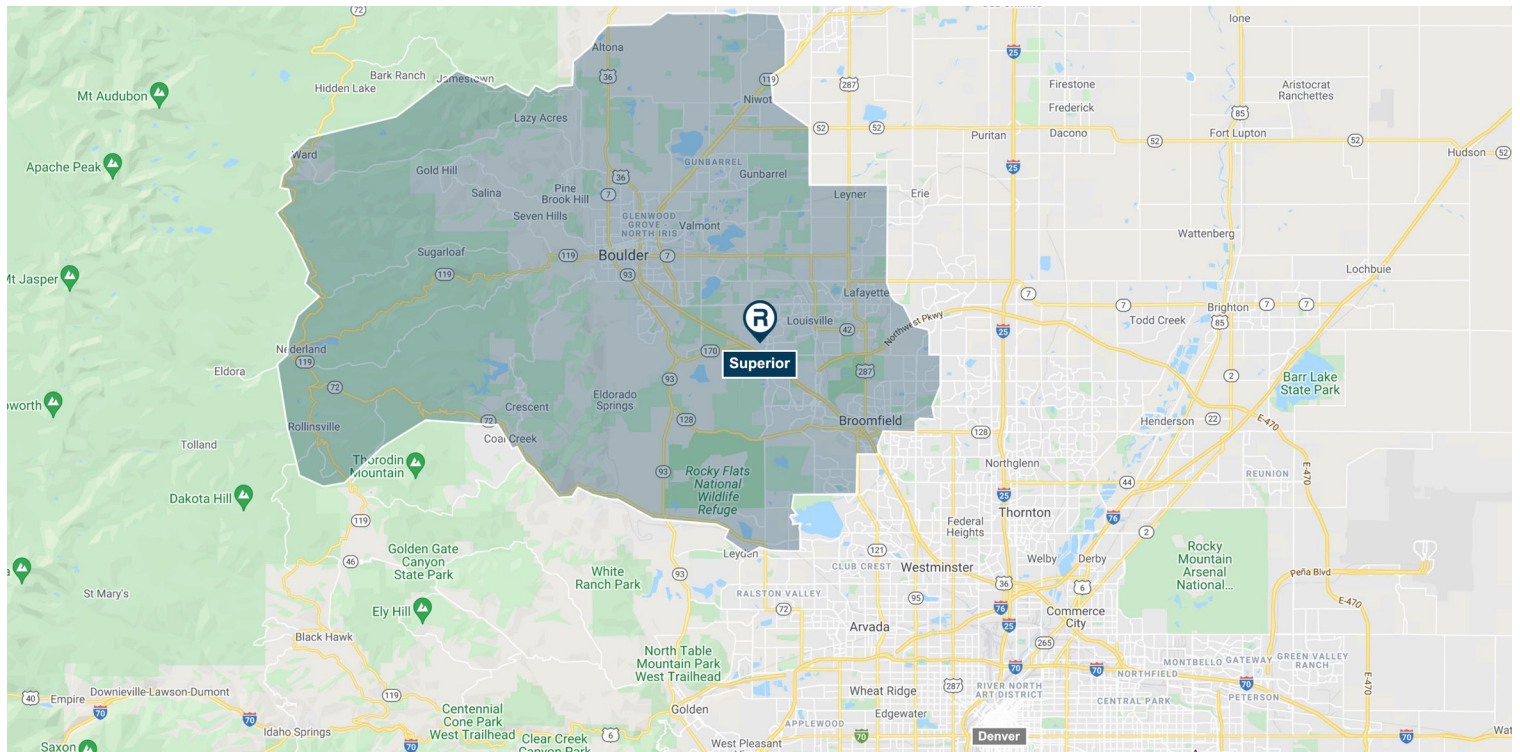


# Secondary Retail Trade Area • Retail Market Profile

## Superior, Colorado



### Population

2010	247,380
2022	284,778
2027	297,747

### Age

0 - 9 Years	8.46%
10 - 17 Years	8.94%
18 - 24 Years	14.08%
25 - 34 Years	14.97%
35 - 44 Years	13.04%
45 - 54 Years	12.80%
55 - 64 Years	12.21%
65 and Older	15.51%
Median Age	37.63
Average Age	39.64

### Educational Attainment (%)

Graduate or Professional Degree	31.59%
Bachelors Degree	37.35%
Associate Degree	5.90%
Some College	13.08%
High School Graduate (GED)	8.91%
Some High School, No Degree	1.62%
Less than 9th Grade	1.53%

### Race Distribution (%)

White	85.53%
Black/African American	1.06%
American Indian/Alaskan	0.56%
Asian	6.10%
Native Hawaiian/Islander	0.07%
Other Race	3.24%
Two or More Races	3.44%
Hispanic	10.21%

### Income

Average HH	\$150,165
Median HH	\$103,983
Per Capita	\$64,710



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