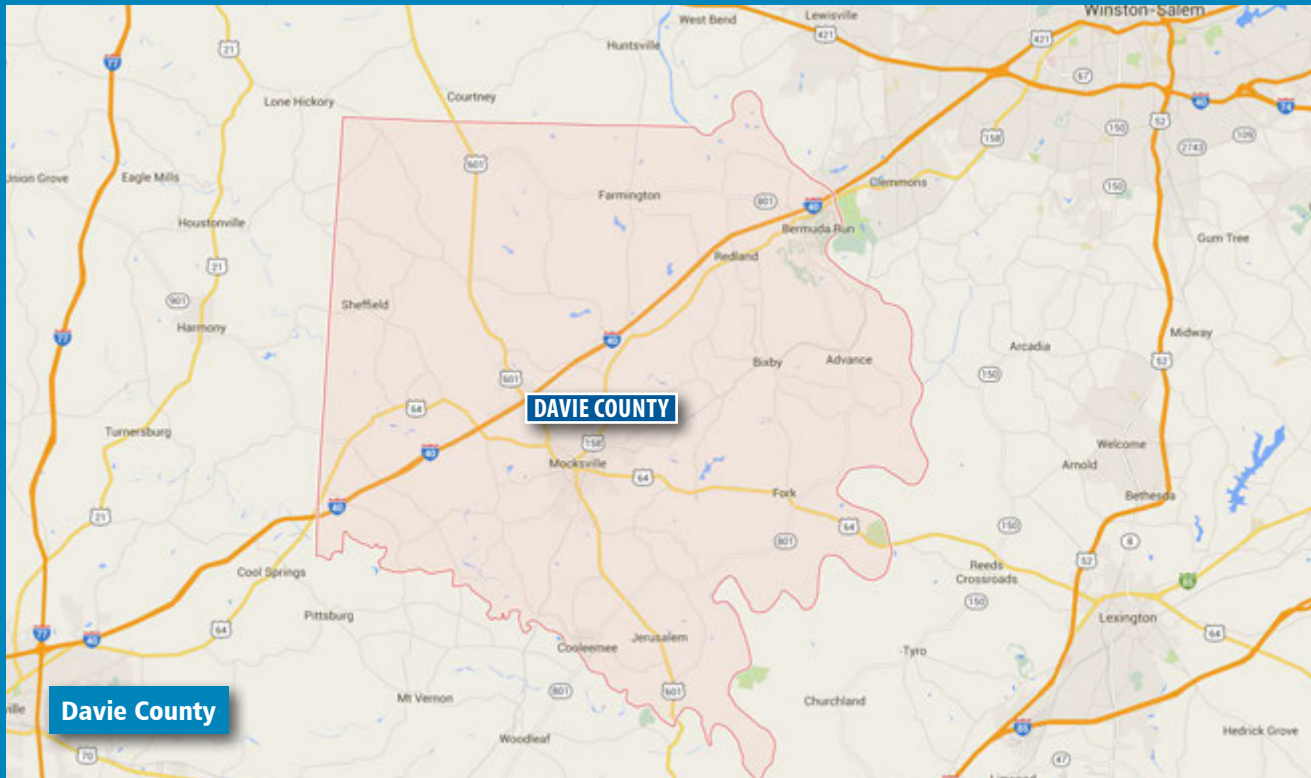


Retail Market Profile 2016



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Population

	2000	2010	2016 ESTIMATE	2021 PROJECTION
Davie County	34,836	41,240	41,534	42,441

Income

	2016 ESTIMATE
Average Household	\$70,411
Median Household	\$52,203
Per Capita	\$27,939

Educational Attainment

	2016 ESTIMATE
Graduate or Professional	8.13%
Bachelor's Degree	16.76%
Associate Degree	8.53%
Some College, No Degree	18.36%
High School Graduate	33.36%
Some High School, No Degree	10.52%
Less than 9th Grade	4.33%

