TheRetailCoach®

COMMUNITY BUSINESS PROFILES MAJOR SECTORS

VICKSBURG, MISSISSIPPI

CITY OF VICKSBURG
APRIL 2026

Kyle Cofer | **Project Director, The Retail Coach, LLC** | **Cell:** 662.319.7144 | **Email:** KyleCofer@TheRetailCoach.com

BUSINESS PROFILES – MAJOR SECTORS

SECTOR (NAICS)	COUNT	EMPLOYMENT	EMPLOYEES PER ESTABLISHMENT	100+ EMPLOYEES	SALES FROM LOCATION
Grand Total	**1,746**	**19,062**	**11**	**25**	**$1,977,179,417**
11: Agriculture, Forestry, Fishing and Hunting	**3**	**9**	**3**	**0**	**$2,080,000**
111: Crop Production	0	0	0	0	$0
112: Animal Production and Aquaculture	0	0	0	0	$0
113: Forestry and Logging	2	5	3	0	$1,034,000
114: Fishing, Hunting and Trapping	0	0	0	0	$0
115: Support Activities for Agriculture and Forestry	1	4	4	0	$1,046,000
21: Mining, Quarrying, and Oil and Gas Extraction	**2**	**44**	**22**	**0**	**$9,809,000**
211: Oil and Gas Extraction	1	4	4	0	$3,526,000
212: Mining (except Oil and Gas)	0	0	0	0	$0
213: Support Activities for Mining	1	40	40	0	$6,283,000
22: Utilities	**3**	**16**	**5**	**0**	**$4,358,000**
221: Utilities	3	16	5	0	$4,358,000
23: Construction	51	552	11	1	$111,168,000
236: Construction of Buildings	18	122	7	0	$24,949,000
237: Heavy and Civil Engineering Construction	6	304	51	1	$73,735,000
238: Specialty Trade Contractors	27	126	5	0	$12,484,000
31: Manufacturing	**4**	**13**	**3**	**0**	**$3,044,000**
311: Food Manufacturing	3	11	4	0	$2,395,000
312: Beverage and Tobacco Product Manufacturing	1	2	2	0	$649,000
313: Textile Mills	0	0	0	0	$0
314: Textile Product Mills	0	0	0	0	$0
315: Apparel Manufacturing	0	0	0	0	$0
316: Leather and Allied Product Manufacturing	0	0	0	0	$0
32: Manufacturing	**15**	**338**	**23**	**2**	**$96,174,000**
321: Wood Product Manufacturing	2	12	6	0	$1,964,000
322: Paper Manufacturing	1	100	100	1	$57,749,000
323: Printing and Related Support Activities	3	10	3	0	$1,254,000
324: Petroleum and Coal Products Manufacturing	2	154	77	1	$2,944,000
325: Chemical Manufacturing	3	25	8	0	$22,067,000
326: Plastics and Rubber Products Manufacturing	2	14	7	0	$4,191,000
327: Nonmetallic Mineral Product Manufacturing	2	23	12	0	$6,005,000
33: Manufacturing	**16**	**1,006**	**63**	**2**	**$191,076,000**
331: Primary Metal Manufacturing	3	67	22	0	$52,313,000
332: Fabricated Metal Product Manufacturing	5	669	134	1	$101,196,000
333: Machinery Manufacturing	3	55	18	0	$4,991,000
334: Computer and Electronic Product Manufacturing	0	0	0	0	$0
335: Electrical Equipment, Appliance, and Component Manufacturing	0	0	0	0	$0
336: Transportation Equipment Manufacturing	2	58	29	0	$16,278,000
337: Furniture and Related Product Manufacturing	0	0	0	0	$0
339: Miscellaneous Manufacturing	3	157	52	1	$16,298,000

