



RADIAL DEMOGRAPHICS

12-MILE RADIAL

Arcola, Illinois

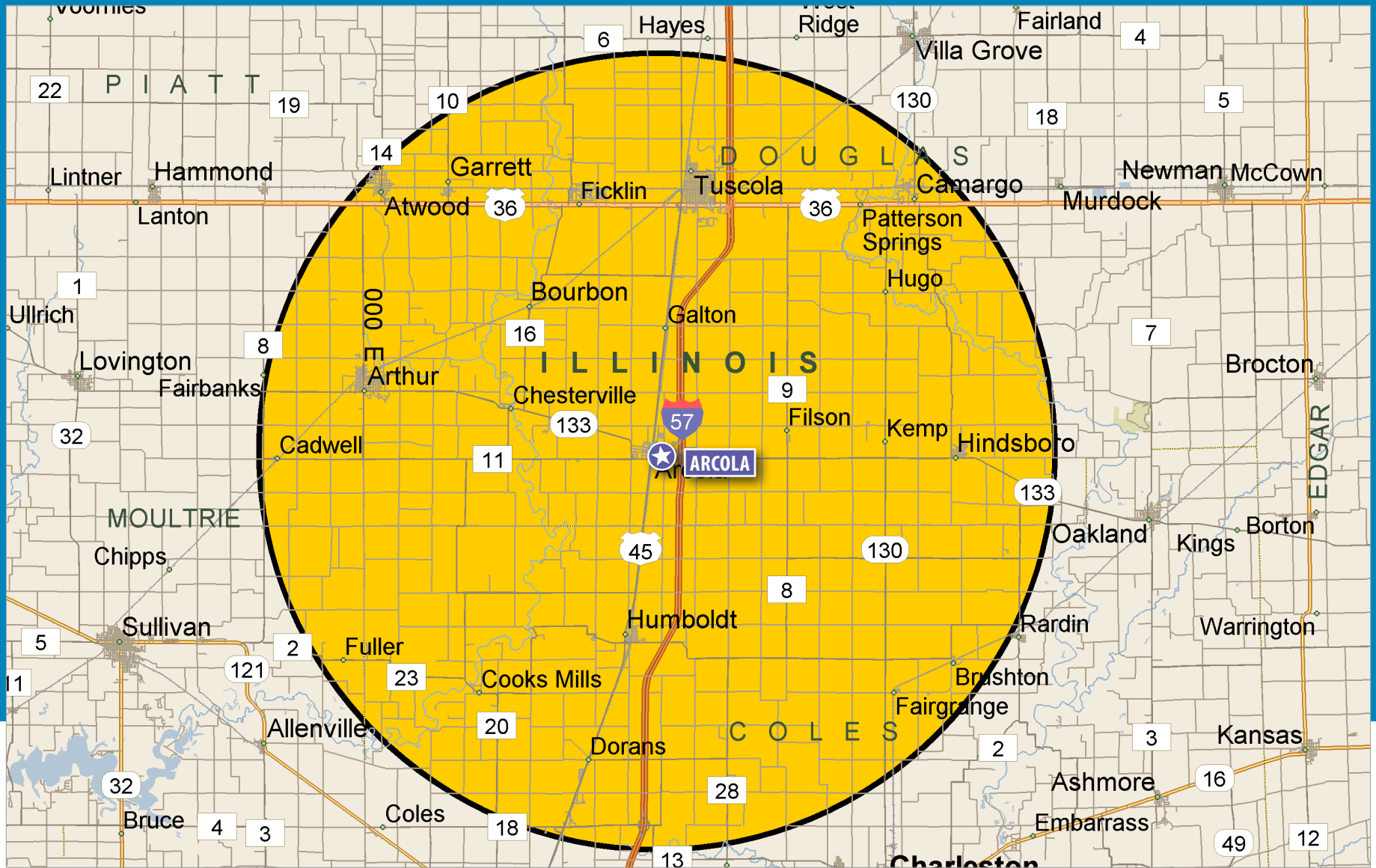


Prepared for
City of Arcola
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 **TheRetailCoach®**

12-Mile Radial

Arcola, Illinois



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Radial Demographics | 12-Mile Radial Arcola, Illinois

