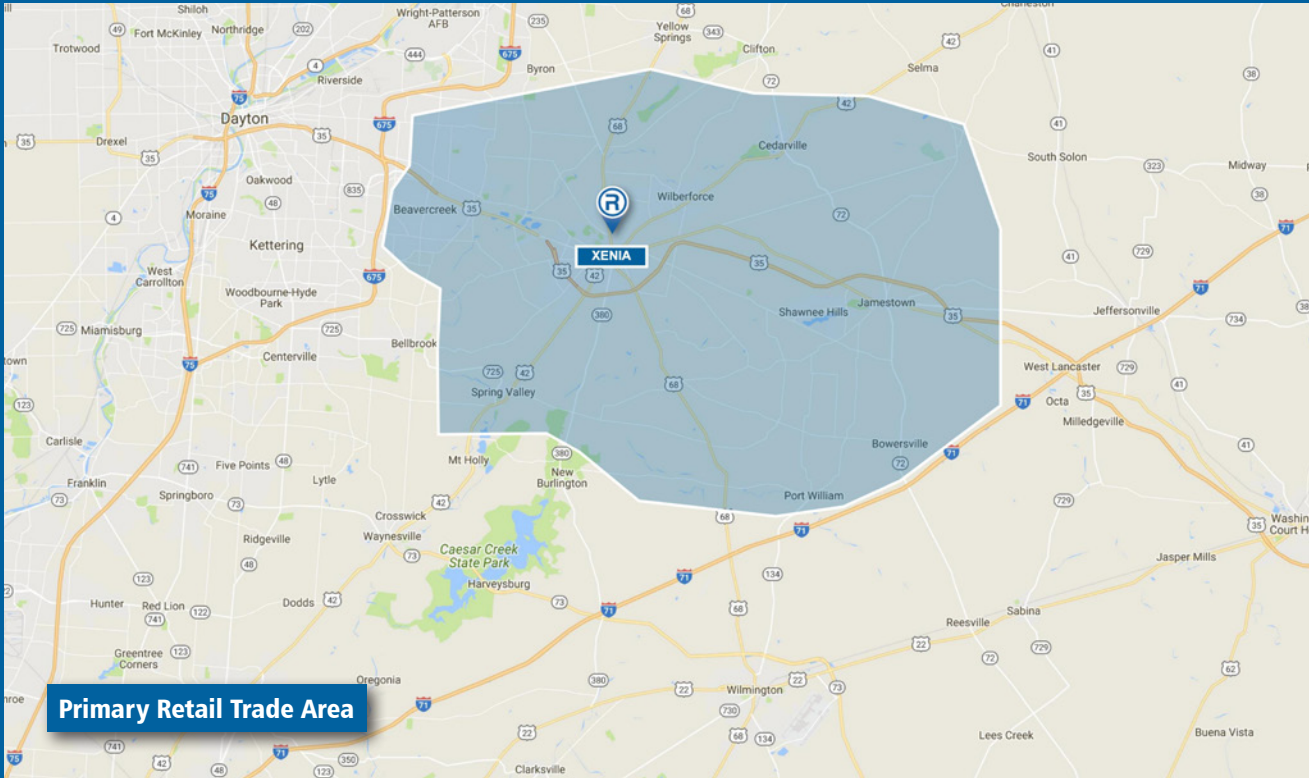


Retail Market Profile 2018



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July 2018. All information furnished is from sources deemed reliable and is submitted subject to errors, omissions, change of terms and/or conditions. Prepared by The Retail Coach, LLC, a national retail consulting and market research firm. 800.851.0962.

Population

	2000	2010	2018 ESTIMATE	2023 PROJECTION
Primary Retail Trade Area	77,475	85,558	87,261	88,619

Income

	2018 ESTIMATE
Average Household	\$90,869
Median Household	\$68,009
Per Capita	\$34,909

Educational Attainment

	2018 ESTIMATE
Graduate or Professional	17.80%
Bachelor's Degree	19.10%
Associate Degree	8.80%
Some College, No Degree	20.20%
High School Graduate	27.50%
Some High School, No Degree	4.90%
Less than 9th Grade	1.80%

