



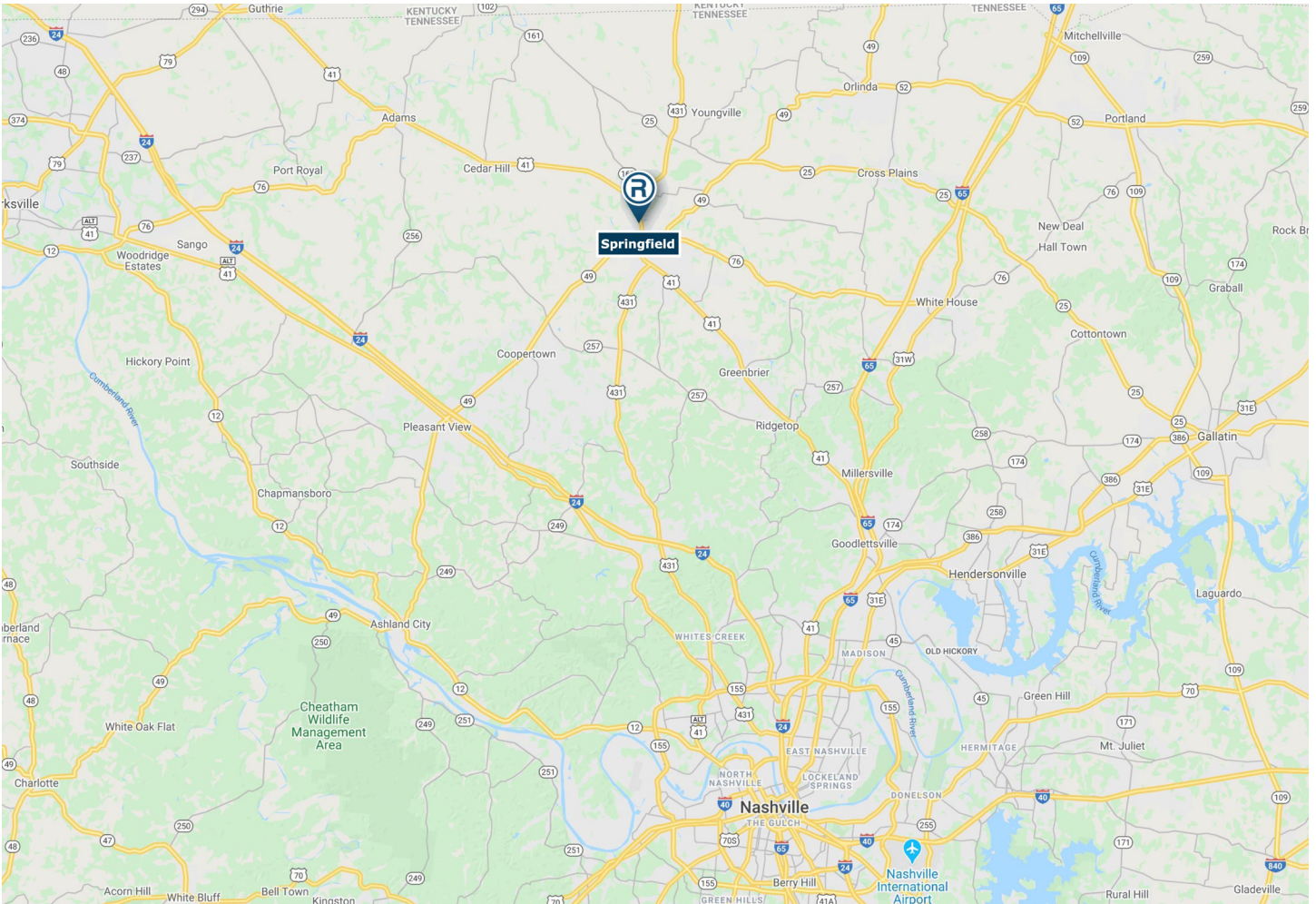
The **Retail**Coach®

Community Workplace Population

SPRINGFIELD, TENNESSEE

Prepared for Springfield, Tennessee
May 2021

Community



Prepared for:



Springfield, Tennessee
Ryan Martin, JD
City Manager

405 North Main Street
Springfield, Tennessee, 37172

Phone 615.382.2200
Ryan.Martin@SpringfieldTN.gov
SpringfieldTN.gov



Community • Workplace Population

Springfield, Tennessee

BUSINESS DESCRIPTION	TOTAL ESTABLISHMENTS	TOTAL EMPLOYEES	EMPLOYEES PER ESTABLISHMENT
Grand Total	1,135	12,007	11
11: Agriculture, Forestry, Fishing and Hunting	1	2	2
111: Crop Production	1	2	2
112: Animal Production and Aquaculture	0	0	0
113: Forestry and Logging	0	0	0
114: Fishing, Hunting and Trapping	0	0	0
115: Support Activities for Agriculture and Forestry	0	0	0
21: Mining, Quarrying, and Oil and Gas Extraction	1	50	50
211: Oil and Gas Extraction	0	0	0
212: Mining (except Oil and Gas)	1	50	50
213: Support Activities for Mining	0	0	0
22: Utilities	3	68	23
221: Utilities	3	68	23
23: Construction	57	365	6
236: Construction of Buildings	18	208	12
237: Heavy and Civil Engineering Construction	3	19	6
238: Specialty Trade Contractors	36	138	4
31: Manufacturing	8	188	24
311: Food Manufacturing	6	97	16
312: Beverage and Tobacco Product Manufacturing	2	91	46
313: Textile Mills	0	0	0
314: Textile Product Mills	0	0	0
315: Apparel Manufacturing	0	0	0
316: Leather and Allied Product Manufacturing	0	0	0
32: Manufacturing	3	15	5
321: Wood Product Manufacturing	0	0	0
322: Paper Manufacturing	1	2	2
323: Printing and Related Support Activities	1	2	2
324: Petroleum and Coal Products Manufacturing	0	0	0
325: Chemical Manufacturing	1	11	11
326: Plastics and Rubber Products Manufacturing	0	0	0
327: Nonmetallic Mineral Product Manufacturing	0	0	0

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BUSINESS DESCRIPTION	TOTAL ESTABLISHMENTS	TOTAL EMPLOYEES	EMPLOYEES PER ESTABLISHMENT
33: Manufacturing	22	348	16
331: Primary Metal Manufacturing	0	0	0
332: Fabricated Metal Product Manufacturing	9	87	10
333: Machinery Manufacturing	3	32	11
334: Computer and Electronic Product Manufacturing	0	0	0
335: Electrical Equipment, Appliance, and Component Manufacturing	0	0	0
336: Transportation Equipment Manufacturing	3	151	50
337: Furniture and Related Product Manufacturing	1	2	2
339: Miscellaneous Manufacturing	6	76	13
42: Wholesale Trade	31	2814	91
423: Merchant Wholesalers, Durable Goods	20	2645	132
424: Merchant Wholesalers, Nondurable Goods	10	167	17
425: Wholesale Electronic Markets and Agents and Brokers	1	2	2
44: Retail Trade	97	881	9
441: Motor Vehicle and Parts Dealers	21	230	11
442: Furniture and Home Furnishings Stores	6	40	7
443: Electronics and Appliance Stores	3	9	3
444: Building Material and Garden Equipment and Supplies Dealers	15	205	14
445: Food and Beverage Stores	25	259	10
446: Health and Personal Care Stores	12	71	6
447: Gasoline Stations	4	18	5
448: Clothing and Clothing Accessories Stores	11	49	4
45: Retail Trade	60	745	12
451: Sporting Goods, Hobby, Musical Instrument, and Book Stores	7	18	3
452: General Merchandise Stores	14	581	42
453: Miscellaneous Store Retailers	21	88	4
454: Nonstore Retailers	18	58	3
48: Transportation and Warehousing	11	106	10
481: Air Transportation	0	0	0
482: Rail Transportation	1	12	12
483: Water Transportation	0	0	0
484: Truck Transportation	4	63	16
485: Transit and Ground Passenger Transportation	0	0	0
486: Pipeline Transportation	0	0	0
487: Scenic and Sightseeing Transportation	0	0	0
488: Support Activities for Transportation	6	31	5
49: Transportation and Warehousing	3	35	12
491: Postal Service	1	24	24
492: Couriers and Messengers	0	0	0
493: Warehousing and Storage	2	11	6

