

# Retail Market Profile 2017



## Contact Information

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## Population

	2000	2010	2017 ESTIMATE	2022 PROJECTION
Primary Retail Trade Area	54,591	71,626	78,660	83,774

## Income

	2017 ESTIMATE
Average Household	\$79,228
Median Household	\$61,242
Per Capita	\$28,877

## Educational Attainment

	2017 ESTIMATE
Graduate or Professional	7.70%
Bachelor's Degree	18.70%
Associate Degree	9.60%
Some College, No Degree	21.60%
High School Graduate	29.20%
Some High School, No Degree	6.20%
Less than 9th Grade	2.10%

## Race Distribution

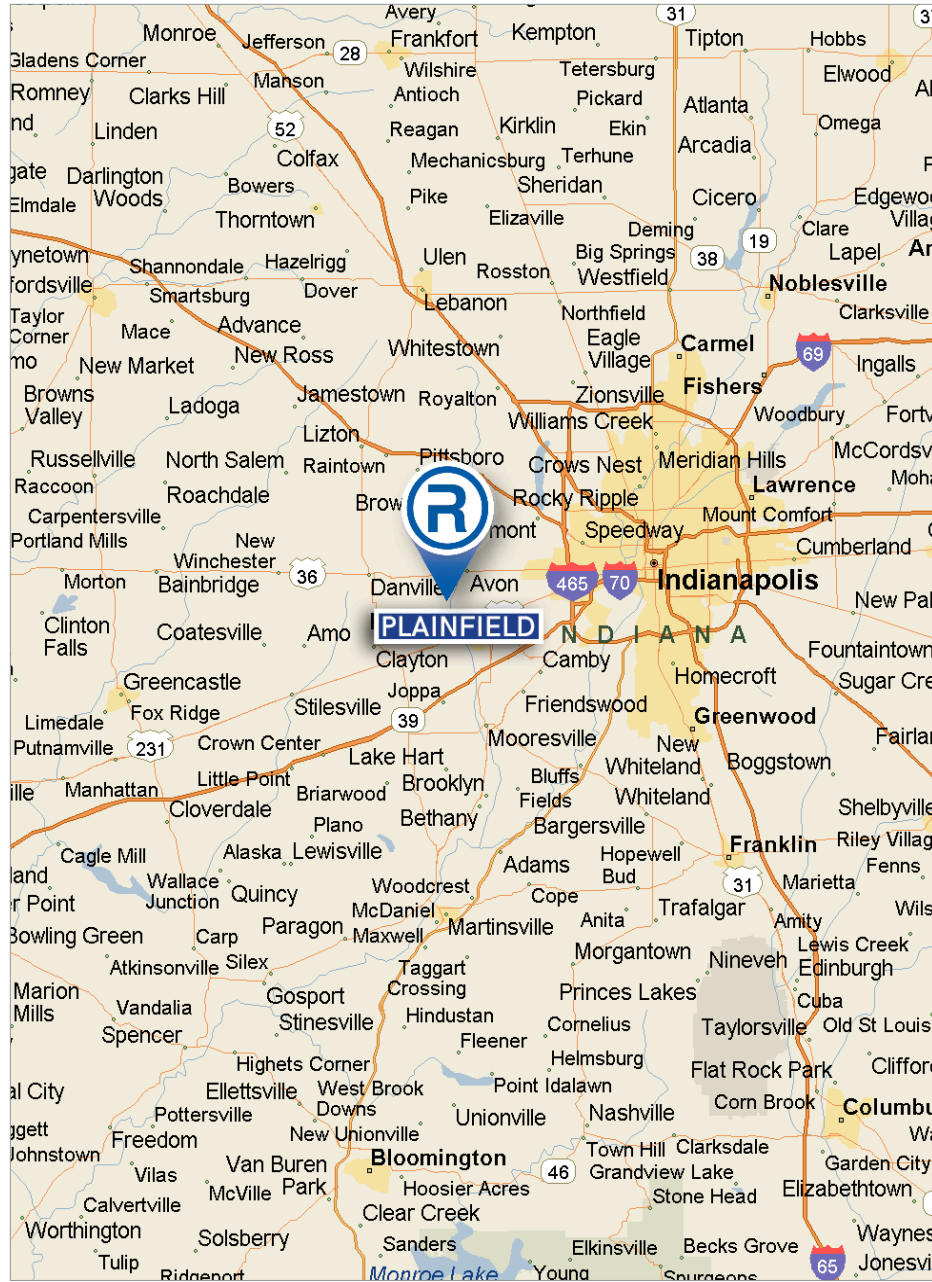
	2017 ESTIMATE
White	85.20%
Black or African American	7.30%
American Indian/Alaskan	0.20%
Asian	2.80%
Native Hawaiian/Islander	0.00%
Other Race	2.00%
Two or More Races	2.30%
Hispanic or Latino (of any race)	4.80%

