



RADIAL DEMOGRAPHICS

3-MILE RADIAL

White Settlement, Texas

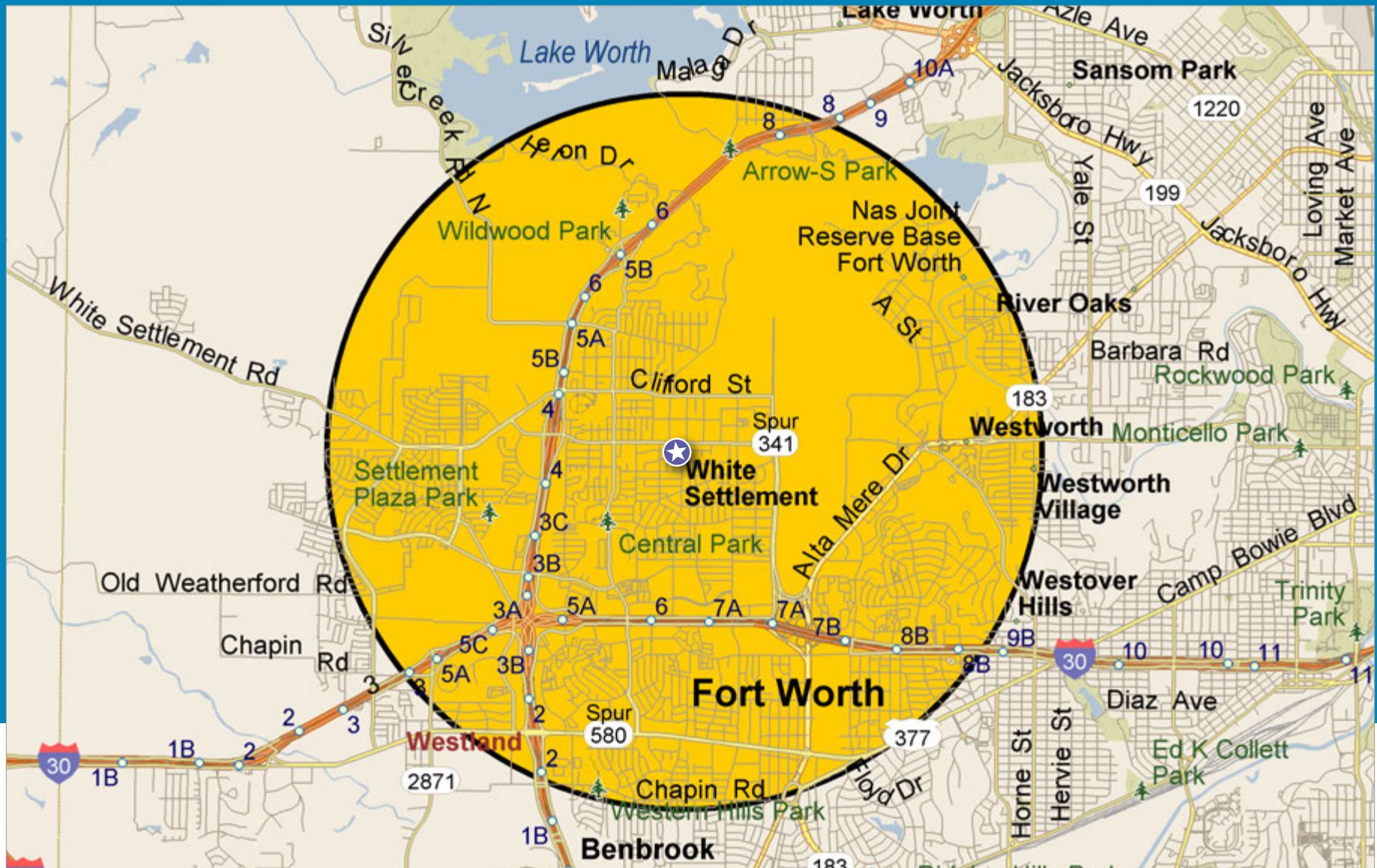


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City of White Settlement
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3-Mile Radial

White Settlement, Texas



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Radial Demographics | 3-Mile Radial White Settlement, Texas

