



# DRIVE TIME DEMOGRAPHICS

## 10-MINUTE DRIVE TIME

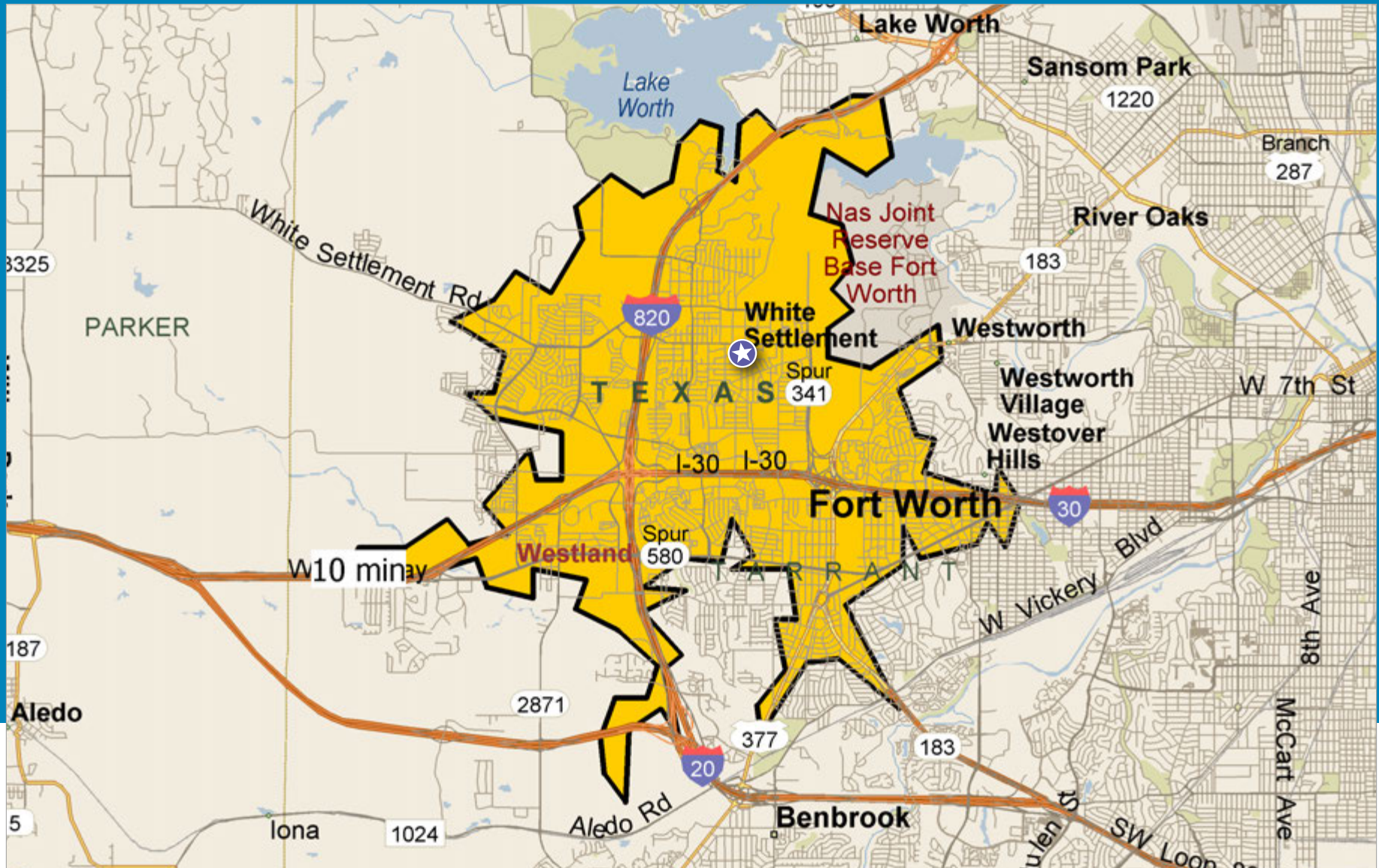
White Settlement, Texas



Prepared for  
City of White Settlement  
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## 10-Minute Drive Time White Settlement, Texas



### Contact Information

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## Drive Time Demographics | 10-Minute Drive Time White Settlement, Texas

