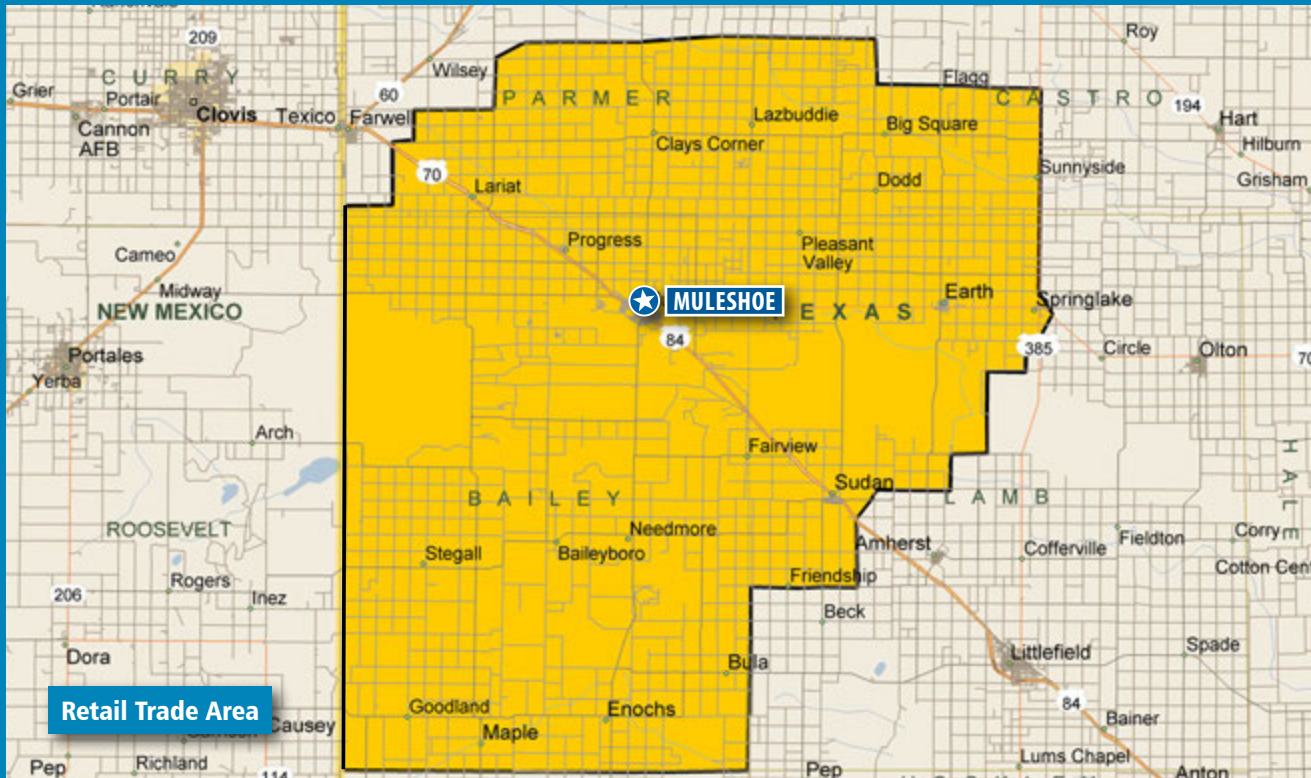


Retail Market Profile 2016



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Population

	2000	2010	2016 ESTIMATE	2021 PROJECTION
Retail Trade Area	10,685	11,397	11,142	11,226

Income

	2016 ESTIMATE
Average Household	\$61,169
Median Household	\$48,685
Per Capita	\$21,336

Educational Attainment

	2016 ESTIMATE
Graduate or Professional	3.89%
Bachelor's Degree	9.88%
Associate Degree	5.29%
Some College, No Degree	20.81%
High School Graduate	28.03%
Some High School, No Degree	13.05%
Less than 9th Grade	19.04%

