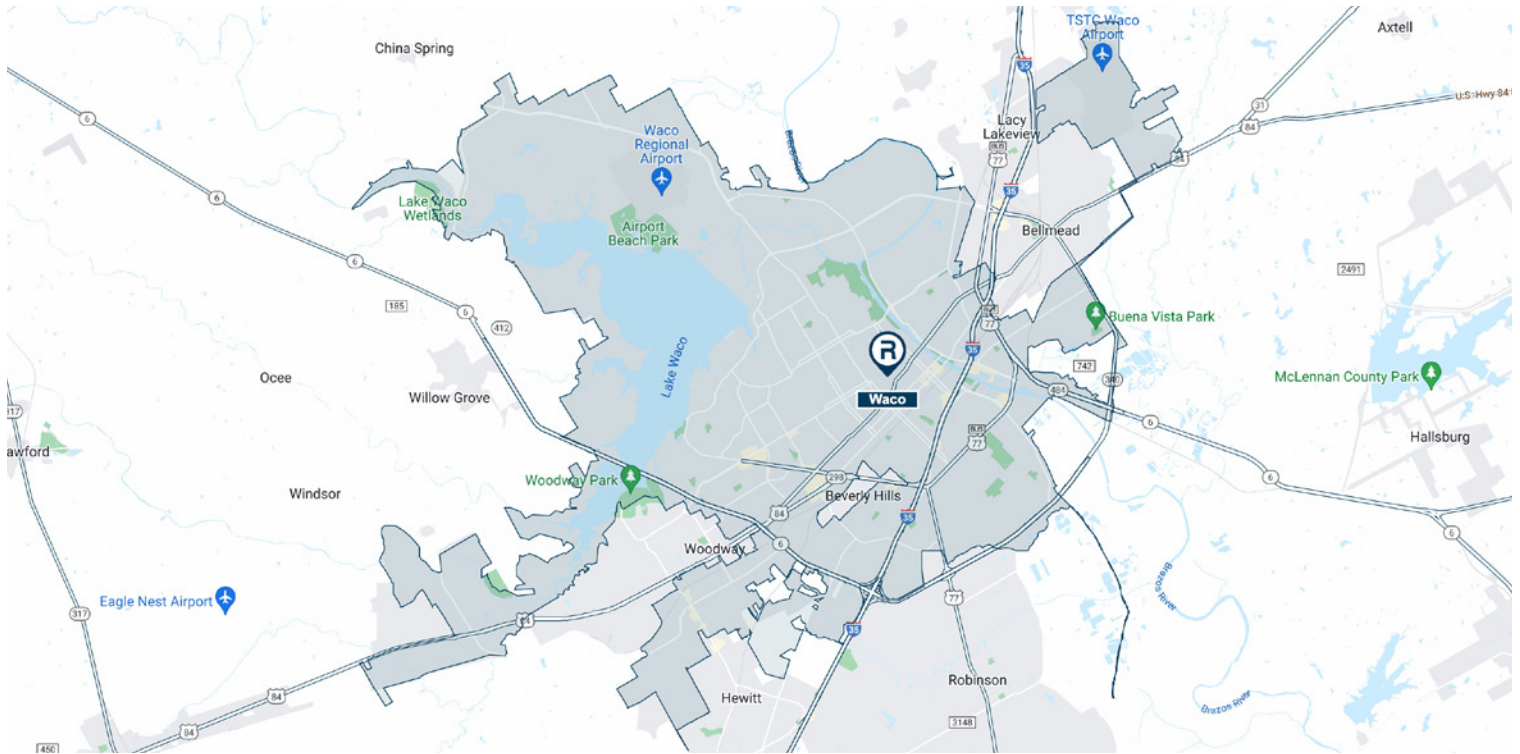


# Community • Retail Market Profile

## Waco, Texas



### Population

2020	138,486
2023	141,796
2028	146,114

### Educational Attainment (%)

Graduate or Professional Degree	9.09%
Bachelors Degree	15.90%
Associate Degree	9.64%
Some College	22.30%
High School Graduate (GED)	25.80%
Some High School, No Degree	10.69%
Less than 9th Grade	6.58%

### Income

Average HH	\$69,851
Median HH	\$46,693
Per Capita	\$27,920

### Age

0 - 9 Years	13.88%
10 - 17 Years	11.07%
18 - 24 Years	17.42%
25 - 34 Years	13.23%
35 - 44 Years	12.54%
45 - 54 Years	9.39%
55 - 64 Years	8.82%
65 and Older	13.66%
Median Age	30.14
Average Age	35.20

### Race Distribution (%)

White	48.80%
Black/African American	18.15%
American Indian/Alaskan	1.28%
Asian	2.26%
Native Hawaiian/Islander	0.11%
Other Race	14.51%
Two or More Races	14.89%
Hispanic	33.60%



### Waco Economic Development

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Waco, Texas

