



# RADIAL DEMOGRAPHICS

## 5-MILE RADIAL

White Settlement, Texas

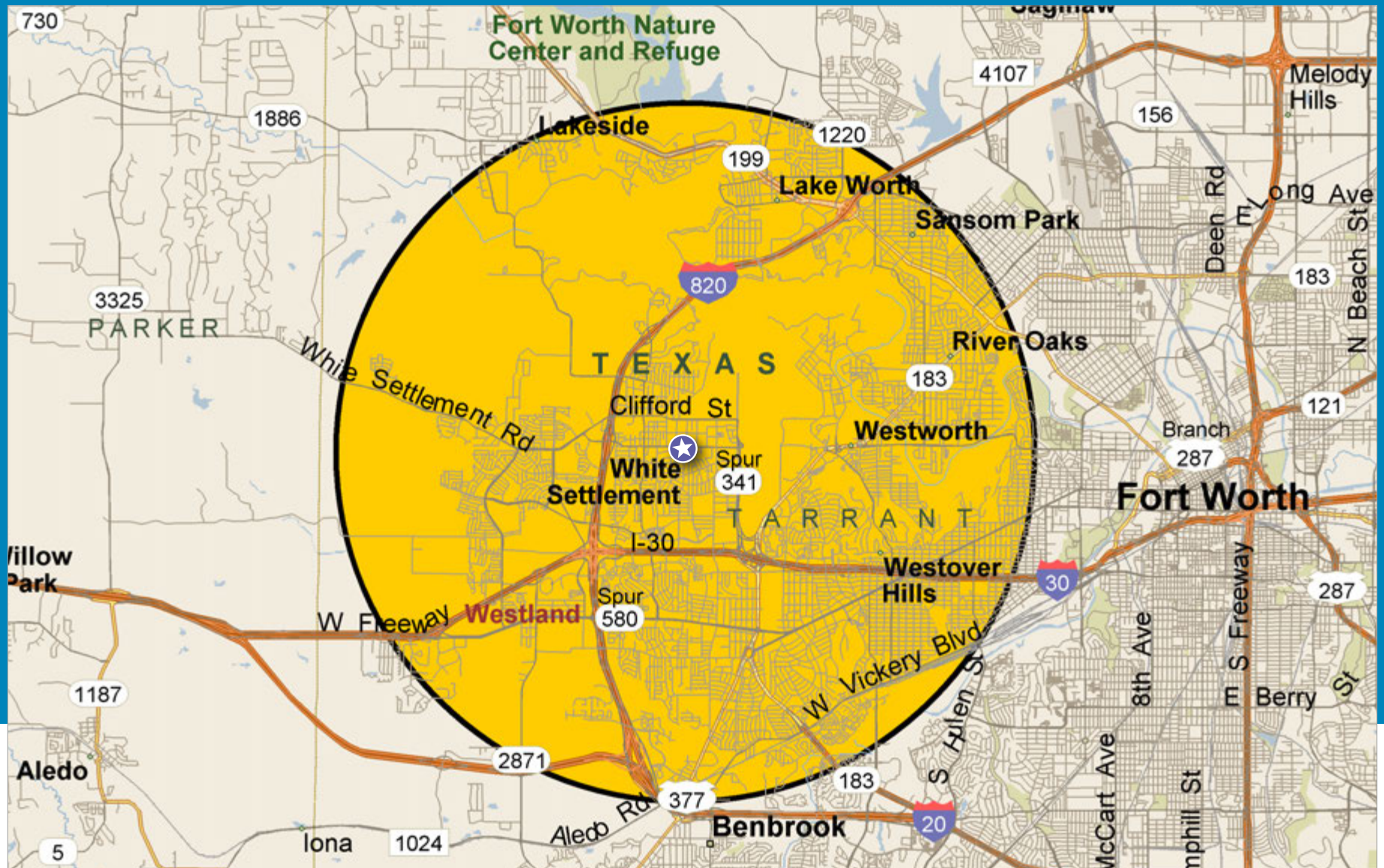


Prepared for  
City of White Settlement  
January 2015



## 5-Mile Radial

White Settlement, Texas



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## Radial Demographics | 5-Mile Radial White Settlement, Texas

