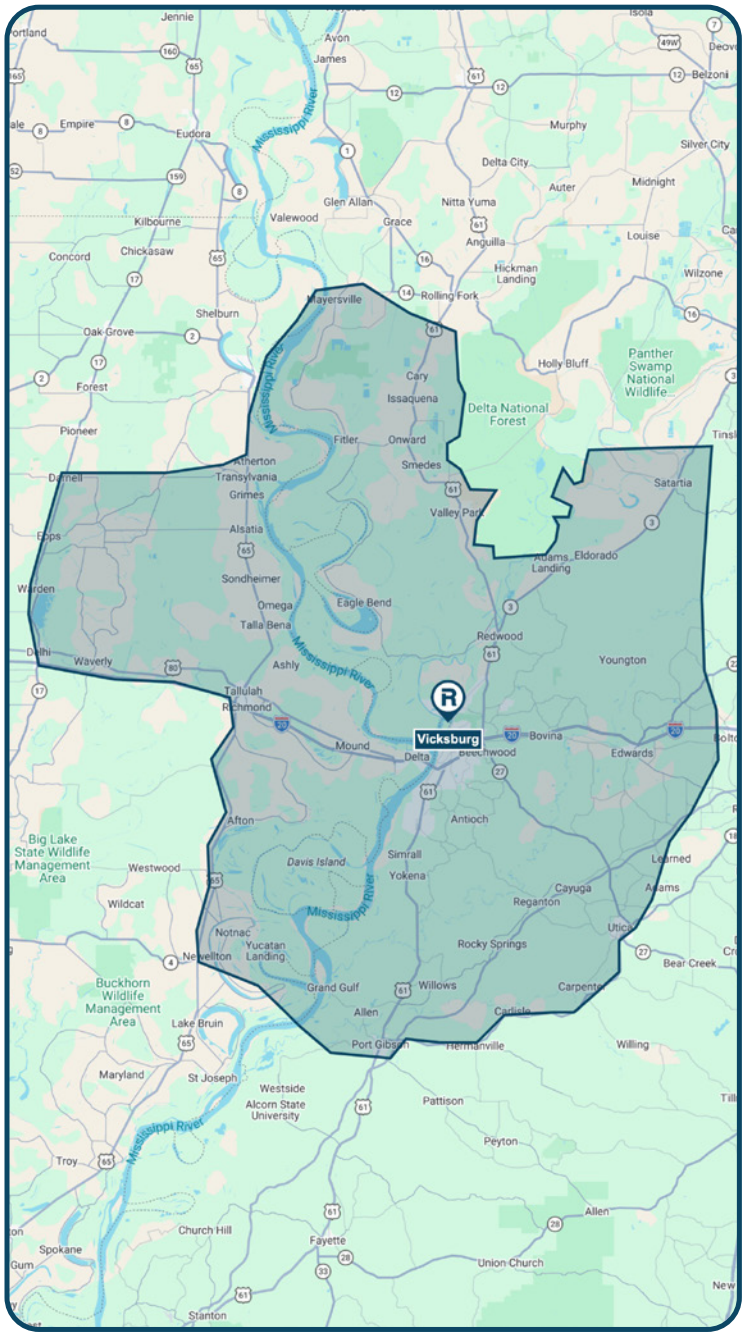
Primary Retail Trade Area — Vicksburg, Mississippi

RETAIL MARKET PROFILE

Willis Thompson
City of Vicksburg
Mayor
601.636.3411
MayorWillisThompson@Vicksburg.org
www.Vicksburg.org



Population

67,339

Households

27,196

Age

0-9 Years	11.57%
10 - 17 Years	10.05%
18 - 24 Years	9.21%
25 - 34 Years	12.70%
35 - 44 Years	11.74%
45 - 54 Years	11.66%
55 - 64 Years	12.28%
65 and Older	20.80%
Median Age	40.46
Average Age	41.20

Educational Attainment (%)

Graduate or Professional Degree	8.40%
Bachelors Degree	14.00%
Associate Degree	10.16%
Some College	22.12%
High School Graduate (GED)	30.20%
Some High School, No Degree	10.63%
Less than 9th Grade	4.50%

