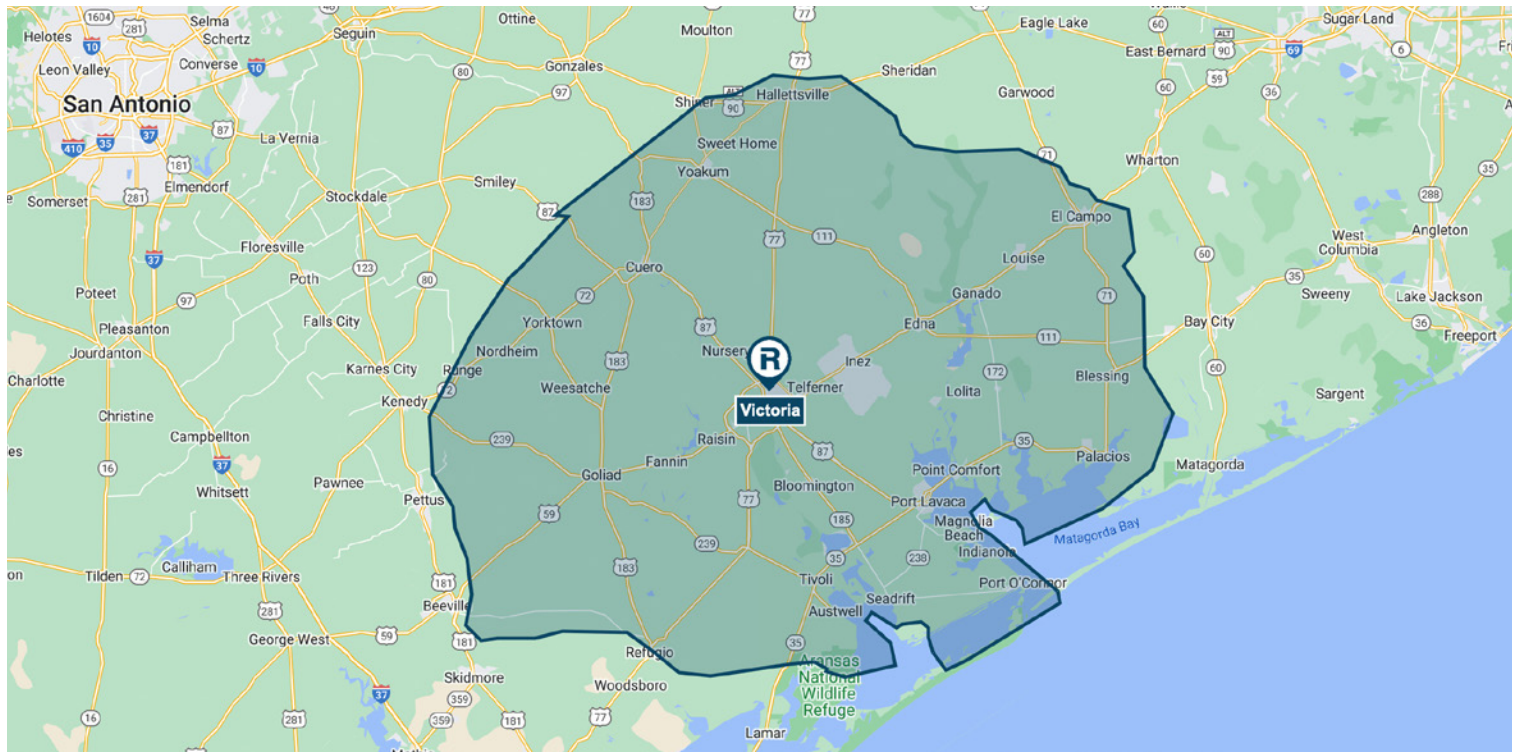


Retail Trade Area • Retail Market Profile

Victoria, Texas



Population

2020	202,641
2025	206,095
2030	206,569

Educational Attainment (%)

Graduate or Professional Degree	4.68%
Bachelors Degree	11.90%
Associate Degree	8.90%
Some College	22.78%
High School Graduate (GED)	33.84%
Some High School, No Degree	9.92%
Less than 9th Grade	8.00%

Income

Average HH	\$89,257
Median HH	\$68,960
Per Capita	\$34,505

Age

0 - 9 Years	12.60%
10 - 17 Years	10.74%
18 - 24 Years	9.50%
25 - 34 Years	12.89%
35 - 44 Years	12.82%
45 - 54 Years	11.00%
55 - 64 Years	11.34%
65 and Older	19.11%
Median Age	38.27
Average Age	39.84

Race Distribution (%)

White	58.28%
Black/African American	6.13%
American Indian/Alaskan	0.76%
Asian	1.65%
Native Hawaiian/Islander	0.05%
Other Race	14.45%
Two or More Races	18.68%
Hispanic	45.95%



Danielle Williams

City of Victoria
Economic Development Director

702 N. Main Street, Suite 104
Victoria, Texas 77902

Phone 361.485.3060
DWilliams@VictoriaTX.gov
www.VictoriaTX.org

Aaron Farmer

The Retail Coach, LLC
President

Office 662.844.2155
Cell 662.231.0608
AFarmer@TheRetailCoach.com
www.TheRetailCoach.com

The information contained herein was obtained from sources believed to be reliable, however, The Retail Coach, LLC makes no guarantees, warranties or representations as to the completeness or accuracy thereof.

The presentation of this property is submitted subject to errors, omissions, changes of price or conditions, prior sale or lease or withdrawn without notice.



Retail Trade Area • Retail Market Profile

Victoria, Texas

