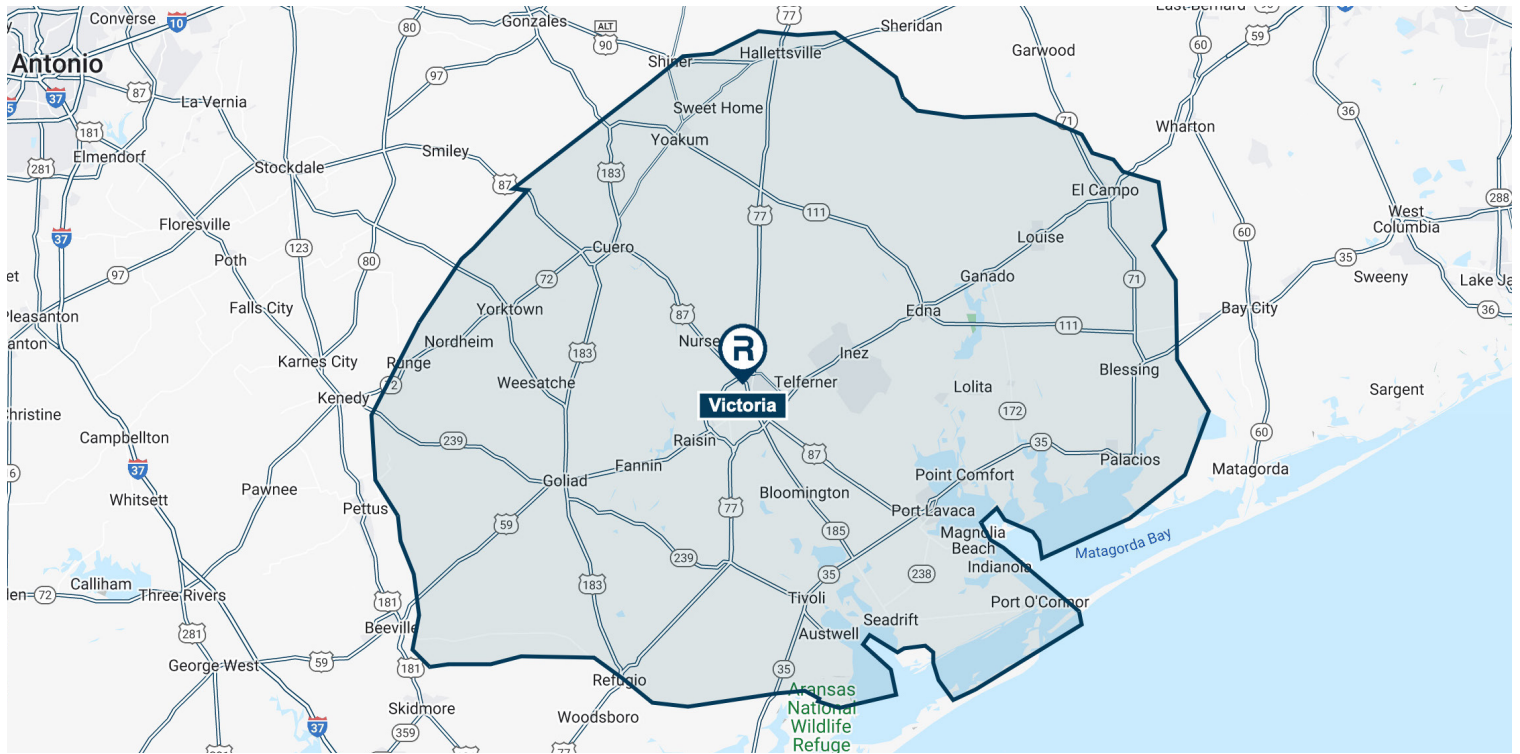


Retail Trade Area • Retail Market Profile

Victoria, Texas



Population

2020	202,689
2023	205,897
2028	206,393

Age

0 - 9 Years	13.07%
10 - 17 Years	11.01%
18 - 24 Years	9.21%
25 - 34 Years	12.98%
35 - 44 Years	12.47%
45 - 54 Years	10.75%
55 - 64 Years	11.74%
65 and Older	18.76%
Median Age	37.91
Average Age	39.56

Educational Attainment (%)

Graduate or Professional Degree	5.52%
Bachelors Degree	11.33%
Associate Degree	9.10%
Some College	22.76%
High School Graduate (GED)	33.39%
Some High School, No Degree	9.54%
Less than 9th Grade	8.36%

Race Distribution (%)

White	58.19%
Black/African American	6.18%
American Indian/Alaskan	0.74%
Asian	1.70%
Native Hawaiian/Islander	0.03%
Other Race	14.46%
Two or More Races	18.70%
Hispanic	45.90%

Income

Average HH	\$82,101
Median HH	\$60,973
Per Capita	\$31,557



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