

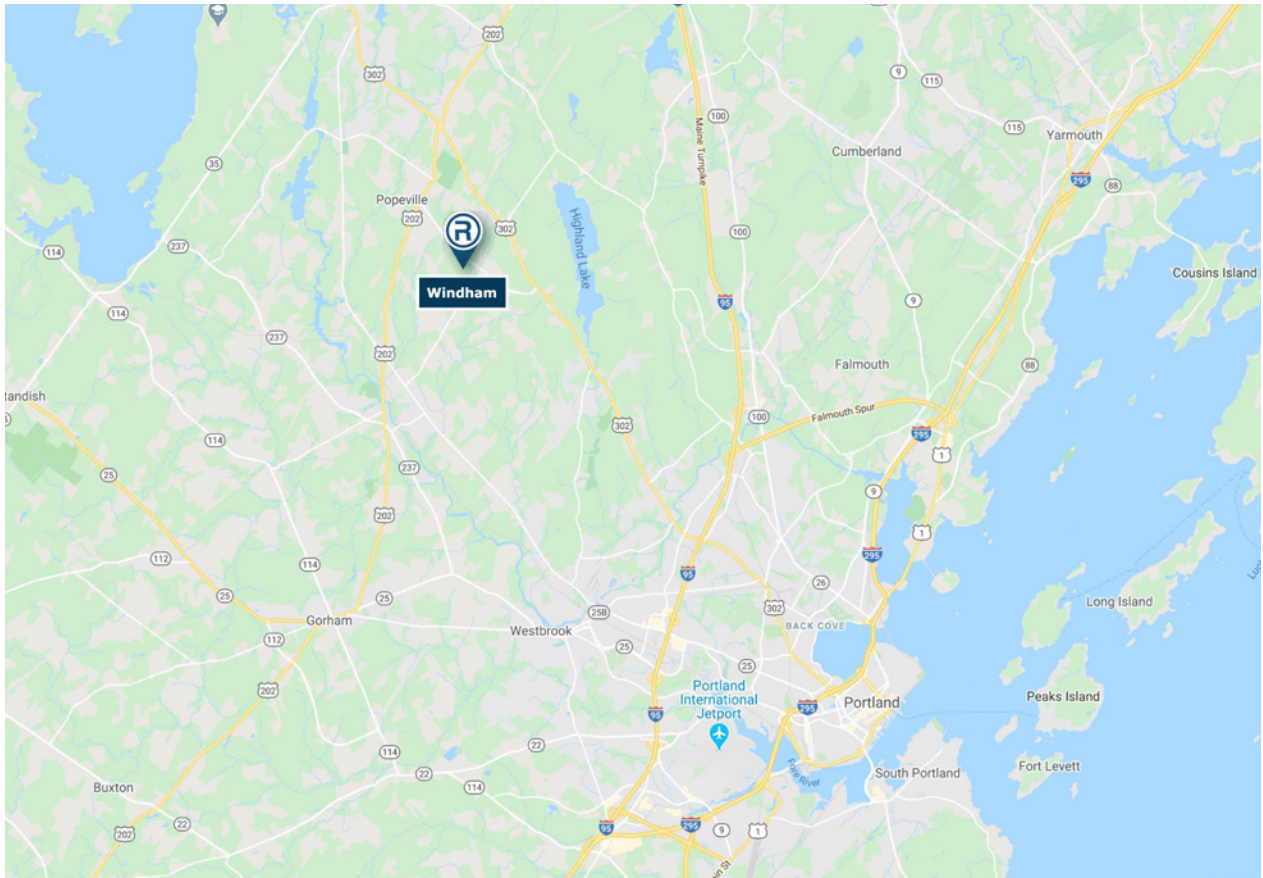


WINDHAM, MAINE

Community Workplace Population



Contact Information



Windham Maine Economic Development Corporation
Thomas Bartell
Executive Director

8 School Road
Windham, Maine 04062

Phone 207.892.1936
thbartell@WindhamMaine.us
www.WindhamMaineRetail.com



About The Retail Coach

The Retail Coach is a national retail recruitment and development firm that combines strategy, technology, and creative expertise to develop and deliver high-impact retail recruitment and development plans to local governments, chambers of commerce, economic development organizations and private developers.

Through its unique Retail360® Process, The Retail Coach offers a dynamic system of products and services that better enable communities to maximize their retail development potential.

