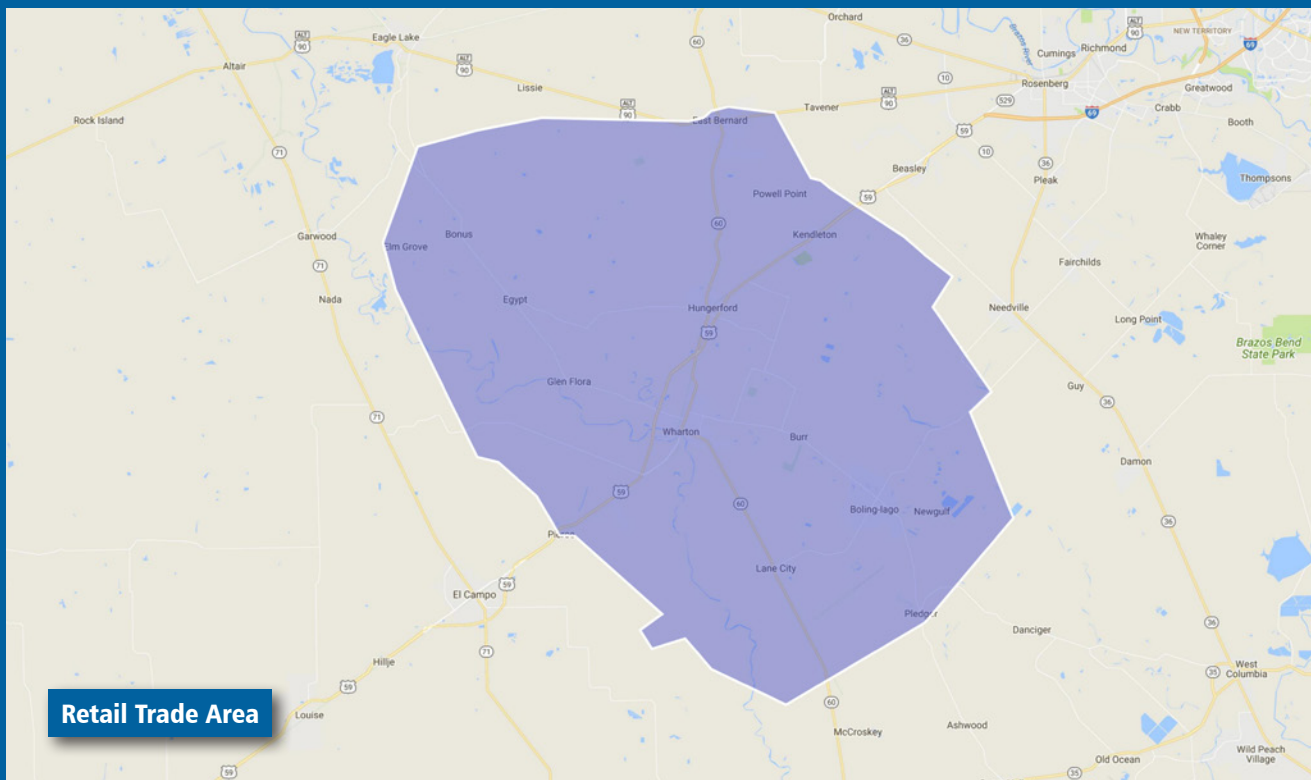


Retail Market Profile 2018



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Population

	2000	2010	2018 ESTIMATE	2023 PROJECTION
Retail Trade Area	23,659	23,183	23,474	24,183

Income

	2018 ESTIMATE
Average Household	\$63,500
Median Household	\$46,941
Per Capita	\$24,386

Educational Attainment

	2018 ESTIMATE
Graduate or Professional	4.2%
Bachelor's Degree	8.8%
Associate Degree	7.6%
Some College, No Degree	21.9%
High School Graduate	34.6%
Some High School, No Degree	10.7%
Less than 9th Grade	12.3%