DESCRIPTION	DATA	%
Population		
2019 Projection	20,218	
2014 Estimate	18,925	
2010 Census	18,052	
2000 Census	15,856	
Growth 2014-2019	6.83%	
Growth 2010-2014	4.84%	
Growth 2000-2010	13.85%	
2014 Est. Pop by Single Race Class	18,925	
White Alone	15,093	79.75
Black or African American Alone	872	4.61
Amer. Indian and Alaska Native Alone	175	0.92
Asian Alone	295	1.56
Native Hawaiian and Other Pac. Isl. Alone	24	0.13
Some Other Race Alone	1,911	10.10
Two or More Races	555	2.93
2014 Est. Pop Hisp or Latino by Origin	18,925	
Not Hispanic or Latino	13,822	73.04
Hispanic or Latino:	5,103	26.96
Mexican	4,433	86.87
Puerto Rican	91	1.78
Cuban	24	0.47
All Other Hispanic or Latino	555	10.88

DESCRIPTION	DATA	%
2014 Est. Hisp or Latino by Single Race Class	5,103	
White Alone	2,814	55.14
Black or African American Alone	41	0.80
American Indian and Alaska Native Alone	66	1.29
Asian Alone	14	0.27
Native Hawaiian and Other Pacific Islander Alone	0	0.00
Some Other Race Alone	1,897	37.17
Two or More Races	270	5.29
2014 Est. Pop. Asian Alone Race by Cat	295	
Chinese, except Taiwanese	0	0.00
Filipino	100	33.90
Japanese	9	3.05
Asian Indian	26	8.81
Korean	1	0.34
Vietnamese	33	11.19
Cambodian	52	17.63
Hmong	0	0.00
Laotian	1	0.34
Thai	0	0.00
All Other Asian Races Including 2+ Category	73	24.75
2014 Est. Population by Ancestry	18,925	
Pop, Arab	0	0.00
Pop, Czech	37	0.20
Pop, Danish	26	0.14
Pop, Dutch	52	0.27
Pop, English	866	4.58
Pop, French (except Basque)	98	0.52
Pop, French Canadian	0	0.00
Pop, German	1,744	9.22
Pop, Greek	1	0.01

## Drive Time Demographics | 10-Minute Drive Time White Settlement, Texas

DESCRIPTION	DATA	%
Pop, Hungarian	12	0.06
Pop, Irish	1,622	8.57
Pop, Italian	211	1.11
Pop, Lithuanian	0	0.00
Pop, United States or American	2,895	15.30
Pop, Norwegian	70	0.37
Pop, Polish	78	0.41
Pop, Portuguese	12	0.06
Pop, Russian	9	0.05
Pop, Scottish	215	1.14
Pop, Scotch-Irish	101	0.53
Pop, Slovak	2	0.01
Pop, Sub-Saharan African	9	0.05
Pop, Swedish	56	0.30
Pop, Swiss	0	0.00
Pop, Ukrainian	0	0.00
Pop, Welsh	2	0.01
Pop, West Indian (exc Hisp groups)	16	0.08
Pop, Other ancestries	8,448	44.64
Pop, Ancestry Unclassified	2,340	12.36
2014 Est. Pop Age 5+ by Language Spoken At Home	17,413	
Speak Only English at Home	13,916	79.92
Speak Asian/Pac. Isl. Lang. at Home	293	1.68
Speak Indo-European Language at Home	247	1.42
Speak Spanish at Home	2,956	16.98
Speak Other Language at Home	1	0.01
2014 Est. Population by Sex	18,925	
Male	9,247	48.86
Female	9,678	51.14

DESCRIPTION	DATA	%
2014 Est. Population by Age	18,925	
Age 0 - 4	1,512	7.99
Age 5 - 9	1,456	7.69
Age 10 - 14	1,390	7.34
Age 15 - 17	777	4.11
Age 18 - 20	696	3.68
Age 21 - 24	919	4.86
Age 25 - 34	2,842	15.02
Age 35 - 44	2,507	13.25
Age 45 - 54	2,344	12.39
Age 55 - 64	2,065	10.91
Age 65 - 74	1,297	6.85
Age 75 - 84	765	4.04
Age 85 and over	354	1.87
Age 16 and over	14,312	75.62
Age 18 and over	13,789	72.86
Age 21 and over	13,093	69.18
Age 65 and over	2,416	12.77
2014 Est. Median Age	34.5	
2014 Est. Average Age	36.40	