DESCRIPTION	DATA	%
Population		
2019 Projection	157,204	
2014 Estimate	147,493	
2010 Census	140,872	
2000 Census	126,190	
Growth 2014-2019	6.58%	
Growth 2010-2014	4.70%	
Growth 2000-2010	11.63%	
2014 Est. Pop by Single Race Class	147,493	
White Alone	110,068	74.63
Black or African American Alone	12,602	8.54
Amer. Indian and Alaska Native Alone	1,161	0.79
Asian Alone	2,104	1.43
Native Hawaiian and Other Pac. Isl. Alone	98	0.07
Some Other Race Alone	17,067	11.57
Two or More Races	4,394	2.98
2014 Est. Pop Hisp or Latino by Origin	147,493	
Not Hispanic or Latino	102,084	69.21
Hispanic or Latino:	45,409	30.79
Mexican	40,110	88.33
Puerto Rican	701	1.54
Cuban	200	0.44
All Other Hispanic or Latino	4,397	9.68

DESCRIPTION	DATA	%
2014 Est. Hisp or Latino by Single Race Class	45,409	
White Alone	25,466	56.08
Black or African American Alone	391	0.86
American Indian and Alaska Native Alone	503	1.11
Asian Alone	74	0.16
Native Hawaiian and Other Pacific Islander Alone	20	0.04
Some Other Race Alone	16,883	37.18
Two or More Races	2,073	4.57
2014 Est. Pop. Asian Alone Race by Cat	2,104	
Chinese, except Taiwanese	168	7.98
Filipino	528	25.10
Japanese	183	8.70
Asian Indian	373	17.73
Korean	195	9.27
Vietnamese	186	8.84
Cambodian	72	3.42
Hmong	4	0.19
Laotian	26	1.24
Thai	38	1.81
All Other Asian Races Including 2+ Category	330	15.68
2014 Est. Population by Ancestry	147,493	
Pop, Arab	139	0.09
Pop, Czech	292	0.20
Pop, Danish	84	0.06
Pop, Dutch	702	0.48
Pop, English	8,954	6.07
Pop, French (except Basque)	1,705	1.16
Pop, French Canadian	185	0.13
Pop, German	11,267	7.64
Pop, Greek	235	0.16

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DESCRIPTION	DATA	%
Pop, Hungarian	119	0.08
Pop, Irish	10,544	7.15
Pop, Italian	2,121	1.44
Pop, Lithuanian	35	0.02
Pop, United States or American	15,010	10.18
Pop, Norwegian	509	0.35
Pop, Polish	920	0.62
Pop, Portuguese	85	0.06
Pop, Russian	288	0.20
Pop, Scottish	2,046	1.39
Pop, Scotch-Irish	1,518	1.03
Pop, Slovak	97	0.07
Pop, Sub-Saharan African	688	0.47
Pop, Swedish	687	0.47
Pop, Swiss	89	0.06
Pop, Ukrainian	25	0.02
Pop, Welsh	431	0.29
Pop, West Indian (exc Hisp groups)	94	0.06
Pop, Other ancestries	72,579	49.21
Pop, Ancestry Unclassified	16,045	10.88
2014 Est. Pop Age 5+ by Language Spoken At Home	136,381	
Speak Only English at Home	103,241	75.70
Speak Asian/Pac. Isl. Lang. at Home	1,505	1.10
Speak Indo-European Language at Home	2,423	1.78
Speak Spanish at Home	29,018	21.28
Speak Other Language at Home	194	0.14
2014 Est. Population by Sex	147,493	
Male	71,481	48.46
Female	76,012	51.54

DESCRIPTION	DATA	%
2014 Est. Population by Age	147,493	
Age 0 - 4	11,112	7.53
Age 5 - 9	10,682	7.24
Age 10 - 14	9,769	6.62
Age 15 - 17	5,492	3.72
Age 18 - 20	5,146	3.49
Age 21 - 24	7,416	5.03
Age 25 - 34	23,157	15.70
Age 35 - 44	19,476	13.20
Age 45 - 54	18,830	12.77
Age 55 - 64	17,224	11.68
Age 65 - 74	10,489	7.11
Age 75 - 84	5,988	4.06
Age 85 and over	2,711	1.84
Age 16 and over	114,122	77.37
Age 18 and over	110,437	74.88
Age 21 and over	105,291	71.39
Age 65 and over	19,188	13.01
2014 Est. Median Age	35.5	
2014 Est. Average Age	37.20	

