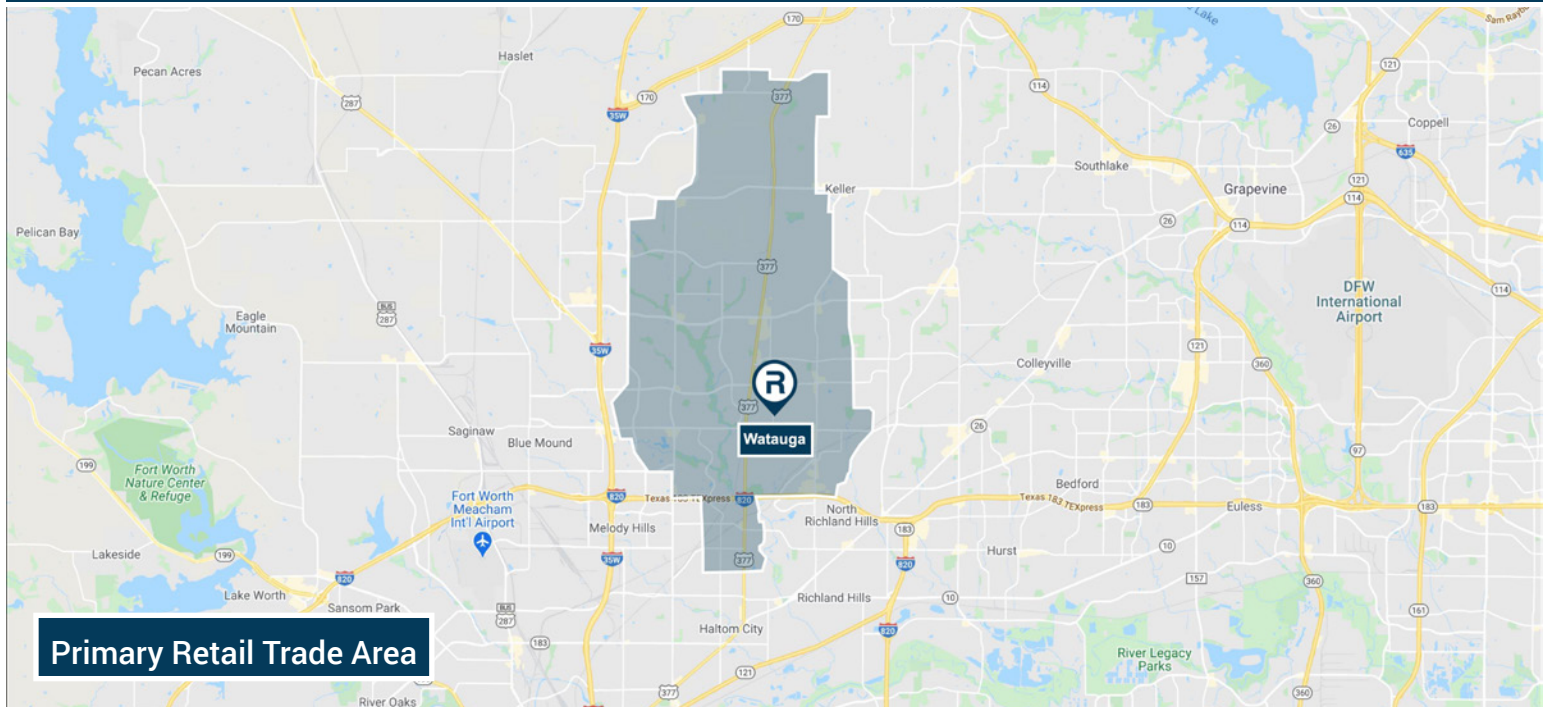


Retail Market Profile

Watauga, Texas



Population

| | |
|------|---------|
| 2010 | 167,873 |
| 2021 | 204,350 |
| 2026 | 221,308 |

Educational Attainment (%)

| | |
|---------------------------------|-------|
| Graduate or Professional Degree | 10.3% |
| Bachelors Degree | 25.7% |
| Associate Degree | 9.1% |
| Some College | 24.4% |
| High School Graduate (GED) | 22.6% |
| Some High School, No Degree | 5.1% |
| Less than 9th Grade | 2.9% |

Income

| | |
|------------|-----------|
| Average HH | \$110,123 |
| Median HH | \$88,225 |
| Per Capita | \$37,151 |

