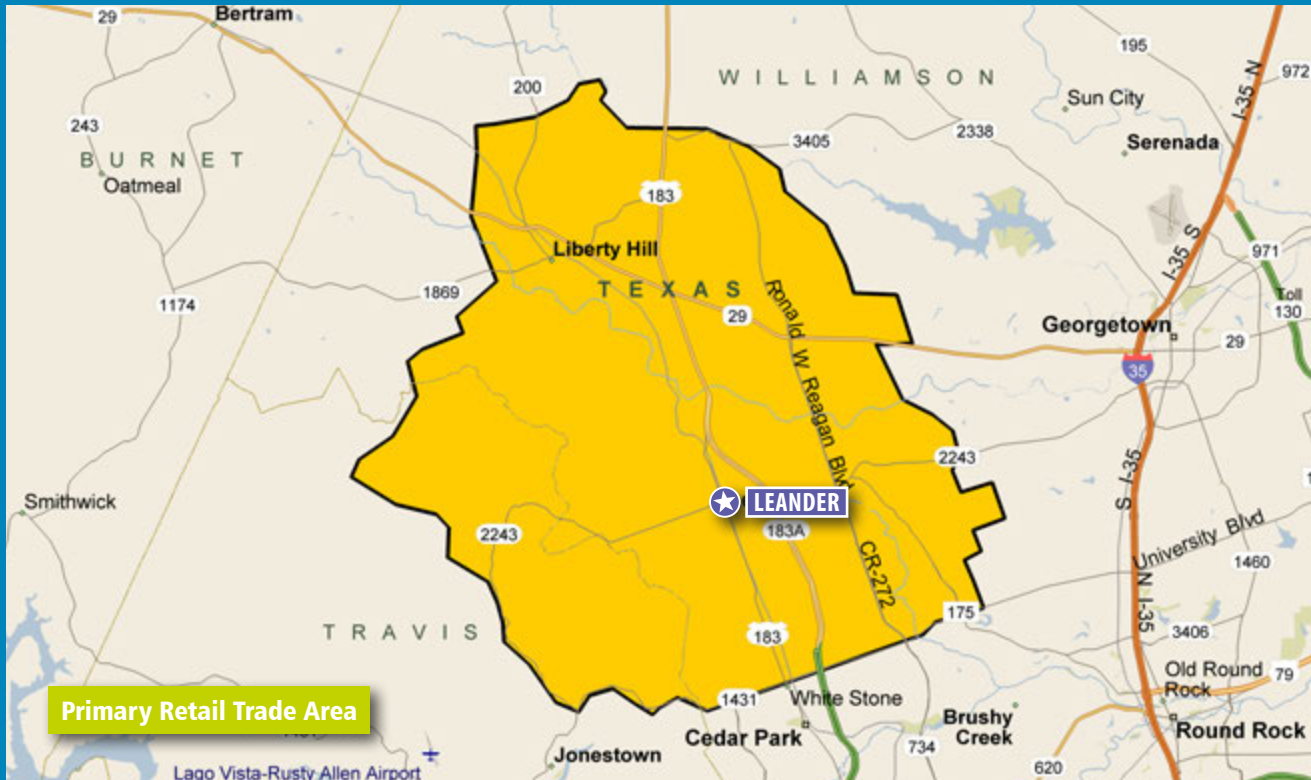


# Retail Market Profile 2015



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November 2014. All information furnished is from sources deemed reliable and is submitted subject to errors, omissions, change of terms and/or conditions. Prepared by The Retail Coach, LLC, a national retail consulting and market research firm. 800.851.0962.

## Population

|                           | 2000   | 2010   | 2015 ESTIMATE | 2020 PROJECTION |
|---------------------------|--------|--------|---------------|-----------------|
| Primary Retail Trade Area | 29,694 | 63,649 | 75,440        | 84,781          |

## Income

|                   | 2015 ESTIMATE |
|-------------------|---------------|
| Average Household | \$94,494      |
| Median Household  | \$78,387      |
| Per Capita        | \$31,691      |

## Educational Attainment

|                             | 2015 ESTIMATE |
|-----------------------------|---------------|
| Graduate or Professional    | 9.08%         |
| Bachelor's Degree           | 24.74%        |
| Associate Degree            | 9.87%         |
| Some College, No Degree     | 27.02%        |
| High School Graduate        | 21.98%        |
| Some High School, No Degree | 4.37%         |
| Less than 9th Grade         | 2.95%         |

## Race Distribution

|                                  | 2015 ESTIMATE |
|----------------------------------|---------------|
| White                            | 81.83%        |
| Black or African American        | 4.22%         |
| American Indian/Alaskan          | 0.64%         |
| Asian                            | 2.38%         |
| Native Hawaiian/Islander         | 0.09%         |
| Other Race                       | 7.23%         |
| Two or More Races                | 3.60%         |
| Hispanic or Latino (of any race) | 21.89%        |