## Drive Time Demographics | 10-Minute Drive Time White Settlement, Texas

DESCRIPTION	DATA	%
2014 Est. Male Population by Age	9,247	
Age 0 - 4	769	8.32
Age 5 - 9	749	8.10
Age 10 - 14	733	7.93
Age 15 - 17	404	4.37
Age 18 - 20	368	3.98
Age 21 - 24	475	5.14
Age 25 - 34	1,407	15.22
Age 35 - 44	1,258	13.60
Age 45 - 54	1,152	12.46
Age 55 - 64	987	10.67
Age 65 - 74	567	6.13
Age 75 - 84	278	3.01
Age 85 and over	101	1.09
2014 Est. Median Age, Male	33.0	
2014 Est. Average Age, Male	34.70	
2014 Est. Female Population by Age	9,678	
Age 0 - 4	743	7.68
Age 5 - 9	707	7.31
Age 10 - 14	657	6.79
Age 15 - 17	374	3.86
Age 18 - 20	328	3.39
Age 21 - 24	445	4.60
Age 25 - 34	1,435	14.83
Age 35 - 44	1,249	12.91
Age 45 - 54	1,192	12.32
Age 55 - 64	1,078	11.14
Age 65 - 74	730	7.54
Age 75 - 84	487	5.03
Age 85 and over	253	2.61

DESCRIPTION	DATA	%
2014 Est. Median Age, Female	36.2	
2014 Est. Average Age, Female	38.00	
2014 Est. Pop Age 15+ by Marital Status	14,566	
Total, Never Married	4,189	28.76
Males, Never Married	2,309	15.85
Females, Never Married	1,880	12.91
Married, Spouse present	5,746	39.45
Married, Spouse absent	1,041	7.15
Widowed	1,199	8.23
Males Widowed	285	1.96
Females Widowed	914	6.27
Divorced	2,390	16.41
Males Divorced	920	6.32
Females Divorced	1,470	10.09
2014 Est. Pop. Age 25+ by Edu. Attainment	12,173	
Less than 9th grade	901	7.40
Some High School, no diploma	1,508	12.39
High School Graduate (or GED)	4,567	37.52
Some College, no degree	2,856	23.46
Associate Degree	623	5.12
Bachelor's Degree	1,255	10.31
Master's Degree	374	3.07
Professional School Degree	47	0.39
Doctorate Degree	43	0.35
2014 Est Pop Age 25+ by Edu. Attain, Hisp. or Lat	2,527	
CY Pop 25+, Hisp/Lat, < High School Diploma	1,032	40.84
CY Pop 25+, Hisp/Lat, High School Graduate	805	31.86
CY Pop 25+, Hisp/Lat, Some College or Associate's Degree	460	18.20
CY Pop 25+, Hisp/Lat, Bachelor's Degree or Higher	229	9.06

## Drive Time Demographics | 10-Minute Drive Time White Settlement, Texas

DESCRIPTION	DATA	%
Households		
2019 Projection	7,666	
2014 Estimate	7,105	
2010 Census	6,710	
2000 Census	5,943	
Growth 2014-2019	7.90%	
Growth 2010-2014	5.88%	
Growth 2000-2010	12.91%	
2014 Est. Households by Household Type	7,105	
Family Households	4,582	64.49
Nonfamily Households	2,523	35.51
2014 Est. Group Quarters Population	668	
2014 HHs by Ethnicity, Hispanic/Latino	1,373	19.32
2014 Est. HHs by HH Income	7,105	
CY HHs, Inc < \$15,000	1,097	15.44
CY HHs, Inc \$15,000 - \$24,999	1,022	14.38
CY HHs, Inc \$25,000 - \$34,999	1,001	14.09
CY HHs, Inc \$35,000 - \$49,999	1,087	15.30
CY HHs, Inc \$50,000 - \$74,999	1,311	18.45
CY HHs, Inc \$75,000 - \$99,999	852	11.99
CY HHs, Inc \$100,000 - \$124,999	349	4.91
CY HHs, Inc \$125,000 - \$149,999	171	2.41
CY HHs, Inc \$150,000 - \$199,999	83	1.17
CY HHs, Inc \$200,000 - \$249,999	40	0.56
CY HHs, Inc \$250,000 - \$499,999	72	1.01
CY HHs, Inc \$500,000+	19	0.27

