



# WORKPLACE POPULATION

## White Settlement, Texas

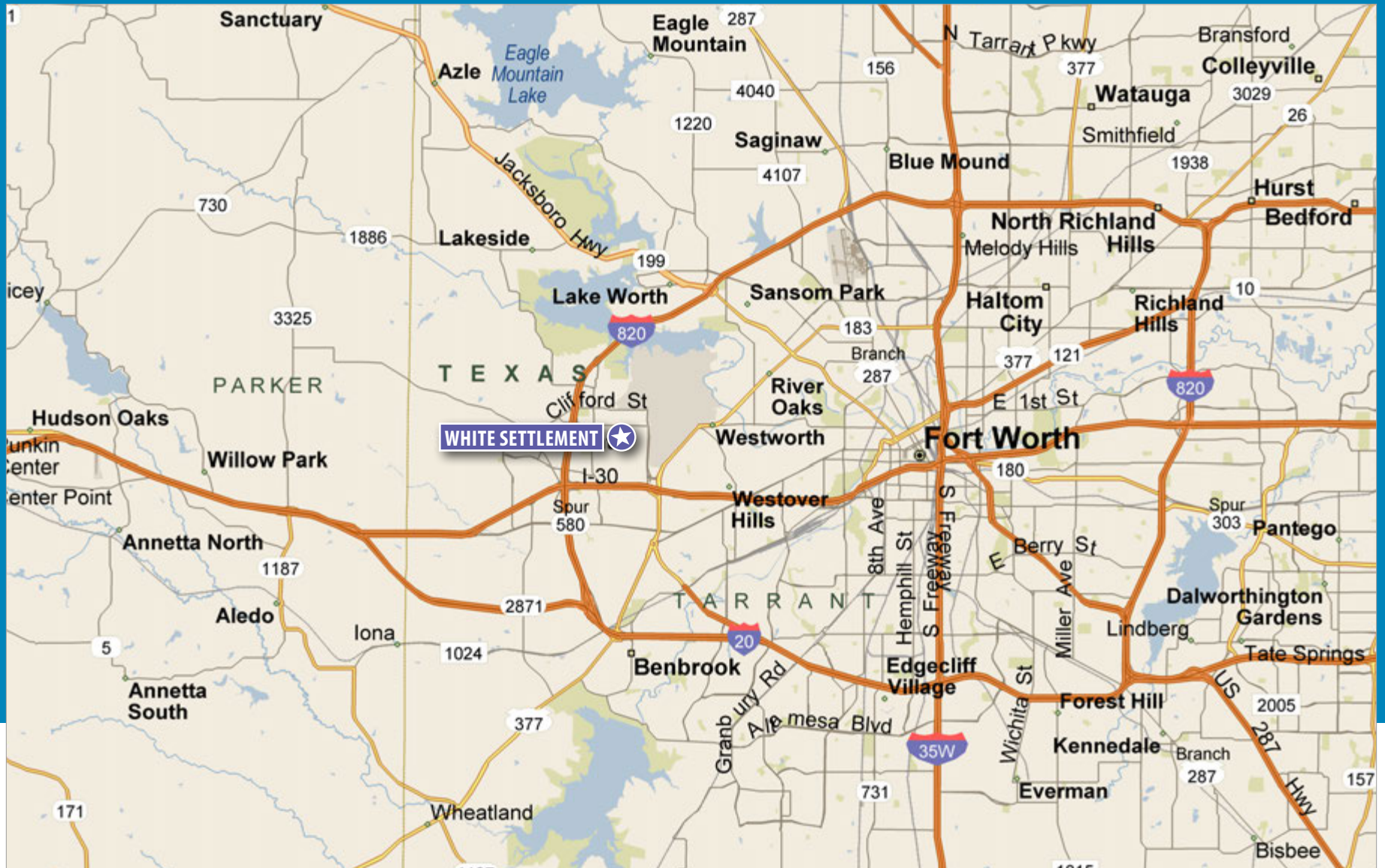


Prepared for  
City of White Settlement  
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# Location Map

