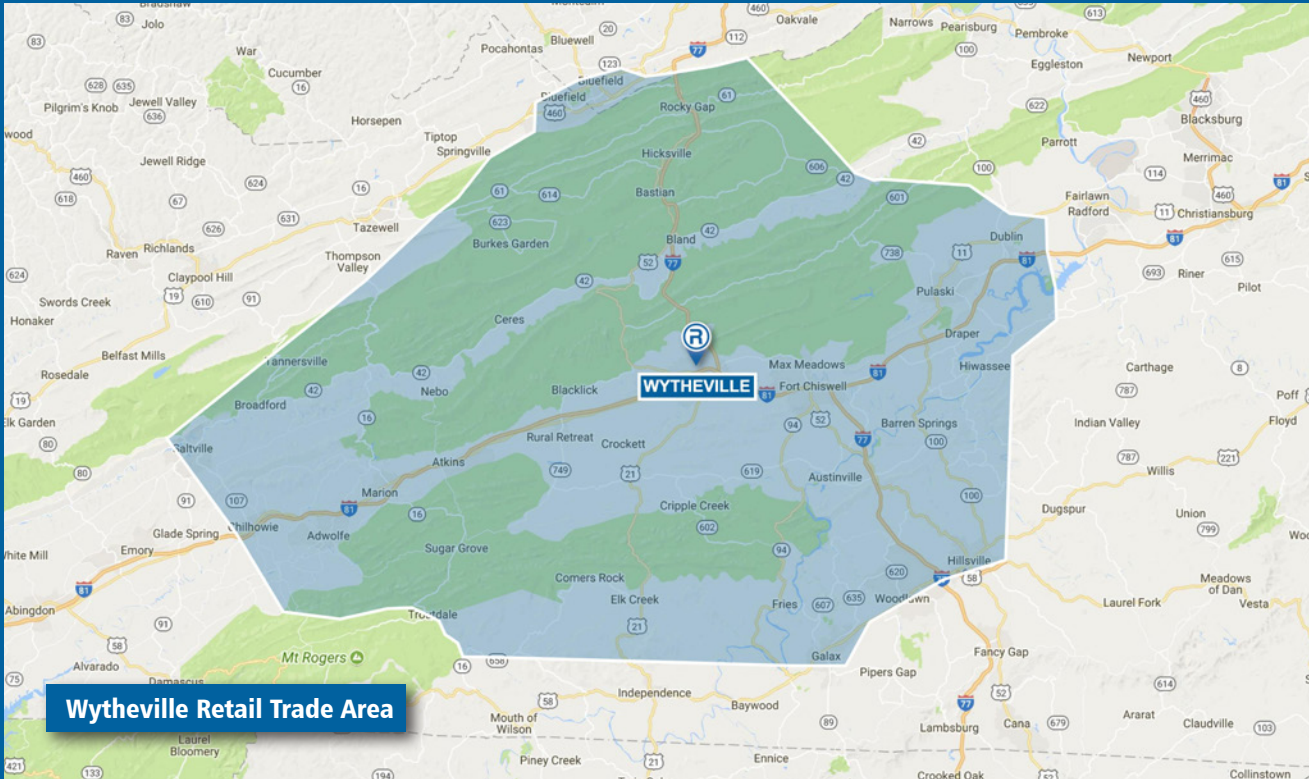


Retail Market Profile 2018



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Population

	2000	2010	2018 ESTIMATE	2023 PROJECTION
Wytheville Retail Trade Area	138,560	137,792	132,489	131,568

Income

	2018 ESTIMATE
Average Household	\$58,783
Median Household	\$43,826
Per Capita	\$25,510

Educational Attainment

	2018 ESTIMATE
Graduate or Professional	5.5%
Bachelor's Degree	10.3%
Associate Degree	8.9%
Some College, No Degree	21.3%
High School Graduate	36.4%
Some High School, No Degree	10.6%
Less than 9th Grade	7.0%

