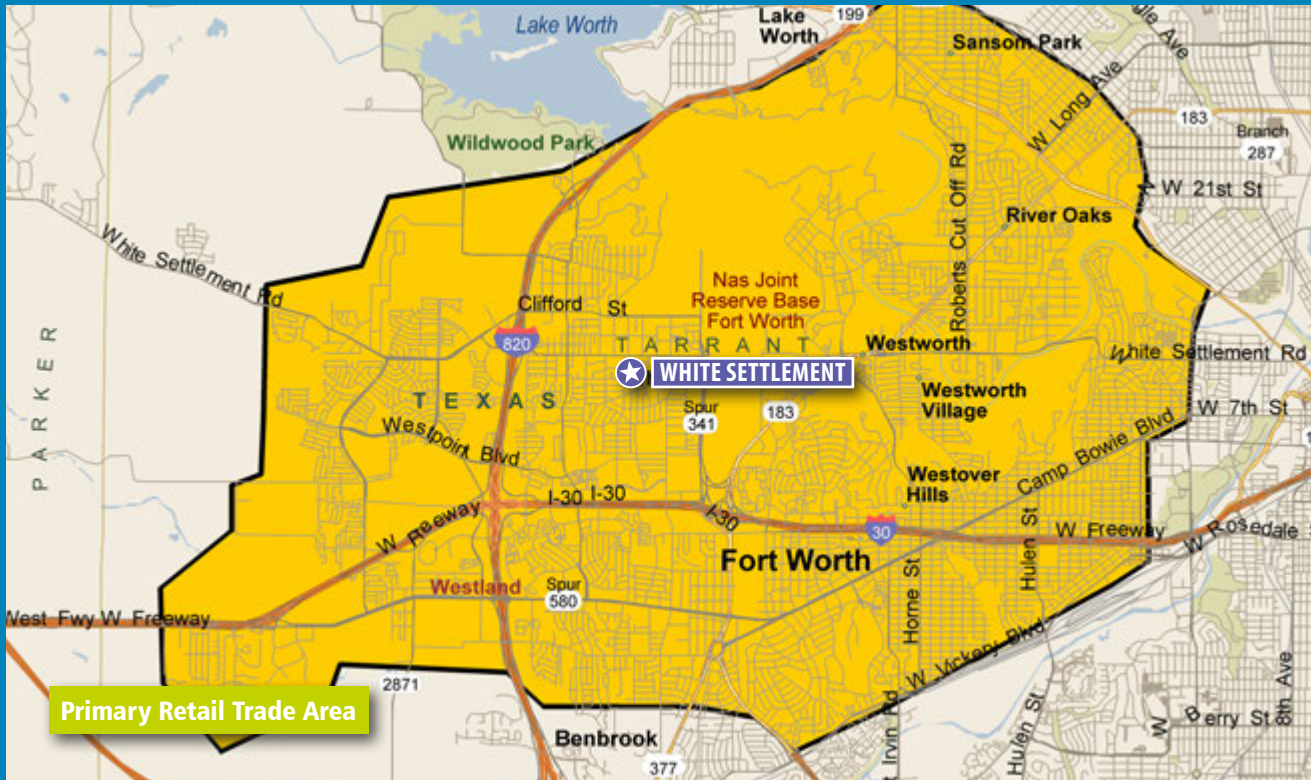


Retail Market Profile 2015



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January 2015. All information furnished is from sources deemed reliable and is submitted subject to errors, omissions, change of terms and/or conditions. Prepared by The Retail Coach, LLC, a national retail consulting and market research firm. 800.851.0962.

