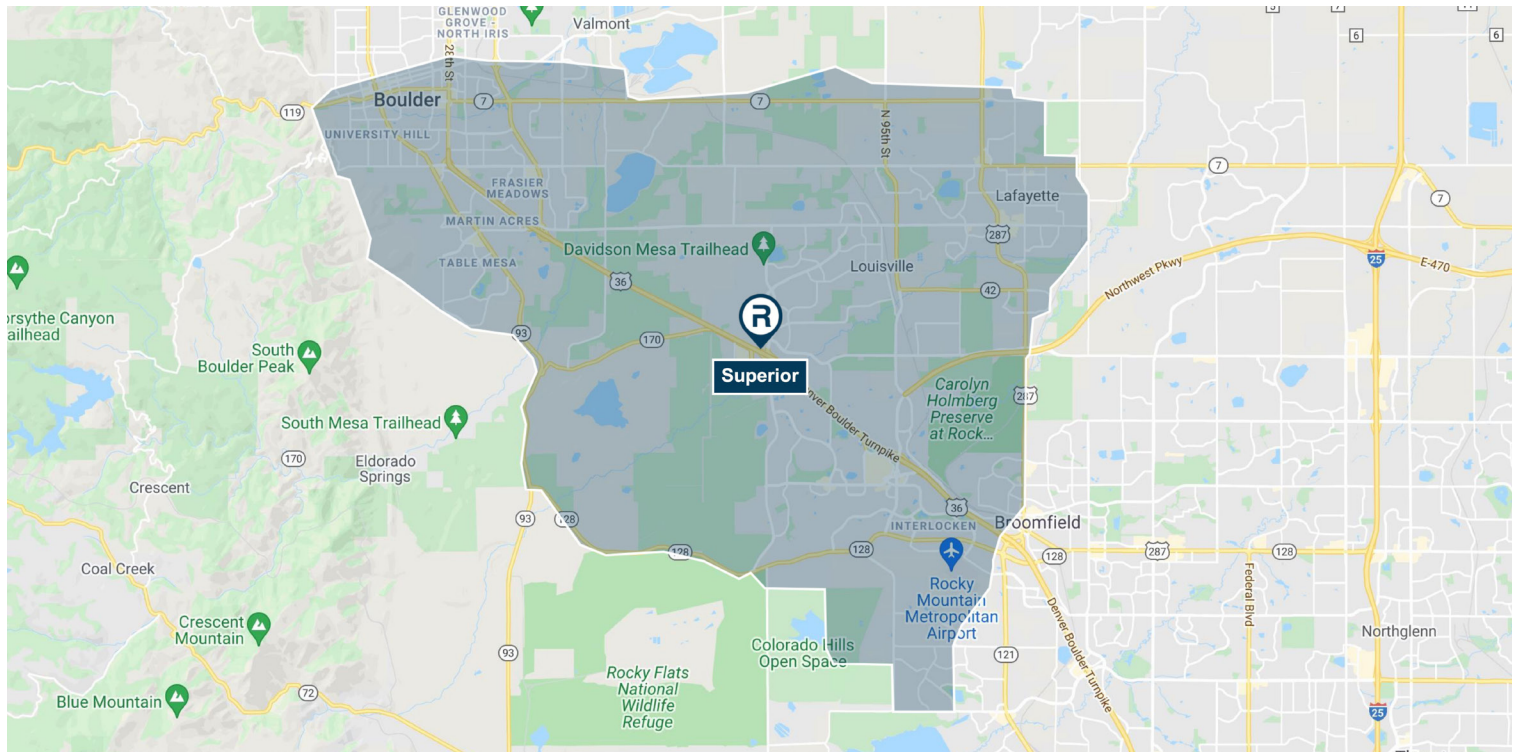


Primary Retail Trade Area • Retail Market Profile

Superior, Colorado



Population

2010	132,521	0 - 9 Years	7.65%
2022	147,538	10 - 17 Years	8.55%
2027	153,286	18 - 24 Years	19.41%

Educational Attainment (%)

Graduate or Professional Degree	33.51%	25 - 34 Years	14.85%
Bachelors Degree	37.65%	35 - 44 Years	13.29%
Associate Degree	5.36%	45 - 54 Years	11.53%
Some College	12.41%	55 - 64 Years	10.68%
High School Graduate (GED)	8.17%	65 and Older	14.03%
Some High School, No Degree	1.41%	Median Age	34.63
Less than 9th Grade	1.48%	Average Age	38.13

Income

Average HH	\$136,358
Median HH	\$92,884
Per Capita	\$60,392

Race Distribution (%)

White	85.33%
Black/African American	1.15%
American Indian/Alaskan	0.53%
Asian	6.66%
Native Hawaiian/Islander	0.06%
Other Race	2.59%
Two or More Races	3.67%
Hispanic	9.57%



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