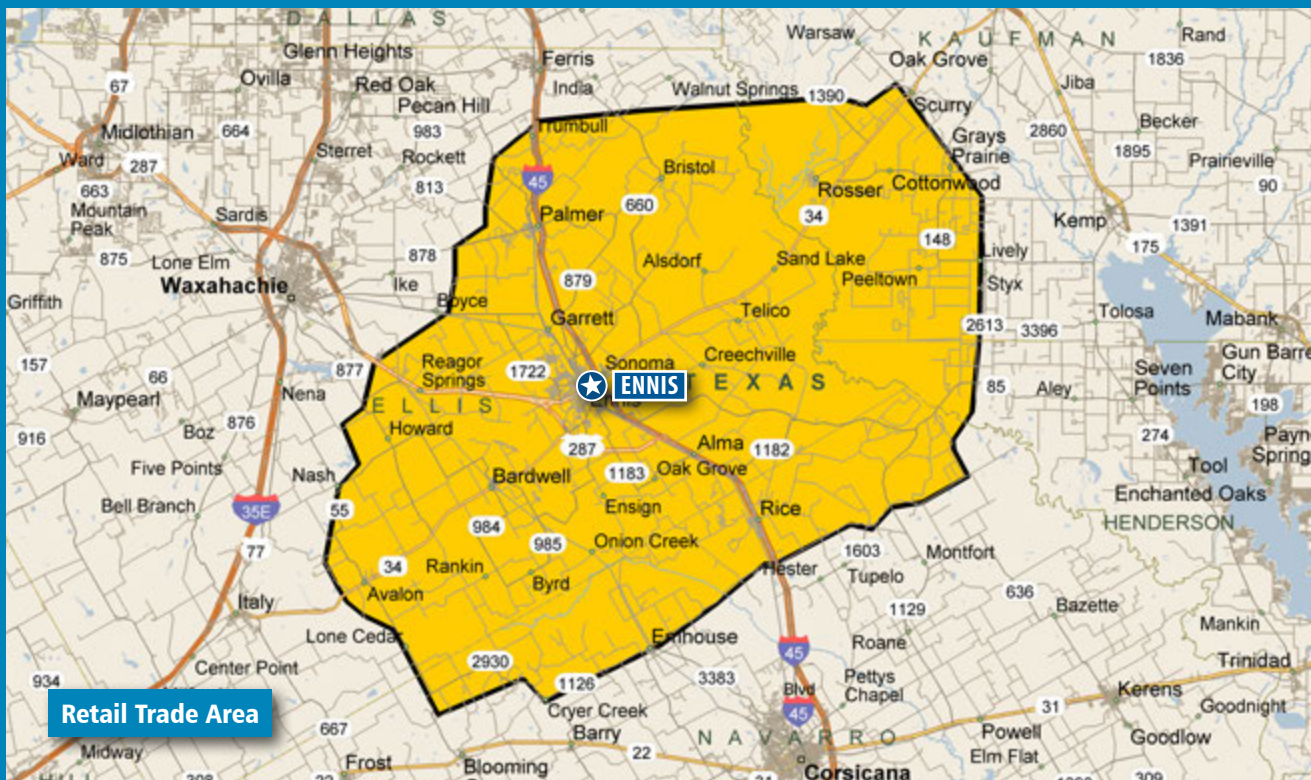


Retail Market Profile 2016



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Population

	2000	2010	2016 ESTIMATE	2021 PROJECTION
Retail Trade Area	34,089	39,412	41,330	43,282

Income

	2016 ESTIMATE
Average Household	\$62,980
Median Household	\$46,486
Per Capita	\$21,459

Educational Attainment

	2016 ESTIMATE
Graduate or Professional	3.37%
Bachelor's Degree	8.39%
Associate Degree	8.53%
Some College, No Degree	23.02%
High School Graduate	32.79%
Some High School, No Degree	12.81%
Less than 9th Grade	11.09%

