



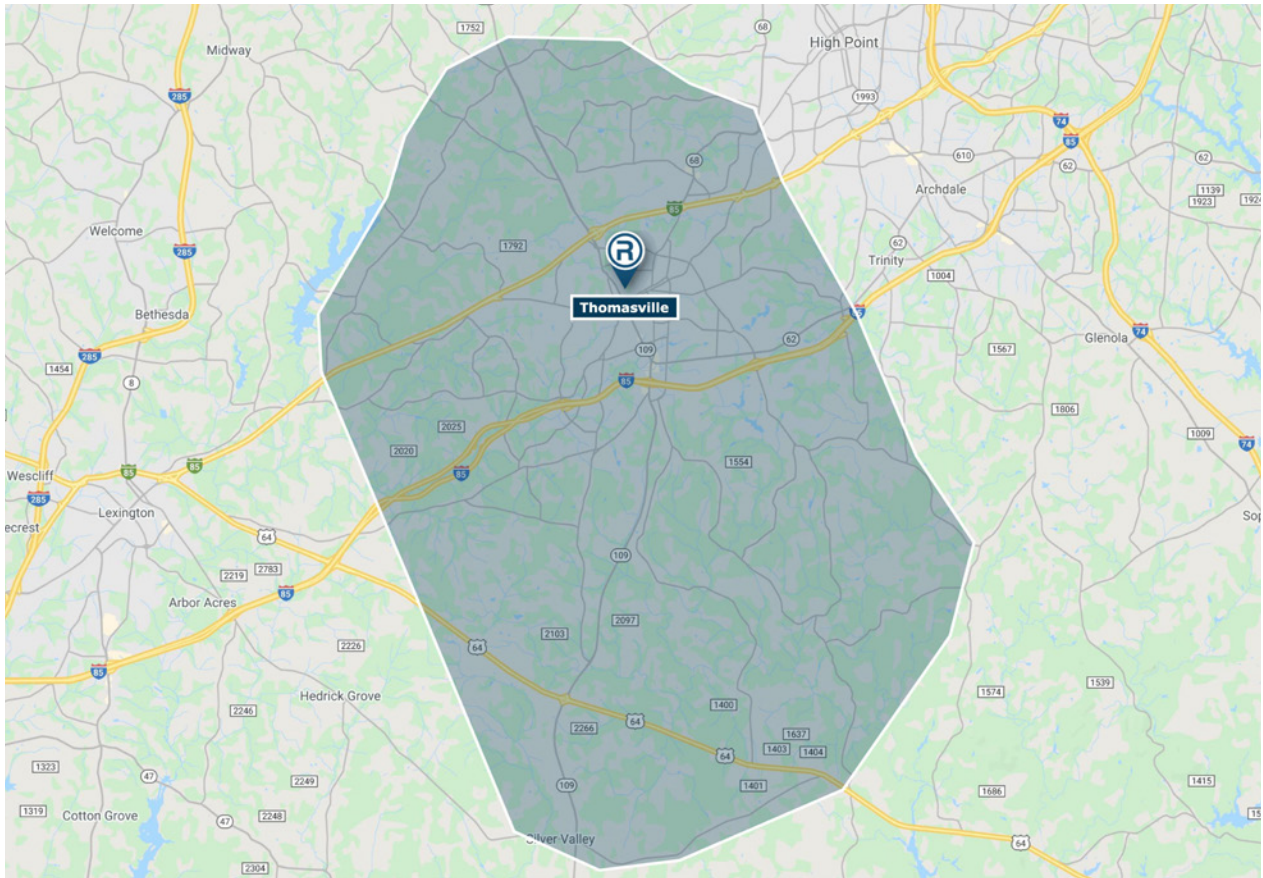
THOMASVILLE, NORTH CAROLINA



Primary Retail Trade Area Gap/Opportunity Analysis



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About The Retail Coach

The Retail Coach is a national retail recruitment and development firm that combines strategy, technology, and creative expertise to develop and deliver high-impact retail recruitment and development plans to local governments, chambers of commerce, economic development organizations and private developers.

Through its unique Retail360® Process, The Retail Coach offers a dynamic system of products and services that better enable communities to maximize their retail development potential.