## White Settlement, Texas



### Contact Information

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## Workplace Population

### White Settlement, Texas

BUSINESS DESCRIPTION	TOTAL ESTABLISHMENTS	TOTAL EMPLOYEES	EMPLOYEES PER ESTABLISHMENT
<b>Total Businesses</b>	<b>273</b>	<b>14,729</b>	<b>54</b>
Private Sector	264	14,425	55
Public Administration	4	286	72
Agriculture, Forestry, Fishing and Hunting	0	0	0
Mining, Quarrying, and Oil and Gas Extraction	1	26	26
Utilities	0	0	0
Construction	28	296	11
Manufacturing	9	683	76
Wholesale Trade	5	110	22
Transportation and Warehousing	8	151	19
Information	10	87	9
Real Estate and Rental and Leasing	13	79	6
Professional, Scientific, and Technical Services	15	9,589	639
Management of Companies and Enterprises	0	0	0
Administrative, Support, Waste Mgmt remediation Services	10	86	9
Educational Services	7	379	54
Healthcare and Social Assistance	23	968	42
Arts, Entertainment, and Recreation	5	46	9
Retail Trade	46	1,191	26
Motor Vehicle and Parts Dealers	11	160	15
Furniture and Home Furnishing Stores	1	9	9
Electronics and Appliance Stores	2	26	13
Building Material and Garden Equipment and Supplies Dealers	4	302	76
Food and Beverage Stores	9	226	25
Health and Personal Care Stores	2	102	51
Gasoline Stations	3	13	4
Clothing and Accessories Stores	2	6	3
Sporting Goods, Hobby, Musical Instrument and Book Stores	2	126	63
General Merchandise Stores	3	182	61
Miscellaneous Store Retailers	6	37	6
Nonstore Retailers	1	2	2

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BUSINESS DESCRIPTION	TOTAL ESTABLISHMENTS	TOTAL EMPLOYEES	EMPLOYEES PER ESTABLISHMENT
Finance and Insurance	25	199	8
Monetary Authorities-Central Bank	0	0	0
Credit Intermediation and Related Activities	17	126	7
Sec,Comm Contracts other Fin Investment related Activities	1	7	7
Insurance Carriers and Related Activities	7	66	9
Funds, Trusts and Other Financial Vehicles	0	0	0
Accommodation and Food Services	18	308	17
Accommodation	3	24	8
Food Services and Drinking Places	15	284	19
Other Services (except Public Administration)	41	227	6
Repair and Maintenance	15	56	4
Personal and Laundry Services	10	35	4
Religious,Grantmaking,Civic,Prof Similar Organizations	16	136	9
Residential Population	16,802		
Residential Population per Business	62		
Number of Households	6,321		
CY Households Per Business	23		



C. Kelly Cofer  
President & CEO  
The Retail Coach, LLC

## About The Retail Coach

The Retail Coach, LLC, is a national retail analytics and locational intelligence firm that specializes in all aspects of retail market analyses and recruitment, from “macro to micro” trade area assessment to actively recruiting retailers on behalf of our clients.

Through its unique Retail:360 process, The Retail Coach offers a dynamic system of products and services that better enable communities to maximize their retail development potential.