Race Distribution

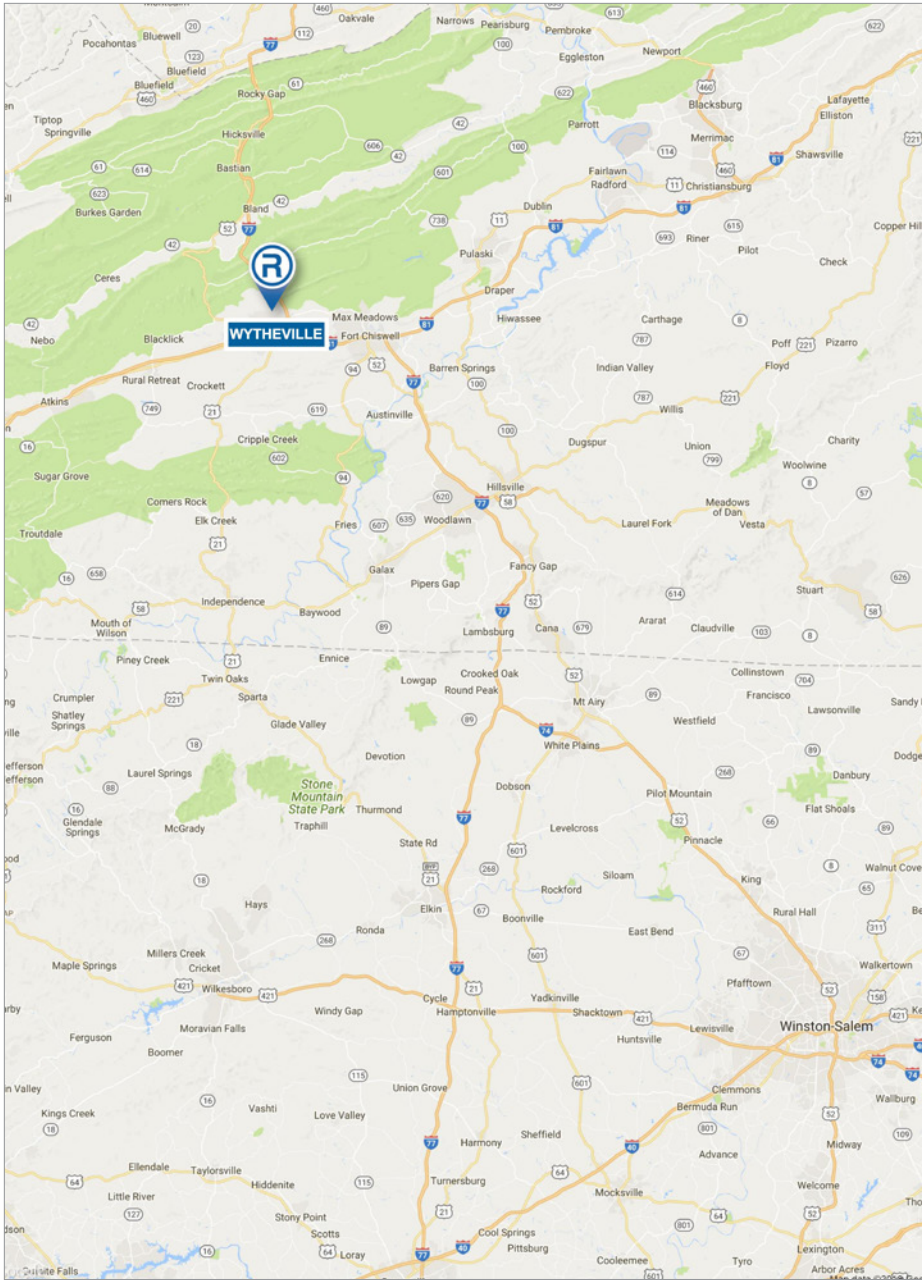
	2018 ESTIMATE
White	91.43%
Black or African American	5.12%
American Indian/Alaskan	0.20%
Asian	0.60%
Native Hawaiian/Islander	0.02%
Other Race	0.93%
Two or More Races	1.71%
Hispanic or Latino (of any race)	2.56%

Age

GROUPS	2018 ESTIMATE
9 Years and Under	10.08%
10-17 Years	8.94%
18-24 Years	7.82%
25-34 Years	11.13%
35-44 Years	11.36%
45-54 Years	13.67%
55-64 Years	14.93%
65 Years and Over	22.08%
DISTRIBUTION	2018 ESTIMATE
Median Age	45.54
Average Age	43.66



LOCATION MAP



EXISTING RETAIL



Information provided is for illustrative purposes only and is deemed to be correct as of publish date of this document. Data sources used may include: ESRI, AGS, Nielsen, RegisPro, SitesUSA, TxDOT and/or Microsoft Corporation.