DESCRIPTION	DATA	%
Population		
2019 Projection	68,171	
2014 Estimate	63,697	
2010 Census	60,590	
2000 Census	52,839	
Growth 2014-2019	7.02%	
Growth 2010-2014	5.13%	
Growth 2000-2010	14.67%	
2014 Est. Pop by Single Race Class	63,697	
White Alone	46,375	72.81
Black or African American Alone	6,449	10.12
Amer. Indian and Alaska Native Alone	468	0.73
Asian Alone	1,003	1.57
Native Hawaiian and Other Pac. Isl. Alone	56	0.09
Some Other Race Alone	7,316	11.49
Two or More Races	2,030	3.19
2014 Est. Pop Hisp or Latino by Origin	63,697	
Not Hispanic or Latino	45,093	70.79
Hispanic or Latino:	18,604	29.21
Mexican	16,015	86.08
Puerto Rican	389	2.09
Cuban	94	0.51
All Other Hispanic or Latino	2,106	11.32

DESCRIPTION	DATA	%
2014 Est. Hisp or Latino by Single Race Class	18,604	
White Alone	10,095	54.26
Black or African American Alone	189	1.02
American Indian and Alaska Native Alone	171	0.92
Asian Alone	26	0.14
Native Hawaiian and Other Pacific Islander Alone	10	0.05
Some Other Race Alone	7,248	38.96
Two or More Races	865	4.65
2014 Est. Pop. Asian Alone Race by Cat	1,003	
Chinese, except Taiwanese	72	7.18
Filipino	304	30.31
Japanese	126	12.56
Asian Indian	121	12.06
Korean	85	8.47
Vietnamese	61	6.08
Cambodian	55	5.48
Hmong	2	0.20
Laotian	12	1.20
Thai	18	1.79
All Other Asian Races Including 2+ Category	148	14.76
2014 Est. Population by Ancestry	63,697	
Pop, Arab	43	0.07
Pop, Czech	109	0.17
Pop, Danish	52	0.08
Pop, Dutch	245	0.38
Pop, English	3,418	5.37
Pop, French (except Basque)	665	1.04
Pop, French Canadian	56	0.09
Pop, German	4,565	7.17
Pop, Greek	97	0.15

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DESCRIPTION	DATA	%
Pop, Hungarian	68	0.11
Pop, Irish	4,842	7.60
Pop, Italian	758	1.19
Pop, Lithuanian	5	0.01
Pop, United States or American	7,235	11.36
Pop, Norwegian	192	0.30
Pop, Polish	331	0.52
Pop, Portuguese	39	0.06
Pop, Russian	76	0.12
Pop, Scottish	739	1.16
Pop, Scotch-Irish	542	0.85
Pop, Slovak	29	0.05
Pop, Sub-Saharan African	319	0.50
Pop, Swedish	256	0.40
Pop, Swiss	12	0.02
Pop, Ukrainian	9	0.01
Pop, Welsh	104	0.16
Pop, West Indian (exc Hisp groups)	51	0.08
Pop, Other ancestries	31,778	49.89
Pop, Ancestry Unclassified	7,063	11.09
2014 Est. Pop Age 5+ by Language Spoken At Home	58,652	
Speak Only English at Home	44,748	76.29
Speak Asian/Pac. Isl. Lang. at Home	931	1.59
Speak Indo-European Language at Home	1,252	2.13
Speak Spanish at Home	11,631	19.83
Speak Other Language at Home	90	0.15
2014 Est. Population by Sex	63,697	
Male	30,912	48.53
Female	32,785	51.47

DESCRIPTION	DATA	%
2014 Est. Population by Age	63,697	
Age 0 - 4	5,045	7.92
Age 5 - 9	4,844	7.60
Age 10 - 14	4,435	6.96
Age 15 - 17	2,489	3.91
Age 18 - 20	2,310	3.63
Age 21 - 24	3,313	5.20
Age 25 - 34	10,118	15.88
Age 35 - 44	8,526	13.39
Age 45 - 54	8,042	12.63
Age 55 - 64	7,035	11.04
Age 65 - 74	4,139	6.50
Age 75 - 84	2,306	3.62
Age 85 and over	1,097	1.72
Age 16 and over	48,558	76.23
Age 18 and over	46,885	73.61
Age 21 and over	44,575	69.98
Age 65 and over	7,541	11.84
2014 Est. Median Age	34.3	
2014 Est. Average Age	36.20	