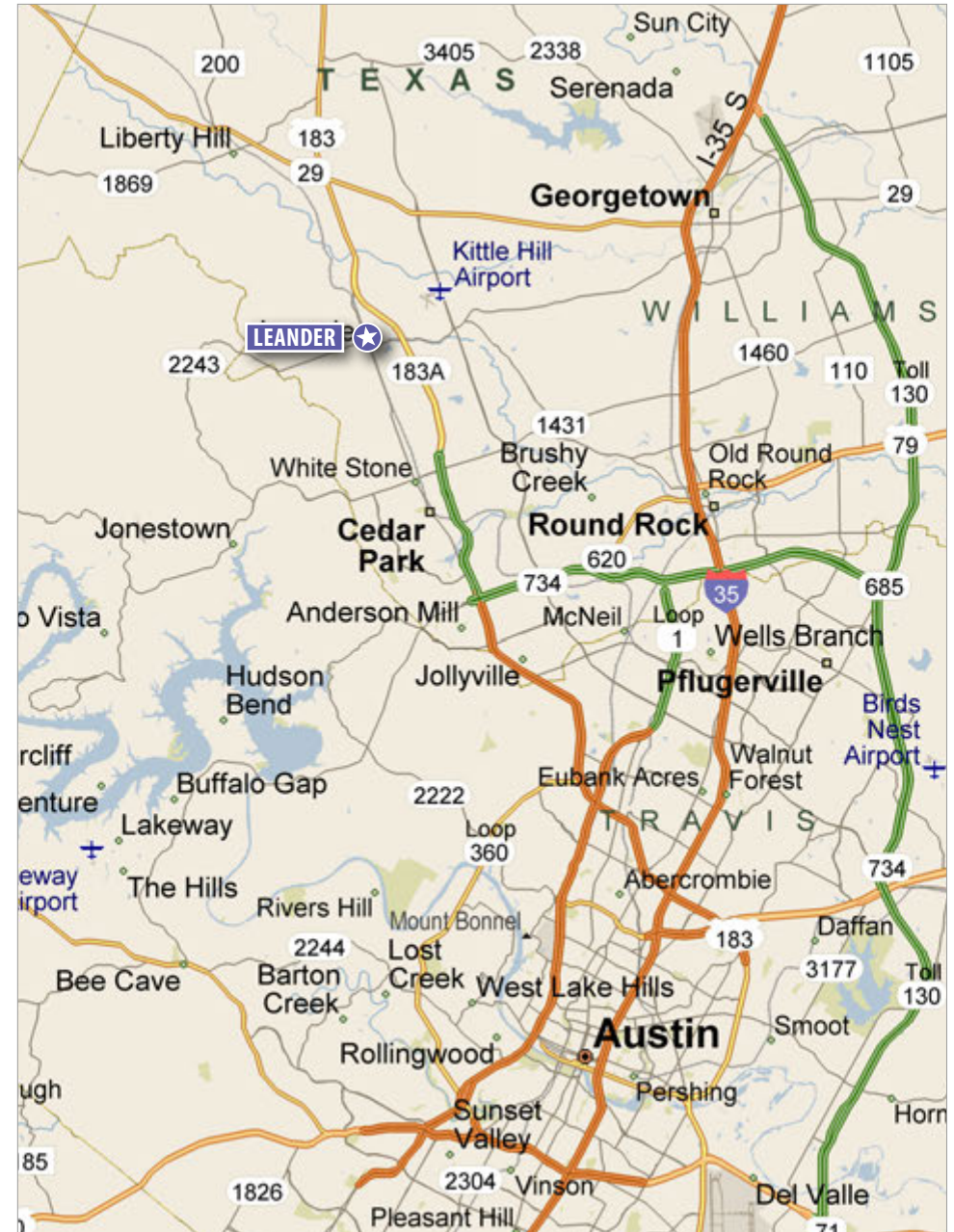
## Age

| GROUPS            | 2015 ESTIMATE |
|-------------------|---------------|
| 9 Years and Under | 15.95%        |
| 10-17 Years       | 13.93%        |
| 18-24 Years       | 9.00%         |
| 25-34 Years       | 11.04%        |
| 35-44 Years       | 16.99%        |
| 45-54 Years       | 14.72%        |
| 55-64 Years       | 10.04%        |
| 65 Years and Over | 8.33%         |
| DISTRIBUTION      | 2015 ESTIMATE |
| Median Age        | 35.0          |
| Average Age       | 34.3          |

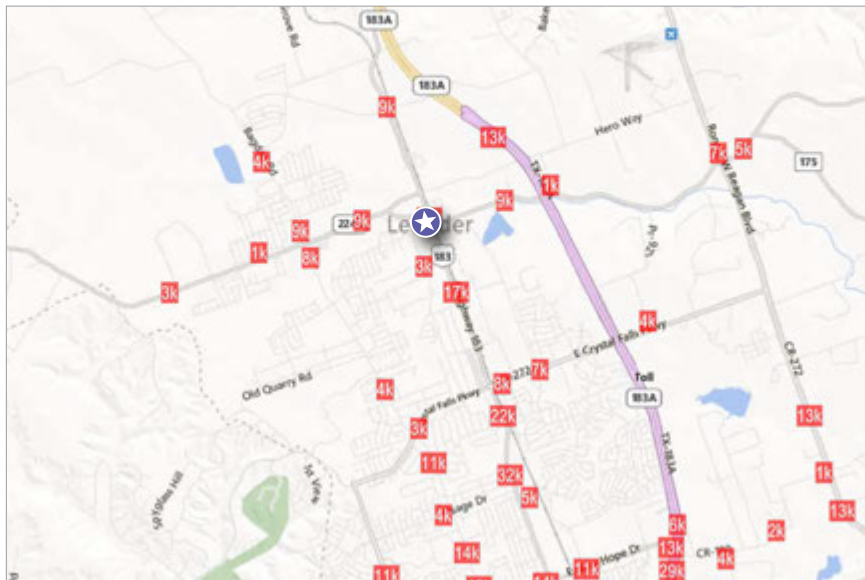
## EXISTING RETAIL



## LOCATION MAP



## TRAFFIC COUNTS



Information provided is for illustrative purposes only and is deemed to be correct as of publish date of this document. Data sources used may include: ESRI, AGS, Nielsen, RegisPro, SitesUSA, TxDOT and/or Microsoft Corporation.