Race Distribution

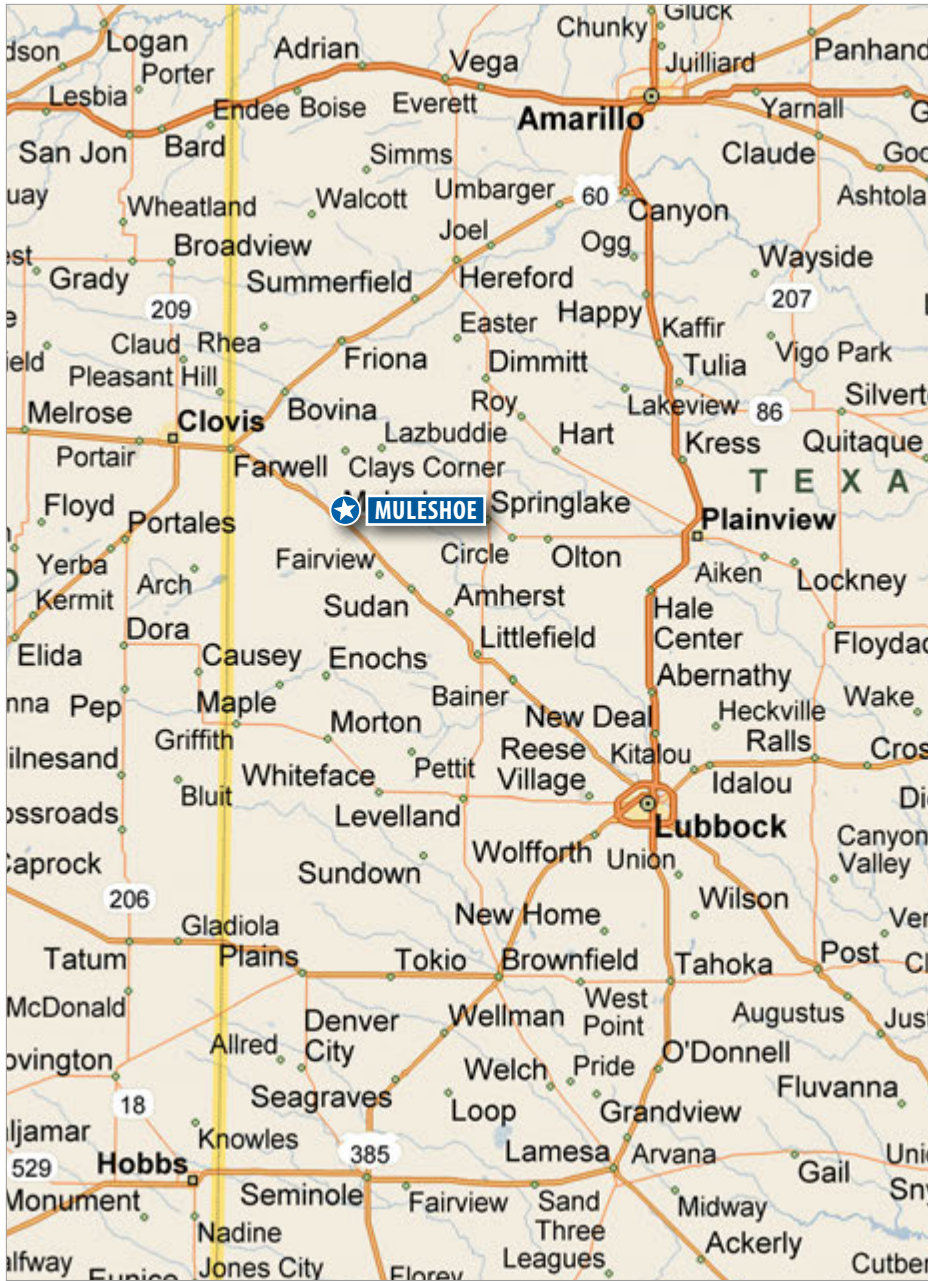
	2016 ESTIMATE
White	75.77%
Black or African American	2.01%
American Indian/Alaskan	1.42%
Asian	0.48%
Native Hawaiian/Islander	0.06%
Other Race	18.21%
Two or More Races	2.06%
Hispanic or Latino (of any race)	57.55%

Age

GROUPS	2016 ESTIMATE
9 Years and Under	17.76%
10-17 Years	12.78%
18-24 Years	9.62%
25-34 Years	11.36%
35-44 Years	10.85%
45-54 Years	10.99%
55-64 Years	11.36%
65 Years and Over	15.28%
DISTRIBUTION	2016 ESTIMATE
Median Age	33.7
Average Age	36.3



LOCATION MAP



EXISTING RETAIL