Population

	2000	2010	2015 ESTIMATE	2020 PROJECTION
Primary Retail Trade Area	120,289	131,813	138,570	145,849

Income

	2015 ESTIMATE
Average Household	\$62,056
Median Household	\$43,731
Per Capita	\$25,330

Educational Attainment

	2015 ESTIMATE
Graduate or Professional	8.51%
Bachelor's Degree	16.47%
Associate Degree	5.11%
Some College, No Degree	23.89%
High School Graduate	26.70%
Some High School, No Degree	10.94%
Less than 9th Grade	8.38%

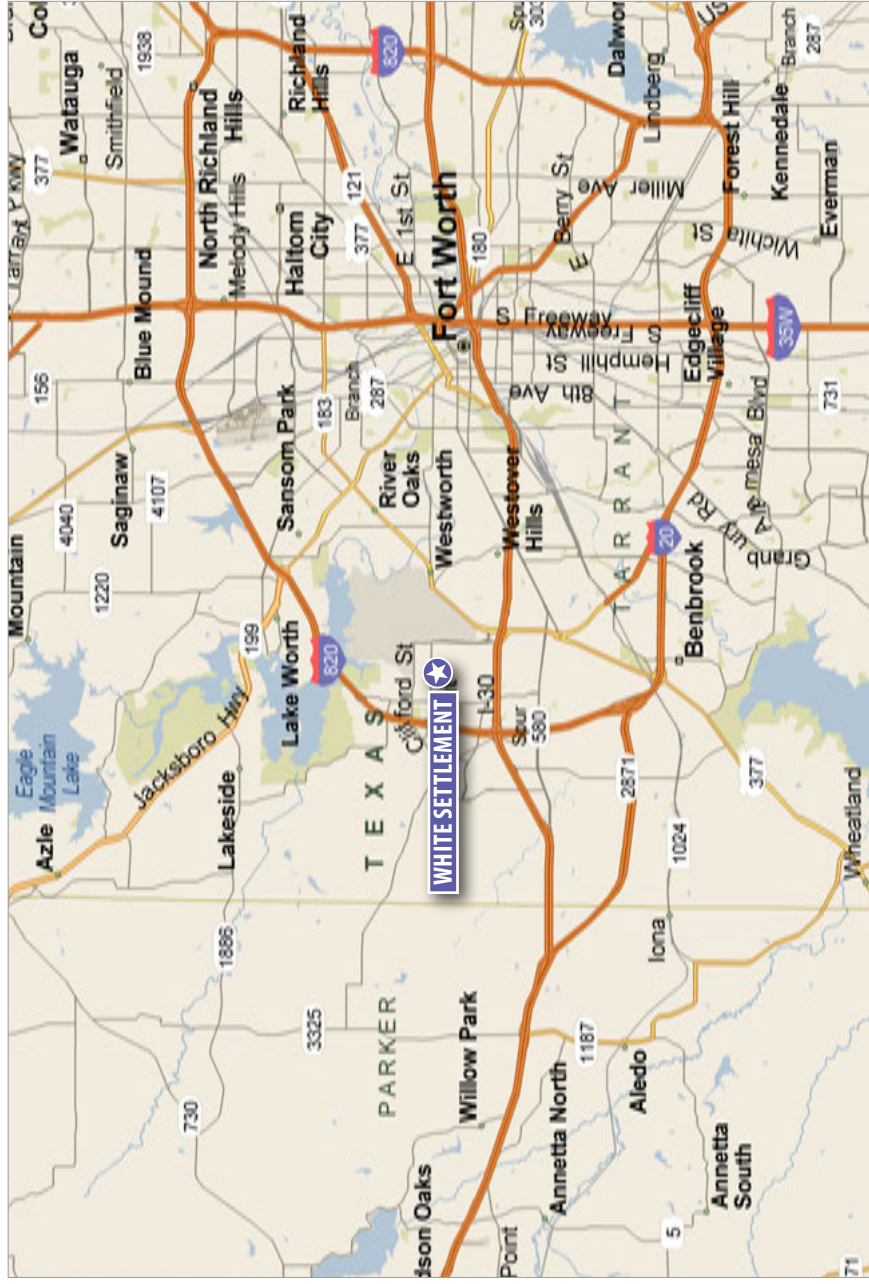
Race Distribution

	2015 ESTIMATE
White	73.26%
Black or African American	9.11%
American Indian/Alaskan	0.78%
Asian	1.52%
Native Hawaiian/Islander	0.07%
Other Race	12.20%
Two or More Races	3.05%
Hispanic or Latino (of any race)	33.68%