Race Distribution

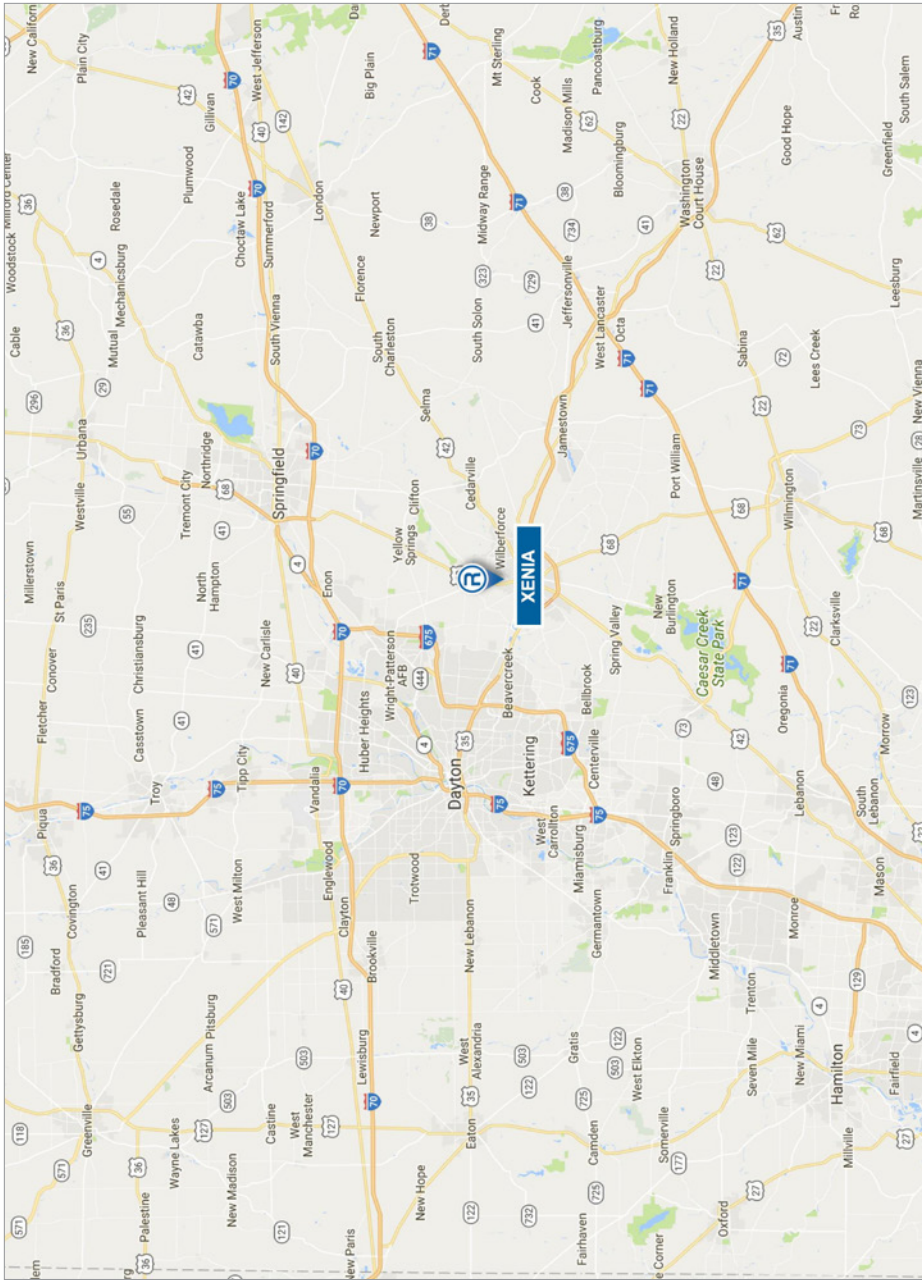
	2018 ESTIMATE
White	86.60%
Black or African American	7.30%
American Indian/Alaskan	0.30%
Asian	2.40%
Native Hawaiian/Islander	0.10%
Other Race	0.50%
Two or More Races	2.80%
Hispanic or Latino (of any race)	2.50%

