

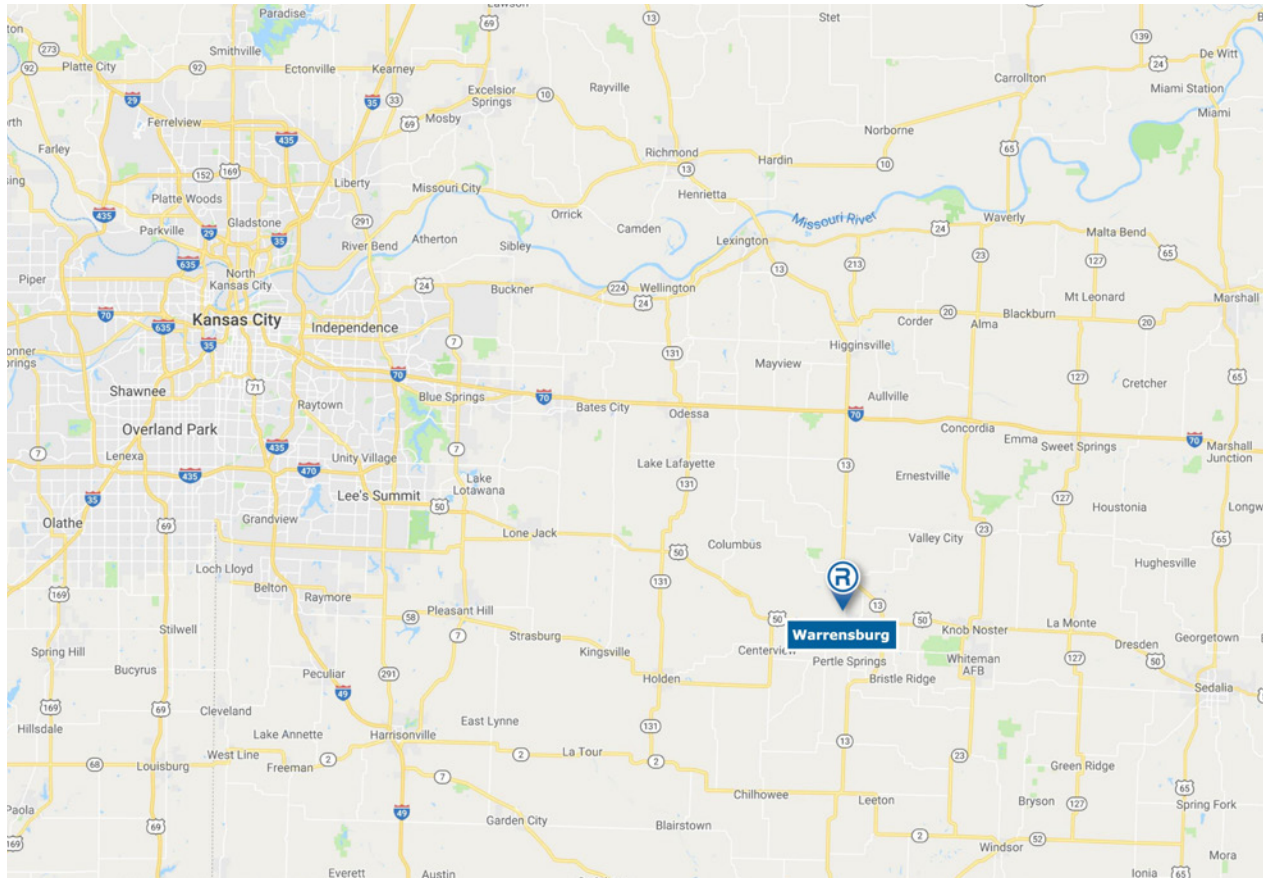


WARRENSBURG, MISSOURI

Community Workplace Population



Contact Information



City of Warrensburg, Missouri

Harold Stewart
City Manager

102 S. Holden Street
Warrensburg, Missouri 64093

Phone 660.747.9131
harold.stewart@warrensburg-mo.com
www.warrensburg-mo.com



About The Retail Coach

The Retail Coach is a national retail recruitment and development firm that combines strategy, technology, and creative expertise to develop and deliver high-impact retail recruitment and development plans to local governments, chambers of commerce, economic development organizations and private developers.

Through its unique Retail360® Process, The Retail Coach offers a dynamic system of products and services that better enable communities to maximize their retail development potential.