Retail360® Process

Providing more than simple data reports of psychographic and demographic trends, The Retail Coach goes well beyond other retail consulting and market research firms' offerings by combining current national and statewide demographics and trend data with real-world, "on-the-ground" information gathered through extensive visits to our clients' communities. Every community is different, and there is no "one size fits all" retail recruitment solution. Compiling the gathered data into client-tailored information packets that are uniquely designed for, and targeted to, specific retailers and restaurants who meet the community's needs help assure our clients that they are receiving the latest and best information for targeted retail recruitment efforts – all with personal service and coaching guidance that continues beyond the initial project scope and timeline.

Our Retail360® Process assures that communities get timely, accurate and relevant information. Translating that data into the information that retailers need and seek assures our clients even better possibilities for tremendous retail growth and success.



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BUSINESS DESCRIPTION	TOTAL ESTABLISHMENTS	TOTAL EMPLOYEES	EMPLOYEES PER ESTABLISHMENT
Grand Total	892	6,676	7
11: Agriculture, Forestry, Fishing and Hunting	8	55	7
111: Crop Production	6	38	6
112: Animal Production and Aquaculture	0	0	0
113: Forestry and Logging	0	0	0
114: Fishing, Hunting and Trapping	0	0	0
115: Support Activities for Agriculture and Forestry	2	17	9
21: Mining, Quarrying, and Oil and Gas Extraction	1	5	5
211: Oil and Gas Extraction	0	0	0
212: Mining (except Oil and Gas)	0	0	0
213: Support Activities for Mining	1	5	5
22: Utilities	2	13	7
221: Utilities	2	13	7
23: Construction	100	596	6
236: Construction of Buildings	26	84	3
237: Heavy and Civil Engineering Construction	6	56	9
238: Specialty Trade Contractors	68	456	7
31: Manufacturing	7	35	5
311: Food Manufacturing	4	23	6
312: Beverage and Tobacco Product Manufacturing	0	0	0
313: Textile Mills	1	10	10
314: Textile Product Mills	2	2	1
315: Apparel Manufacturing	0	0	0
316: Leather and Allied Product Manufacturing	0	0	0
32: Manufacturing	11	148	13
321: Wood Product Manufacturing	3	110	37
322: Paper Manufacturing	1	14	14
323: Printing and Related Support Activities	5	13	3
324: Petroleum and Coal Products Manufacturing	0	0	0
325: Chemical Manufacturing	0	0	0
326: Plastics and Rubber Products Manufacturing	1	5	5
327: Nonmetallic Mineral Product Manufacturing	1	6	6

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BUSINESS DESCRIPTION	TOTAL ESTABLISHMENTS	TOTAL EMPLOYEES	EMPLOYEES PER ESTABLISHMENT
33: Manufacturing	21	131	6
331: Primary Metal Manufacturing	0	0	0
332: Fabricated Metal Product Manufacturing	4	8	2
333: Machinery Manufacturing	1	2	2
334: Computer and Electronic Product Manufacturing	3	12	4
335: Electrical Equipment, Appliance, and Component Manufacturing	0	0	0
336: Transportation Equipment Manufacturing	0	0	0
337: Furniture and Related Product Manufacturing	5	37	7
339: Miscellaneous Manufacturing	8	72	9
42: Wholesale Trade	26	169	7
423: Merchant Wholesalers, Durable Goods	22	146	7
424: Merchant Wholesalers, Nondurable Goods	4	23	6
425: Wholesale Electronic Markets and Agents and Brokers	0	0	0
44: Retail Trade	73	1,074	15
441: Motor Vehicle and Parts Dealers	26	200	8
442: Furniture and Home Furnishings Stores	2	9	5
443: Electronics and Appliance Stores	5	27	5
444: Building Material and Garden Equipment and Supplies Dealers	13	321	25
445: Food and Beverage Stores	11	411	37
446: Health and Personal Care Stores	10	63	6
447: Gasoline Stations	3	17	6
448: Clothing and Clothing Accessories Stores	3	26	9
45: Retail Trade	38	534	14
451: Sporting Goods, Hobby, Musical Instrument, and Book Stores	7	37	5
452: General Merchandise Stores	6	294	49
453: Miscellaneous Store Retailers	17	125	7
454: Nonstore Retailers	8	78	10
48: Transportation and Warehousing	6	45	8
481: Air Transportation	0	0	0
482: Rail Transportation	0	0	0
483: Water Transportation	0	0	0
484: Truck Transportation	3	11	4
485: Transit and Ground Passenger Transportation	2	32	16
486: Pipeline Transportation	0	0	0
487: Scenic and Sightseeing Transportation	1	2	2
488: Support Activities for Transportation	0	0	0
49: Transportation and Warehousing	2	38	19
491: Postal Service	2	38	19
492: Couriers and Messengers	0	0	0
493: Warehousing and Storage	0	0	0