Retail360® Process

Providing more than simple data reports of psychographic and demographic trends, The Retail Coach goes well beyond other retail consulting and market research firms' offerings by combining current national and statewide demographics and trend data with real-world, "on-the-ground" information gathered through extensive visits to our clients' communities. Every community is different, and there is no "one size fits all" retail recruitment solution. Compiling the gathered data into client-tailored information packets that are uniquely designed for, and targeted to, specific retailers and restaurants who meet the community's needs help assure our clients that they are receiving the latest and best information for targeted retail recruitment efforts – all with personal service and coaching guidance that continues beyond the initial project scope and timeline.

Our Retail360® Process assures that communities get timely, accurate and relevant information. Translating that data into the information that retailers need and seek assures our clients even better possibilities for tremendous retail growth and success.



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Thomasville, North Carolina

NAICS	DESCRIPTION	POTENTIAL SALES	ACTUAL SALES	LEAKAGE	INDEX
44, 45, 722	Total retail trade including food and drinking places	\$808,246,115	\$529,245,924	\$279,000,191	0.65
441	Motor vehicle and parts dealers	\$188,789,779	\$72,503,066	\$116,286,713	0.38
4411	Automobile dealers	\$162,227,979	\$54,122,126	\$108,105,853	0.33
4412	Other motor vehicle dealers	\$12,646,485	\$5,372,748	\$7,273,737	0.42
4413	Automotive parts, accessories, and tire stores	\$13,915,314	\$13,008,192	\$907,122	0.93
442	Furniture and home furnishings stores	\$17,332,108	\$21,459,598	-\$4,127,490	1.24
4421	Furniture stores	\$9,858,489	\$18,626,077	-\$8,767,588	1.89
4422	Home furnishings stores	\$7,473,619	\$2,833,521	\$4,640,098	0.38
443	Electronics and appliance stores	\$9,791,138	\$3,722,156	\$6,068,982	0.38
443141	Household appliance stores	\$1,527,444	\$0	\$1,527,444	0.00
443142	Electronics stores	\$8,263,694	\$3,722,156	\$4,541,538	0.45
444	Building material and garden equipment and supplies dealers	\$59,859,221	\$23,588,468	\$36,270,753	0.39
4441	Building material and supplies dealers	\$54,073,755	\$17,980,546	\$36,093,209	0.33
44411	Home centers	\$27,825,285	\$8,008,821	\$19,816,464	0.29
44412	Paint and wallpaper stores	\$3,696,161	\$2,328,103	\$1,368,058	0.63
44413	Hardware stores	\$4,076,986	\$2,124,079	\$1,952,907	0.52
44419	Other building material dealers	\$18,475,323	\$5,519,543	\$12,955,780	0.30
4442	Lawn and garden equipment and supplies stores	\$5,785,466	\$5,607,922	\$177,544	0.97
44421	Outdoor power equipment stores	\$1,070,152	\$2,888,454	-\$1,818,302	2.70
44422	Nursery, garden center, and farm supply stores	\$4,715,313	\$2,719,468	\$1,995,845	0.58
445	Food and beverage stores	\$93,774,824	\$83,369,003	\$10,405,821	0.89
4451	Grocery stores	\$85,680,835	\$78,726,307	\$6,954,528	0.92
44511	Supermarkets and other grocery (except convenience) stores	\$83,198,571	\$77,483,150	\$5,715,421	0.93
44512	Convenience stores	\$2,482,264	\$1,243,157	\$1,239,107	0.50
4452	Specialty food stores	\$2,060,173	\$510,682	\$1,549,491	0.25
4453	Beer, wine, and liquor stores	\$6,033,817	\$4,132,014	\$1,901,803	0.68
446	Health and personal care stores	\$54,109,769	\$47,701,557	\$6,408,212	0.88
44611	Pharmacies and drug stores	\$46,811,249	\$46,239,005	\$572,244	0.99
44612	Cosmetics, beauty supplies, and perfume stores	\$2,827,220	\$168,385	\$2,658,835	0.06
44613	Optical goods stores	\$1,432,458	\$0	\$1,432,458	0.00
44619	Other health and personal care stores	\$3,038,842	\$1,294,167	\$1,744,675	0.43
447	Gasoline stations	\$73,798,576	\$95,895,693	-\$22,097,117	1.30
448	Clothing and clothing accessories stores	\$28,629,559	\$7,203,479	\$21,426,080	0.25
4481	Clothing stores	\$19,957,913	\$4,224,341	\$15,733,572	0.21
44811	Men's clothing stores	\$1,044,890	\$179,713	\$865,177	0.17
44812	Women's clothing stores	\$4,008,972	\$916,660	\$3,092,312	0.23
44813	Children's and infants' clothing stores	\$850,618	\$0	\$850,618	0.00
44814	Family clothing stores	\$12,253,238	\$2,810,856	\$9,442,382	0.23
44815	Clothing accessories stores	\$552,153	\$6,830	\$545,323	0.01
44819	Other clothing stores	\$1,248,041	\$310,282	\$937,759	0.25
4482	Shoe stores	\$5,263,995	\$1,725,698	\$3,538,297	0.33
4483	Jewelry, luggage, and leather goods stores	\$3,407,651	\$1,253,440	\$2,154,211	0.37
44831	Jewelry stores	\$3,206,831	\$1,253,440	\$1,953,391	0.39
44832	Luggage and leather goods stores	\$200,821	\$0	\$200,821	0.00