## Age

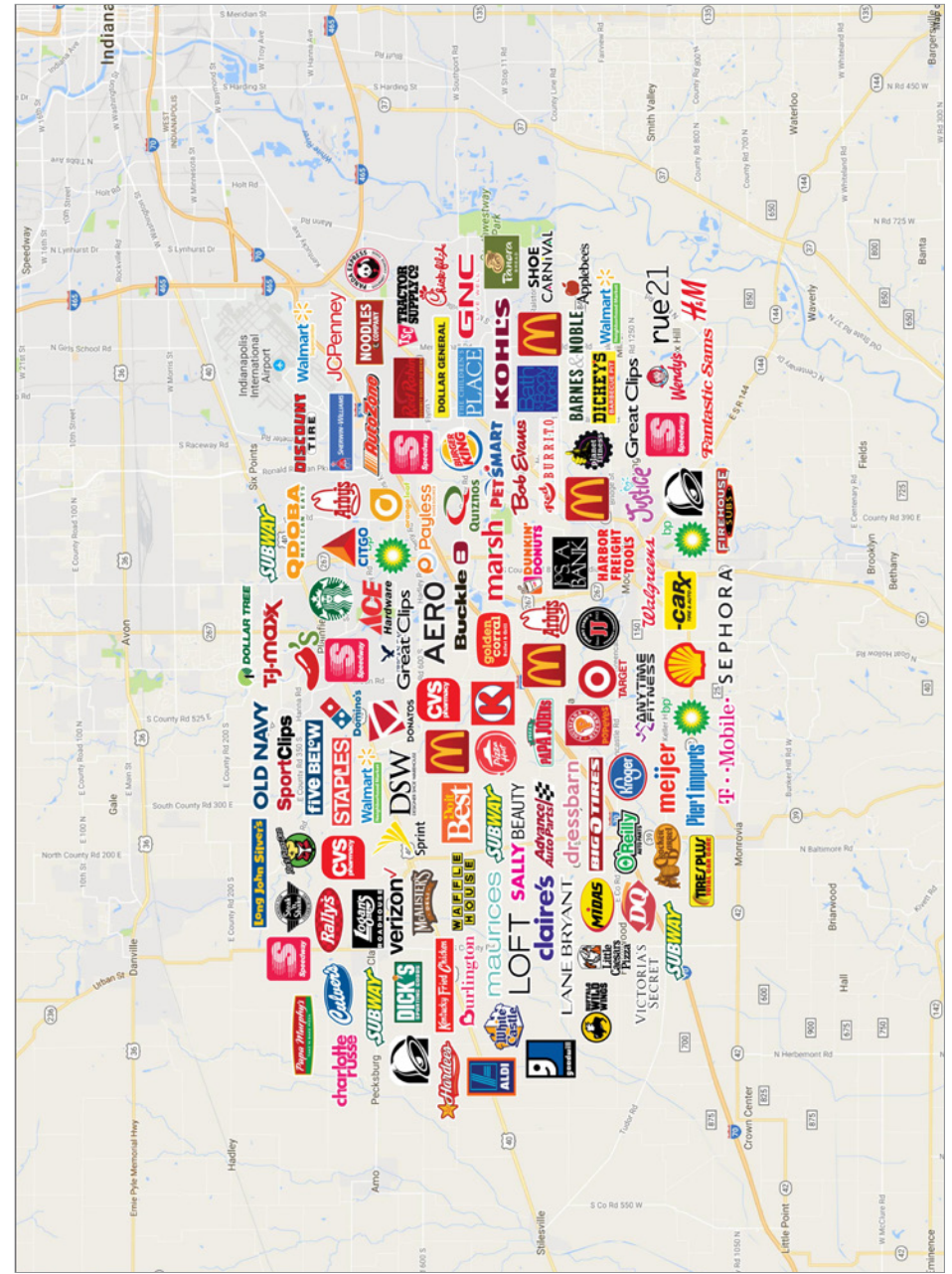
GROUPS	2017 ESTIMATE
9 Years and Under	13.20%
10-17 Years	12.18%
18-24 Years	5.08%
25-34 Years	14.10%
35-44 Years	14.00%
45-54 Years	13.70%
55-64 Years	12.20%
65 Years and Over	13.00%
DISTRIBUTION	2017 ESTIMATE
Median Age	37.1
Average Age	36.9



# LOCATION MAP



# EXISTING RETAIL



Information provided is for illustrative purposes only and is deemed to be correct as of publish date of this document. Data sources used may include: ESRI, AGS, Nielsen, RegisPro, SitesUSA, TxDOT and/or Microsoft Corporation.