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DESCRIPTION	DATA	%
2014 Est. Male Population by Age	30,912	
Age 0 - 4	2,585	8.36
Age 5 - 9	2,460	7.96
Age 10 - 14	2,266	7.33
Age 15 - 17	1,282	4.15
Age 18 - 20	1,194	3.86
Age 21 - 24	1,653	5.35
Age 25 - 34	4,943	15.99
Age 35 - 44	4,163	13.47
Age 45 - 54	3,893	12.59
Age 55 - 64	3,378	10.93
Age 65 - 74	1,853	5.99
Age 75 - 84	906	2.93
Age 85 and over	336	1.09
2014 Est. Median Age, Male	33.1	
2014 Est. Average Age, Male	34.90	
2014 Est. Female Population by Age	32,785	
Age 0 - 4	2,461	7.51
Age 5 - 9	2,383	7.27
Age 10 - 14	2,168	6.61
Age 15 - 17	1,206	3.68
Age 18 - 20	1,116	3.40
Age 21 - 24	1,660	5.06
Age 25 - 34	5,175	15.78
Age 35 - 44	4,363	13.31
Age 45 - 54	4,149	12.66
Age 55 - 64	3,657	11.15
Age 65 - 74	2,286	6.97
Age 75 - 84	1,400	4.27
Age 85 and over	761	2.32

DESCRIPTION	DATA	%
2014 Est. Median Age, Female	35.5	
2014 Est. Average Age, Female	37.40	
2014 Est. Pop Age 15+ by Marital Status	49,373	
Total, Never Married	14,671	29.71
Males, Never Married	8,257	16.72
Females, Never Married	6,414	12.99
Married, Spouse present	19,795	40.09
Married, Spouse absent	3,339	6.76
Widowed	3,511	7.11
Males Widowed	893	1.81
Females Widowed	2,618	5.30
Divorced	8,057	16.32
Males Divorced	2,877	5.83
Females Divorced	5,180	10.49
2014 Est. Pop. Age 25+ by Edu. Attainment	41,262	
Less than 9th grade	2,775	6.73
Some High School, no diploma	4,704	11.40
High School Graduate (or GED)	12,859	31.16
Some College, no degree	10,049	24.35
Associate Degree	2,316	5.61
Bachelor's Degree	6,117	14.82
Master's Degree	1,789	4.34
Professional School Degree	429	1.04
Doctorate Degree	224	0.54
2014 Est Pop Age 25+ by Edu. Attain, Hisp. or Lat	9,591	
CY Pop 25+, Hisp/Lat, < High School Diploma	3,966	41.35
CY Pop 25+, Hisp/Lat, High School Graduate	2,725	28.41
CY Pop 25+, Hisp/Lat, Some College or Associate's Degree	1,997	20.82
CY Pop 25+, Hisp/Lat, Bachelor's Degree or Higher	903	9.42

Radial Demographics | 3-Mile Radial White Settlement, Texas

DESCRIPTION	DATA	%
Households		
2019 Projection	27,579	
2014 Estimate	25,656	
2010 Census	24,368	
2000 Census	21,677	
Growth 2014-2019	7.50%	
Growth 2010-2014	5.29%	
Growth 2000-2010	12.41%	
2014 Est. Households by Household Type	25,656	
Family Households	15,254	59.46
Nonfamily Households	10,403	40.55
2014 Est. Group Quarters Population	1,300	
2014 HHs by Ethnicity, Hispanic/Latino	5,392	21.02
2014 Est. HHs by HH Income	25,656	
CY HHs, Inc < \$15,000	4,308	16.79
CY HHs, Inc \$15,000 - \$24,999	3,443	13.42
CY HHs, Inc \$25,000 - \$34,999	3,394	13.23
CY HHs, Inc \$35,000 - \$49,999	3,799	14.81
CY HHs, Inc \$50,000 - \$74,999	4,673	18.21
CY HHs, Inc \$75,000 - \$99,999	2,613	10.18
CY HHs, Inc \$100,000 - \$124,999	1,530	5.96
CY HHs, Inc \$125,000 - \$149,999	693	2.70
CY HHs, Inc \$150,000 - \$199,999	547	2.13
CY HHs, Inc \$200,000 - \$249,999	208	0.81
CY HHs, Inc \$250,000 - \$499,999	335	1.31
CY HHs, Inc \$500,000+	112	0.44