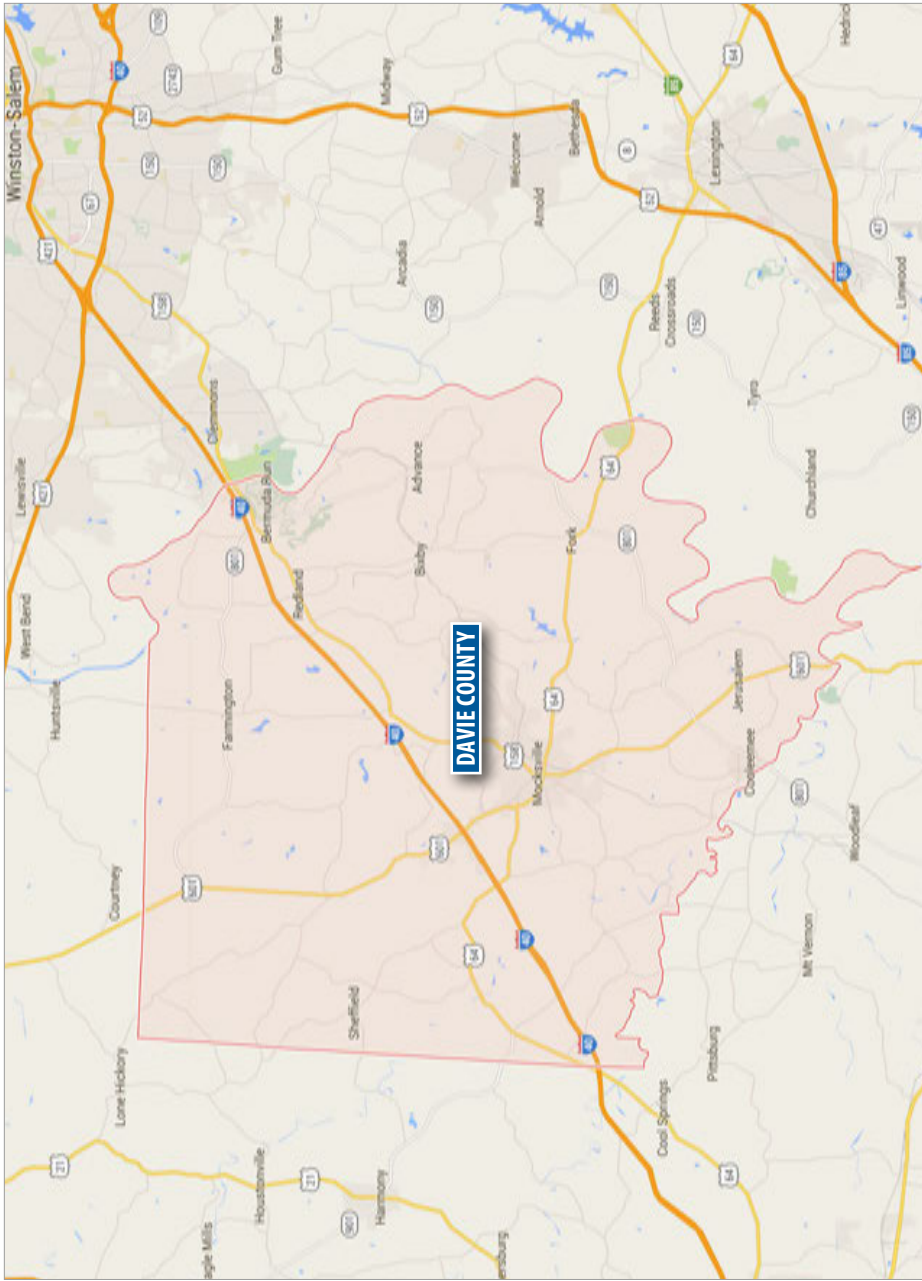
Race Distribution

	2016 ESTIMATE
White	86.74%
Black or African American	6.35%
American Indian/Alaskan	0.40%
Asian	0.77%
Native Hawaiian/Islander	0.01%
Other Race	3.82%
Two or More Races	1.90%
Hispanic or Latino (of any race)	6.56%

Age

GROUPS	2016 ESTIMATE
9 Years and Under	10.65%
10-17 Years	10.63%
18-24 Years	8.33%
25-34 Years	9.22%
35-44 Years	11.65%
45-54 Years	14.81%
55-64 Years	14.88%
65 Years and Over	19.82%
DISTRIBUTION	2016 ESTIMATE
Median Age	44.6
Average Age	42.5

LOCATION MAP



EXISTING RETAIL

