TheRetailCoach®

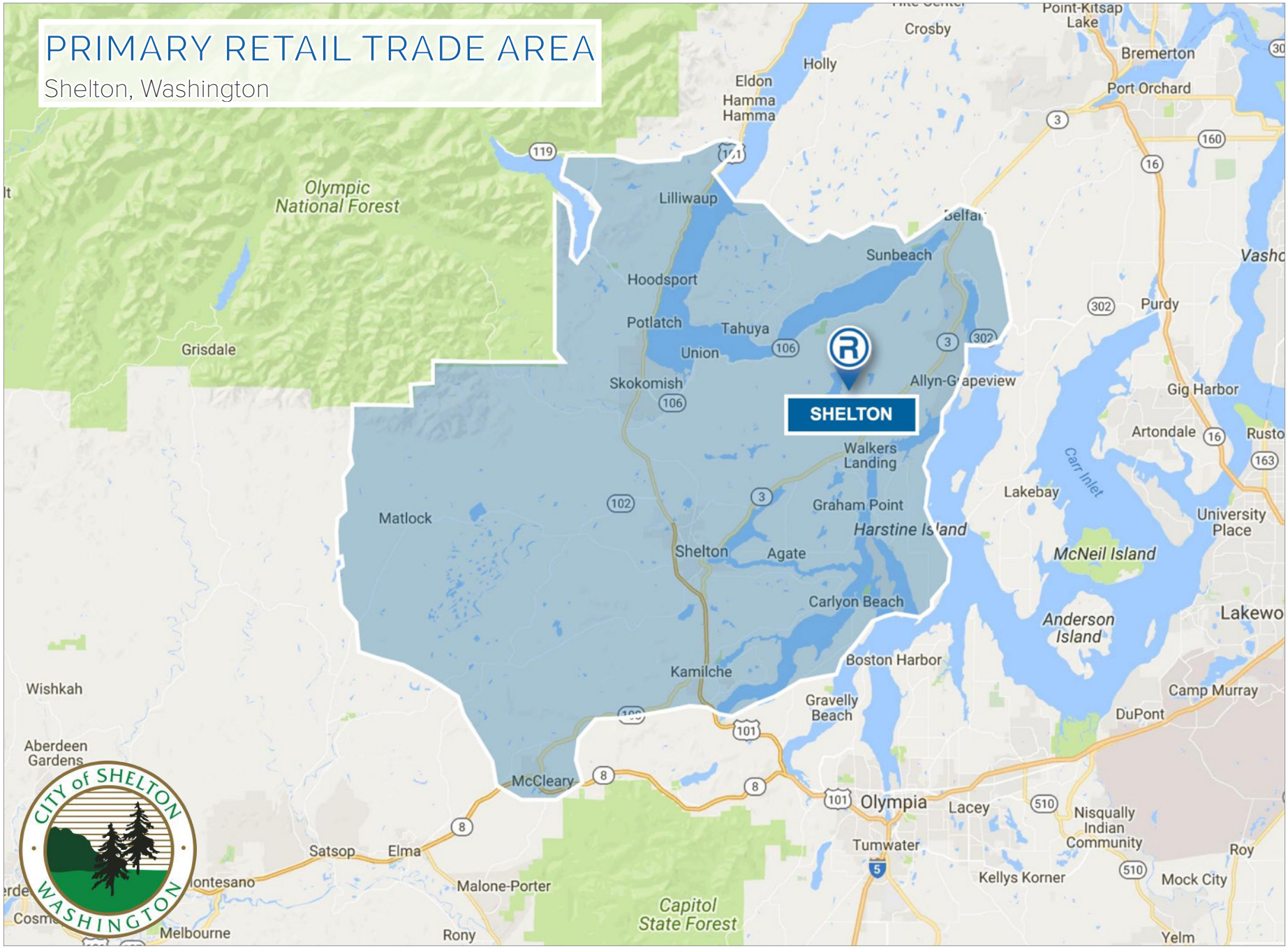
PRIMARY RETAIL TRADE AREA GAP/OPPORTUNITY ANALYSIS

Shelton, Washington

Prepared for
City of Shelton
March 2018

PRIMARY RETAIL TRADE AREA

Shelton, Washington



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PRIMARY RETAIL TRADE AREA • GAP/OPPORTUNITY ANALYSIS

Shelton, Washington

SECTOR	DESCRIPTION	POTENTIAL SALES	ACTUAL SALES	*LEAKAGE/SURPLUS	†LEAKAGE INDEX
44, 45, 722	**Total retail trade including food and drinking places**	**$1,224,121,949**	**$199,281,455**	**$1,024,840,494**	**0.16**
441	Motor vehicle and parts dealers	$150,333,162	$10,002,587	$140,330,575	0.07
4411	Automobile dealers	$119,157,839	$326,128	$118,831,711	0.00
4412	Other motor vehicle dealers	$16,416,414	$279,771	$16,136,643	0.02
4413	Automotive parts, accessories, and tire stores	$14,758,909	$9,396,688	$5,362,221	0.64
442	Furniture and home furnishings stores	$13,285,767	$2,400,717	$10,885,050	0.18
4421	Furniture stores	$6,588,297	$2,000,145	$4,588,152	0.30
4422	Home furnishings stores	$6,697,470	$400,572	$6,296,898	0.06
443	Electronics and appliance stores	$12,956,455	$3,532,773	$9,423,682	0.27
443141	Household appliance stores	$2,231,689	$2,178,146	$53,543	0.98
