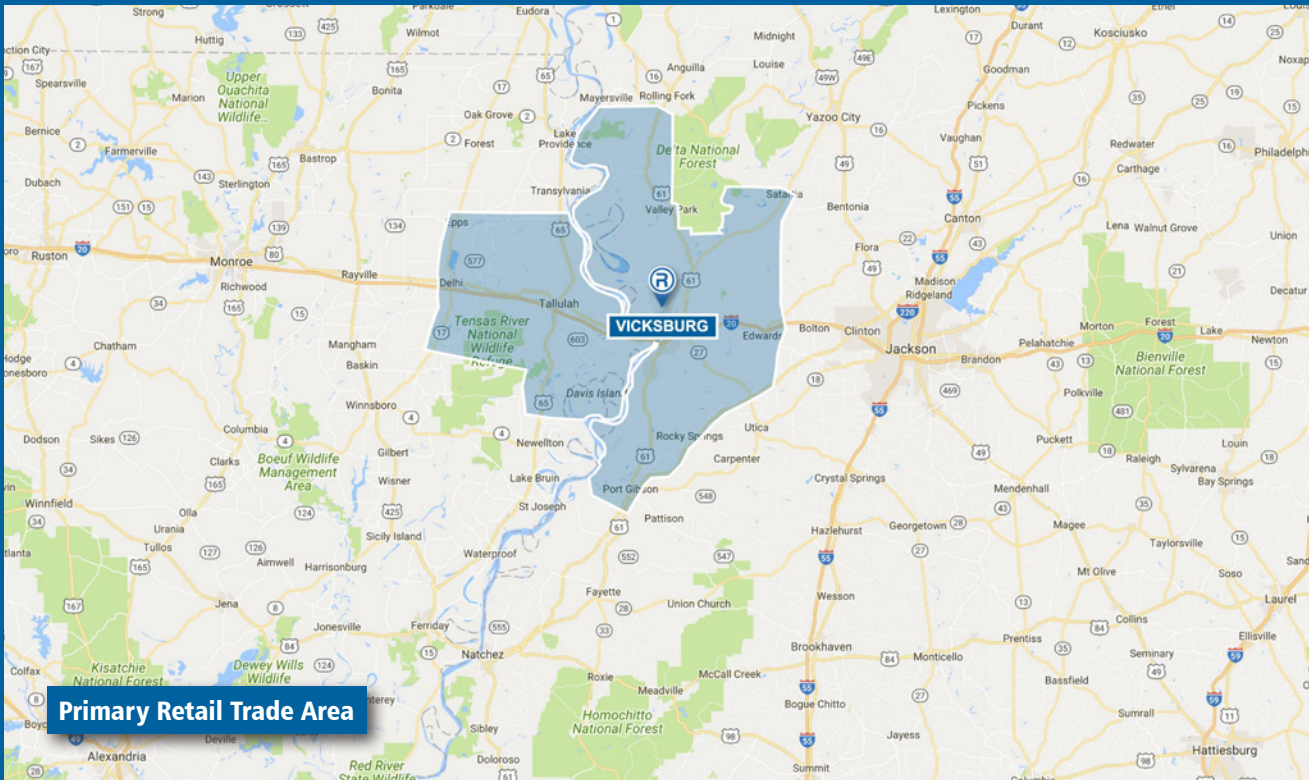


# Retail Market Profile 2018



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## Population

	2000	2010	2018 ESTIMATE	2023 PROJECTION
Primary Retail Trade Area	73,987	69,600	66,057	64,641

## Income

	2018 ESTIMATE
Average Household	\$54,999
Median Household	\$38,130
Per Capita	\$21,756

## Educational Attainment

	2018 ESTIMATE
Graduate or Professional	9.0%
Bachelor's Degree	12.4%
Associate Degree	8.1%
Some College, No Degree	22.5%
High School Graduate	31.9%
Some High School, No Degree	11.0%
Less than 9th Grade	5.0%

