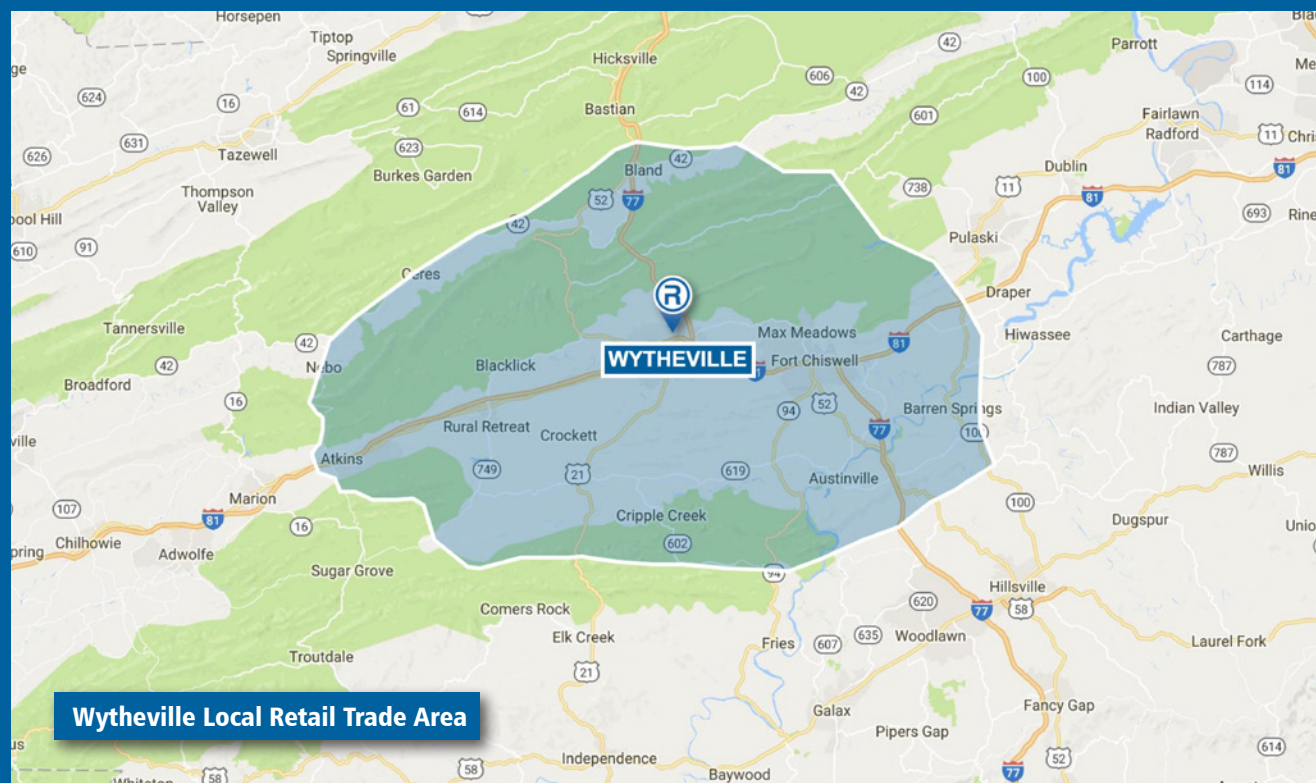


Retail Market Profile 2018



Joint Industrial
Development
Authority



Wythe County, VA
www.wytheida.org

Contact Information

David Manley, Executive Director
Joint Development Authority of Wythe County
190 South First Street
Wytheville, Virginia 24382
Phone 276.223.3370
david.manley@wytheida.org
www.wytheida.org

June 2018. All information furnished is from sources deemed reliable and is submitted subject to errors, omissions, change of terms and/or conditions. Prepared by The Retail Coach, LLC, a national retail consulting and market research firm. 800.851.0962.

Population

	2000	2010	2018 ESTIMATE	2023 PROJECTION
Wytheville Local Retail Trade Area	34,583	36,164	35,316	35,366

Income

	2018 ESTIMATE
Average Household	\$61,209
Median Household	\$45,751
Per Capita	\$26,665

Educational Attainment

	2018 ESTIMATE
Graduate or Professional	5.9%
Bachelor's Degree	9.7%
Associate Degree	9.1%
Some College, No Degree	20.1%
High School Graduate	37.0%
Some High School, No Degree	11.1%
Less than 9th Grade	7.0%