## Radial Demographics | 5-Mile Radial White Settlement, Texas

DESCRIPTION	DATA	%
2014 Est. Male Population by Age	71,481	
Age 0 - 4	5,675	7.94
Age 5 - 9	5,452	7.63
Age 10 - 14	5,010	7.01
Age 15 - 17	2,812	3.93
Age 18 - 20	2,637	3.69
Age 21 - 24	3,654	5.11
Age 25 - 34	11,368	15.90
Age 35 - 44	9,520	13.32
Age 45 - 54	9,060	12.67
Age 55 - 64	8,175	11.44
Age 65 - 74	4,782	6.69
Age 75 - 84	2,456	3.44
Age 85 and over	879	1.23
2014 Est. Median Age, Male	34.2	
2014 Est. Average Age, Male	35.90	
2014 Est. Female Population by Age	76,012	
Age 0 - 4	5,437	7.15
Age 5 - 9	5,230	6.88
Age 10 - 14	4,759	6.26
Age 15 - 17	2,680	3.53
Age 18 - 20	2,509	3.30
Age 21 - 24	3,762	4.95
Age 25 - 34	11,789	15.51
Age 35 - 44	9,956	13.10
Age 45 - 54	9,770	12.85
Age 55 - 64	9,049	11.90
Age 65 - 74	5,708	7.51
Age 75 - 84	3,532	4.65
Age 85 and over	1,832	2.41

DESCRIPTION	DATA	%
2014 Est. Median Age, Female	36.8	
2014 Est. Average Age, Female	38.40	
2014 Est. Pop Age 15+ by Marital Status	115,930	
Total, Never Married	34,317	29.60
Males, Never Married	18,676	16.11
Females, Never Married	15,640	13.49
Married, Spouse present	48,932	42.21
Married, Spouse absent	6,865	5.92
Widowed	7,833	6.76
Males Widowed	1,803	1.56
Females Widowed	6,029	5.20
Divorced	17,983	15.51
Males Divorced	6,776	5.84
Females Divorced	11,208	9.67
2014 Est. Pop. Age 25+ by Edu. Attainment	97,875	
Less than 9th grade	6,608	6.75
Some High School, no diploma	10,861	11.10
High School Graduate (or GED)	27,368	27.96
Some College, no degree	23,720	24.23
Associate Degree	5,305	5.42
Bachelor's Degree	16,875	17.24
Master's Degree	5,091	5.20
Professional School Degree	1,427	1.46
Doctorate Degree	619	0.63
2014 Est Pop Age 25+ by Edu. Attain, Hisp. or Lat	23,457	
CY Pop 25+, Hisp/Lat, < High School Diploma	10,661	45.45
CY Pop 25+, Hisp/Lat, High School Graduate	5,969	25.45
CY Pop 25+, Hisp/Lat, Some College or Associate's Degree	4,872	20.77
CY Pop 25+, Hisp/Lat, Bachelor's Degree or Higher	1,955	8.33

## Radial Demographics | 5-Mile Radial White Settlement, Texas

DESCRIPTION	DATA	%
Households		
2019 Projection	64,237	
2014 Estimate	59,896	
2010 Census	56,902	
2000 Census	51,760	
Growth 2014-2019	7.25%	
Growth 2010-2014	5.26%	
Growth 2000-2010	9.94%	
2014 Est. Households by Household Type	59,896	
Family Households	35,993	60.09
Nonfamily Households	23,904	39.91
2014 Est. Group Quarters Population	3,005	
2014 HHs by Ethnicity, Hispanic/Latino	12,793	21.36
2014 Est. HHs by HH Income	59,896	
CY HHs, Inc < \$15,000	9,023	15.06
CY HHs, Inc \$15,000 - \$24,999	7,386	12.33
CY HHs, Inc \$25,000 - \$34,999	7,874	13.15
CY HHs, Inc \$35,000 - \$49,999	9,260	15.46
CY HHs, Inc \$50,000 - \$74,999	11,494	19.19
CY HHs, Inc \$75,000 - \$99,999	5,989	10.00
CY HHs, Inc \$100,000 - \$124,999	3,565	5.95
CY HHs, Inc \$125,000 - \$149,999	1,711	2.86
CY HHs, Inc \$150,000 - \$199,999	1,594	2.66
CY HHs, Inc \$200,000 - \$249,999	607	1.01
CY HHs, Inc \$250,000 - \$499,999	1,039	1.73
CY HHs, Inc \$500,000+	354	0.59

DESCRIPTION	DATA	%
2014 Est. Average Household Income	\$61,019	
2014 Est. Median Household Income	\$44,177	
2014 Median HH Inc by Single Race Class. or Ethn		
White Alone	47,079	
Black or African American Alone	27,201	
American Indian and Alaska Native Alone	51,281	
Asian Alone	44,294	
Native Hawaiian and Other Pacific Islander Alone	52,919	
Some Other Race Alone	37,644	
Two or More Races	38,853	
Hispanic or Latino	34,143	
Not Hispanic or Latino	47,146	
2014 Est. Family HH Type, Presence Own Children	35,993	
Married-Couple Family, own children	10,593	29.43
Married-Couple Family, no own children	13,999	38.89
Male Householder, own children	1,650	4.58
Male Householder, no own children	1,601	4.45
Female Householder, own children	4,572	12.70
Female Householder, no own children	3,576	9.94
2014 Est. Households by Household Size	59,896	
1-person household	20,189	33.71
2-person household	18,184	30.36
3-person household	8,711	14.54
4-person household	6,624	11.06
5-person household	3,592	6.00
6-person household	1,632	2.72
7 or more person household	964	1.61