## Race Distribution

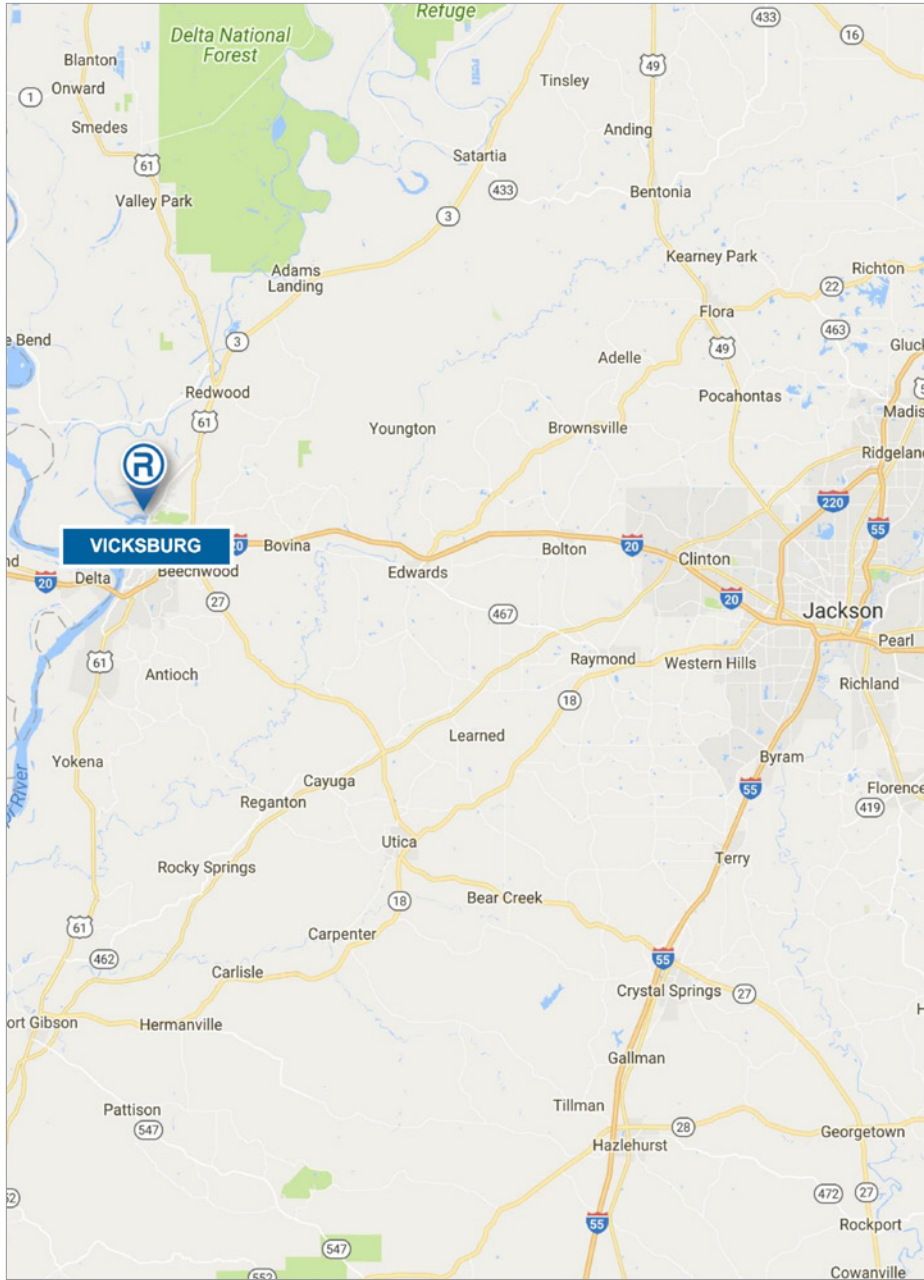
	2018 ESTIMATE
White	42.95%
Black or African American	54.18%
American Indian/Alaskan	0.27%
Asian	0.72%
Native Hawaiian/Islander	0.01%
Other Race	0.80%
Two or More Races	1.06%
Hispanic or Latino (of any race)	2.28%

## Age

GROUPS	2018 ESTIMATE
9 Years and Under	13.13%
10-17 Years	10.94%
18-24 Years	9.19%
25-34 Years	12.75%
35-44 Years	11.95%
45-54 Years	12.00%
55-64 Years	13.86%
65 Years and Over	16.18%
DISTRIBUTION	2018 ESTIMATE
Median Age	38.29
Average Age	39.15



# LOCATION MAP



# EXISTING RETAIL



Information provided is for illustrative purposes only and is deemed to be correct as of publish date of this document. Data sources used may include: ESRI, AGS, Nielsen, RegisPro, SitesUSA, TxDOT and/or Microsoft Corporation.