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NAICS	DESCRIPTION	POTENTIAL SALES	ACTUAL SALES	LEAKAGE	INDEX
451	Sporting goods, hobby, musical instrument, and book stores	\$8,498,085	\$3,878,175	\$4,619,910	0.46
4511	Sporting goods, hobby, and musical instrument stores	\$7,189,657	\$3,166,282	\$4,023,375	0.44
45111	Sporting goods stores	\$4,524,127	\$1,258,851	\$3,265,276	0.28
45112	Hobby, toy, and game stores	\$1,689,016	\$797,442	\$891,574	0.47
45113	Sewing, needlework, and piece goods stores	\$442,976	\$383,558	\$59,418	0.87
45114	Musical instrument and supplies stores	\$533,538	\$726,431	-\$192,893	1.36
4512	Book stores and news dealers	\$1,308,428	\$711,893	\$596,535	0.54
452	General merchandise stores	\$101,013,383	\$59,731,513	\$41,281,870	0.59
4522	Department stores	\$15,571,403	\$5,428,782	\$10,142,621	0.35
4523	Other general merchandise stores	\$85,441,979	\$54,302,731	\$31,139,248	0.64
453	Miscellaneous store retailers	\$14,375,388	\$9,397,059	\$4,978,329	0.65
4531	Florists	\$824,829	\$1,239,685	-\$414,856	1.50
4532	Office supplies, stationery, and gift stores	\$3,616,189	\$1,876,072	\$1,740,117	0.52
45321	Office supplies and stationery stores	\$1,396,602	\$1,173,312	\$223,290	0.84
45322	Gift, novelty, and souvenir stores	\$2,219,587	\$702,760	\$1,516,827	0.32
4533	Used merchandise stores	\$2,387,762	\$1,072,952	\$1,314,810	0.45
4539	Other miscellaneous store retailers	\$7,546,608	\$5,208,350	\$2,338,258	0.69
45391	Pet and pet supplies stores	\$2,928,372	\$652,074	\$2,276,298	0.22
45399	All other miscellaneous store retailers	\$4,618,236	\$4,556,276	\$61,960	0.99
454	Non-store retailers	\$58,635,685	\$37,831,306	\$20,804,379	0.65
722	Food services and drinking places	\$99,638,600	\$62,964,851	\$36,673,749	0.63
7223	Special food services	\$7,950,027	\$1,587,589	\$6,362,438	0.20
7224	Drinking places (alcoholic beverages)	\$2,025,358	\$696,532	\$1,328,826	0.34
7225	Restaurants and other eating places	\$89,663,215	\$60,680,730	\$28,982,485	0.68
722511	Full-service restaurants	\$40,027,455	\$27,866,228	\$12,161,227	0.70
722513	Limited-service restaurants	\$42,693,121	\$30,775,107	\$11,918,014	0.72
722514	Cafeterias, grill buffets, and buffets	\$2,989,016	\$865,261	\$2,123,755	0.29
722515	Snack and nonalcoholic beverage bars	\$3,953,623	\$1,174,134	\$2,779,489	0.30

