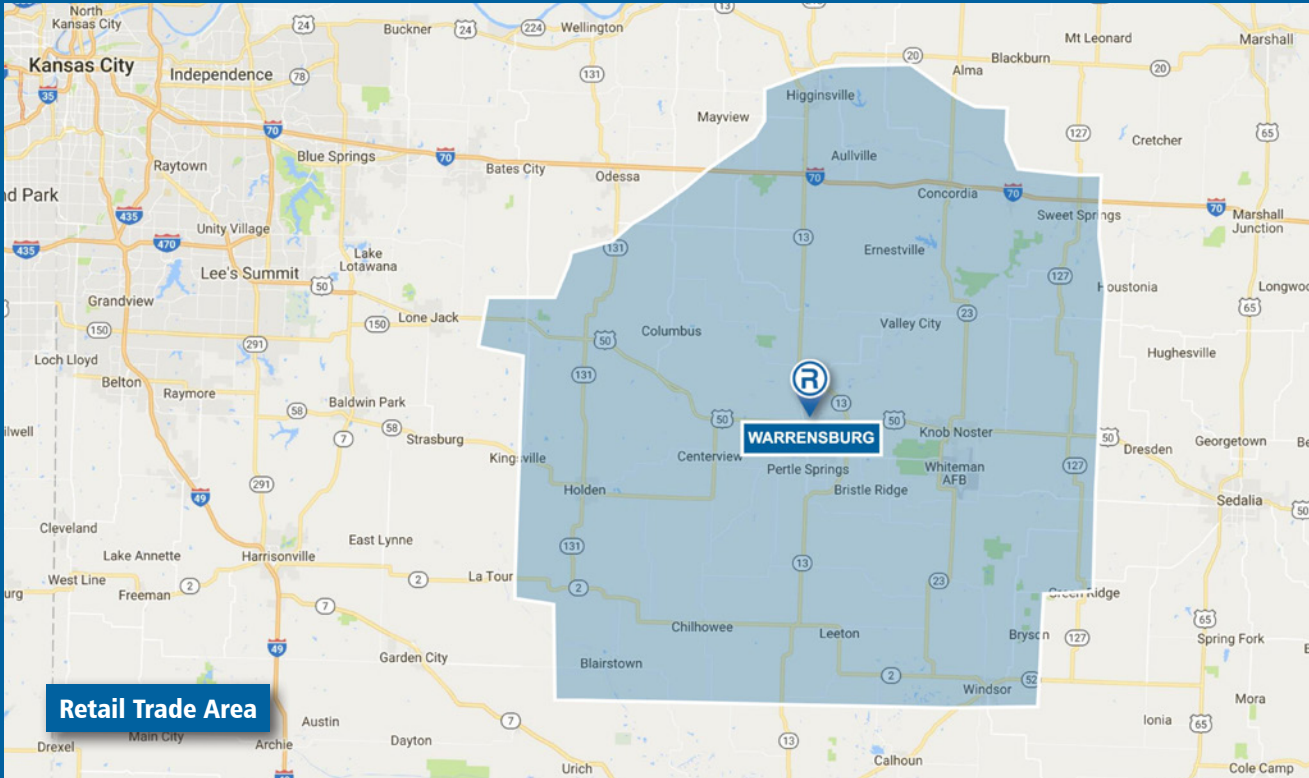


Retail Market Profile 2018



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Population

	2000	2010	2018 ESTIMATE	2023 PROJECTION
Retail Trade Area	65,349	69,330	69,839	70,158

Income

	2018 ESTIMATE
Average Household	\$65,319
Median Household	\$52,537
Per Capita	\$26,170

Educational Attainment

	2018 ESTIMATE
Graduate or Professional	9.3%
Bachelor's Degree	15.4%
Associate Degree	9.4%
Some College, No Degree	23.2%
High School Graduate	32.2%
Some High School, No Degree	6.9%
Less than 9th Grade	3.6%

