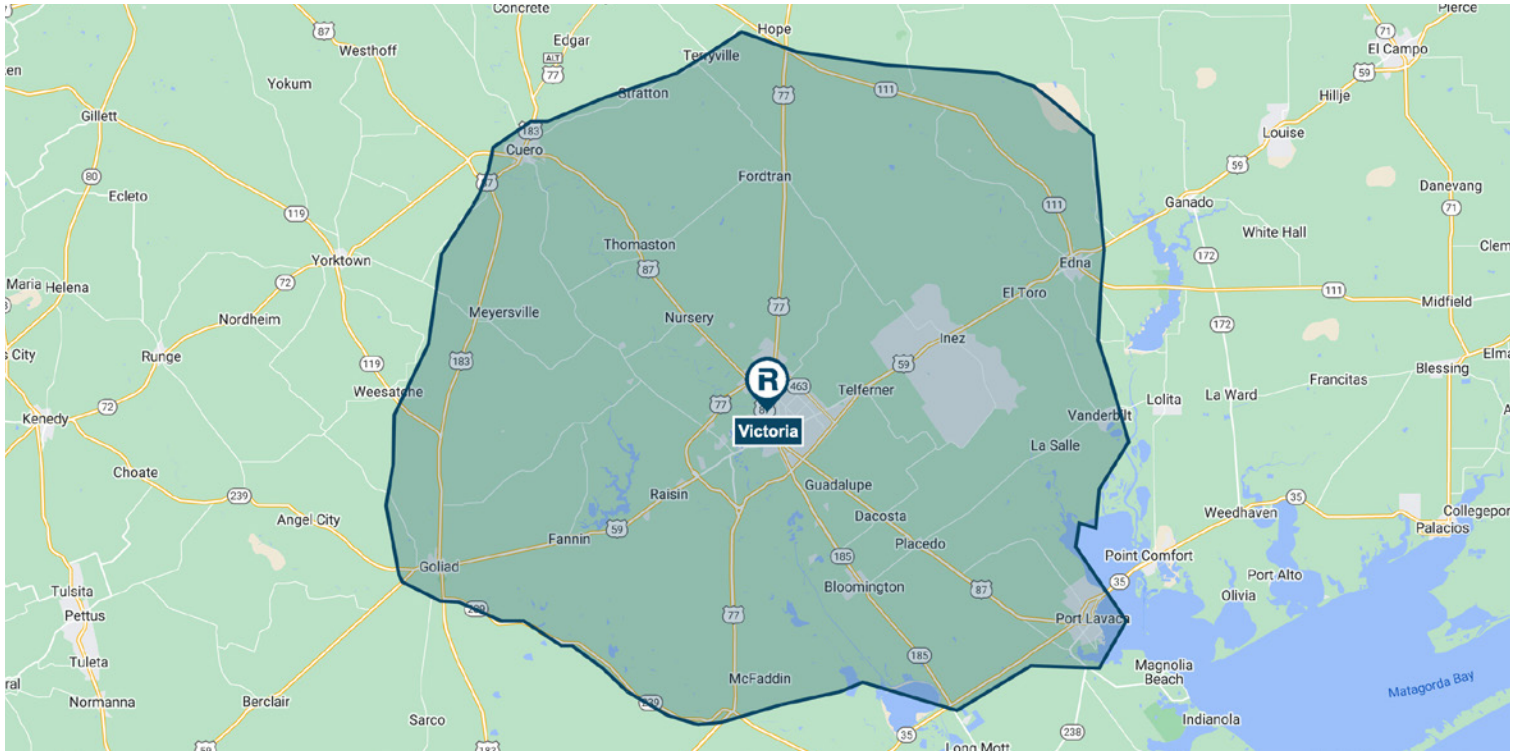


Primary Retail Trade Area • Retail Market Profile

Victoria, Texas



Population

2020	131,271
2025	132,656
2030	133,180

Educational Attainment (%)

Graduate or Professional Degree	4.99%
Bachelors Degree	12.88%
Associate Degree	9.10%
Some College	23.70%
High School Graduate (GED)	32.73%
Some High School, No Degree	9.77%
Less than 9th Grade	6.84%

Income

Average HH	\$90,336
Median HH	\$70,301
Per Capita	\$34,733

Age

0 - 9 Years	12.92%
10 - 17 Years	11.03%
18 - 24 Years	9.51%
25 - 34 Years	12.83%
35 - 44 Years	12.84%
45 - 54 Years	11.00%
55 - 64 Years	11.21%
65 and Older	18.65%
Median Age	37.83
Average Age	39.45

Race Distribution (%)

White	56.97%
Black/African American	6.19%
American Indian/Alaskan	0.79%
Asian	1.88%
Native Hawaiian/Islander	0.06%
Other Race	13.63%
Two or More Races	20.48%
Hispanic	47.90%



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Primary Retail Trade Area • Retail Market Profile

Victoria, Texas