DESCRIPTION	DATA	%
2014 Est. Average Household Income	\$53,547	
2014 Est. Median Household Income	\$40,965	
2014 Median HH Inc by Single Race Class. or Ethn		
White Alone	42,248	
Black or African American Alone	22,985	
American Indian and Alaska Native Alone	42,912	
Asian Alone	46,011	
Native Hawaiian and Other Pacific Islander Alone	56,250	
Some Other Race Alone	42,346	
Two or More Races	31,185	
Hispanic or Latino	32,965	
Not Hispanic or Latino	42,433	
2014 Est. Family HH Type, Presence Own Children	4,582	
Married-Couple Family, own children	1,348	29.42
Married-Couple Family, no own children	1,583	34.55
Male Householder, own children	248	5.41
Male Householder, no own children	218	4.76
Female Householder, own children	692	15.10
Female Householder, no own children	493	10.76
2014 Est. Households by Household Size	7,105	
1-person household	2,137	30.08
2-person household	2,047	28.81
3-person household	1,120	15.76
4-person household	941	13.24
5-person household	505	7.11
6-person household	213	3.00
7 or more person household	141	1.98

## Drive Time Demographics | 10-Minute Drive Time White Settlement, Texas

DESCRIPTION	DATA	%
2014 Est. Average Household Size	2.57	
2014 Est. Households by Presence of People	7,105	
Households with 1 or more People under Age 18:	2,648	37.27
Married-Couple Family	1,501	56.68
Other Family, Male Householder	292	11.03
Other Family, Female Householder	828	31.27
Nonfamily, Male Householder	21	0.79
Nonfamily, Female Householder	5	0.19
Households no People under Age 18:	4,457	62.73
Married-Couple Family	1,432	32.13
Other Family, Male Householder	178	3.99
Other Family, Female Householder	353	7.92
Nonfamily, Male Householder	1,166	26.16
Nonfamily, Female Householder	1,329	29.82
2014 Est. Households by Number of Vehicles	7,105	
No Vehicles	319	4.49
1 Vehicle	2,936	41.32
2 Vehicles	2,755	38.78
3 Vehicles	838	11.79
4 Vehicles	200	2.81
5 or more Vehicles	57	0.80
2014 Est. Average Number of Vehicles	1.70	

DESCRIPTION	DATA	%
Family Households		
2019 Projection	4,932	
2014 Estimate	4,582	
2010 Census	4,339	
2000 Census	4,060	
Growth 2014-2019	7.64%	
Growth 2010-2014	5.60%	
Growth 2000-2010	6.86%	
2014 Est. Families by Poverty Status	4,582	
2014 Families at or Above Poverty	3,704	80.84
2014 Families at or Above Poverty with Children	1,711	37.34
2014 Families Below Poverty	878	19.16
2014 Families Below Poverty with Children	747	16.30
2014 Est. Pop Age 16+ by Employment Status	14,312	
In Armed Forces	27	0.19
Civilian - Employed	8,011	55.97
Civilian - Unemployed	723	5.05
Not in Labor Force	5,550	38.78
2014 Est. Civ Employed Pop 16+ Class of Worker	8,311	
For-Profit Private Workers	6,172	74.26
Non-Profit Private Workers	361	4.34
Local Government Workers	675	8.12
State Government Workers	246	2.96
Federal Government Workers	279	3.36
Self-Emp Workers	577	6.94
Unpaid Family Workers	0	0.00

## Drive Time Demographics | 10-Minute Drive Time White Settlement, Texas

DESCRIPTION	DATA	%
2014 Est. Civ Employed Pop 16+ by Occupation	8,311	
Architect/Engineer	176	2.12
Arts/Entertain/Sports	118	1.42
Building Grounds Maint	567	6.82
Business/Financial Ops	246	2.96
Community/Soc Svcs	61	0.73
Computer/Mathematical	184	2.21
Construction/Extraction	692	8.33
Edu/Training/Library	339	4.08
Farm/Fish/Forestry	10	0.12
Food Prep/Serving	635	7.64
Health Practitioner/Tec	422	5.08
Healthcare Support	207	2.49
Maintenance Repair	438	5.27
Legal	36	0.43
Life/Phys/Soc Science	16	0.19
Management	577	6.94
Office/Admin Support	1,161	13.97
Production	682	8.21
Protective Svcs	257	3.09
Sales/Related	679	8.17
Personal Care/Svc	149	1.79
Transportation/Moving	660	7.94
2014 Est. Pop 16+ by Occupation Classification	8,311	
Blue Collar	2,472	29.74
White Collar	4,015	48.31
Service and Farm	1,824	21.95