Primary Retail Trade Area • Demographic Profile

Thomasville, North Carolina

DESCRIPTION	DATA	%
Population		
2025 Projection	60,493	
2020 Estimate	58,887	
2010 Census	57,988	
2000 Census	53,559	
Growth 2020 - 2025		2.73%
Growth 2010 - 2020		1.55%
Growth 2000 - 2010		8.27%
2020 Est. Population by Single-Classification Race	58,887	
White Alone	46,014	78.14%
Black or African American Alone	6,931	11.77%
Amer. Indian and Alaska Native Alone	415	0.71%
Asian Alone	723	1.23%
Native Hawaiian and Other Pacific Island Alone	16	0.03%
Some Other Race Alone	3,561	6.05%
Two or More Races	1,228	2.09%
2020 Est. Population by Hispanic or Latino Origin	58,887	
Not Hispanic or Latino	52,439	89.05%
Hispanic or Latino	6,448	10.95%
Mexican	4,566	70.81%
Puerto Rican	280	4.34%
Cuban	61	0.95%
All Other Hispanic or Latino	1,542	23.91%
2020 Est. Hisp. or Latino Pop by Single-Class. Race	6,448	
White Alone	2,416	37.47%
Black or African American Alone	98	1.52%
American Indian and Alaska Native Alone	120	1.86%
Asian Alone	16	0.25%
Native Hawaiian and Other Pacific Islander Alone	0	0.00%
Some Other Race Alone	3,497	54.23%
Two or More Races	300	4.65%
2020 Est. Pop by Race, Asian Alone, by Category	723	
Chinese, except Taiwanese	78	10.79%
Filipino	99	13.69%
Japanese	8	1.11%
Asian Indian	11	1.52%
Korean	9	1.25%
Vietnamese	79	10.93%
Cambodian	144	19.92%
Hmong	1	0.14%
Laotian	101	13.97%
Thai	19	2.63%
All Other Asian Races Including 2+ Category	173	23.93%

DESCRIPTION	DATA	%
2020 Est. Population by Ancestry	58,887	
Arab	27	0.05%
Czech	26	0.04%
Danish	26	0.04%
Dutch	539	0.92%
English	3,897	6.62%
French (except Basque)	402	0.68%
French Canadian	196	0.33%
German	5,324	9.04%
Greek	36	0.06%
Hungarian	81	0.14%
Irish	2,834	4.81%
Italian	596	1.01%
Lithuanian	9	0.02%
United States or American	10,072	17.10%
Norwegian	173	0.29%
Polish	127	0.22%
Portuguese	20	0.03%
Russian	65	0.11%
Scottish	870	1.48%
Scotch-Irish	1,019	1.73%
Slovak	36	0.06%
Subsaharan African	226	0.38%
Swedish	71	0.12%
Swiss	64	0.11%
Ukrainian	12	0.02%
Welsh	68	0.12%
West Indian (except Hisp. groups)	9	0.02%
Other ancestries	13,035	22.14%
Ancestry Unclassified	19,031	32.32%
2020 Est. Pop Age 5+ by Language Spoken At Home		
Speak Only English at Home	47,420	85.55%
Speak Asian/Pacific Island Language at Home	989	1.78%
Speak IndoEuropean Language at Home	1,167	2.11%
Speak Spanish at Home	5,710	10.30%
Speak Other Language at Home	145	0.26%

Primary Retail Trade Area • Demographic Profile

Thomasville, North Carolina

DESCRIPTION	DATA	%
2020 Est. Population by Age	58,887	
Age 0 - 4	3,456	5.87%
Age 5 - 9	3,548	6.03%
Age 10 - 14	3,849	6.54%
Age 15 - 17	2,419	4.11%
Age 18 - 20	2,162	3.67%
Age 21 - 24	2,816	4.78%
Age 25 - 34	6,766	11.49%
Age 35 - 44	6,920	11.75%
Age 45 - 54	8,225	13.97%
Age 55 - 64	8,132	13.81%
Age 65 - 74	6,364	10.81%
Age 75 - 84	3,079	5.23%
Age 85 and over	1,151	1.96%
Age 16 and over	47,240	80.22%
Age 18 and over	45,615	77.46%
Age 21 and over	43,453	73.79%
Age 65 and over	10,594	17.99%
2020 Est. Median Age		41.54
2020 Est. Average Age		40.76
2020 Est. Population by Sex	58,887	
Male	28,708	48.75%
Female	30,180	51.25%