Race Distribution

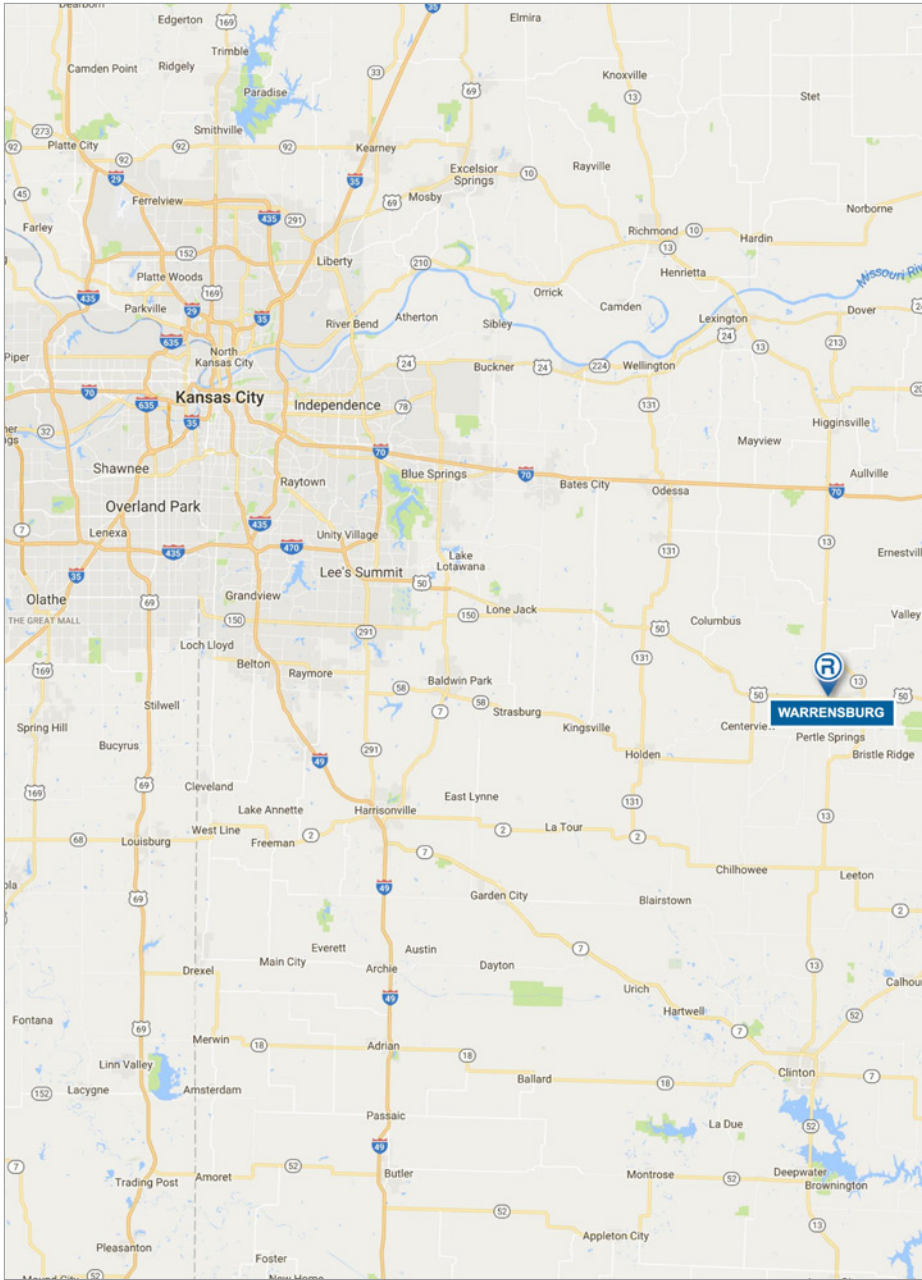
	2018 ESTIMATE
White	88.27%
Black or African American	4.41%
American Indian/Alaskan	0.60%
Asian	1.63%
Native Hawaiian/Islander	0.25%
Other Race	1.56%
Two or More Races	3.28%
Hispanic or Latino (of any race)	5.06%

Age

GROUPS	2018 ESTIMATE
9 Years and Under	12.70%
10-17 Years	9.64%
18-24 Years	17.03%
25-34 Years	13.84%
35-44 Years	10.94%
45-54 Years	10.31%
55-64 Years	11.13%
65 Years and Over	14.42%
DISTRIBUTION	2018 ESTIMATE
Median Age	32.20
Average Age	36.88



LOCATION MAP



EXISTING RETAIL



Information provided is for illustrative purposes only and is deemed to be correct as of publish date of this document. Data sources used may include: ESRI, AGS, Nielsen, RegisPro, SitesUSA, TxDOT and/or Microsoft Corporation.