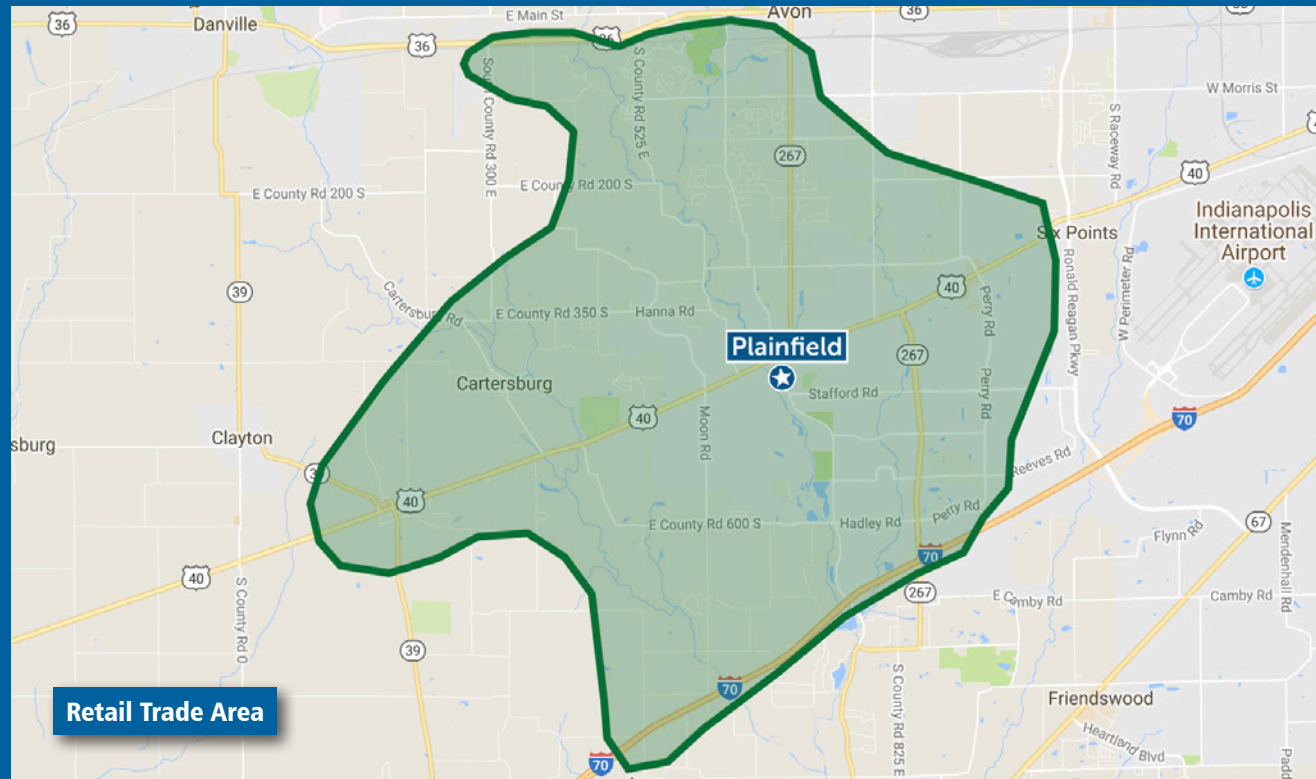


Retail Market Profile 2017



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December 2017. All information furnished is from sources deemed reliable and is submitted subject to errors, omissions, change of terms and/or conditions. Prepared by The Retail Coach, LLC, a national retail consulting and market research firm. 800.851.0962.

Population

	2000	2010	2017 ESTIMATE	2022 PROJECTION
Downtown Retail Trade Area	30,438	40,752	46,579	50,490

Income

	2017 ESTIMATE
Average Household	\$85,037
Median Household	\$64,887
Per Capita	\$31,276

Educational Attainment

	2017 ESTIMATE
Graduate or Professional	10.20%
Bachelor's Degree	22.30%
Associate Degree	8.80%
Some College, No Degree	21.30%
High School Graduate	26.10%
Some High School, No Degree	5.00%
Less than 9th Grade	2.30%

Race Distribution

	2017 ESTIMATE
White	87.00%
Black or African American	6.40%
American Indian/Alaskan	0.20%
Asian	2.90%
Native Hawaiian/Islander	0.00%
Other Race	1.30%
Two or More Races	2.20%
Hispanic or Latino (of any race)	4.00%