443142	Electronics stores	$10,724,766	$1,354,627	$9,370,139	0.13
444	Building material and garden equipment and supplies dealers	$53,236,353	$10,120,686	$43,115,667	0.19
4441	Building material and supplies dealers	$46,830,079	$9,715,718	$37,114,361	0.21
44411	Home centers	$23,828,225	$4,567,977	$19,260,248	0.19
44412	Paint and wallpaper stores	$944,880	$0	$944,880	0.00
44413	Hardware stores	$4,564,137	$856,756	$3,707,381	0.19
44419	Other building material dealers	$17,492,837	$4,290,985	$13,201,852	0.25
4442	Lawn and garden equipment and supplies stores	$6,406,274	$404,968	$6,001,306	0.06
44421	Outdoor power equipment stores	$1,038,308	$104,029	$934,279	0.10
44422	Nursery, garden center, and farm supply stores	$5,367,966	$300,939	$5,067,027	0.06
445	Food and beverage stores	$113,371,583	$47,005,017	$66,366,566	0.41
4451	Grocery stores	$102,380,681	$45,048,530	$57,332,151	0.44
44511	Supermarkets and other grocery (except convenience) stores	$100,127,520	$44,381,221	$55,746,299	0.44
44512	Convenience stores	$2,253,161	$667,309	$1,585,852	0.30
4452	Specialty food stores	$2,982,086	$590,049	$2,392,037	0.20
4453	Beer, wine, and liquor stores	$8,008,817	$1,366,438	$6,642,379	0.17