DESCRIPTION	DATA	%
2014 Est. Average Household Income	\$56,834	
2014 Est. Median Household Income	\$41,642	
2014 Median HH Inc by Single Race Class. or Ethn		
White Alone	44,882	
Black or African American Alone	24,596	
American Indian and Alaska Native Alone	51,038	
Asian Alone	43,705	
Native Hawaiian and Other Pacific Islander Alone	51,670	
Some Other Race Alone	37,381	
Two or More Races	34,927	
Hispanic or Latino	31,927	
Not Hispanic or Latino	44,190	
2014 Est. Family HH Type, Presence Own Children	15,254	
Married-Couple Family, own children	4,507	29.55
Married-Couple Family, no own children	5,407	35.45
Male Householder, own children	767	5.03
Male Householder, no own children	680	4.46
Female Householder, own children	2,366	15.51
Female Householder, no own children	1,526	10.00
2014 Est. Households by Household Size	25,656	
1-person household	8,840	34.46
2-person household	7,234	28.20
3-person household	3,829	14.92
4-person household	3,019	11.77
5-person household	1,607	6.26
6-person household	706	2.75
7 or more person household	421	1.64

Radial Demographics | 3-Mile Radial White Settlement, Texas

DESCRIPTION	DATA	%
2014 Est. Average Household Size	2.43	
2014 Est. Households by Presence of People	25,656	
Households with 1 or more People under Age 18:	8,657	33.74
Married-Couple Family	4,890	56.49
Other Family, Male Householder	896	10.35
Other Family, Female Householder	2,774	32.04
Nonfamily, Male Householder	68	0.79
Nonfamily, Female Householder	28	0.32
Households no People under Age 18:	17,000	66.26
Married-Couple Family	5,030	29.59
Other Family, Male Householder	552	3.25
Other Family, Female Householder	1,113	6.55
Nonfamily, Male Householder	5,065	29.79
Nonfamily, Female Householder	5,240	30.82
2014 Est. Households by Number of Vehicles	25,656	
No Vehicles	2,056	8.01
1 Vehicle	11,252	43.86
2 Vehicles	9,227	35.96
3 Vehicles	2,314	9.02
4 Vehicles	565	2.20
5 or more Vehicles	243	0.95
2014 Est. Average Number of Vehicles	1.57	

DESCRIPTION	DATA	%
Family Households		
2019 Projection	16,410	
2014 Estimate	15,254	
2010 Census	14,497	
2000 Census	13,051	
Growth 2014-2019	7.58%	
Growth 2010-2014	5.22%	
Growth 2000-2010	11.08%	
2014 Est. Families by Poverty Status	15,254	
2014 Families at or Above Poverty	12,602	82.61
2014 Families at or Above Poverty with Children	5,981	39.21
2014 Families Below Poverty	2,652	17.39
2014 Families Below Poverty with Children	2,117	13.88
2014 Est. Pop Age 16+ by Employment Status	48,558	
In Armed Forces	312	0.64
Civilian - Employed	27,730	57.11
Civilian - Unemployed	3,344	6.89
Not in Labor Force	17,171	35.36
2014 Est. Civ Employed Pop 16+ Class of Worker	28,764	
For-Profit Private Workers	21,453	74.58
Non-Profit Private Workers	1,716	5.97
Local Government Workers	2,070	7.20
State Government Workers	724	2.52
Federal Government Workers	897	3.12
Self-Emp Workers	1,888	6.56
Unpaid Family Workers	16	0.06

Radial Demographics | 3-Mile Radial White Settlement, Texas

DESCRIPTION	DATA	%
2014 Est. Civ Employed Pop 16+ by Occupation	28,764	
Architect/Engineer	656	2.28
Arts/Entertain/Sports	358	1.24
Building Grounds Maint	1,348	4.69
Business/Financial Ops	1,302	4.53
Community/Soc Svcs	271	0.94
Computer/Mathematical	617	2.15
Construction/Extraction	1,855	6.45
Edu/Training/Library	1,621	5.64
Farm/Fish/Forestry	82	0.29
Food Prep/Serving	2,588	9.00
Health Practitioner/Tec	1,141	3.97
Healthcare Support	770	2.68
Maintenance Repair	1,226	4.26
Legal	248	0.86
Life/Phys/Soc Science	85	0.30
Management	1,993	6.93
Office/Admin Support	4,119	14.32
Production	1,931	6.71
Protective Svcs	694	2.41
Sales/Related	3,055	10.62
Personal Care/Svc	771	2.68
Transportation/Moving	2,033	7.07
2014 Est. Pop 16+ by Occupation Classification	28,764	
Blue Collar	7,044	24.49
White Collar	15,468	53.78
Service and Farm	6,252	21.74

