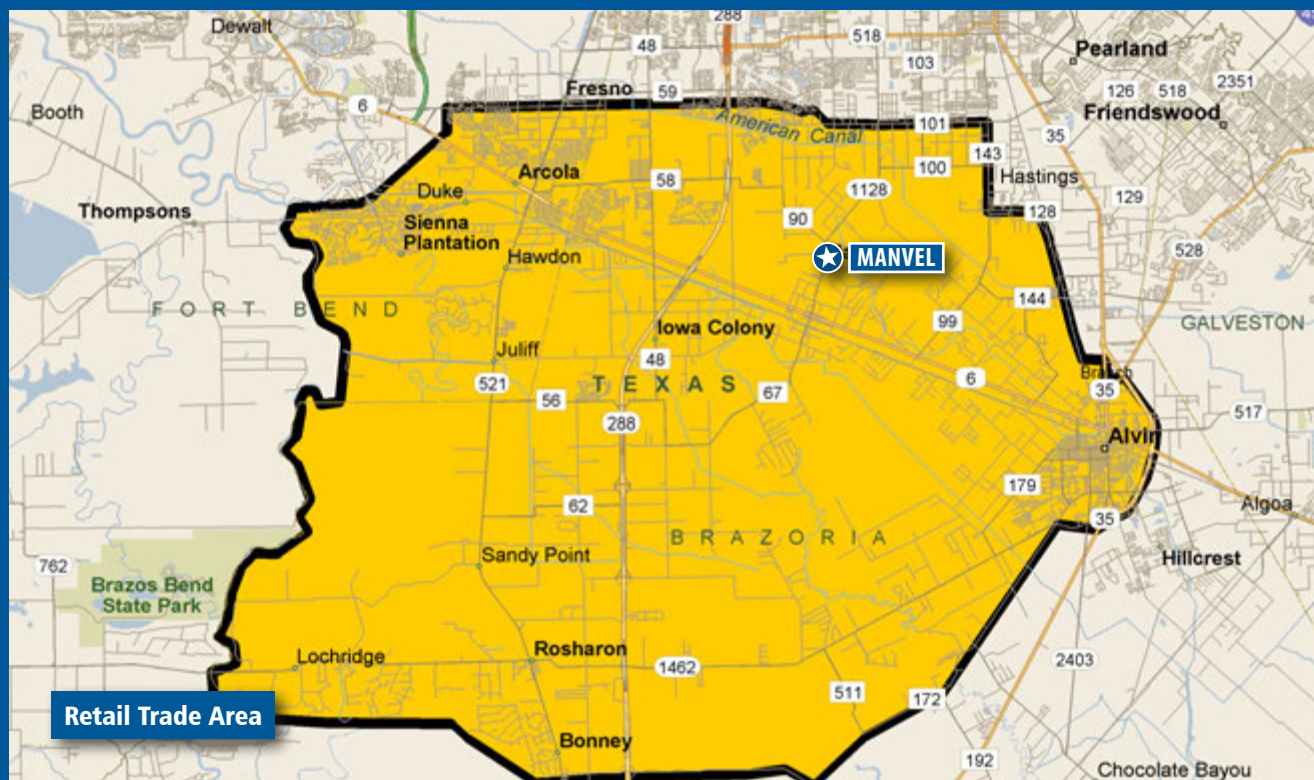


# Retail Market Profile 2016



**Retail Trade Area**



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## Population

	2000	2010	2016 ESTIMATE	2021 PROJECTION
Retail Trade Area	57,737	101,759	116,344	132,227

## Income

	2016 ESTIMATE
Average Household	\$94,752
Median Household	\$73,551
Per Capita	\$30,229

## Educational Attainment

	2016 ESTIMATE
Graduate or Professional	10.50%
Bachelor's Degree	19.90%
Associate Degree	7.70%
Some College, No Degree	21.60%
High School Graduate	18.60%
Some High School, No Degree	8.20%
Less than 9th Grade	8.00%

