

Retail Market Profile 2016



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Population

	2000	2010	2016 ESTIMATE	2021 PROJECTION
Primary Retail Trade Area	54,591	71,626	77,863	82,894

Income

	2016 ESTIMATE
Average Household	\$75,718
Median Household	\$59,803
Per Capita	\$27,585

Educational Attainment

	2016 ESTIMATE
Graduate or Professional	7.60%
Bachelor's Degree	18.40%
Associate Degree	10.10%
Some College, No Degree	21.60%
High School Graduate	29.00%
Some High School, No Degree	6.30%
Less than 9th Grade	2.20%

Race Distribution

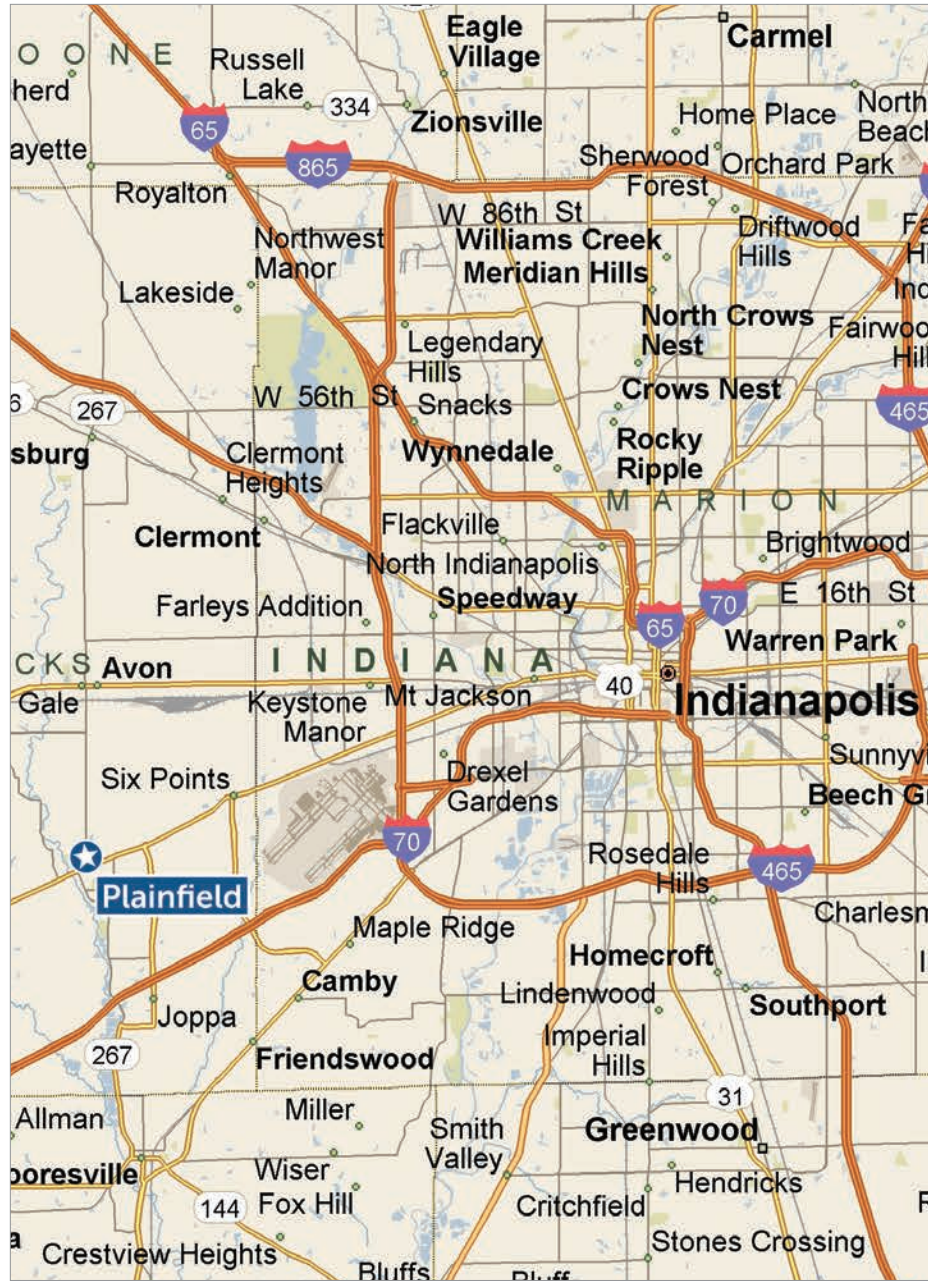
	2016 ESTIMATE
White	85.40%
Black or African American	7.30%
American Indian/Alaskan	0.20%
Asian	2.80%
Native Hawaiian/Islander	0.00%
Other Race	2.00%
Two or More Races	2.30%
Hispanic or Latino (of any race)	4.70%

Age

GROUPS	2016 ESTIMATE
9 Years and Under	13.40%
10-17 Years	11.40%
18-24 Years	8.80%
25-34 Years	13.90%
35-44 Years	14.20%
45-54 Years	13.90%
55-64 Years	12.00%
65 Years and Over	12.50%
DISTRIBUTION	2016 ESTIMATE
Median Age	36.8
Average Age	36.7



LOCATION MAP



EXISTING RETAIL



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