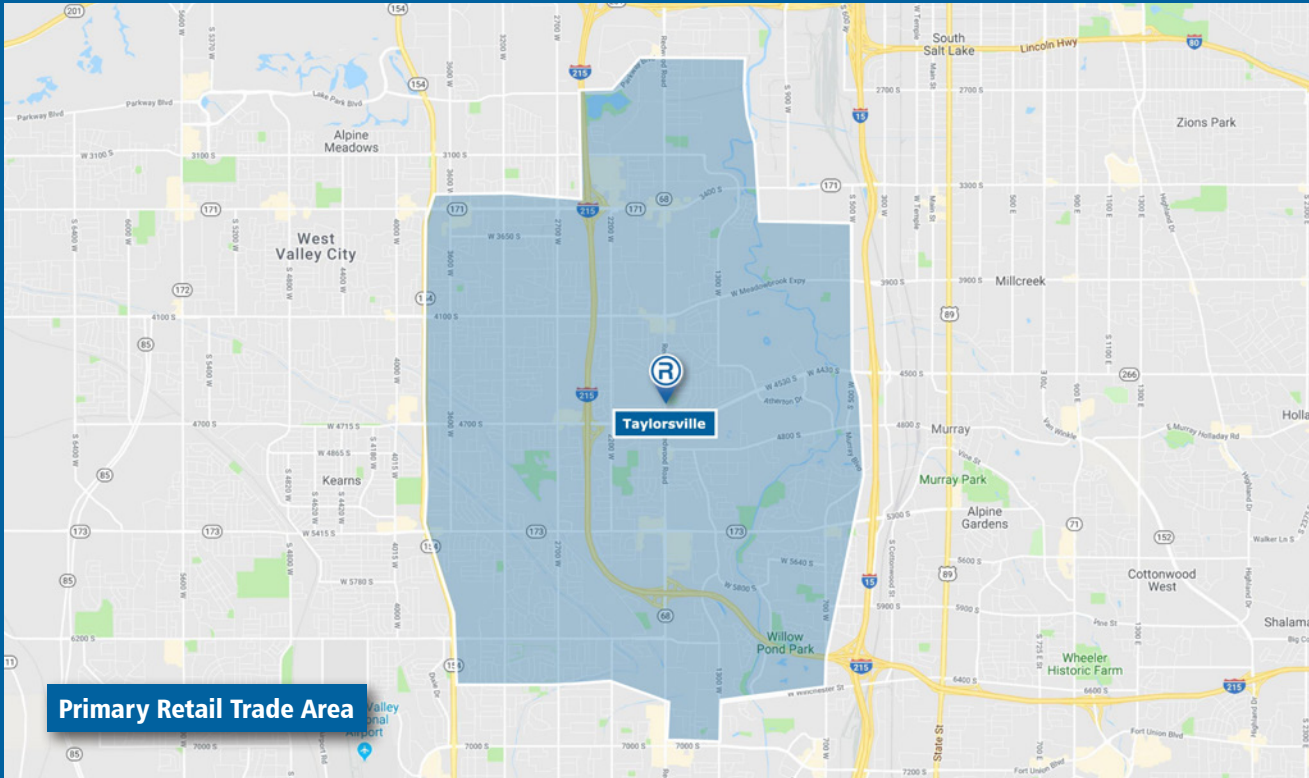


# Retail Market Profile 2019



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## Population

	2000	2010	2019 ESTIMATE	2024 PROJECTION
Primary Retail Trade Area	102,647	105,710	111,217	116,908

## Income

	2019 ESTIMATE
Average Household	\$77,174
Median Household	\$61,057
Per Capita	\$26,967

## Educational Attainment

	2019 ESTIMATE
Graduate or Professional	6.0%
Bachelor's Degree	14.3%
Associate Degree	8.6%
Some College, No Degree	25.5%
High School Graduate	30.3%
Some High School, No Degree	10.0%
Less than 9th Grade	5.4%