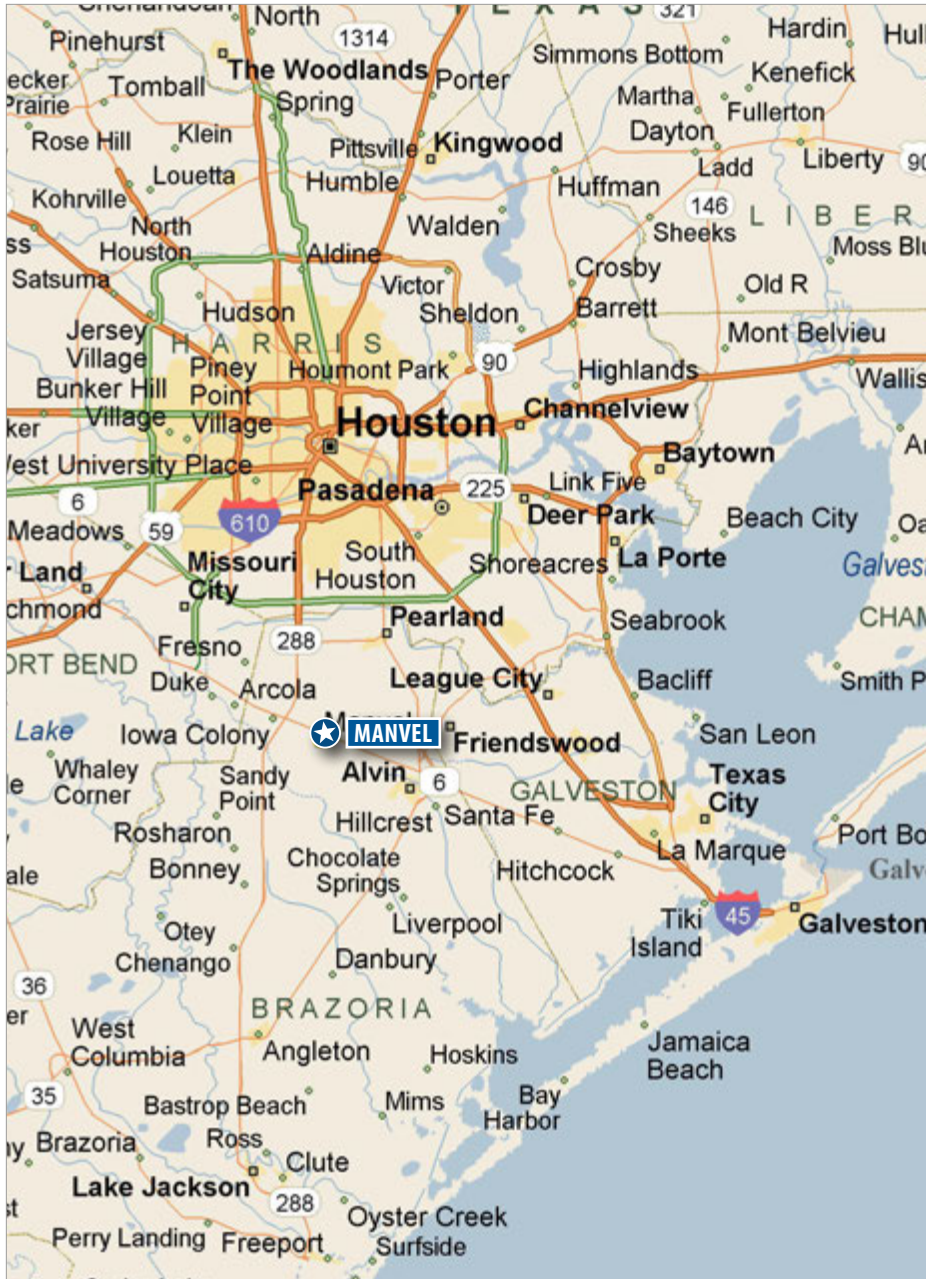
## Race Distribution

	2016 ESTIMATE
White	56.30%
Black or African American	20.50%
American Indian/Alaskan	0.60%
Asian	5.80%
Native Hawaiian/Islander	0.10%
Other Race	13.80%
Two or More Races	3.00%
Hispanic or Latino (of any race)	34.30%

## Age

GROUPS	2016 ESTIMATE
9 Years and Under	17.00%
10-17 Years	11.80%
18-24 Years	8.50%
25-34 Years	14.30%
35-44 Years	16.10%
45-54 Years	13.20%
55-64 Years	10.30%
65 Years and Over	8.60%
DISTRIBUTION	2016 ESTIMATE
Median Age	33.9
Average Age	33.3

## LOCATION MAP



## EXISTING RETAIL