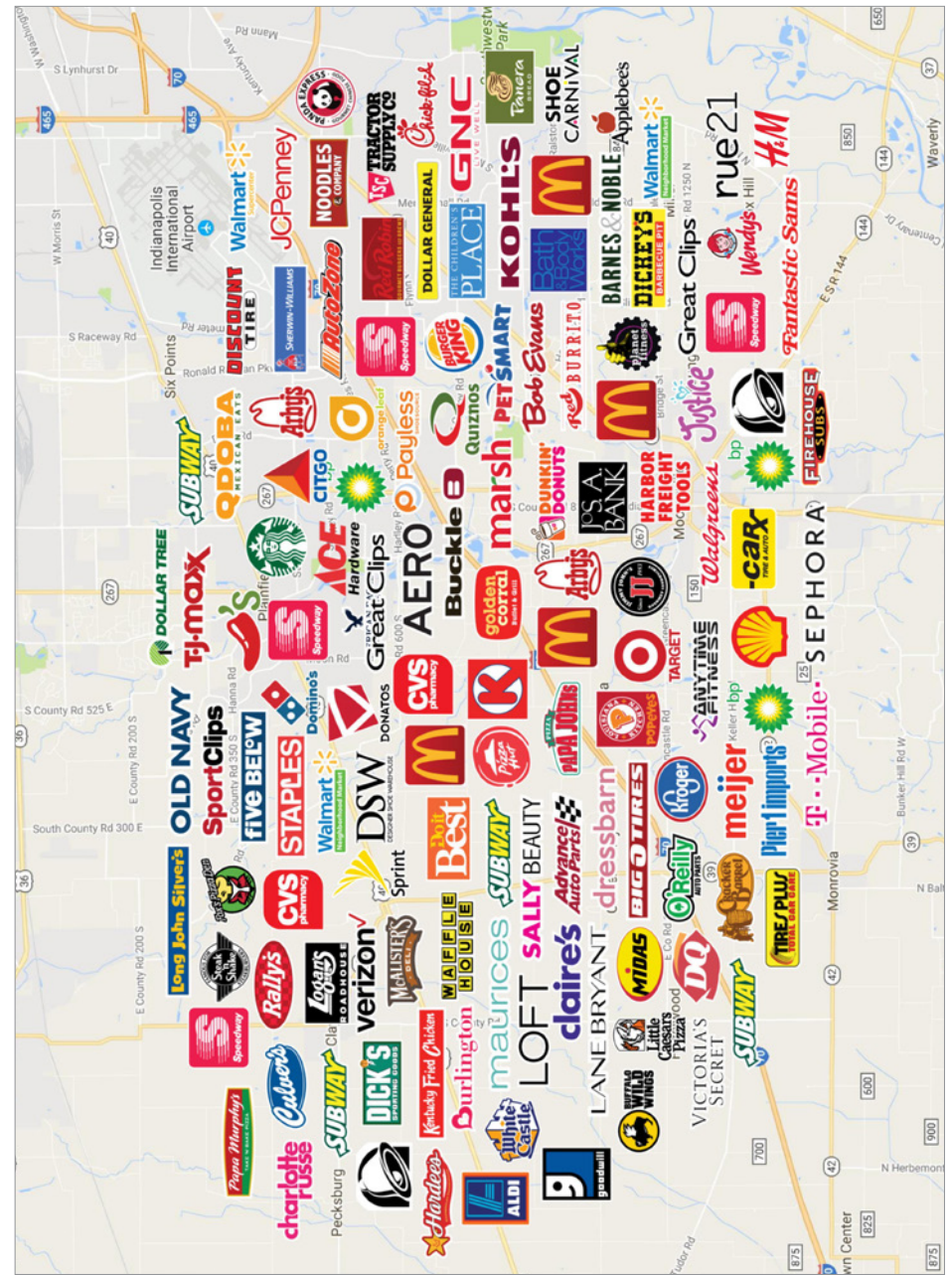
Age

GROUPS	2017 ESTIMATE
9 Years and Under	12.20%
10-17 Years	11.96%
18-24 Years	5.16%
25-34 Years	14.10%
35-44 Years	14.10%
45-54 Years	14.00%
55-64 Years	12.20%
65 Years and Over	13.70%
DISTRIBUTION	2017 ESTIMATE
Median Age	37.9
Average Age	37.7

LOCATION MAP



EXISTING RETAIL



Information provided is for illustrative purposes only and is deemed to be correct as of publish date of this document. Data sources used may include: ESRI, AGS, Nielsen, RegisPro, SitesUSA, TxDOT and/or Microsoft Corporation.