Income

Average HH	$88,479
Median HH	$58,692
Per Capita	$37,541

Race Distribution

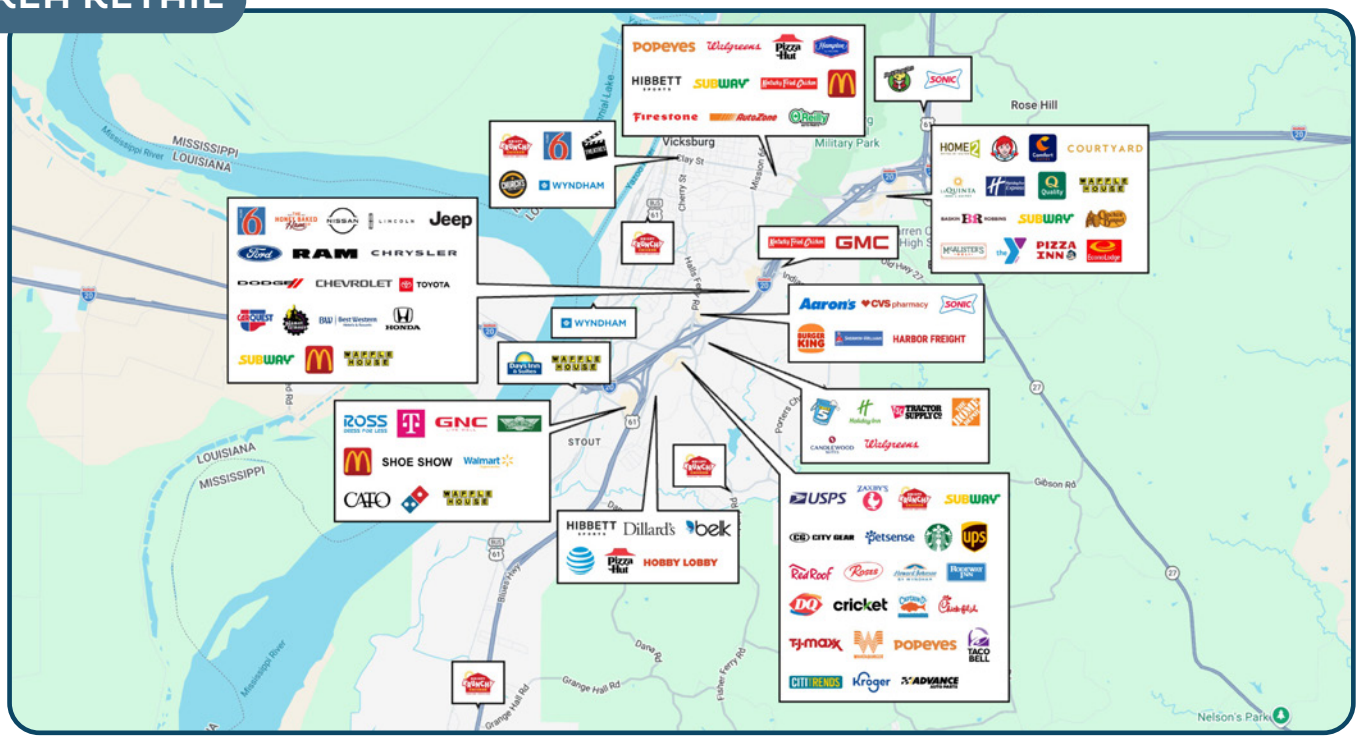
White	41.28%
Black/African American	53.90%
American Indian/Alaskan	0.23%
Asian	0.64%
Native Hawaiian/Islander	0.02%
Other Race	0.82%
Two or More Races	3.12%
Hispanic	2.57%
Non-Hispanic	97.43%

Kyle Cofer | Project Director, The Retail Coach, LLC | Cell: 662.319.7144 **| Email:** KyleCofer@TheRetailCoach.com

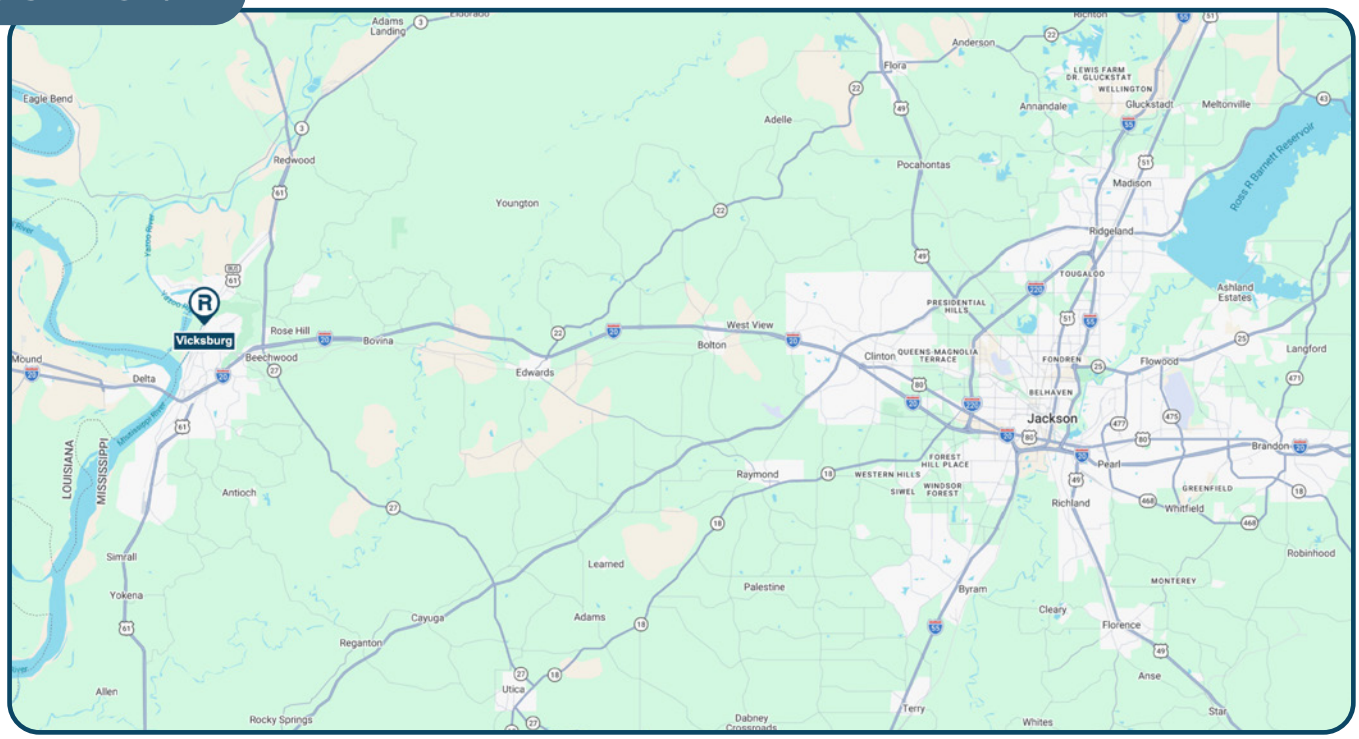
Primary Retail Trade Area — Vicksburg, Mississippi

RETAIL MARKET PROFILE

AREA RETAIL



LOCATION



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