Age

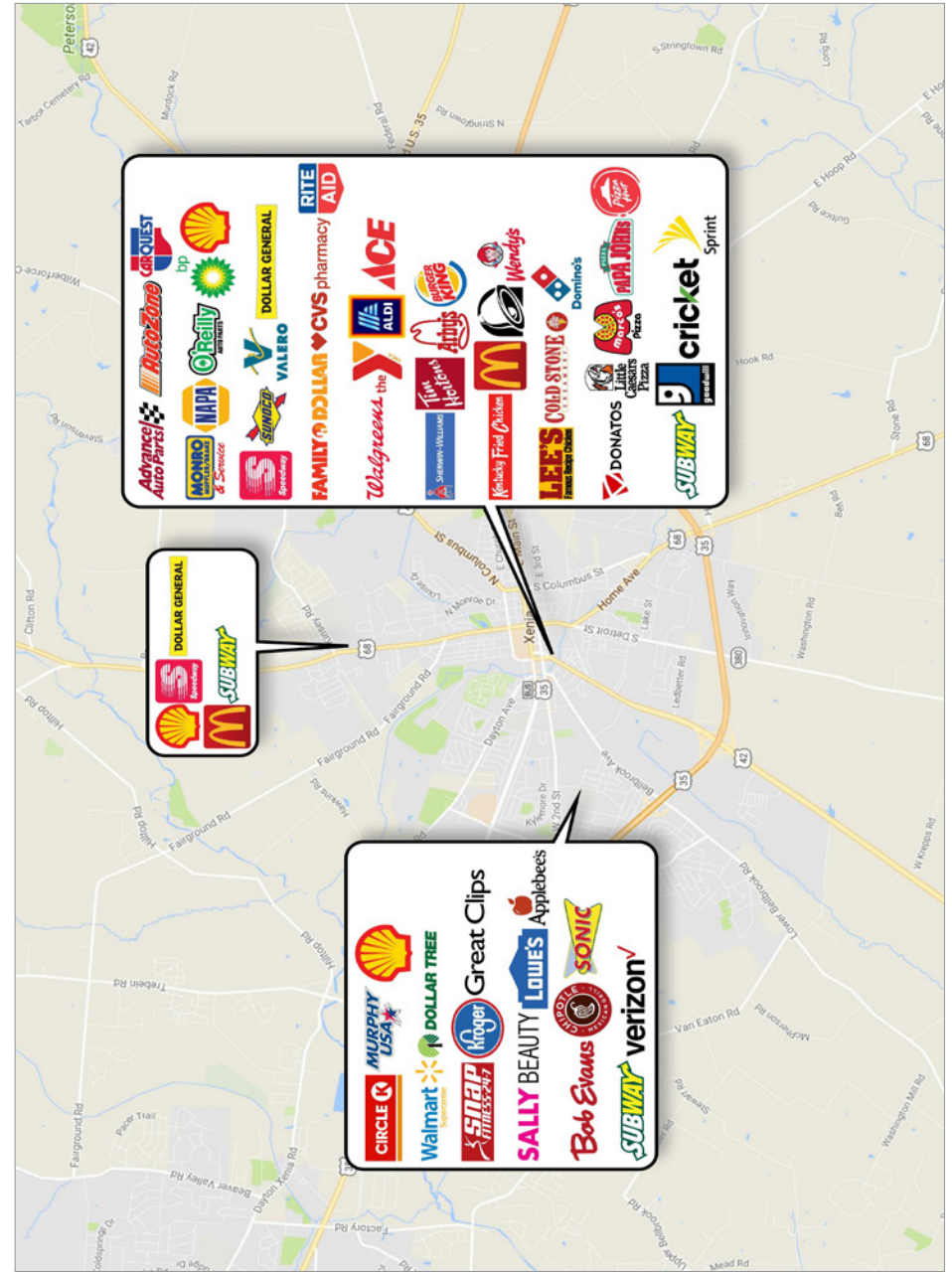
GROUPS	2018 ESTIMATE
9 Years and Under	10.50%
10-17 Years	12.24%
18-24 Years	9.06%
25-34 Years	11.00%
35-44 Years	11.00%
45-54 Years	12.80%
55-64 Years	14.60%
65 Years and Over	18.80%
DISTRIBUTION	2018 ESTIMATE
Median Age	41.5
Average Age	40.3



LOCATION MAP



EXISTING RETAIL



Information provided is for illustrative purposes only and is deemed to be correct as of publish date of this document. Data sources used may include: ESRI, AGS, Nielsen, RegisPro, SitesUSA, TxDOT and/or Microsoft Corporation.