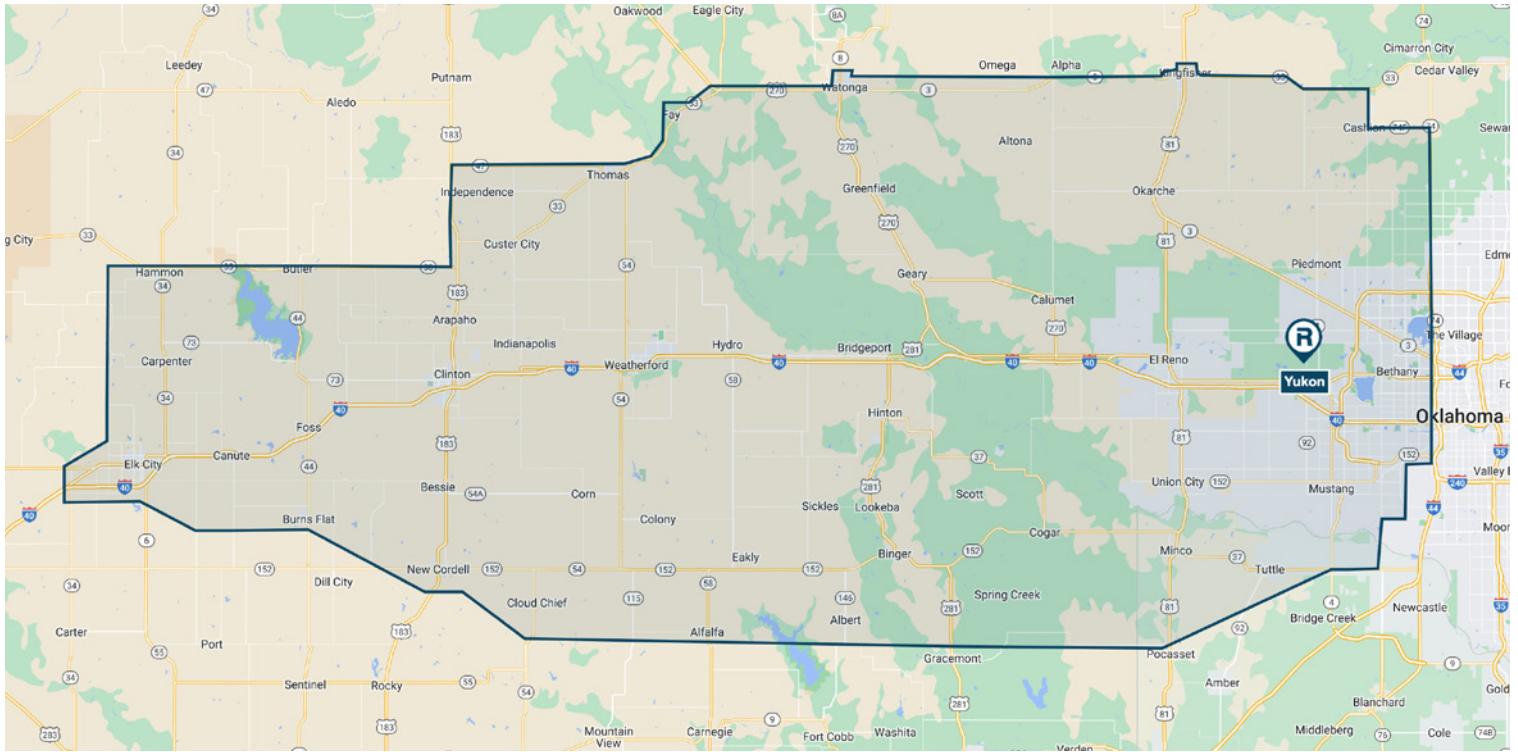


Secondary Retail Trade Area • Retail Market Profile

Yukon, Oklahoma



Population

2020	428,463
2023	444,531
2028	468,622

Educational Attainment (%)

Graduate or Professional Degree	9.01%
Bachelors Degree	19.69%
Associate Degree	7.27%
Some College	22.94%
High School Graduate (GED)	29.84%
Some High School, No Degree	7.08%
Less than 9th Grade	4.18%

Income

Average HH	\$91,156
Median HH	\$69,720
Per Capita	\$35,503

Age

0 - 9 Years	13.42%
10 - 17 Years	11.17%
18 - 24 Years	9.00%
25 - 34 Years	13.59%
35 - 44 Years	14.06%
45 - 54 Years	11.54%
55 - 64 Years	11.32%
65 and Older	15.91%
Median Age	36.99
Average Age	38.30

Race Distribution (%)

White	63.85%
Black/African American	8.28%
American Indian/Alaskan	4.40%
Asian	3.67%
Native Hawaiian/Islander	0.09%
Other Race	7.67%
Two or More Races	12.05%
Hispanic	17.10%



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Secondary Retail Trade Area • Retail Market Profile

Yukon, Oklahoma