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BUSINESS DESCRIPTION	TOTAL ESTABLISHMENTS	TOTAL EMPLOYEES	EMPLOYEES PER ESTABLISHMENT
51: Information	13	91	7
511: Publishing Industries (except Internet)	3	20	7
512: Motion Picture and Sound Recording Industries	1	6	6
515: Broadcasting (except Internet)	0	0	0
517: Telecommunications	6	48	8
518: Data Processing, Hosting, and Related Services	0	0	0
519: Other Information Services	3	17	6
52: Finance and Insurance	52	167	3
521: Monetary Authorities-Central Bank	0	0	0
522: Credit Intermediation and Related Activities	34	118	3
523: Securities, Commodity Contracts, and Other Financial Investments and Related Activities	4	8	2
524: Insurance Carriers and Related Activities	14	41	3
525: Funds, Trusts, and Other Financial Vehicles	0	0	0
53: Real Estate and Rental and Leasing	44	167	4
531: Real Estate	38	153	4
532: Rental and Leasing Services	6	14	2
533: Lessors of Nonfinancial Intangible Assets (except Copyrighted Works)	0	0	0
54: Professional, Scientific, and Technical Services	61	250	4
541: Professional, Scientific, and Technical Services	61	250	4
55: Management of Companies and Enterprises	0	0	0
551: Management of Companies and Enterprises	0	0	0
56: Administrative and Support and Waste Management and Remediation Services	33	156	5
561: Administrative and Support Services	31	150	5
562: Waste Management and Remediation Services	2	6	3
61: Educational Services	18	601	33
611: Educational Services	18	601	33
62: Health Care and Social Assistance	141	734	5
621: Ambulatory Health Care Services	105	419	4
622: Hospitals	1	32	32
623: Nursing and Residential Care Facilities	3	128	43
624: Social Assistance	32	155	5
71: Arts, Entertainment, and Recreation	10	68	7
711: Performing Arts, Spectator Sports, and Related Industries	1	1	1
712: Museums, Historical Sites, and Similar Institutions	1	2	2
713: Amusement, Gambling, and Recreation Industries	8	65	8

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72: Accommodation and Food Services	46	645	14
721: Accommodation	7	41	6
722: Food Services and Drinking Places	39	604	15
81: Other Services (except Public Administration)	126	499	4
811: Repair and Maintenance	47	171	4
812: Personal and Laundry Services	52	193	4
813: Religious, Grantmaking, Civic, Professional, and Similar Organizations	27	135	5
92: Public Administration	20	449	22
921: Executive, Legislative, and Other General Government Support	16	319	20
922: Justice, Public Order, and Safety Activities	4	130	33
923: Administration of Human Resource Programs	0	0	0
924: Administration of Environmental Quality Programs	0	0	0
925: Administration of Housing Programs, Urban Planning, and Community Development	0	0	0
926: Administration of Economic Programs	0	0	0
927: Space Research and Technology	0	0	0
928: National Security and International Affairs	0	0	0
99: Unassigned	33	6	0
999: Unassigned	33	6	0



ACKNOWLEDGMENTS

The observations, conclusions and recommendations contained in this study are solely those of The Retail Coach, LLC and should not be construed to represent the opinions of others, including its clients, or any other entity prior to such entity's express approval of this study.

All information furnished is from sources deemed reliable and is submitted subject to errors, omissions, change of terms and/or conditions.

Sources used in completing this study include: infoUSA™, Applied Geographic Solutions, Environics Analytics, ESRI, U.S. Census Bureau, Economy.com, Placer.AI, Spatial Insights Inc., Urban Land Institute, CensusViewer.com, International Council of Shopping Centers, and/or U.S. Bureau of Labor and Statistics. To better represent current data, where applicable, portions of estimated actual sales may be calculated using an average sales per square foot model. Mapping data is provided by Google, Nielsen, ESRI and/or Microsoft Corporation.

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