DESCRIPTION	DATA	%
2020 Est. Male Population by Age	28,708	
Age 0 - 4	1,760	6.13%
Age 5 - 9	1,808	6.30%
Age 10 - 14	1,956	6.81%
Age 15 - 17	1,224	4.26%
Age 18 - 20	1,114	3.88%
Age 21 - 24	1,436	5.00%
Age 25 - 34	3,349	11.67%
Age 35 - 44	3,354	11.68%
Age 45 - 54	4,023	14.01%
Age 55 - 64	4,022	14.01%
Age 65 - 74	2,933	10.22%
Age 75 - 84	1,330	4.63%
Age 85 and over	399	1.39%
2020 Est. Median Age, Male		40.22
2020 Est. Average Age, Male		39.67
2020 Est. Female Population by Age	30,180	
Age 0 - 4	1,696	5.62%
Age 5 - 9	1,740	5.77%
Age 10 - 14	1,892	6.27%
Age 15 - 17	1,195	3.96%
Age 18 - 20	1,049	3.48%
Age 21 - 24	1,380	4.57%
Age 25 - 34	3,417	11.32%
Age 35 - 44	3,566	11.82%
Age 45 - 54	4,202	13.92%
Age 55 - 64	4,110	13.62%
Age 65 - 74	3,430	11.37%
Age 75 - 84	1,749	5.80%
Age 85 and over	752	2.49%
2020 Est. Median Age, Female		42.74
2020 Est. Average Age, Female		41.78

Primary Retail Trade Area • Demographic Profile

Thomasville, North Carolina

DESCRIPTION	DATA	%
2020 Est. Pop Age 15+ by Marital Status		
Total, Never Married	11,690	24.34%
Males, Never Married	6,106	12.71%
Females, Never Married	5,584	11.63%
Married, Spouse present	24,772	51.57%
Married, Spouse absent	2,371	4.94%
Widowed	3,235	6.74%
Males Widowed	885	1.84%
Females Widowed	2,350	4.89%
Divorced	5,967	12.42%
Males Divorced	2,623	5.46%
Females Divorced	3,344	6.96%
2020 Est. Pop Age 25+ by Edu. Attainment		
Less than 9th grade	2,543	6.3%
Some High School, no diploma	4,832	11.9%
High School Graduate (or GED)	12,585	31.0%
Some College, no degree	9,944	24.5%
Associate Degree	4,320	10.6%
Bachelor's Degree	4,997	12.3%
Master's Degree	1,166	2.9%
Professional School Degree	164	0.4%
Doctorate Degree	85	0.2%
2020 Est. Pop Age 25+ by Edu. Attain., Hisp./ Lat.		
No High School Diploma	1,600	49.78%
High School Graduate	826	25.70%
Some College or Associate's Degree	581	18.08%
Bachelor's Degree or Higher	207	6.44%
Households		
2025 Projection	23,613	
2020 Estimate	22,999	
2010 Census	22,682	
2000 Census	21,194	
Growth 2020 - 2025		2.67%
Growth 2010 - 2020		1.40%
Growth 2000 - 2010		7.02%
2020 Est. Households by Household Type	22,999	
Family Households	16,387	71.25%
Nonfamily Households	6,613	28.75%
2020 Est. Group Quarters Population	377	
2020 Households by Ethnicity, Hispanic/Latino	1,673	

DESCRIPTION	DATA	%
2020 Est. Households by Household Income	22,999	
Income < \$15,000	2,584	11.24%
Income \$15,000 - \$24,999	2,677	11.64%
Income \$25,000 - \$34,999	2,550	11.09%
Income \$35,000 - \$49,999	4,199	18.26%
Income \$50,000 - \$74,999	4,376	19.03%
Income \$75,000 - \$99,999	2,745	11.94%
Income \$100,000 - \$124,999	1,499	6.52%
Income \$125,000 - \$149,999	912	3.97%
Income \$150,000 - \$199,999	886	3.85%
Income \$200,000 - \$249,999	324	1.41%
Income \$250,000 - \$499,999	202	0.88%
Income \$500,000+	44	0.19%
2020 Est. Average Household Income		\$63,444
2020 Est. Median Household Income		\$48,022
2020 Median HH Inc. by Single-Class. Race or Eth.		
White Alone		\$52,102
Black or African American Alone		\$31,292
American Indian and Alaska Native Alone		\$41,466
Asian Alone		\$49,292
Native Hawaiian and Other Pacific Islander Alone		\$35,000
Some Other Race Alone		\$42,916
Two or More Races		\$42,053
Hispanic or Latino		\$40,569
Not Hispanic or Latino		\$49,072
2020 Est. Family HH Type by Presence of Own Child.	16,387	
Married-Couple Family, own children	4,665	28.47%
Married-Couple Family, no own children	7,149	43.63%
Male Householder, own children	697	4.25%
Male Householder, no own children	624	3.81%
Female Householder, own children	1,820	11.11%
Female Householder, no own children	1,432	8.74%
2020 Est. Households by Household Size	22,999	
1-person	5,627	24.47%
2-person	7,825	34.02%
3-person	4,279	18.61%
4-person	3,105	13.50%
5-person	1,415	6.15%
6-person	489	2.13%
7-or-more-person	259	1.13%
2020 Est. Average Household Size		2.54