DESCRIPTION	DATA	%
Population		
2014 Estimate	20,335	
2014 Est. Pop by Single Race Class	20,335	
White Alone	19,220	94.52
Black or African American Alone	177	0.87
Amer. Indian and Alaska Native Alone	26	0.13
Asian Alone	94	0.46
Native Hawaiian and Other Pac. Isl. Alone	5	0.02
Some Other Race Alone	550	2.70
Two or More Races	262	1.29
2014 Est. Pop Hisp or Latino by Origin	20,335	
Not Hispanic or Latino	18,854	92.72
Hispanic or Latino:	1,481	7.28
Mexican	1,338	90.34
Puerto Rican	17	1.15
Cuban	5	0.34
All Other Hispanic or Latino	122	8.24

DESCRIPTION	DATA	%
2014 Est. Hisp or Latino by Single Race Class	1,481	
White Alone	862	58.20
Black or African American Alone	6	0.41
American Indian and Alaska Native Alone	4	0.27
Asian Alone	1	0.07
Native Hawaiian and Other Pacific Islander Alone	0	0.00
Some Other Race Alone	541	36.53
Two or More Races	68	4.59
2014 Est. Pop. Asian Alone Race by Cat	94	
Chinese, except Taiwanese	32	34.04
Filipino	8	8.51
Japanese	19	20.21
Asian Indian	36	38.30
Korean	0	0.00
Vietnamese	0	0.00
Cambodian	0	0.00
Hmong	0	0.00
Laotian	0	0.00
Thai	0	0.00
All Other Asian Races Including 2+ Category	0	0.00
2014 Est. Population by Ancestry	20,335	
Pop, Arab	1	0.00
Pop, Czech	4	0.02
Pop, Danish	16	0.08
Pop, Dutch	155	0.76
Pop, English	1,589	7.81
Pop, French (except Basque)	200	0.98
Pop, French Canadian	25	0.12
Pop, German	4,640	22.82
Pop, Greek	39	0.19

Radial Demographics | 12-Mile Radial Arcola, Illinois

DESCRIPTION	DATA	%
Pop, Hungarian	20	0.10
Pop, Irish	1,212	5.96
Pop, Italian	318	1.56
Pop, Lithuanian	5	0.02
Pop, United States or American	2,646	13.01
Pop, Norwegian	66	0.32
Pop, Polish	161	0.79
Pop, Portuguese	6	0.03
Pop, Russian	3	0.01
Pop, Scottish	263	1.29
Pop, Scotch-Irish	195	0.96
Pop, Slovak	0	0.00
Pop, Sub-Saharan African	2	0.01
Pop, Swedish	105	0.52
Pop, Swiss	328	1.61
Pop, Ukrainian	20	0.10
Pop, Welsh	63	0.31
Pop, West Indian (exc Hisp groups)	0	0.00
Pop, Other ancestries	3,440	16.92
Pop, Ancestry Unclassified	4,814	23.67
2014 Est. Pop Age 5+ by Language Spoken At Home	18,838	
Speak Only English at Home	15,362	81.55
Speak Asian/Pac. Isl. Lang. at Home	49	0.26
Speak Indo-European Language at Home	2,381	12.64
Speak Spanish at Home	1,046	5.55
Speak Other Language at Home	0	0.00
2014 Est. Population by Sex	20,335	
Male	10,007	49.21
Female	10,328	50.79

DESCRIPTION	DATA	%
2014 Est. Population by Age	20,335	
Age 0 - 4	1,497	7.36
Age 5 - 9	1,508	7.42
Age 10 - 14	1,504	7.40
Age 15 - 17	875	4.30
Age 18 - 20	772	3.80
Age 21 - 24	972	4.78
Age 25 - 34	2,397	11.79
Age 35 - 44	2,341	11.51
Age 45 - 54	2,613	12.85
Age 55 - 64	2,602	12.80
Age 65 - 74	1,699	8.36
Age 75 - 84	1,068	5.25
Age 85 and over	487	2.39
Age 16 and over	15,536	76.40
Age 18 and over	14,951	73.52
Age 21 and over	14,180	69.73
Age 65 and over	3,255	16.01
2014 Est. Median Age	37.7	
2014 Est. Average Age	38.60	

