

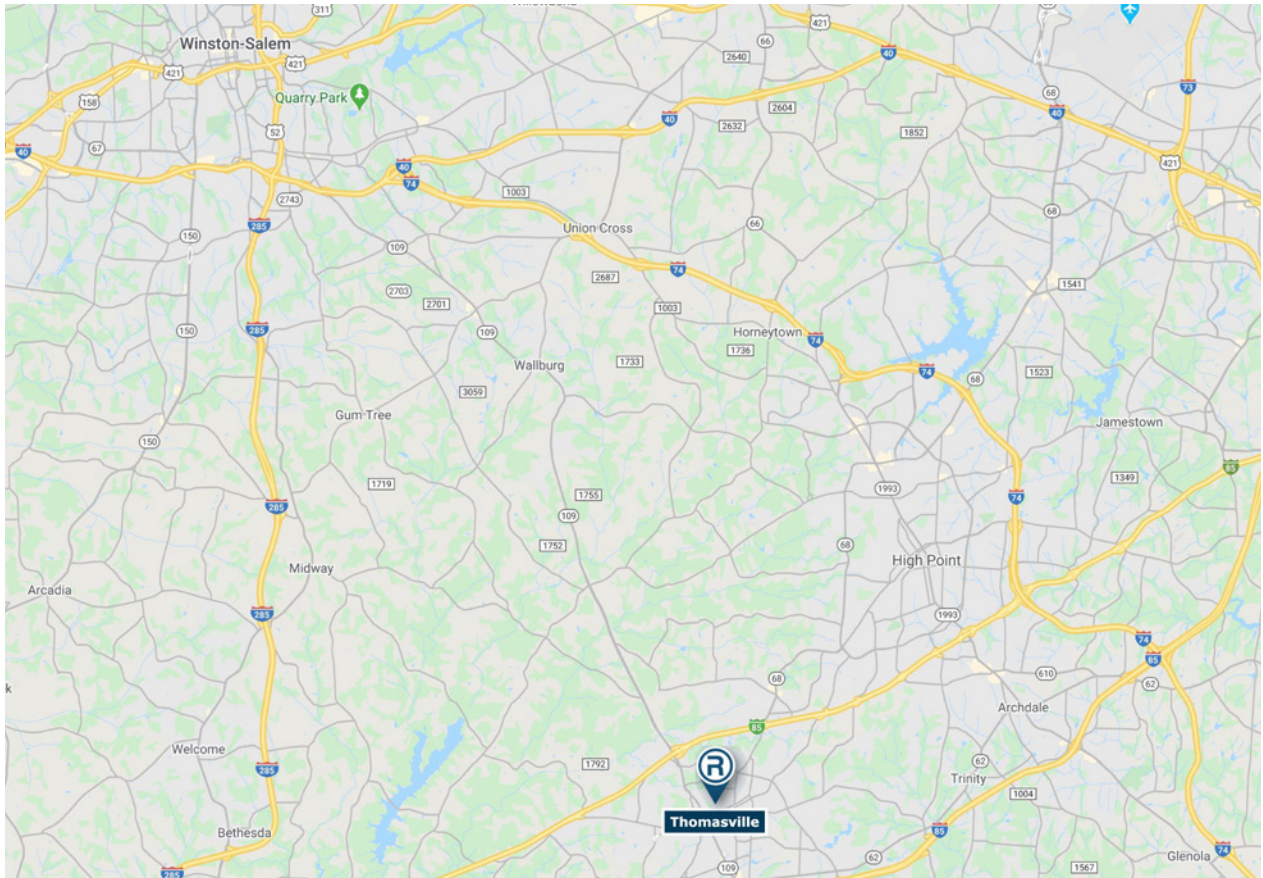


THOMASVILLE, NORTH CAROLINA

Community Workplace Population



Contact Information



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About The Retail Coach

The Retail Coach is a national retail recruitment and development firm that combines strategy, technology, and creative expertise to develop and deliver high-impact retail recruitment and development plans to local governments, chambers of commerce, economic development organizations and private developers.

Through its unique Retail360® Process, The Retail Coach offers a dynamic system of products and services that better enable communities to maximize their retail development potential.