## Race Distribution

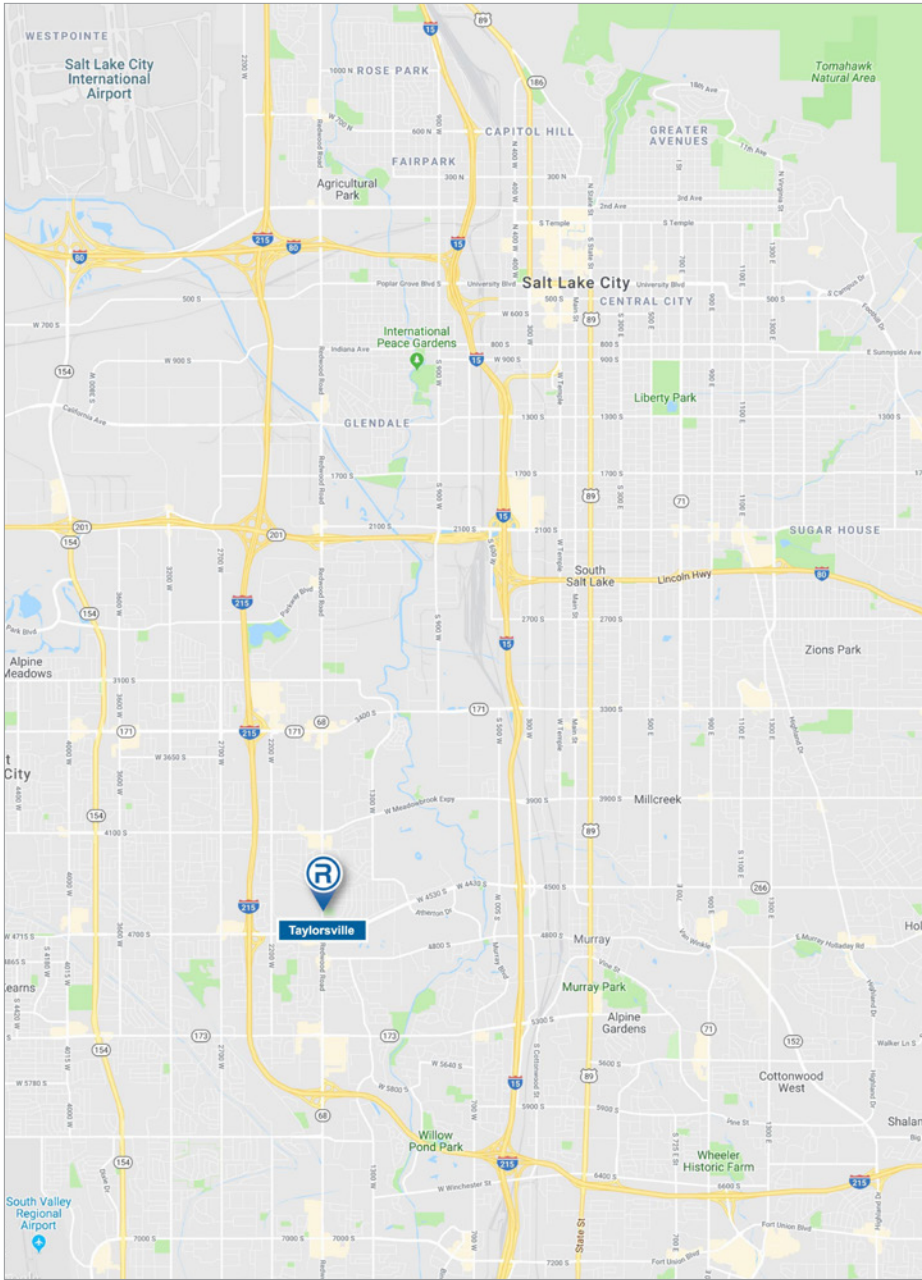
	2019 ESTIMATE
White	69.93%
Black or African American	2.76%
American Indian/Alaskan	1.26%
Asian	5.63%
Native Hawaiian/Islander	2.66%
Other Race	13.64%
Two or More Races	4.13%
Hispanic or Latino (of any race)	25.80%

## Age

GROUPS	2019 ESTIMATE
9 Years and Under	15.09%
10-17 Years	11.92%
18-24 Years	9.19%
25-34 Years	15.92%
35-44 Years	14.85%
45-54 Years	10.75%
55-64 Years	10.50%
65 Years and Over	11.78%
DISTRIBUTION	2019 ESTIMATE
Median Age	33.69
Average Age	35.44



# LOCATION MAP



# EXISTING RETAIL



Information provided is for illustrative purposes only and is deemed to be correct as of publish date of this document. Data sources used may include: ESRI, AGS, Nielsen, RegisPro, SitesUSA, and/or Microsoft Corporation.