Radial Demographics | 12-Mile Radial Arcola, Illinois

DESCRIPTION	DATA	%
2014 Est. Male Population by Age	10,007	
Age 0 - 4	770	7.69
Age 5 - 9	783	7.82
Age 10 - 14	782	7.81
Age 15 - 17	442	4.42
Age 18 - 20	387	3.87
Age 21 - 24	472	4.72
Age 25 - 34	1,198	11.97
Age 35 - 44	1,178	11.77
Age 45 - 54	1,298	12.97
Age 55 - 64	1,294	12.93
Age 65 - 74	810	8.09
Age 75 - 84	448	4.48
Age 85 and over	146	1.46
2014 Est. Median Age, Male	36.4	
2014 Est. Average Age, Male	37.30	
2014 Est. Female Population by Age	10,328	
Age 0 - 4	727	7.04
Age 5 - 9	725	7.02
Age 10 - 14	722	6.99
Age 15 - 17	433	4.19
Age 18 - 20	385	3.73
Age 21 - 24	500	4.84
Age 25 - 34	1,200	11.62
Age 35 - 44	1,163	11.26
Age 45 - 54	1,315	12.73
Age 55 - 64	1,309	12.67
Age 65 - 74	889	8.61
Age 75 - 84	620	6.00
Age 85 and over	342	3.31

DESCRIPTION	DATA	%
2014 Est. Median Age, Female	39.1	
2014 Est. Average Age, Female	39.80	
2014 Est. Pop Age 15+ by Marital Status	15,827	
Total, Never Married	3,739	23.62
Males, Never Married	2,008	12.69
Females, Never Married	1,732	10.94
Married, Spouse present	9,120	57.62
Married, Spouse absent	437	2.76
Widowed	1,156	7.30
Males Widowed	147	0.93
Females Widowed	1,009	6.38
Divorced	1,374	8.68
Males Divorced	729	4.61
Females Divorced	645	4.08
2014 Est. Pop. Age 25+ by Edu. Attainment	13,208	
Less than 9th grade	1,831	13.86
Some High School, no diploma	896	6.78
High School Graduate (or GED)	4,854	36.75
Some College, no degree	2,704	20.47
Associate Degree	1,005	7.61
Bachelor's Degree	1,280	9.69
Master's Degree	517	3.91
Professional School Degree	39	0.30
Doctorate Degree	82	0.62
2014 Est Pop Age 25+ by Edu. Attain, Hisp. or Lat	744	
CY Pop 25+, Hisp/Lat, < High School Diploma	406	54.57
CY Pop 25+, Hisp/Lat, High School Graduate	175	23.52
CY Pop 25+, Hisp/Lat, Some College or Associate's Degree	93	12.50
CY Pop 25+, Hisp/Lat, Bachelor's Degree or Higher	71	9.54

Radial Demographics | 12-Mile Radial Arcola, Illinois

DESCRIPTION	DATA	%
Households		
2014 Estimate	7,628	
2014 Est. Households by Household Type	7,628	
Family Households	5,434	71.24
Nonfamily Households	2,194	28.76
2014 Est. Group Quarters Population	180	
2014 HHs by Ethnicity, Hispanic/Latino	396	5.19
2014 Est. HHs by HH Income	7,628	
CY HHs, Inc < \$15,000	734	9.62
CY HHs, Inc \$15,000 - \$24,999	765	10.03
CY HHs, Inc \$25,000 - \$34,999	803	10.53
CY HHs, Inc \$35,000 - \$49,999	1,330	17.44
CY HHs, Inc \$50,000 - \$74,999	1,510	19.80
CY HHs, Inc \$75,000 - \$99,999	1,078	14.13
CY HHs, Inc \$100,000 - \$124,999	667	8.74
CY HHs, Inc \$125,000 - \$149,999	348	4.56
CY HHs, Inc \$150,000 - \$199,999	224	2.94
CY HHs, Inc \$200,000 - \$249,999	76	1.00
CY HHs, Inc \$250,000 - \$499,999	70	0.92
CY HHs, Inc \$500,000+	24	0.31

DESCRIPTION	DATA	%
2014 Est. Average Household Income	\$66,174	
2014 Est. Median Household Income	\$53,024	
2014 Median HH Inc by Single Race Class. or Ethn		
White Alone	53,232	
Black or African American Alone	46,149	
American Indian and Alaska Native Alone	115,055	
Asian Alone	28,835	
Native Hawaiian and Other Pacific Islander Alone	0	
Some Other Race Alone	54,532	
Two or More Races	43,649	
Hispanic or Latino	41,051	
Not Hispanic or Latino	53,940	
2014 Est. Family HH Type, Presence Own Children	5,434	
Married-Couple Family, own children	1,828	33.64
Married-Couple Family, no own children	2,678	49.28
Male Householder, own children	165	3.04
Male Householder, no own children	134	2.47
Female Householder, own children	357	6.57
Female Householder, no own children	273	5.02
2014 Est. Households by Household Size	7,628	
1-person household	1,909	25.03
2-person household	2,721	35.67
3-person household	1,140	14.94
4-person household	934	12.24
5-person household	467	6.12
6-person household	216	2.83
7 or more person household	242	3.17