Retail360® Process

Providing more than simple data reports of psychographic and demographic trends, The Retail Coach goes well beyond other retail consulting and market research firms' offerings by combining current national and statewide demographics and trend data with real-world, "on-the-ground" information gathered through extensive visits to our clients' communities. Every community is different, and there is no "one size fits all" retail recruitment solution. Compiling the gathered data into client-tailored information packets that are uniquely designed for, and targeted to, specific retailers and restaurants who meet the community's needs help assure our clients that they are receiving the latest and best information for targeted retail recruitment efforts – all with personal service and coaching guidance that continues beyond the initial project scope and timeline.

Our Retail360® Process assures that communities get timely, accurate and relevant information. Translating that data into the information that retailers need and seek assures our clients even better possibilities for tremendous retail growth and success.



Community • Workplace Population

Warrensburg, Missouri

BUSINESS DESCRIPTION	TOTAL ESTABLISHMENTS	TOTAL EMPLOYEES	EMPLOYEES PER ESTABLISHMENT
Grand Total	1,084	10,436	10
11: Agriculture, Forestry, Fishing and Hunting	3	4	1
111: Crop Production	2	2	1
112: Animal Production and Aquaculture	0	0	0
113: Forestry and Logging	1	2	2
114: Fishing, Hunting and Trapping	0	0	0
115: Support Activities for Agriculture and Forestry	0	0	0
21: Mining, Quarrying, and Oil and Gas Extraction	0	0	0
211: Oil and Gas Extraction	0	0	0
212: Mining (except Oil and Gas)	0	0	0
213: Support Activities for Mining	0	0	0
22: Utilities	0	0	0
221: Utilities	0	0	0
23: Construction	48	149	3
236: Construction of Buildings	12	35	3
237: Heavy and Civil Engineering Construction	3	18	6
238: Specialty Trade Contractors	33	96	3
31: Manufacturing	6	34	6
311: Food Manufacturing	4	20	5
312: Beverage and Tobacco Product Manufacturing	1	6	6
313: Textile Mills	0	0	0
314: Textile Product Mills	0	0	0
315: Apparel Manufacturing	1	8	8
316: Leather and Allied Product Manufacturing	0	0	0
32: Manufacturing	0	0	0
321: Wood Product Manufacturing	0	0	0
322: Paper Manufacturing	0	0	0
323: Printing and Related Support Activities	0	0	0
324: Petroleum and Coal Products Manufacturing	0	0	0
325: Chemical Manufacturing	0	0	0
326: Plastics and Rubber Products Manufacturing	0	0	0
327: Nonmetallic Mineral Product Manufacturing	0	0	0

Community • Workplace Population

Warrensburg, Missouri

BUSINESS DESCRIPTION	TOTAL ESTABLISHMENTS	TOTAL EMPLOYEES	EMPLOYEES PER ESTABLISHMENT
33: Manufacturing	6	962	160
331: Primary Metal Manufacturing	1	50	50
332: Fabricated Metal Product Manufacturing	0	0	0
333: Machinery Manufacturing	1	300	300
334: Computer and Electronic Product Manufacturing	0	0	0
335: Electrical Equipment, Appliance, and Component Manufacturing	1	601	601
336: Transportation Equipment Manufacturing	1	7	7
337: Furniture and Related Product Manufacturing	0	0	0
339: Miscellaneous Manufacturing	2	4	2
42: Wholesale Trade	15	70	5
423: Merchant Wholesalers, Durable Goods	11	48	4
424: Merchant Wholesalers, Nondurable Goods	4	22	6
425: Wholesale Electronic Markets and Agents and Brokers	0	0	0
44: Retail Trade	88	851	10
441: Motor Vehicle and Parts Dealers	15	170	11
442: Furniture and Home Furnishings Stores	7	43	6
443: Electronics and Appliance Stores	8	28	4
444: Building Material and Garden Equipment and Supplies Dealers	16	182	11
445: Food and Beverage Stores	13	250	19
446: Health and Personal Care Stores	13	109	8
447: Gasoline Stations	8	34	4
448: Clothing and Clothing Accessories Stores	8	35	4
45: Retail Trade	41	399	10
451: Sporting Goods, Hobby, Musical Instrument, and Book Stores	13	83	6
452: General Merchandise Stores	7	121	17
453: Miscellaneous Store Retailers	13	46	4
454: Nonstore Retailers	8	149	19
48: Transportation and Warehousing	8	296	37
481: Air Transportation	0	0	0
482: Rail Transportation	0	0	0
483: Water Transportation	0	0	0
484: Truck Transportation	2	255	128
485: Transit and Ground Passenger Transportation	4	33	8
486: Pipeline Transportation	0	0	0
487: Scenic and Sightseeing Transportation	0	0	0
488: Support Activities for Transportation	2	8	4
49: Transportation and Warehousing	1	20	20
491: Postal Service	1	20	20
492: Couriers and Messengers	0	0	0
493: Warehousing and Storage	0	0	0