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BUSINESS DESCRIPTION	TOTAL ESTABLISHMENTS	TOTAL EMPLOYEES	EMPLOYEES PER ESTABLISHMENT
51: Information	12	173	14
511: Publishing Industries (except Internet)	3	40	13
512: Motion Picture and Sound Recording Industries	0	0	0
515: Broadcasting (except Internet)	1	8	8
517: Telecommunications	6	72	12
518: Data Processing, Hosting, and Related Services	0	0	0
519: Other Information Services	2	53	27
52: Finance and Insurance	97	289	3
521: Monetary Authorities-Central Bank	0	0	0
522: Credit Intermediation and Related Activities	65	197	3
523: Securities, Commodity Contracts, and Other Financial Investments and Related Activities	10	25	3
524: Insurance Carriers and Related Activities	22	67	3
525: Funds, Trusts, and Other Financial Vehicles	0	0	0
53: Real Estate and Rental and Leasing	47	257	5
531: Real Estate	32	113	4
532: Rental and Leasing Services	15	144	10
533: Lessors of Nonfinancial Intangible Assets (except Copyrighted Works)	0	0	0
54: Professional, Scientific, and Technical Services	73	319	4
541: Professional, Scientific, and Technical Services	73	319	4
55: Management of Companies and Enterprises	0	0	0
551: Management of Companies and Enterprises	0	0	0
56: Administrative and Support and Waste Management and Remediation Services	19	82	4
561: Administrative and Support Services	19	82	4
562: Waste Management and Remediation Services	0	0	0
61: Educational Services	17	690	41
611: Educational Services	17	690	41
62: Health Care and Social Assistance	287	1,826	6
621: Ambulatory Health Care Services	236	798	3
622: Hospitals	4	304	76
623: Nursing and Residential Care Facilities	14	460	33
624: Social Assistance	33	264	8

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BUSINESS DESCRIPTION	TOTAL ESTABLISHMENTS	TOTAL EMPLOYEES	EMPLOYEES PER ESTABLISHMENT
71: Arts, Entertainment, and Recreation	9	54	6
711: Performing Arts, Spectator Sports, and Related Industries	2	6	3
712: Museums, Historical Sites, and Similar Institutions	2	14	7
713: Amusement, Gambling, and Recreation Industries	5	34	7
72: Accommodation and Food Services	64	1,045	16
721: Accommodation	4	49	12
722: Food Services and Drinking Places	60	996	17
81: Other Services (except Public Administration)	133	524	4
811: Repair and Maintenance	33	132	4
812: Personal and Laundry Services	44	190	4
813: Religious, Grantmaking, Civic, Professional, and Similar Organizations	56	202	4
92: Public Administration	67	1,110	17
921: Executive, Legislative, and Other General Government Support	57	913	16
922: Justice, Public Order, and Safety Activities	7	161	23
923: Administration of Human Resource Programs	1	21	21
924: Administration of Environmental Quality Programs	0	0	0
925: Administration of Housing Programs, Urban Planning, and Community Development	0	0	0
926: Administration of Economic Programs	2	15	8
927: Space Research and Technology	0	0	0
928: National Security and International Affairs	0	0	0
99: Unassigned	13	21	2
999: Unassigned	13	21	2

About The Retail Coach®

The Retail Coach is a national retail recruitment and development firm that combines strategy, technology, and creative expertise to develop and deliver high-impact retail recruitment and development plans to local governments, chambers of commerce, economic development organizations and private developers.

Through its unique Retail360® Process, The Retail Coach offers a dynamic system of products and services that better enable communities to maximize their retail development potential.

Retail:360® Process

Providing more than simple data reports of psychographic and demographic trends, The Retail Coach goes well beyond other retail consulting and market research firms' offerings by combining current national and statewide demographics and trend data with real-world, "on-the-ground" information gathered through extensive visits to our clients' communities. Every community is different, and there is no "one size fits all" retail recruitment solution. Compiling the gathered data into client-tailored information packets that are uniquely designed for, and targeted to, specific retailers and restaurants who meet the community's needs help assure our clients that they are receiving the latest and best information for targeted retail recruitment efforts – all with personal service and coaching guidance that continues beyond the initial project scope and timeline.

Our Retail:360® Process assures that communities get timely, accurate and relevant information. Translating that data into the information that retailers need and seek assures our clients even better possibilities for tremendous retail growth and success.



The**Retail**Coach®

ACKNOWLEDGMENTS

The observations, conclusions and recommendations contained in this study are solely those of The Retail Coach, LLC and should not be construed to represent the opinions of others, including its clients, or any other entity prior to such entity's express approval of this study.

All information furnished is from sources deemed reliable and is submitted subject to errors, omissions, change of terms and/or conditions.

Sources used in completing this study include: infoUSA™, Applied Geographic Solutions, Environics Analytics, ESRI, U.S. Census Bureau, Economy.com, Placer.AI, Spatial Insights Inc., Urban Land Institute, CensusViewer.com, International Council of Shopping Centers, and/or U.S. Bureau of Labor and Statistics. To better represent current data, where applicable, portions of estimated actual sales may be calculated using an average sales per square foot model. Mapping data is provided by Google, Nielsen, ESRI and/or Microsoft Corporation.

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