## Radial Demographics | 5-Mile Radial White Settlement, Texas

DESCRIPTION	DATA	%
2014 Est. Average Household Size	2.41	
2014 Est. Households by Presence of People	59,896	
Households with 1 or more People under Age 18:	19,094	31.88
Married-Couple Family	11,461	60.02
Other Family, Male Householder	1,961	10.27
Other Family, Female Householder	5,471	28.65
Nonfamily, Male Householder	143	0.75
Nonfamily, Female Householder	58	0.30
Households no People under Age 18:	40,802	68.12
Married-Couple Family	13,144	32.21
Other Family, Male Householder	1,294	3.17
Other Family, Female Householder	2,669	6.54
Nonfamily, Male Householder	11,340	27.79
Nonfamily, Female Householder	12,355	30.28
2014 Est. Households by Number of Vehicles	59,896	
No Vehicles	4,248	7.09
1 Vehicle	24,481	40.87
2 Vehicles	22,797	38.06
3 Vehicles	6,265	10.46
4 Vehicles	1,636	2.73
5 or more Vehicles	470	0.78
2014 Est. Average Number of Vehicles	1.64	

DESCRIPTION	DATA	%
Family Households		
2019 Projection	38,573	
2014 Estimate	35,993	
2010 Census	34,252	
2000 Census	31,908	
Growth 2014-2019	7.17%	
Growth 2010-2014	5.08%	
Growth 2000-2010	7.34%	
2014 Est. Families by Poverty Status	35,993	
2014 Families at or Above Poverty	30,164	83.81
2014 Families at or Above Poverty with Children	13,722	38.12
2014 Families Below Poverty	5,829	16.19
2014 Families Below Poverty with Children	4,810	13.36
2014 Est. Pop Age 16+ by Employment Status	114,122	
In Armed Forces	423	0.37
Civilian - Employed	65,902	57.75
Civilian - Unemployed	7,680	6.73
Not in Labor Force	40,118	35.15
2014 Est. Civ Employed Pop 16+ Class of Worker	68,447	
For-Profit Private Workers	49,950	72.98
Non-Profit Private Workers	4,343	6.35
Local Government Workers	4,944	7.22
State Government Workers	1,712	2.50
Federal Government Workers	1,764	2.58
Self-Emp Workers	5,678	8.30
Unpaid Family Workers	56	0.08

## Radial Demographics | 5-Mile Radial White Settlement, Texas

DESCRIPTION	DATA	%
2014 Est. Civ Employed Pop 16+ by Occupation	68,447	
Architect/Engineer	1,650	2.41
Arts/Entertain/Sports	995	1.45
Building Grounds Maint	3,179	4.64
Business/Financial Ops	3,287	4.80
Community/Soc Svcs	758	1.11
Computer/Mathematical	1,395	2.04
Construction/Extraction	4,144	6.05
Edu/Training/Library	3,965	5.79
Farm/Fish/Forestry	140	0.20
Food Prep/Serving	4,950	7.23
Health Practitioner/Tec	3,267	4.77
Healthcare Support	1,482	2.17
Maintenance Repair	2,735	4.00
Legal	744	1.09
Life/Phys/Soc Science	388	0.57
Management	5,470	7.99
Office/Admin Support	9,597	14.02
Production	4,187	6.12
Protective Svcs	1,518	2.22
Sales/Related	7,907	11.55
Personal Care/Svc	2,195	3.21
Transportation/Moving	4,496	6.57
2014 Est. Pop 16+ by Occupation Classification	68,447	
Blue Collar	15,562	22.74
White Collar	39,422	57.59
Service and Farm	13,463	19.67

DESCRIPTION	DATA	%
2014 Est. Workers Age 16+, Transp. To Work	67,961	
Drove Alone	55,269	81.32
Car Pooled	7,901	11.63
Public Transportation	575	0.85
Walked	921	1.36
Bicycle	47	0.07
Other Means	843	1.24
Worked at Home	2,405	3.54
2014 Est. Workers Age 16+ by Travel Time to Work *		
Less than 15 Minutes	18,904	
15 - 29 Minutes	28,560	
30 - 44 Minutes	11,023	
45 - 59 Minutes	3,328	
60 or more Minutes	3,585	
2014 Est. Avg Travel Time to Work in Minutes	24.79	
2014 Est. Tenure of Occupied Housing Units	59,896	
Owner Occupied	32,327	53.97
Renter Occupied	27,570	46.03
2014 Owner Occ. HUs: Avg. Length of Residence	18.0	
2014 Renter Occ. HUs: Avg. Length of Residence	6.1	