Community • Workplace Population

Warrensburg, Missouri

BUSINESS DESCRIPTION	TOTAL ESTABLISHMENTS	TOTAL EMPLOYEES	EMPLOYEES PER ESTABLISHMENT
51: Information	23	247	11
511: Publishing Industries (except Internet)	2	35	18
512: Motion Picture and Sound Recording Industries	1	50	50
515: Broadcasting (except Internet)	5	55	11
517: Telecommunications	10	54	5
518: Data Processing, Hosting, and Related Services	2	8	4
519: Other Information Services	3	45	15
52: Finance and Insurance	99	401	4
521: Monetary Authorities-Central Bank	0	0	0
522: Credit Intermediation and Related Activities	51	253	5
523: Securities, Commodity Contracts, and Other Financial Investments and Related Activities	12	35	3
524: Insurance Carriers and Related Activities	36	113	3
525: Funds, Trusts, and Other Financial Vehicles	0	0	0
53: Real Estate and Rental and Leasing	63	262	4
531: Real Estate	48	205	4
532: Rental and Leasing Services	15	57	4
533: Lessors of Nonfinancial Intangible Assets (except Copyrighted Works)	0	0	0
54: Professional, Scientific, and Technical Services	57	190	3
541: Professional, Scientific, and Technical Services	57	190	3
55: Management of Companies and Enterprises	0	0	0
551: Management of Companies and Enterprises	0	0	0
56: Administrative and Support and Waste Management and Remediation Services	28	159	6
561: Administrative and Support Services	27	157	6
562: Waste Management and Remediation Services	1	2	2
61: Educational Services	37	1,268	34
611: Educational Services	37	1,268	34
62: Health Care and Social Assistance	261	2,200	8
621: Ambulatory Health Care Services	217	1,063	5
622: Hospitals	3	531	177
623: Nursing and Residential Care Facilities	14	446	32
624: Social Assistance	27	160	6
71: Arts, Entertainment, and Recreation	18	237	13
711: Performing Arts, Spectator Sports, and Related Industries	6	48	8
712: Museums, Historical Sites, and Similar Institutions	4	95	24
713: Amusement, Gambling, and Recreation Industries	8	94	12

Community • Workplace Population

Warrensburg, Missouri

BUSINESS DESCRIPTION	TOTAL ESTABLISHMENTS	TOTAL EMPLOYEES	EMPLOYEES PER ESTABLISHMENT
72: Accommodation and Food Services	66	1,327	20
721: Accommodation	9	87	10
722: Food Services and Drinking Places	57	1,240	22
81: Other Services (except Public Administration)	122	623	5
811: Repair and Maintenance	31	117	4
812: Personal and Laundry Services	39	148	4
813: Religious, Grantmaking, Civic, Professional, and Similar Organizations	52	358	7
92: Public Administration	54	721	13
921: Executive, Legislative, and Other General Government Support	43	494	11
922: Justice, Public Order, and Safety Activities	7	204	29
923: Administration of Human Resource Programs	0	0	0
924: Administration of Environmental Quality Programs	0	0	0
925: Administration of Housing Programs, Urban Planning, and Community Development	1	7	7
926: Administration of Economic Programs	1	6	6
927: Space Research and Technology	0	0	0
928: National Security and International Affairs	2	10	5
99: Unassigned	40	16	0
999: Unassigned	40	16	0



ACKNOWLEDGMENTS

The observations, conclusions and recommendations contained in this study are solely those of The Retail Coach, LLC and should not be construed to represent the opinions of others, including its clients, or any other entity prior to such entity's express approval of this study.

All information furnished is from sources deemed reliable and is submitted subject to errors, omissions, change of terms and/or conditions.

Sources used in completing this study include: infoUSA™, Applied Geographic Solutions, Environics Analytics, ESRI, U.S. Census Bureau, Economy.com, Placer.AI, Spatial Insights Inc., Urban Land Institute, CensusViewer.com, International Council of Shopping Centers, and/or U.S. Bureau of Labor and Statistics. To better represent current data, where applicable, portions of estimated actual sales may be calculated using an average sales per square foot model. Mapping data is provided by Google, Nielsen, ESRI and/or Microsoft Corporation.

All information furnished is from sources deemed reliable and is submitted subject to errors, omissions, change of terms and/or conditions.