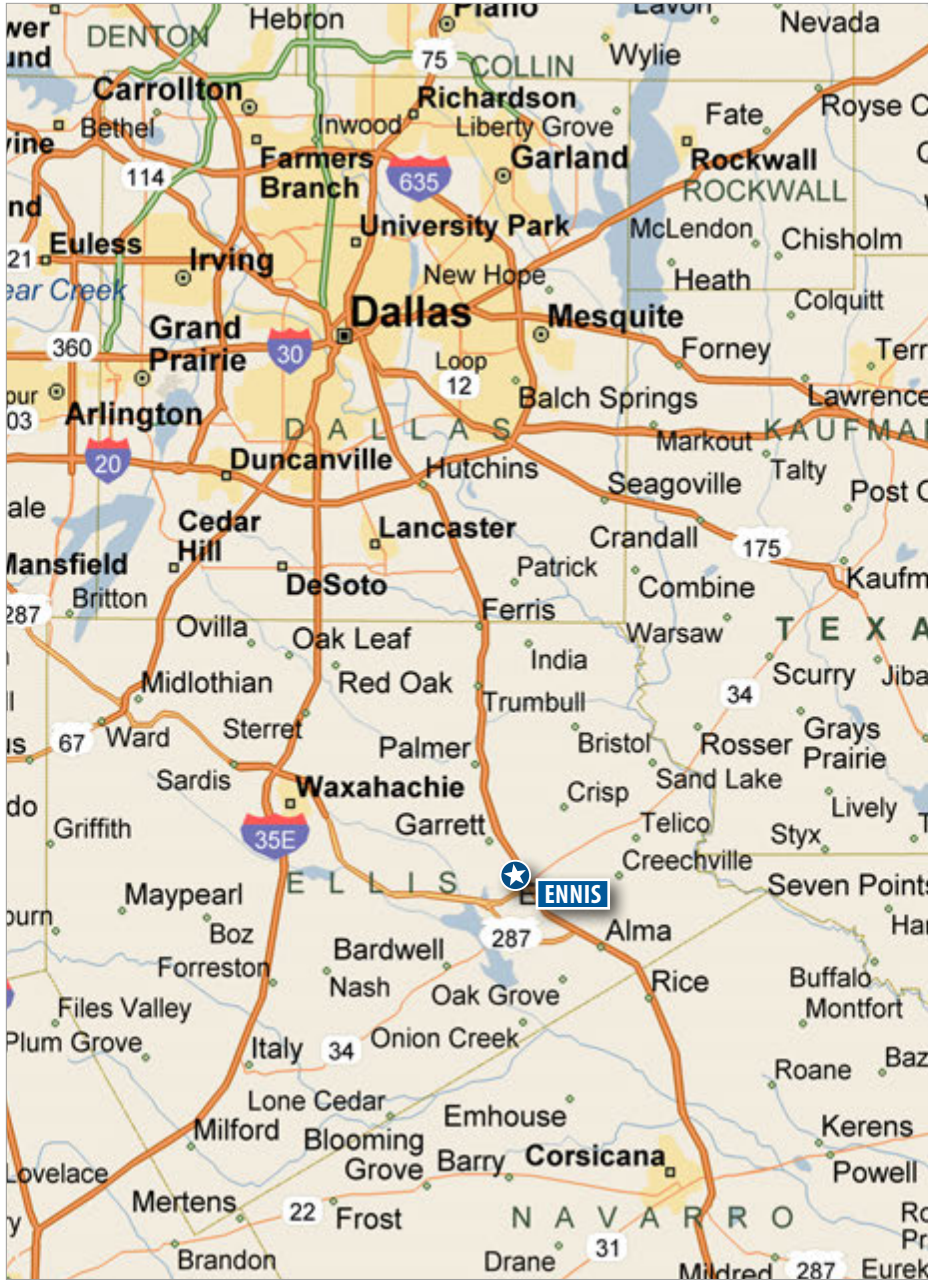
Race Distribution

	2016 ESTIMATE
White	72.41%
Black or African American	7.97%
American Indian/Alaskan	0.80%
Asian	0.45%
Native Hawaiian/Islander	0.22%
Other Race	15.78%
Two or More Races	2.37%
Hispanic or Latino (of any race)	35.80%

Age

GROUPS	2016 ESTIMATE
9 Years and Under	14.30%
10-17 Years	12.66%
18-24 Years	9.69%
25-34 Years	12.70%
35-44 Years	12.40%
45-54 Years	12.73%
55-64 Years	12.07%
65 Years and Over	13.46%
DISTRIBUTION	2016 ESTIMATE
Median Age	35.5
Average Age	37.0

LOCATION MAP



EXISTING RETAIL