Primary Retail Trade Area • Demographic Profile

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DESCRIPTION	DATA	%
2020 Est. Households by Presence of People Under 18	22,999	
Households with 1 or More People under Age 18:	8,187	35.60%
Married-Couple Family	5,134	62.71%
Other Family, Male Householder	811	9.91%
Other Family, Female Householder	2,141	26.15%
Nonfamily, Male Householder	83	1.01%
Nonfamily, Female Householder	18	0.22%
Households with No People under Age 18:	14,812	64.40%
Married-Couple Family	6,677	45.08%
Other Family, Male Householder	510	3.44%
Other Family, Female Householder	1,112	7.51%
Nonfamily, Male Householder	3,007	20.30%
Nonfamily, Female Householder	3,505	23.66%
2020 Est. Households by Number of Vehicles	22,999	
No Vehicles	1,250	5.44%
1 Vehicle	7,031	30.57%
2 Vehicles	8,406	36.55%
3 Vehicles	4,495	19.54%
4 Vehicles	1,399	6.08%
5 or more Vehicles	419	1.82%
2020 Est. Average Number of Vehicles		1.98
Family Households		
2025 Projection	16,829	
2020 Estimate	16,387	
2010 Census	16,141	
2000 Census	15,464	
Growth 2020 - 2025		2.70%
Growth 2010 - 2020		1.52%
Growth 2000 - 2010		4.38%

2020 Est. Families by Poverty Status	16,387	
2020 Families at or Above Poverty	14,555	88.82%
2020 Families at or Above Poverty with Children	6,406	39.09%
2020 Families Below Poverty	1,832	11.18%
2020 Families Below Poverty with Children	1,327	8.10%
2020 Est. Pop 16+ by Employment Status	47,240	
Civilian Labor Force, Employed	27,131	57.43%
Civilian Labor Force, Unemployed	1,958	4.15%
Armed Forces	112	0.24%
Not in Labor Force	18,039	38.19%

DESCRIPTION	DATA	%
2020 Est. Civ. Employed Pop 16+ by Class of Worker	26,986	
For-Profit Private Workers	20,559	76.18%
Non-Profit Private Workers	1,421	5.27%
Local Government Workers	301	1.12%
State Government Workers	1,304	4.83%
Federal Government Workers	1,163	4.31%
Self-Employed Workers	2,211	8.19%
Unpaid Family Workers	26	0.10%
2020 Est. Civ. Employed Pop 16+ by Occupation	26,986	
Architect/Engineer	372	1.38%
Arts/Entertainment/Sports	306	1.13%
Building Grounds Maintenance	716	2.65%
Business/Financial Operations	793	2.94%
Community/Social Services	346	1.28%
Computer/Mathematical	329	1.22%
Construction/Extraction	1,417	5.25%
Education/Training/Library	1,169	4.33%
Farming/Fishing/Forestry	96	0.36%
Food Prep/Serving	1,065	3.95%
Health Practitioner/Technician	1,553	5.76%
Healthcare Support	822	3.05%
Maintenance Repair	1,166	4.32%
Legal	259	0.96%
Life/Physical/Social Science	57	0.21%
Management	2,106	7.80%
Office/Admin. Support	3,677	13.63%
Production	3,925	14.55%
Protective Services	717	2.66%
Sales/Related	2,740	10.15%
Personal Care/Service	682	2.53%
Transportation/Moving	2,672	9.90%