DESCRIPTION	DATA	%
2014 Est. Workers Age 16+, Transp. To Work	8,287	
Drove Alone	6,740	81.33
Car Pooled	1,089	13.14
Public Transportation	34	0.41
Walked	91	1.10
Bicycle	3	0.04
Other Means	109	1.32
Worked at Home	221	2.67
2014 Est. Workers Age 16+ by Travel Time to Work *		
Less than 15 Minutes	2,533	
15 - 29 Minutes	3,361	
30 - 44 Minutes	1,295	
45 - 59 Minutes	432	
60 or more Minutes	430	
2014 Est. Avg Travel Time to Work in Minutes	24.59	
2014 Est. Tenure of Occupied Housing Units	7,105	
Owner Occupied	3,866	54.41
Renter Occupied	3,238	45.57
2014 Owner Occ. HUs: Avg. Length of Residence	18.2	
2014 Renter Occ. HUs: Avg. Length of Residence	6.1	



## Drive Time Demographics | 10-Minute Drive Time White Settlement, Texas

DESCRIPTION	DATA	%
2014 Est. All Owner-Occupied Housing Values	3,866	
Value Less than \$20,000	191	4.94
Value \$20,000 - \$39,999	165	4.27
Value \$40,000 - \$59,999	451	11.67
Value \$60,000 - \$79,999	726	18.78
Value \$80,000 - \$99,999	687	17.77
Value \$100,000 - \$149,999	967	25.01
Value \$150,000 - \$199,999	374	9.67
Value \$200,000 - \$299,999	158	4.09
Value \$300,000 - \$399,999	42	1.09
Value \$400,000 - \$499,999	44	1.14
Value \$500,000 - \$749,999	43	1.11
Value \$750,000 - \$999,999	6	0.16
Value \$1,000,000 or more	13	0.34
2014 Est. Median All Owner-Occupied Housing Value	\$91,662	
2014 Est. Housing Units by Units in Structure	7,817	
1 Unit Attached	167	2.14
1 Unit Detached	5,331	68.20
2 Units	198	2.53
3 or 4 Units	968	12.38
5 to 19 Units	688	8.80
20 to 49 Units	245	3.13
50 or More Units	84	1.07
Mobile Home or Trailer	124	1.59
Boat, RV, Van, etc.	12	0.15

DESCRIPTION	DATA	%
2014 Est. Housing Units by Year Structure Built	7,817	
Housing Unit Built 2005 or later	1,045	13.37
Housing Unit Built 2000 to 2004	952	12.18
Housing Unit Built 1990 to 1999	288	3.68
Housing Unit Built 1980 to 1989	1,120	14.33
Housing Unit Built 1970 to 1979	1,126	14.40
Housing Unit Built 1960 to 1969	894	11.44
Housing Unit Built 1950 to 1959	1,368	17.50
Housing Unit Built 1940 to 1949	862	11.03
Housing Unit Built 1939 or Earlier	161	2.06
2014 Est. Median Year Structure Built **	1976	



C. Kelly Cofer  
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## About The Retail Coach

The Retail Coach, LLC, is a national retail analytics and locational intelligence firm that specializes in all aspects of retail market analyses and recruitment, from “macro to micro” trade area assessment to actively recruiting retailers on behalf of our clients.

Through its unique Retail:360 process, The Retail Coach offers a dynamic system of products and services that better enable communities to maximize their retail development potential.

## Retail:360 Process

Providing more than simple data reports of psychographic and demographic trends, The Retail Coach goes well beyond other retail consulting and market research firms’ offerings by combining current national and statewide demographics and trend data with real-world, “on-the-ground” data gathered through extensive visits within our clients’ communities.

Every community is different, and there is no “one size fits all” retail recruitment solution. Compiling the gathered data into client-tailored information packets that are uniquely designed for, and targeted to, specific retailers and restaurants who meet the community’s needs helps assure our clients that they are receiving the latest and best information for their retail recruitment efforts — all with personal service and coaching guidance that continues beyond the initial project scope and timeline.

Our Retail:360 process assures that communities get timely, accurate and relevant information. Translating that data into the information that retailers need and seek assures our clients even better possibilities for tremendous retail growth and success.

## The Retail Coach - It’s not about data. It’s about your success.

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