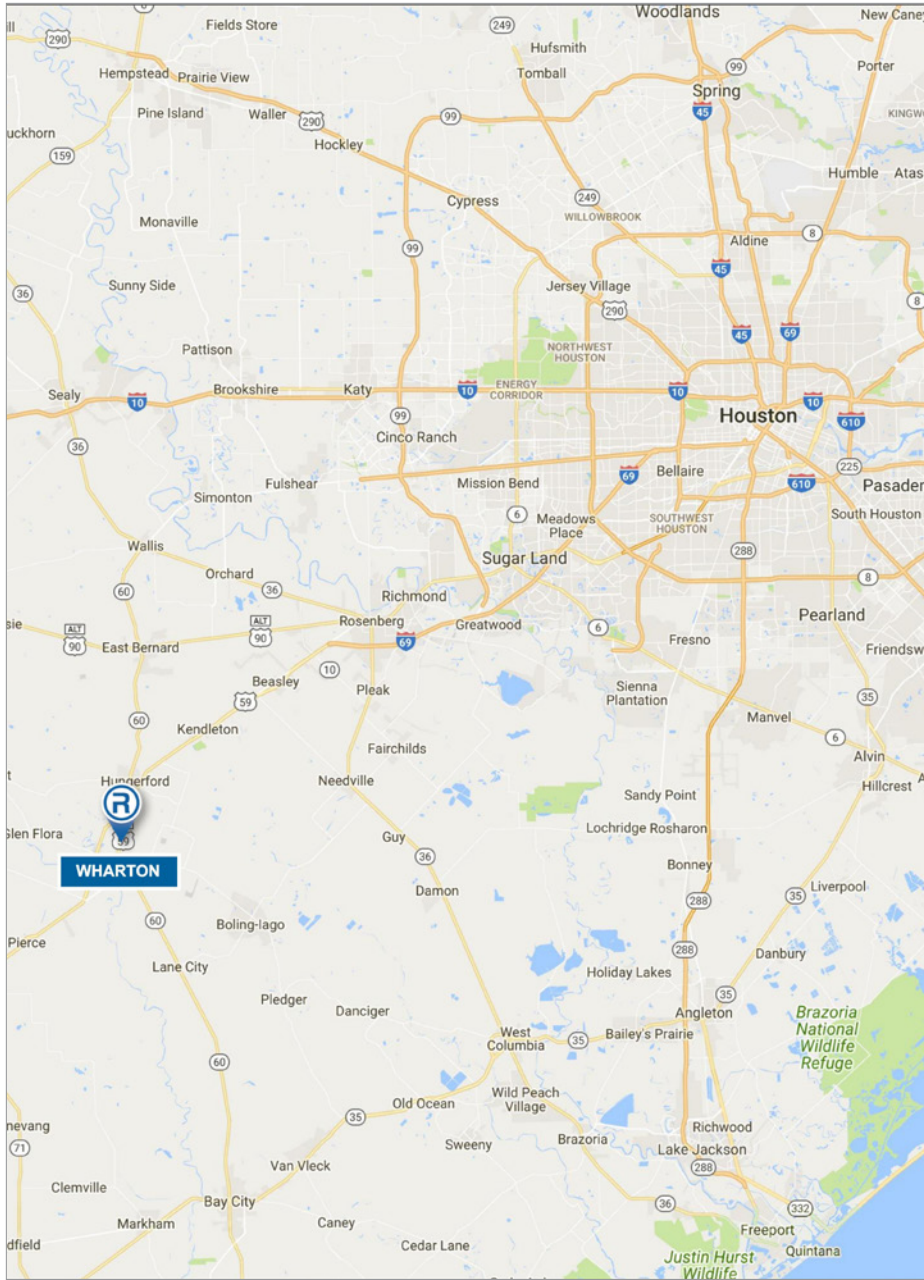
Race Distribution

	2018 ESTIMATE
White	62.89%
Black or African American	18.69%
American Indian/Alaskan	0.55%
Asian	0.42%
Native Hawaiian/Islander	0.03%
Other Race	15.14%
Two or More Races	2.29%
Hispanic or Latino (of any race)	38.74%

Age

GROUPS	2018 ESTIMATE
9 Years and Under	13.18%
10-17 Years	11.57%
18-24 Years	9.29%
25-34 Years	12.05%
35-44 Years	11.30%
45-54 Years	11.58%
55-64 Years	13.17%
65 Years and Over	17.86%
DISTRIBUTION	2018 ESTIMATE
Median Age	38.43
Average Age	39.48

LOCATION MAP



EXISTING RETAIL



Information provided is for illustrative purposes only and is deemed to be correct as of publish date of this document. Data sources used may include: ESRI, AGS, Nielsen, RegisPro, SitesUSA, TxDOT and/or Microsoft Corporation.