BUSINESS PROFILES – MAJOR SECTORS

SECTOR (NAICS)	COUNT	EMPLOYMENT	EMPLOYEES PER ESTABLISHMENT	100+ EMPLOYEES	SALES FROM LOCATION
42: Wholesale Trade	**20**	**208**	**10**	**0**	**$367,227,000**
423: Merchant Wholesalers, Durable Goods	11	67	6	0	$51,195,000
424: Merchant Wholesalers, Nondurable Goods	7	126	18	0	$271,335,000
425: Wholesale Electronic Markets and Agents and Brokers	2	15	8	0	$44,697,000
44: Retail Trade	**91**	**971**	**11**	**1**	**$212,967,000**
441: Motor Vehicle and Parts Dealers	29	437	15	0	$113,442,000
444: Building Material and Garden Equipment and Supplies Dealers	10	154	15	0	$38,667,000
445: Food and Beverage Stores	41	333	8	1	$52,823,000
449: Home Décor and Appliance Retailers	11	47	4	0	$8,035,000
45: Retail Trade	**133**	**1,148**	**9**	**1**	**$206,941,000**
455: Warehouse Clubs, Supercenters, General Merchandise and Department Stores	22	769	35	1	$119,435,000
456: Health and Wellness	17	89	5	0	$20,479,000
457: Fuel Stations and Dealers	37	65	2	0	$32,319,000
458: Clothing and Accessories	17	67	4	0	$8,965,000
459: Recreation Retailers	40	158	4	0	$25,743,000
48: Transportation and Warehousing	**25**	**434**	**17**	**1**	**$40,333,000**
481: Air Transportation	0	0	0	0	$0
482: Rail Transportation	1	12	12	0	$1,210,000
483: Water Transportation	3	42	14	0	$13,486,000
484: Truck Transportation	8	79	10	0	$12,692,000
485: Transit and Ground Passenger Transportation	5	50	10	0	$2,469,000
486: Pipeline Transportation	1	6	6	0	$7,212,000
487: Scenic and Sightseeing Transportation	1	3	3	0	$254,000
488: Support Activities for Transportation	6	242	40	1	$3,010,000
49: Transportation and Warehousing	**7**	**67**	**10**	**0**	**$1,954,571**
491: Postal Service	2	53	27	0	$653,571
492: Couriers and Messengers	0	0	0	0	$0
493: Warehousing and Storage	5	14	3	0	$1,301,000
51: Information	**25**	**137**	**5**	**0**	**$43,379,000**
512: Motion Picture and Sound Recording Industries	4	8	2	0	$1,223,000
513: Print Media	3	21	7	0	$1,888,000
516: Broadcasting and content providers	4	26	7	0	$8,181,000
517: Telecommunications	12	56	5	0	$31,433,000
518: Data Processing, Hosting, and Related Services	0	0	0	0	$0
519: Other Information Services	2	26	13	0	$654,000
52: Finance and Insurance	**164**	**418**	**3**	**0**	**$90,903,000**
521: Monetary Authorities-Central Bank	0	0	0	0	$0
522: Credit Intermediation and Related Activities	113	285	3	0	$65,453,000
523: Securities, Commodity Contracts, and Other Financial Investments and Related Activities	23	30	1	0	$9,627,000
524: Insurance Carriers and Related Activities	28	103	4	0	$15,823,000
525: Funds, Trusts, and Other Financial Vehicles	0	0	0	0	$0

BUSINESS PROFILES – MAJOR SECTORS

SECTOR (NAICS)	COUNT	EMPLOYMENT	EMPLOYEES PER ESTABLISHMENT	100+ EMPLOYEES	SALES FROM LOCATION
53: Real Estate and Rental and Leasing	**73**	**279**	**4**	**0**	**$35,754,000**
531: Real Estate	62	239	4	0	$25,517,000
532: Rental and Leasing Services	11	40	4	0	$10,237,000
533: Lessors of Nonfinancial Intangible Assets (except Copyrighted Works)	0	0	0	0	$0
54: Professional, Scientific, and Technical Services	**111**	**569**	**5**	**1**	**$83,292,833**
541: Professional, Scientific, and Technical Services	111	569	5	1	$83,292,833
55: Management of Companies and Enterprises	**0**	**0**	**0**	**0**	**$0**
551: Management of Companies and Enterprises	0	0	0	0	$0
56: Administrative and Support and Waste Management and Remediation Services	**27**	**156**	**6**	**0**	**$18,595,000**
561: Administrative and Support Services	26	154	6	0	$18,330,000
562: Waste Management and Remediation Services	1	2	2	0	$265,000
61: Educational Services	**32**	**906**	**28**	**2**	**$7,356,060**
611: Educational Services	32	906	28	2	$7,356,060
62: Health Care and Social Assistance	**409**	**2,078**	**5**	**5**	**$178,629,250**
621: Ambulatory Health Care Services	266	1,114	4	3	$128,613,000
622: Hospitals	7	124	18	0	$18,332,000
623: Nursing and Residential Care Facilities	8	213	27	1	$20,874,000
624: Social Assistance	128	627	5	1	$10,810,250
71: Arts, Entertainment, and Recreation	**38**	**622**	**16**	**1**	**$59,945,000**
711: Performing Arts, Spectator Sports, and Related Industries	3	6	2	0	$368,000
712: Museums, Historical Sites, and Similar Institutions	16	127	8	0	$4,086,000
713: Amusement, Gambling, and Recreation Industries	19	489	26	1	$55,491,000
72: Accommodation and Food Services	**148**	**1,757**	**12**	**0**	**$134,472,000**
721: Accommodation	33	376	11	0	$51,256,000
722: Food Services and Drinking Places	115	1,381	12	0	$83,216,000
81: Other Services (except Public Administration)	**234**	**902**	**4**	**1**	**$51,492,083**
811: Repair and Maintenance	40	136	3	0	$9,864,000
812: Personal and Laundry Services	61	228	4	0	$9,995,000
813: Religious, Grantmaking, Civic, Professional, and Similar Organizations	133	538	4	1	$31,633,083