DESCRIPTION	DATA	%
2014 Est. Workers Age 16+, Transp. To Work	28,678	
Drove Alone	22,744	79.31
Car Pooled	3,801	13.25
Public Transportation	265	0.92
Walked	594	2.07
Bicycle	10	0.03
Other Means	414	1.44
Worked at Home	850	2.96
2014 Est. Workers Age 16+ by Travel Time to Work *		
Less than 15 Minutes	8,194	
15 - 29 Minutes	12,300	
30 - 44 Minutes	4,587	
45 - 59 Minutes	1,287	
60 or more Minutes	1,392	
2014 Est. Avg Travel Time to Work in Minutes	24.31	
2014 Est. Tenure of Occupied Housing Units	25,656	
Owner Occupied	11,691	45.57
Renter Occupied	13,966	54.44
2014 Owner Occ. HUs: Avg. Length of Residence	17.5	
2014 Renter Occ. HUs: Avg. Length of Residence	6.1	

Radial Demographics | 3-Mile Radial White Settlement, Texas

DESCRIPTION	DATA	%
2014 Est. All Owner-Occupied Housing Values	11,691	
Value Less than \$20,000	313	2.68
Value \$20,000 - \$39,999	254	2.17
Value \$40,000 - \$59,999	733	6.27
Value \$60,000 - \$79,999	1,482	12.68
Value \$80,000 - \$99,999	2,109	18.04
Value \$100,000 - \$149,999	3,500	29.94
Value \$150,000 - \$199,999	1,376	11.77
Value \$200,000 - \$299,999	840	7.19
Value \$300,000 - \$399,999	321	2.75
Value \$400,000 - \$499,999	225	1.92
Value \$500,000 - \$749,999	251	2.15
Value \$750,000 - \$999,999	62	0.53
Value \$1,000,000 or more	226	1.93
2014 Est. Median All Owner-Occupied Housing Value	\$113,639	
2014 Est. Housing Units by Units in Structure	28,925	
1 Unit Attached	721	2.49
1 Unit Detached	14,722	50.90
2 Units	541	1.87
3 or 4 Units	2,296	7.94
5 to 19 Units	6,818	23.57
20 to 49 Units	1,727	5.97
50 or More Units	1,881	6.50
Mobile Home or Trailer	205	0.71
Boat, RV, Van, etc.	12	0.04

DESCRIPTION	DATA	%
2014 Est. Housing Units by Year Structure Built	28,925	
Housing Unit Built 2005 or later	2,864	9.90
Housing Unit Built 2000 to 2004	2,965	10.25
Housing Unit Built 1990 to 1999	1,395	4.82
Housing Unit Built 1980 to 1989	5,672	19.61
Housing Unit Built 1970 to 1979	5,245	18.13
Housing Unit Built 1960 to 1969	4,203	14.53
Housing Unit Built 1950 to 1959	4,300	14.87
Housing Unit Built 1940 to 1949	1,802	6.23
Housing Unit Built 1939 or Earlier	477	1.65
2014 Est. Median Year Structure Built **	1977	



C. Kelly Cofer
President & CEO
The Retail Coach, LLC

About The Retail Coach

The Retail Coach, LLC, is a national retail analytics and locational intelligence firm that specializes in all aspects of retail market analyses and recruitment, from “macro to micro” trade area assessment to actively recruiting retailers on behalf of our clients.

Through its unique Retail:360 process, The Retail Coach offers a dynamic system of products and services that better enable communities to maximize their retail development potential.

Retail:360 Process

Providing more than simple data reports of psychographic and demographic trends, The Retail Coach goes well beyond other retail consulting and market research firms’ offerings by combining current national and statewide demographics and trend data with real-world, “on-the-ground” data gathered through extensive visits within our clients’ communities.

Every community is different, and there is no “one size fits all” retail recruitment solution. Compiling the gathered data into client-tailored information packets that are uniquely designed for, and targeted to, specific retailers and restaurants who meet the community’s needs helps assure our clients that they are receiving the latest and best information for their retail recruitment efforts — all with personal service and coaching guidance that continues beyond the initial project scope and timeline.

Our Retail:360 process assures that communities get timely, accurate and relevant information. Translating that data into the information that retailers need and seek assures our clients even better possibilities for tremendous retail growth and success.

**The Retail Coach -
It’s not about data. It’s about your success.**

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