Radial Demographics | 12-Mile Radial Arcola, Illinois

DESCRIPTION	DATA	%
2014 Est. Average Household Size	2.64	
2014 Est. Households by Presence of People	7,628	
Households with 1 or more People under Age 18:	2,559	33.55
Married-Couple Family	1,916	74.87
Other Family, Male Householder	182	7.11
Other Family, Female Householder	422	16.49
Nonfamily, Male Householder	31	1.21
Nonfamily, Female Householder	8	0.31
Households no People under Age 18:	5,069	66.45
Married-Couple Family	2,589	51.08
Other Family, Male Householder	113	2.23
Other Family, Female Householder	211	4.16
Nonfamily, Male Householder	959	18.92
Nonfamily, Female Householder	1,197	23.61
2014 Est. Households by Number of Vehicles	7,628	
No Vehicles	958	12.56
1 Vehicle	2,180	28.58
2 Vehicles	2,985	39.13
3 Vehicles	969	12.70
4 Vehicles	342	4.48
5 or more Vehicles	194	2.54
2014 Est. Average Number of Vehicles	1.78	

DESCRIPTION	DATA	%
Family Households		
2019 Projection	5,436	
2014 Estimate	5,434	
2010 Census	5,450	
2000 Census	5,487	
Growth 2014-2019	0.03%	
Growth 2010-2014	-0.28%	
Growth 2000-2010	-0.68%	
2014 Est. Families by Poverty Status	5,434	
2014 Families at or Above Poverty	5,104	93.93
2014 Families at or Above Poverty with Children	2,212	40.71
2014 Families Below Poverty	330	6.07
2014 Families Below Poverty with Children	240	4.42
2014 Est. Pop Age 16+ by Employment Status	15,536	
In Armed Forces	1	0.01
Civilian - Employed	9,457	60.87
Civilian - Unemployed	760	4.89
Not in Labor Force	5,318	34.23
2014 Est. Civ Employed Pop 16+ Class of Worker	9,503	
For-Profit Private Workers	6,401	67.36
Non-Profit Private Workers	562	5.91
Local Government Workers	573	6.03
State Government Workers	490	5.16
Federal Government Workers	74	0.78
Self-Emp Workers	1,389	14.62
Unpaid Family Workers	13	0.14

Radial Demographics | 12-Mile Radial Arcola, Illinois

DESCRIPTION	DATA	%
2014 Est. Civ Employed Pop 16+ by Occupation	9,503	
Architect/Engineer	109	1.15
Arts/Entertain/Sports	59	0.62
Building Grounds Maint	262	2.76
Business/Financial Ops	261	2.75
Community/Soc Svcs	81	0.85
Computer/Mathematical	53	0.56
Construction/Extraction	684	7.20
Edu/Training/Library	518	5.45
Farm/Fish/Forestry	88	0.93
Food Prep/Serving	710	7.47
Health Practitioner/Tec	350	3.68
Healthcare Support	185	1.95
Maintenance Repair	499	5.25
Legal	28	0.29
Life/Phys/Soc Science	53	0.56
Management	894	9.41
Office/Admin Support	1,293	13.61
Production	1,331	14.01
Protective Svcs	67	0.71
Sales/Related	1,026	10.80
Personal Care/Svc	197	2.07
Transportation/Moving	754	7.93
2014 Est. Pop 16+ by Occupation Classification	9,503	
Blue Collar	3,269	34.40
White Collar	4,725	49.72
Service and Farm	1,510	15.89

DESCRIPTION	DATA	%
2014 Est. Workers Age 16+, Transp. To Work	9,345	
Drove Alone	6,472	69.26
Car Pooled	1,246	13.33
Public Transportation	23	0.25
Walked	402	4.30
Bicycle	491	5.25
Other Means	179	1.92
Worked at Home	533	5.70
2014 Est. Workers Age 16+ by Travel Time to Work *		
Less than 15 Minutes	4,339	
15 - 29 Minutes	2,213	
30 - 44 Minutes	1,543	
45 - 59 Minutes	436	
60 or more Minutes	254	
2014 Est. Avg Travel Time to Work in Minutes	20.35	
2014 Est. Tenure of Occupied Housing Units	7,628	
Owner Occupied	5,829	76.42
Renter Occupied	1,799	23.58
2014 Owner Occ. HUs: Avg. Length of Residence	19.9	
2014 Renter Occ. HUs: Avg. Length of Residence	9.1	