## Retail:360 Process

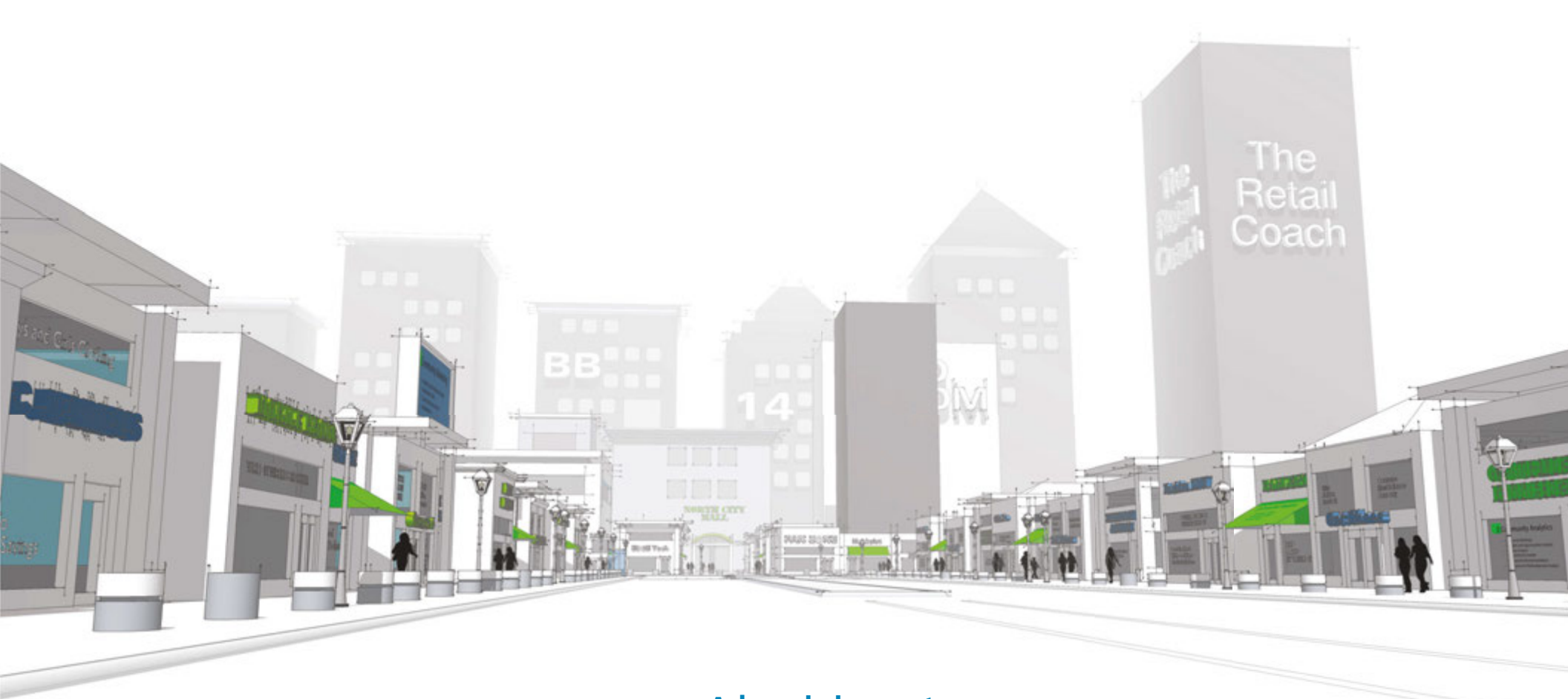
Providing more than simple data reports of psychographic and demographic trends, The Retail Coach goes well beyond other retail consulting and market research firms’ offerings by combining current national and statewide demographics and trend data with real-world, “on-the-ground” data gathered through extensive visits within our clients’ communities.

Every community is different, and there is no “one size fits all” retail recruitment solution. Compiling the gathered data into client-tailored information packets that are uniquely designed for, and targeted to, specific retailers and restaurants who meet the community’s needs helps assure our clients that they are receiving the latest and best information for their retail recruitment efforts — all with personal service and coaching guidance that continues beyond the initial project scope and timeline.

Our Retail:360 process assures that communities get timely, accurate and relevant information. Translating that data into the information that retailers need and seek assures our clients even better possibilities for tremendous retail growth and success.

**The Retail Coach -  
It’s not about data. It’s about your success.**

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## Acknowledgements

The observations, conclusions and recommendations contained in this study are solely those of The Retail Coach, LLC and should not be construed to represent the opinions of others, including its clients, or any other entity prior to such entity's express approval of this study.

Sources used in completing this study include: infoUSA™, Applied Geographic Solutions, Nielsen 2014/2015, ESRI 2014, U.S. Census Bureau, Economy.com, Spatial Insights Inc., Urban Land Institute, CensusViewer.com, International Council of Shopping Centers, and/or U.S. Bureau of Labor and Statistics.

To better represent current data, where applicable, portions of estimated actual sales may be calculated using an average sales per square foot model.

Mapping data is provided by MapInfo, Nielsen, ESRI and/or Microsoft Corporation.

All information furnished is from sources deemed reliable and is submitted subject to errors, omissions, change of terms and/or conditions.