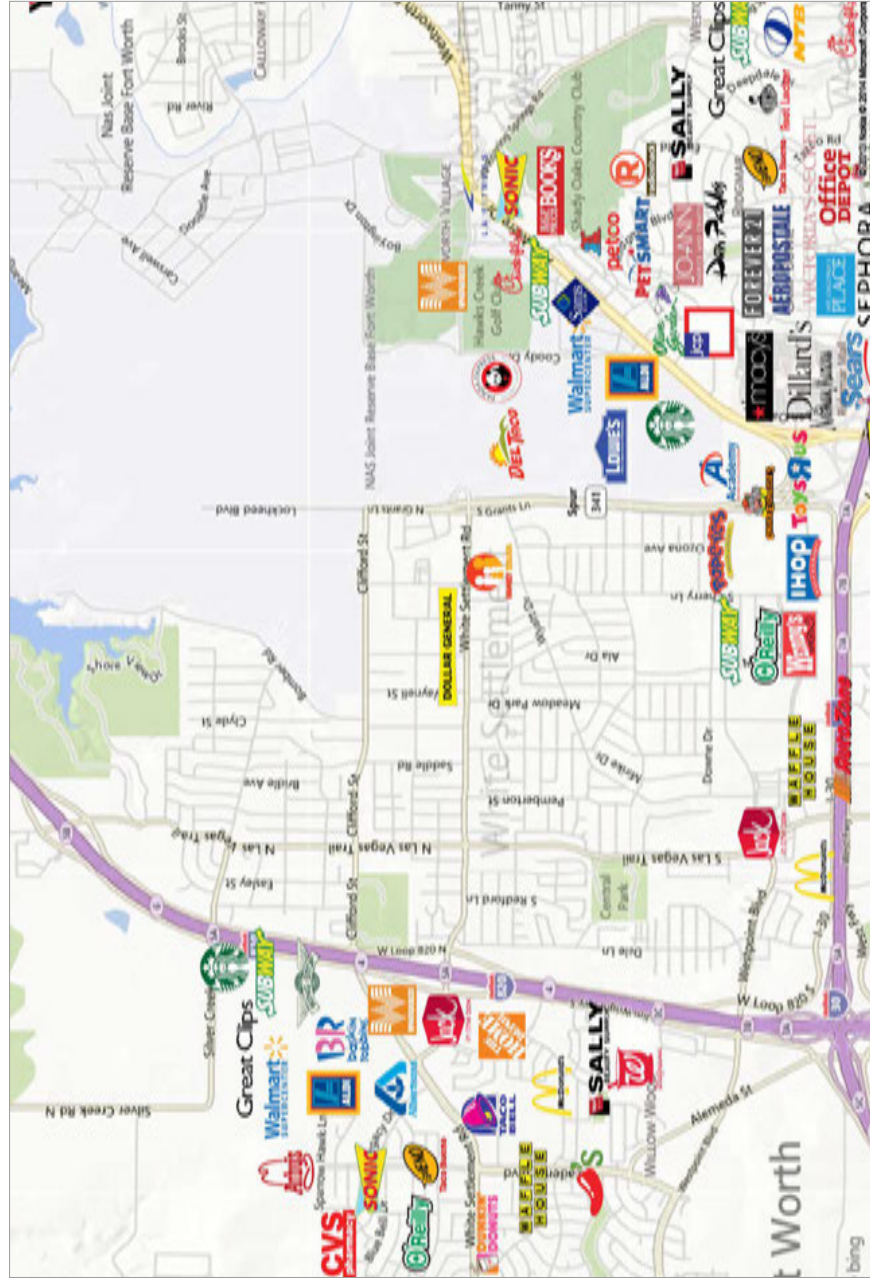
Age

GROUPS	2015 ESTIMATE
9 Years and Under	14.97%
10-17 Years	10.65%
18-24 Years	8.31%
25-34 Years	15.81%
35-44 Years	13.51%
45-54 Years	12.34%
55-64 Years	11.53%
65 Years and Over	12.88%
DISTRIBUTION	2015 ESTIMATE
Median Age	35.2
Average Age	36.9

LOCATION MAP



EXISTING RETAIL



Information provided is for illustrative purposes only and is deemed to be correct as of publish date of this document. Data sources used may include: ESRI, AGS, Nielsen, RegisPro, SitesUSA, TxDOT and/or Microsoft Corporation.