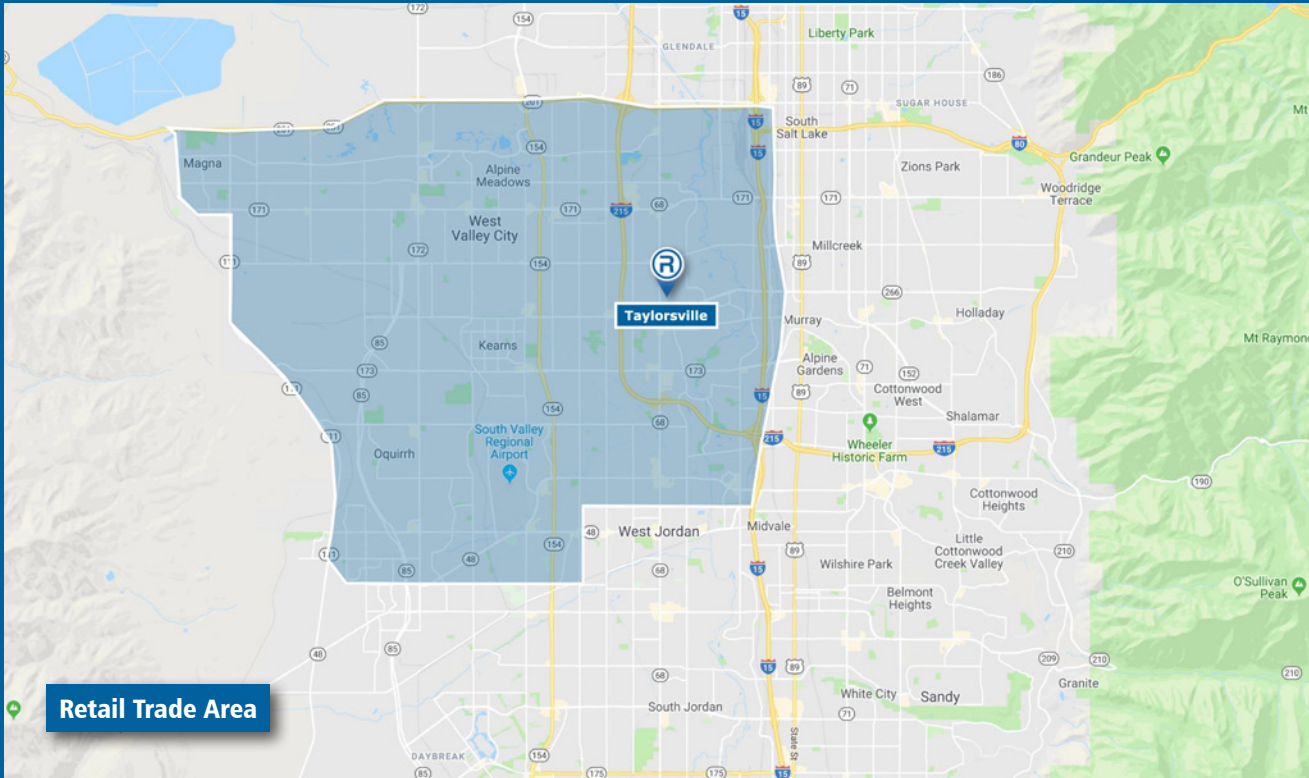


# Retail Market Profile 2019



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## Population

	2000	2010	2019 ESTIMATE	2024 PROJECTION
Retail Trade Area	287,068	334,144	365,172	388,027

## Income

	2019 ESTIMATE
Average Household	\$80,876
Median Household	\$67,901
Per Capita	\$24,319

## Educational Attainment

	2019 ESTIMATE
Graduate or Professional	5.1%
Bachelor's Degree	12.8%
Associate Degree	9.3%
Some College, No Degree	24.9%
High School Graduate	31.3%
Some High School, No Degree	10.5%
Less than 9th Grade	6.0%