Retail360® Process

Providing more than simple data reports of psychographic and demographic trends, The Retail Coach goes well beyond other retail consulting and market research firms' offerings by combining current national and statewide demographics and trend data with real-world, "on-the-ground" information gathered through extensive visits to our clients' communities. Every community is different, and there is no "one size fits all" retail recruitment solution. Compiling the gathered data into client-tailored information packets that are uniquely designed for, and targeted to, specific retailers and restaurants who meet the community's needs help assure our clients that they are receiving the latest and best information for targeted retail recruitment efforts – all with personal service and coaching guidance that continues beyond the initial project scope and timeline.

Our Retail360® Process assures that communities get timely, accurate and relevant information. Translating that data into the information that retailers need and seek assures our clients even better possibilities for tremendous retail growth and success.



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BUSINESS DESCRIPTION	TOTAL ESTABLISHMENTS	TOTAL EMPLOYEES	EMPLOYEES PER ESTABLISHMENT
Grand Total	1,272	14,391	11
11: Agriculture, Forestry, Fishing and Hunting	0	0	0
111: Crop Production	0	0	0
112: Animal Production and Aquaculture	0	0	0
113: Forestry and Logging	0	0	0
114: Fishing, Hunting and Trapping	0	0	0
115: Support Activities for Agriculture and Forestry	0	0	0
21: Mining, Quarrying, and Oil and Gas Extraction	0	0	0
211: Oil and Gas Extraction	0	0	0
212: Mining (except Oil and Gas)	0	0	0
213: Support Activities for Mining	0	0	0
22: Utilities	0	0	0
221: Utilities	0	0	0
23: Construction	47	231	5
236: Construction of Buildings	14	79	6
237: Heavy and Civil Engineering Construction	3	21	7
238: Specialty Trade Contractors	30	131	4
31: Manufacturing	5	425	85
311: Food Manufacturing	0	0	0
312: Beverage and Tobacco Product Manufacturing	0	0	0
313: Textile Mills	1	290	290
314: Textile Product Mills	3	115	38
315: Apparel Manufacturing	1	20	20
316: Leather and Allied Product Manufacturing	0	0	0
32: Manufacturing	14	412	29
321: Wood Product Manufacturing	2	5	3
322: Paper Manufacturing	1	150	150
323: Printing and Related Support Activities	5	16	3
324: Petroleum and Coal Products Manufacturing	0	0	0
325: Chemical Manufacturing	3	132	44
326: Plastics and Rubber Products Manufacturing	3	109	36
327: Nonmetallic Mineral Product Manufacturing	0	0	0

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BUSINESS DESCRIPTION	TOTAL ESTABLISHMENTS	TOTAL EMPLOYEES	EMPLOYEES PER ESTABLISHMENT
33: Manufacturing	49	1261	26
331: Primary Metal Manufacturing	0	0	0
332: Fabricated Metal Product Manufacturing	11	343	31
333: Machinery Manufacturing	4	59	15
334: Computer and Electronic Product Manufacturing	1	180	180
335: Electrical Equipment, Appliance, and Component Manufacturing	0	0	0
336: Transportation Equipment Manufacturing	2	101	51
337: Furniture and Related Product Manufacturing	19	292	15
339: Miscellaneous Manufacturing	12	286	24
42: Wholesale Trade	34	422	12
423: Merchant Wholesalers, Durable Goods	23	325	14
424: Merchant Wholesalers, Nondurable Goods	11	97	9
425: Wholesale Electronic Markets and Agents and Brokers	0	0	0
44: Retail Trade	151	1,158	8
441: Motor Vehicle and Parts Dealers	43	206	5
442: Furniture and Home Furnishings Stores	17	136	8
443: Electronics and Appliance Stores	5	22	4
444: Building Material and Garden Equipment and Supplies Dealers	9	50	6
445: Food and Beverage Stores	29	332	11
446: Health and Personal Care Stores	12	198	17
447: Gasoline Stations	19	65	3
448: Clothing and Clothing Accessories Stores	17	149	9
45: Retail Trade	51	1822	36
451: Sporting Goods, Hobby, Musical Instrument, and Book Stores	7	25	4
452: General Merchandise Stores	11	73	7
453: Miscellaneous Store Retailers	21	1564	74
454: Nonstore Retailers	12	160	13
48: Transportation and Warehousing	24	1416	59
481: Air Transportation	0	0	0
482: Rail Transportation	0	0	0
483: Water Transportation	0	0	0
484: Truck Transportation	15	1361	91
485: Transit and Ground Passenger Transportation	0	0	0
486: Pipeline Transportation	0	0	0
487: Scenic and Sightseeing Transportation	0	0	0
488: Support Activities for Transportation	9	55	6
49: Transportation and Warehousing	2	55	28
491: Postal Service	1	50	50
492: Couriers and Messengers	0	0	0
493: Warehousing and Storage	1	5	5