Age

| | |
|---------------|--------|
| 0 - 9 Years | 14.63% |
| 10 - 17 Years | 12.51% |
| 18 - 24 Years | 9.66% |
| 25 - 34 Years | 13.67% |
| 35 - 44 Years | 14.74% |
| 45 - 54 Years | 13.95% |
| 55 - 64 Years | 11.33% |
| 65 and Older | 9.51% |
| Median Age | 34.66 |
| Average Age | 35.27 |

Race Distribution (%)

| | |
|--------------------------|--------|
| White | 68.76% |
| Black/African American | 10.49% |
| American Indian/Alaskan | 0.62% |
| Asian | 9.10% |
| Native Hawaiian/Islander | 0.22% |
| Other Race | 6.55% |
| Two or More Races | 4.27% |
| Hispanic | 22.49% |



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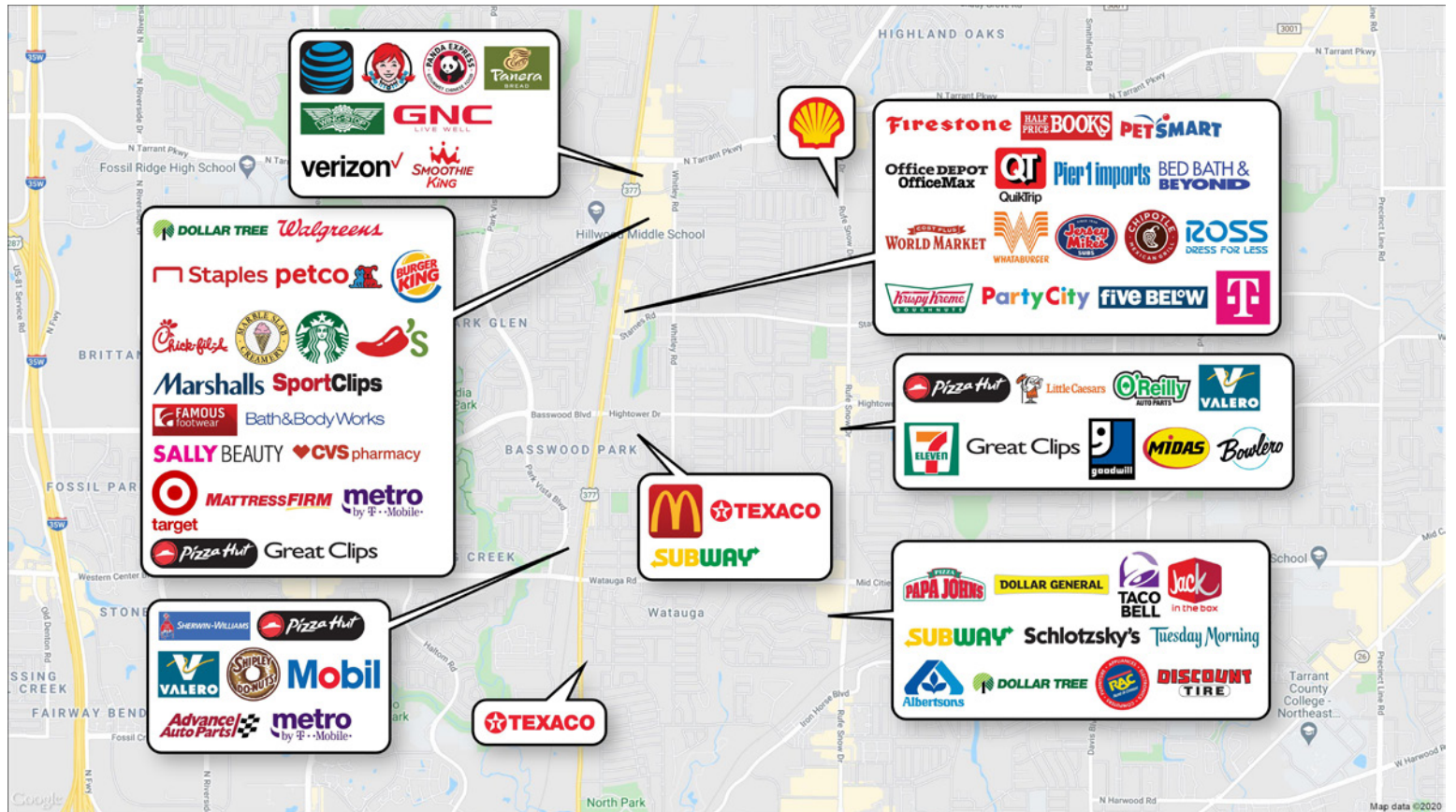


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Watauga, Texas

Area Retail



Location Map