Radial Demographics | 12-Mile Radial Arcola, Illinois

DESCRIPTION	DATA	%
2014 Est. All Owner-Occupied Housing Values	5,829	
Value Less than \$20,000	182	3.12
Value \$20,000 - \$39,999	227	3.89
Value \$40,000 - \$59,999	493	8.46
Value \$60,000 - \$79,999	853	14.63
Value \$80,000 - \$99,999	949	16.28
Value \$100,000 - \$149,999	1,456	24.98
Value \$150,000 - \$199,999	844	14.48
Value \$200,000 - \$299,999	539	9.25
Value \$300,000 - \$399,999	170	2.92
Value \$400,000 - \$499,999	54	0.93
Value \$500,000 - \$749,999	40	0.69
Value \$750,000 - \$999,999	11	0.19
Value \$1,000,000 or more	12	0.21
2014 Est. Median All Owner-Occupied Housing Value	\$107,259	
2014 Est. Housing Units by Units in Structure	8,323	
1 Unit Attached	337	4.05
1 Unit Detached	6,747	81.06
2 Units	193	2.32
3 or 4 Units	194	2.33
5 to 19 Units	304	3.65
20 to 49 Units	121	1.45
50 or More Units	21	0.25
Mobile Home or Trailer	384	4.61
Boat, RV, Van, etc.	21	0.25

DESCRIPTION	DATA	%
2014 Est. Housing Units by Year Structure Built	8,323	
Housing Unit Built 2005 or later	350	4.21
Housing Unit Built 2000 to 2004	591	7.10
Housing Unit Built 1990 to 1999	1,030	12.38
Housing Unit Built 1980 to 1989	760	9.13
Housing Unit Built 1970 to 1979	1,174	14.11
Housing Unit Built 1960 to 1969	903	10.85
Housing Unit Built 1950 to 1959	961	11.55
Housing Unit Built 1940 to 1949	407	4.89
Housing Unit Built 1939 or Earlier	2,148	25.81
2014 Est. Median Year Structure Built **	1967	



C. Kelly Cofer
President & CEO
The Retail Coach, LLC

About The Retail Coach

The Retail Coach, LLC, is a national retail analytics and locational intelligence firm that specializes in all aspects of retail market analyses and recruitment, from “macro to micro” trade area assessment to actively recruiting retailers on behalf of our clients.

Through its unique Retail:360 process, The Retail Coach offers a dynamic system of products and services that better enable communities to maximize their retail development potential.

Retail:360 Process

Providing more than simple data reports of psychographic and demographic trends, The Retail Coach goes well beyond other retail consulting and market research firms’ offerings by combining current national and statewide demographics and trend data with real-world, “on-the-ground” data gathered through extensive visits within our clients’ communities.

Every community is different, and there is no “one size fits all” retail recruitment solution. Compiling the gathered data into client-tailored information packets that are uniquely designed for, and targeted to, specific retailers and restaurants who meet the community’s needs helps assure our clients that they are receiving the latest and best information for their retail recruitment efforts — all with personal service and coaching guidance that continues beyond the initial project scope and timeline.

Our Retail:360 process assures that communities get timely, accurate and relevant information. Translating that data into the information that retailers need and seek assures our clients even better possibilities for tremendous retail growth and success.

The Retail Coach - It’s not about data. It’s about your success.

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Acknowledgements

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Sources used in completing this study include: infoUSA™, Applied Geographic Solutions, Nielsen 2013/2014, ESRI 2013, U.S. Census Bureau, Economy.com, Spatial Insights Inc., Urban Land Institute, CensusViewer.com, International Council of Shopping Centers, and/or U.S. Bureau of Labor and Statistics.

To better represent current data, where applicable, portions of estimated actual sales may be calculated using an average sales per square foot model.

Mapping data is provided by MapInfo, Nielsen, ESRI and/or Microsoft Corporation.

All information furnished is from sources deemed reliable and is submitted subject to errors, omissions, change of terms and/or conditions.