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BUSINESS DESCRIPTION	TOTAL ESTABLISHMENTS	TOTAL EMPLOYEES	EMPLOYEES PER ESTABLISHMENT
51: Information	13	76	6
511: Publishing Industries (except Internet)	1	3	3
512: Motion Picture and Sound Recording Industries	2	7	4
515: Broadcasting (except Internet)	0	0	0
517: Telecommunications	7	41	6
518: Data Processing, Hosting, and Related Services	2	3	2
519: Other Information Services	1	22	22
52: Finance and Insurance	85	300	4
521: Monetary Authorities-Central Bank	0	0	0
522: Credit Intermediation and Related Activities	48	132	3
523: Securities, Commodity Contracts, and Other Financial Investments and Related Activities	11	80	7
524: Insurance Carriers and Related Activities	26	88	3
525: Funds, Trusts, and Other Financial Vehicles	0	0	0
53: Real Estate and Rental and Leasing	47	146	3
531: Real Estate	37	113	3
532: Rental and Leasing Services	10	33	3
533: Lessors of Nonfinancial Intangible Assets (except Copyrighted Works)	0	0	0
54: Professional, Scientific, and Technical Services	79	345	4
541: Professional, Scientific, and Technical Services	79	345	4
55: Management of Companies and Enterprises	2	6	3
551: Management of Companies and Enterprises	2	6	3
56: Administrative and Support and Waste Management and Remediation Services	35	101	3
561: Administrative and Support Services	34	99	3
562: Waste Management and Remediation Services	1	2	2
61: Educational Services	21	818	39
611: Educational Services	21	818	39
62: Health Care and Social Assistance	230	2,540	11
621: Ambulatory Health Care Services	192	863	4
622: Hospitals	2	620	310
623: Nursing and Residential Care Facilities	9	419	47
624: Social Assistance	27	638	24
71: Arts, Entertainment, and Recreation	18	117	7
711: Performing Arts, Spectator Sports, and Related Industries	4	7	2
712: Museums, Historical Sites, and Similar Institutions	4	19	5
713: Amusement, Gambling, and Recreation Industries	10	91	9

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72: Accommodation and Food Services	72	1,028	14
721: Accommodation	6	36	6
722: Food Services and Drinking Places	66	992	15
81: Other Services (except Public Administration)	165	770	5
811: Repair and Maintenance	45	226	5
812: Personal and Laundry Services	45	162	4
813: Religious, Grantmaking, Civic, Professional, and Similar Organizations	75	382	5
92: Public Administration	39	926	24
921: Executive, Legislative, and Other General Government Support	29	508	18
922: Justice, Public Order, and Safety Activities	7	397	57
923: Administration of Human Resource Programs	0	0	0
924: Administration of Environmental Quality Programs	0	0	0
925: Administration of Housing Programs, Urban Planning, and Community Development	0	0	0
926: Administration of Economic Programs	3	21	7
927: Space Research and Technology	0	0	0
928: National Security and International Affairs	0	0	0
99: Unassigned	89	16	0
999: Unassigned	89	16	0



ACKNOWLEDGMENTS

The observations, conclusions and recommendations contained in this study are solely those of The Retail Coach, LLC and should not be construed to represent the opinions of others, including its clients, or any other entity prior to such entity's express approval of this study.

All information furnished is from sources deemed reliable and is submitted subject to errors, omissions, change of terms and/or conditions.

Sources used in completing this study include: infoUSA™, Applied Geographic Solutions, Environics Analytics, ESRI, U.S. Census Bureau, Economy.com, Placer.AI, Spatial Insights Inc., Urban Land Institute, CensusViewer.com, International Council of Shopping Centers, and/or U.S. Bureau of Labor and Statistics. To better represent current data, where applicable, portions of estimated actual sales may be calculated using an average sales per square foot model. Mapping data is provided by Google, Nielsen, ESRI and/or Microsoft Corporation.

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