BUSINESS PROFILES – MAJOR SECTORS

SECTOR (NAICS)	COUNT	EMPLOYMENT	EMPLOYEES PER ESTABLISHMENT	100+ EMPLOYEES	SALES FROM LOCATION
92: Public Administration	**86**	**6,415**	**75**	**7**	**$24,709,120**
921: Executive, Legislative, and Other General Government Support	40	403	10	0	$12,176,667
922: Justice, Public Order, and Safety Activities	18	1,111	62	4	$3,798,000
923: Administration of Human Resource Programs	5	63	13	0	$1,524,120
924: Administration of Environmental Quality Programs	9	4,716	524	3	$2,873,000
925: Administration of Housing Programs, Urban Planning, and Community Development	5	40	8	0	$1,394,333
926: Administration of Economic Programs	7	62	9	0	$2,289,000
927: Space Research and Technology	0	0	0	0	$0
928: National Security and International Affairs	2	20	10	0	$654,000
99: Unassigned	**29**	**17**	**1**	**0**	**$1,520,500**
999: Unassigned	29	17	1	0	$1,520,500

About The Retail Coach®

The Retail Coach is a national retail recruitment and development firm that combines strategy, technology, and creative expertise to develop and deliver high-impact retail recruitment and development plans to local governments, chambers of commerce, economic development organizations and private developers.

Through its unique Retail360® Process, The Retail Coach offers a dynamic system of products and services that better enable communities to maximize their retail development potential.

Retail:360® Process

Providing more than simple data reports of psychographic and demographic trends, The Retail Coach goes well beyond other retail consulting and market research firms' offerings by combining current national and statewide demographics and trend data with real-world, "on-the-ground" information gathered through extensive visits to our clients' communities. Every community is different, and there is no "one size fits all" retail recruitment solution. Compiling the gathered data into client-tailored information packets that are uniquely designed for, and targeted to, specific retailers and restaurants who meet the community's needs help assure our clients that they are receiving the latest and best information for targeted retail recruitment efforts — all with personal service and coaching guidance that continues beyond the initial project scope and timeline.

Our Retail:360® Process assures that communities get timely, accurate and relevant information.Translating that data into the information that retailers need and seek assures our clients even better possibilities for tremendous retail growth and success.

TheRetailCoach®

ACKNOWLEDGMENTS

The observations, conclusions and recommendations contained in this study are solely those of The Retail Coach, LLC and should not be construed to represent the opinions of others, including its clients, or any other entity prior to such entity's express approval of this study.

All information furnished is from sources deemed reliable and is submitted subject to errors, omissions, change of terms and/or conditions.

Sources used in completing this study include: infoUSA™, Applied Geographic Solutions, Claritas, ESRI, U.S. Census Bureau, Economy.com, Unacast, Spatial Insights Inc., Urban Land Institute, CensusViewer.com, International Council of Shopping Centers, and/or U.S. Bureau of Labor and Statistics. To better represent current data, where applicable, portions of estimated actual sales may be calculated using an average sales per square foot model. Mapping data is provided by Google, Nielsen, ESRI and/or Microsoft Corporation.

All information furnished is from sources deemed reliable and is submitted subject to errors, omissions, change of terms and/or conditions.