Race Distribution

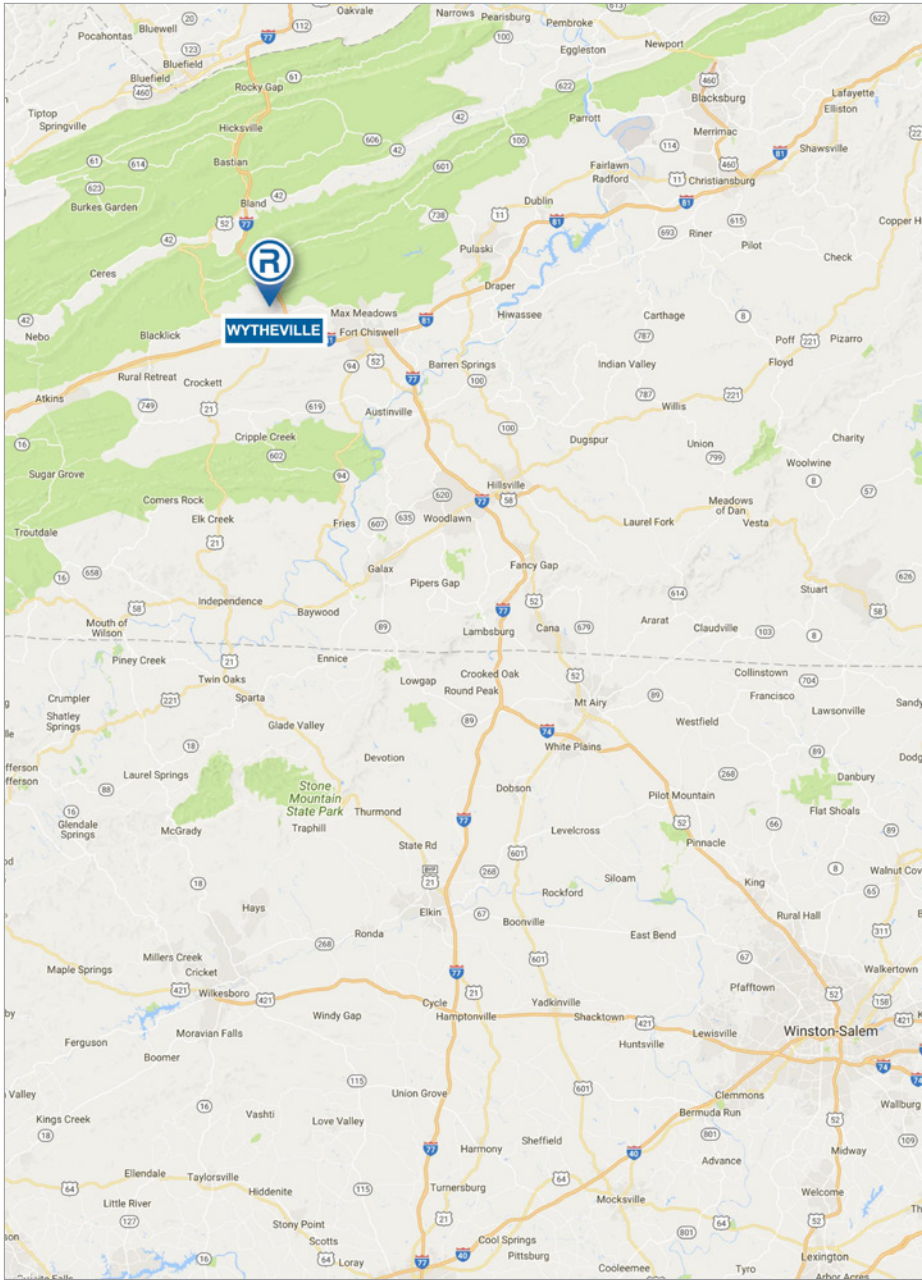
	2018 ESTIMATE
White	94.45%
Black or African American	2.74%
American Indian/Alaskan	0.17%
Asian	0.69%
Native Hawaiian/Islander	0.02%
Other Race	0.46%
Two or More Races	1.47%
Hispanic or Latino (of any race)	1.27%

Age

GROUPS	2018 ESTIMATE
9 Years and Under	9.89%
10-17 Years	9.30%
18-24 Years	7.43%
25-34 Years	11.04%
35-44 Years	11.84%
45-54 Years	14.16%
55-64 Years	14.99%
65 Years and Over	21.35%
DISTRIBUTION	2018 ESTIMATE
Median Age	45.38
Average Age	43.47



LOCATION MAP



EXISTING RETAIL



Information provided is for illustrative purposes only and is deemed to be correct as of publish date of this document. Data sources used may include: ESRI, AGS, Nielsen, RegisPro, SitesUSA, TxDOT and/or Microsoft Corporation.