## Race Distribution

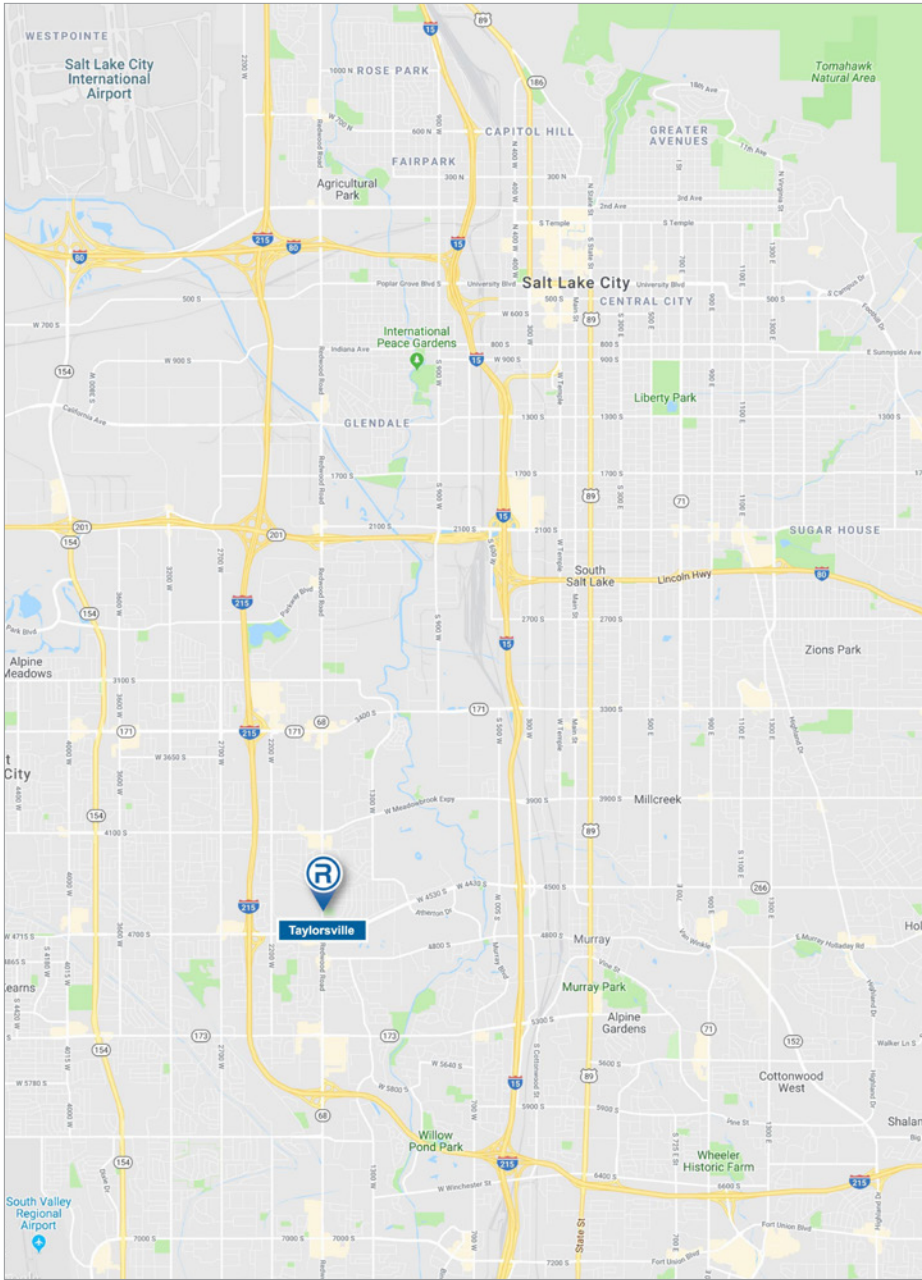
	2019 ESTIMATE
White	68.51%
Black or African American	2.08%
American Indian/Alaskan	1.19%
Asian	4.81%
Native Hawaiian/Islander	2.79%
Other Race	16.39%
Two or More Races	4.23%
Hispanic or Latino (of any race)	29.84%

## Age

GROUPS	2019 ESTIMATE
9 Years and Under	16.98%
10-17 Years	12.90%
18-24 Years	9.72%
25-34 Years	15.60%
35-44 Years	15.16%
45-54 Years	11.22%
55-64 Years	9.38%
65 Years and Over	9.05%
DISTRIBUTION	2019 ESTIMATE
Median Age	31.72
Average Age	33.33



# LOCATION MAP



# EXISTING RETAIL



Information provided is for illustrative purposes only and is deemed to be correct as of publish date of this document. Data sources used may include: ESRI, AGS, Nielsen, RegisPro, SitesUSA, and/or Microsoft Corporation.