2020 Est. Pop 16+ by Occupation Classification	26,986	
White Collar	13,708	50.80%
Blue Collar	9,181	34.02%
Service and Farm	4,097	15.18%
2020 Est. Workers Age 16+ by Transp. to Work	26,356	
Drove Alone	22,773	86.41%
Car Pooled	2,537	9.63%
Public Transportation	74	0.28%
Walked	139	0.53%
Bicycle	1	0.00%
Other Means	147	0.56%
Worked at Home	686	2.60%

Primary Retail Trade Area • Demographic Profile

Thomasville, North Carolina

DESCRIPTION	DATA	%
2020 Est. Workers Age 16+ by Travel Time to Work		
Less than 15 Minutes	6,843	
15 - 29 Minutes	10,791	
30 - 44 Minutes	5,632	
45 - 59 Minutes	1,238	
60 or more Minutes	1,180	
2020 Est. Avg Travel Time to Work in Minutes		25
2020 Est. Occupied Housing Units by Tenure	22,999	
Owner Occupied	16,071	69.88%
Renter Occupied	6,929	30.13%
2020 Owner Occ. HUs: Avg. Length of Residence		18.99
2020 Renter Occ. HUs: Avg. Length of Residence		7.36
2020 Est. Owner-Occupied Housing Units by Value	22,999	
Value Less than \$20,000	534	3.32%
Value \$20,000 - \$39,999	452	2.81%
Value \$40,000 - \$59,999	605	3.77%
Value \$60,000 - \$79,999	976	6.07%
Value \$80,000 - \$99,999	1,647	10.25%
Value \$100,000 - \$149,999	4,620	28.75%
Value \$150,000 - \$199,999	3,266	20.32%
Value \$200,000 - \$299,999	2,292	14.26%
Value \$300,000 - \$399,999	869	5.41%
Value \$400,000 - \$499,999	320	1.99%
Value \$500,000 - \$749,999	257	1.60%
Value \$750,000 - \$999,999	81	0.50%
Value \$1,000,000 or \$1,499,999	70	0.44%
Value \$1,500,000 or \$1,999,999	19	0.12%
Value \$2,000,000+	62	0.39%
2020 Est. Median All Owner-Occupied Housing Value		\$140,731

DESCRIPTION	DATA	%
2020 Est. Housing Units by Year Structure Built		
Housing Units Built 2014 or later	676	2.64%
Housing Units Built 2010 to 2014	573	2.24%
Housing Units Built 2000 to 2009	4,055	15.84%
Housing Units Built 1990 to 1999	5,332	20.82%
Housing Units Built 1980 to 1989	3,302	12.90%
Housing Units Built 1970 to 1979	3,449	13.47%
Housing Units Built 1960 to 1969	2,905	11.35%
Housing Units Built 1950 to 1959	2,709	10.58%
Housing Units Built 1940 to 1949	1,215	4.75%
Housing Unit Built 1939 or Earlier	1,390	5.43%
2020 Est. Median Year Structure Built		1984

DESCRIPTION	DATA	%
2020 Est. Housing Units by Units in Structure		
1 Unit Attached	18,605	72.66%
1 Unit Detached	491	1.92%
2 Units	774	3.02%
3 or 4 Units	700	2.73%
5 to 19 Units	1,370	5.35%
20 to 49 Units	114	0.45%
50 or More Units	53	0.21%
Mobile Home or Trailer	3,482	13.60%
Boat, RV, Van, etc.	15	0.06%



ACKNOWLEDGMENTS

The observations, conclusions and recommendations contained in this study are solely those of The Retail Coach, LLC and should not be construed to represent the opinions of others, including its clients, or any other entity prior to such entity's express approval of this study.

All information furnished is from sources deemed reliable and is submitted subject to errors, omissions, change of terms and/or conditions.

Sources used in completing this study include: infoUSA™, Applied Geographic Solutions, Environics Analytics, ESRI, U.S. Census Bureau, Economy.com, Placer.AI, Spatial Insights Inc., Urban Land Institute, CensusViewer.com, International Council of Shopping Centers, and/or U.S. Bureau of Labor and Statistics. To better represent current data, where applicable, portions of estimated actual sales may be calculated using an average sales per square foot model. Mapping data is provided by Google, Nielsen, ESRI and/or Microsoft Corporation.

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