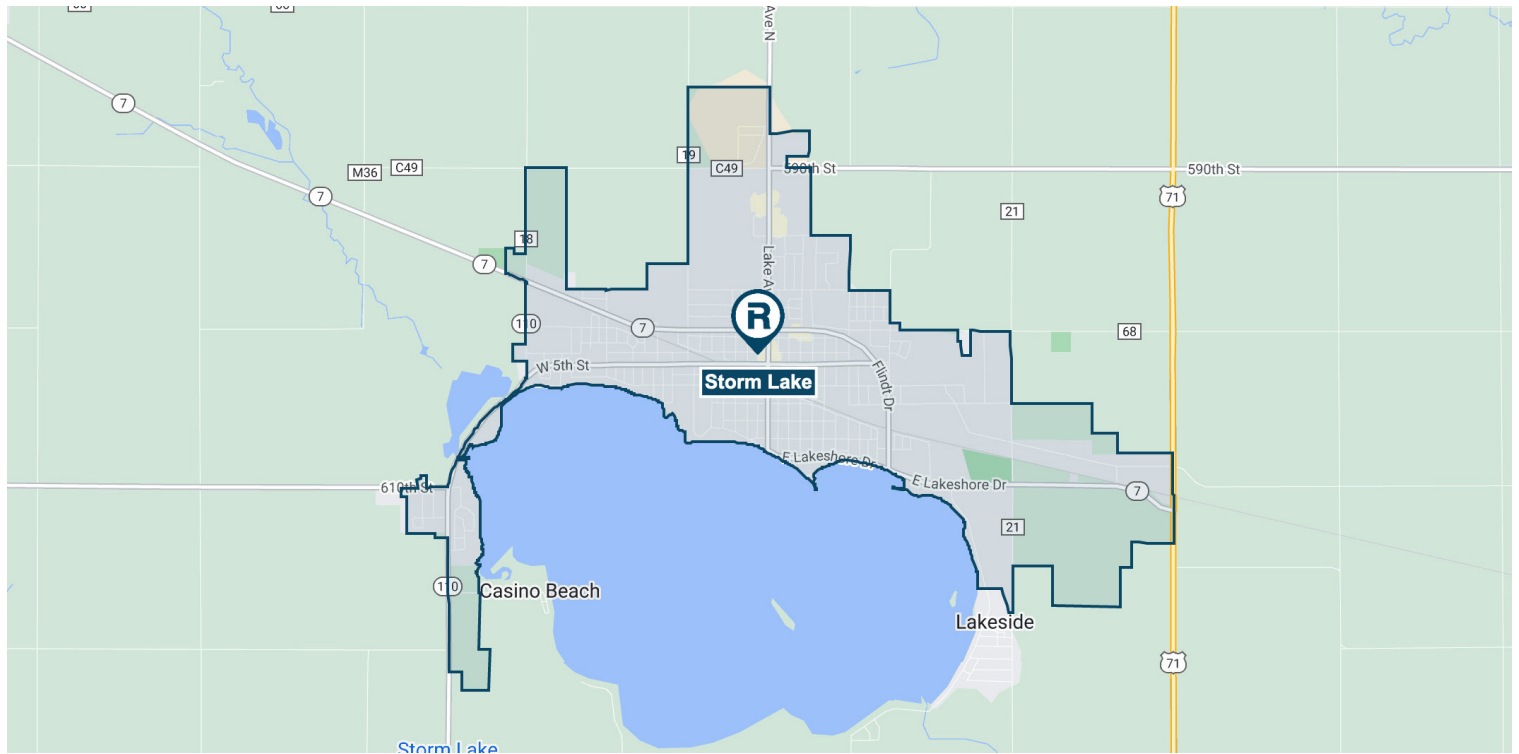


# Community • Retail Market Profile

Storm Lake, Iowa



## Population

2020	11,269
2024	10,933
2029	10,940

## Educational Attainment (%)

Graduate or Professional Degree	7.18%
Bachelors Degree	13.62%
Associate Degree	9.62%
Some College	12.71%
High School Graduate (GED)	29.26%
Some High School, No Degree	11.45%
Less than 9th Grade	16.16%

## Income

Average HH	\$86,094
Median HH	\$61,206
Per Capita	\$29,495

## Age

0 - 9 Years	14.39%
10 - 17 Years	11.90%
18 - 24 Years	13.42%
25 - 34 Years	12.95%
35 - 44 Years	12.51%
45 - 54 Years	10.05%
55 - 64 Years	10.15%
65 and Older	14.63%
Median Age	32.87
Average Age	36.20

## Race Distribution (%)

White	37.84%
Black/African American	6.00%
American Indian/Alaskan	0.73%
Asian	14.82%
Native Hawaiian/Islander	5.91%
Other Race	20.26%
Two or More Races	14.44%
Hispanic	40.93%



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