## Radial Demographics | 5-Mile Radial White Settlement, Texas

DESCRIPTION	DATA	%
2014 Est. All Owner-Occupied Housing Values	32,327	
Value Less than \$20,000	803	2.48
Value \$20,000 - \$39,999	712	2.20
Value \$40,000 - \$59,999	2,417	7.48
Value \$60,000 - \$79,999	4,253	13.16
Value \$80,000 - \$99,999	5,064	15.66
Value \$100,000 - \$149,999	7,897	24.43
Value \$150,000 - \$199,999	3,574	11.06
Value \$200,000 - \$299,999	3,358	10.39
Value \$300,000 - \$399,999	1,530	4.73
Value \$400,000 - \$499,999	820	2.54
Value \$500,000 - \$749,999	945	2.92
Value \$750,000 - \$999,999	359	1.11
Value \$1,000,000 or more	594	1.84
2014 Est. Median All Owner-Occupied Housing Value	\$118,451	
2014 Est. Housing Units by Units in Structure	66,731	
1 Unit Attached	1,690	2.53
1 Unit Detached	40,629	60.88
2 Units	1,600	2.40
3 or 4 Units	3,648	5.47
5 to 19 Units	12,074	18.09
20 to 49 Units	3,266	4.89
50 or More Units	2,890	4.33
Mobile Home or Trailer	887	1.33
Boat, RV, Van, etc.	46	0.07

DESCRIPTION	DATA	%
2014 Est. Housing Units by Year Structure Built	66,731	
Housing Unit Built 2005 or later	5,469	8.20
Housing Unit Built 2000 to 2004	6,142	9.20
Housing Unit Built 1990 to 1999	5,263	7.89
Housing Unit Built 1980 to 1989	10,402	15.59
Housing Unit Built 1970 to 1979	9,229	13.83
Housing Unit Built 1960 to 1969	8,770	13.14
Housing Unit Built 1950 to 1959	11,388	17.07
Housing Unit Built 1940 to 1949	6,645	9.96
Housing Unit Built 1939 or Earlier	3,421	5.13
2014 Est. Median Year Structure Built **	1973	



C. Kelly Cofer  
President & CEO  
The Retail Coach, LLC

## About The Retail Coach

The Retail Coach, LLC, is a national retail analytics and locational intelligence firm that specializes in all aspects of retail market analyses and recruitment, from “macro to micro” trade area assessment to actively recruiting retailers on behalf of our clients.

Through its unique Retail:360 process, The Retail Coach offers a dynamic system of products and services that better enable communities to maximize their retail development potential.

## Retail:360 Process

Providing more than simple data reports of psychographic and demographic trends, The Retail Coach goes well beyond other retail consulting and market research firms’ offerings by combining current national and statewide demographics and trend data with real-world, “on-the-ground” data gathered through extensive visits within our clients’ communities.

Every community is different, and there is no “one size fits all” retail recruitment solution. Compiling the gathered data into client-tailored information packets that are uniquely designed for, and targeted to, specific retailers and restaurants who meet the community’s needs helps assure our clients that they are receiving the latest and best information for their retail recruitment efforts — all with personal service and coaching guidance that continues beyond the initial project scope and timeline.

Our Retail:360 process assures that communities get timely, accurate and relevant information. Translating that data into the information that retailers need and seek assures our clients even better possibilities for tremendous retail growth and success.

**The Retail Coach -  
It’s not about data. It’s about your success.**

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## Acknowledgements

The observations, conclusions and recommendations contained in this study are solely those of The Retail Coach, LLC and should not be construed to represent the opinions of others, including its clients, or any other entity prior to such entity's express approval of this study.

Sources used in completing this study include: infoUSA™, Applied Geographic Solutions, Nielsen 2014/2015, ESRI 2014, U.S. Census Bureau, Economy.com, Spatial Insights Inc., Urban Land Institute, CensusViewer.com, International Council of Shopping Centers, and/or U.S. Bureau of Labor and Statistics.

To better represent current data, where applicable, portions of estimated actual sales may be calculated using an average sales per square foot model.

Mapping data is provided by MapInfo, Nielsen, ESRI and/or Microsoft Corporation.

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