*Positive numbers denote leakage, negative numbers denote a surplus.
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446	Health and personal care stores	$30,951,666	$6,011,904	$24,939,762	0.19
44611	Pharmacies and drug stores	$24,438,957	$5,276,111	$19,162,846	0.22
44612	Cosmetics, beauty supplies, and perfume stores	$1,537,029	$235,444	$1,301,585	0.15
44613	Optical goods stores	$1,494,232	$500,349	$993,883	0.33
44619	Other health and personal care stores	$3,481,447	$0	$3,481,447	0.00
447	Gasoline stations	$41,068,052	$8,340,601	$32,727,451	0.20
44711	Gasoline stations with convenience stores	$30,957,262	$6,501,383	$24,455,879	0.21
44719	Other gasoline stations	$10,110,790	$1,839,218	$8,271,572	0.18
448	Clothing and clothing accessories stores	$28,978,005	$1,680,337	$27,297,668	0.06
4481	Clothing stores	$21,754,202	$1,176,000	$20,578,202	0.05
44811	Men's clothing stores	$545,354	$0	$545,354	0.00
44812	Women's clothing stores	$2,730,966	$245,000	$2,485,966	0.09
44813	Children's and infants' clothing stores	$996,211	$0	$996,211	0.00
44814	Family clothing stores	$14,503,466	$908,000	$13,595,466	0.06
44815	Clothing accessories stores	$1,020,786	$0	$1,020,786	0.00
44819	Other clothing stores	$1,957,420	$23,000	$1,934,420	0.01
4482	Shoe stores	$4,185,424	$104,109	$4,081,315	0.02
4483	Jewelry, luggage, and leather goods stores	$3,038,379	$400,228	$2,638,151	0.13
44831	Jewelry stores	$2,831,271	$400,228	$2,431,043	0.14
44832	Luggage and leather goods stores	$207,108	$0	$207,108	0.00
451	Sporting goods, hobby, musical instrument, and book stores	$12,697,396	$1,390,307	$11,307,089	0.11
4511	Sporting goods, hobby, and musical instrument stores	$10,788,893	$1,300,234	$9,488,659	0.12
45111	Sporting goods stores	$6,424,917	$300,196	$6,124,721	0.05
45112	Hobby, toy, and game stores	$2,613,965	$1,000,038	$1,613,927	0.38
45113	Sewing, needlework, and piece goods stores	$1,036,385	$0	$1,036,385	0.00
45114	Musical instrument and supplies stores	$713,626	$0	$713,626	0.00
4512	Book stores and news dealers	$1,908,503	$90,073	$1,818,430	0.05

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452	General merchandise stores	$122,756,541	$63,370,050	$59,386,491	0.52
4522	Department stores	$17,400,330	$0	$17,400,330	0.00
4523	Other general merchandise stores	$105,356,211	$63,370,050	$41,986,161	0.60
453	Miscellaneous store retailers	$19,127,374	$8,320,374	$10,807,000	0.43
4531	Florists	$497,389	$300,996	$196,393	0.61
4532	Office supplies, stationery, and gift stores	$3,222,889	$0	$3,222,889	0.00
45321	Office supplies and stationery stores	$1,739,121	$0	$1,739,121	0.00
45322	Gift, novelty, and souvenir stores	$1,483,767	$0	$1,483,767	0.00
4533	Used merchandise stores	$4,781,983	$1,515,514	$3,266,469	0.32
4539	Other miscellaneous store retailers	$10,625,113	$6,503,864	$4,121,249	0.61
45391	Pet and pet supplies stores	$2,773,962	$250,067	$2,523,895	0.09
45399	All other miscellaneous store retailers	$7,851,152	$6,253,797	$1,597,355	0.80
454	Non-store retailers	$512,493,911	$4,197,336	$508,296,575	0.01
722	Food services and drinking places	$112,865,685	$32,908,766	$79,956,919	0.29
7223	Special food services	$9,277,422	$144,122	$9,133,300	0.02
7224	Drinking places (alcoholic beverages)	$4,804,327	$764,793	$4,039,534	0.16
7225	Restaurants and other eating places	$98,783,936	$31,999,851	$66,784,085	0.32
722511	Full-service restaurants	$50,578,703	$10,057,767	$40,520,936	0.20
722513	Limited-service restaurants	$37,064,382	$21,942,084	$15,122,298	0.59
722514	Cafeterias, grill buffets, and buffets	$933,772	$0	$933,772	0.00
722515	Snack and nonalcoholic beverage bars	$10,207,079	$0	$10,207,079	0.00

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PRIMARY RETAIL TRADE AREA • DEMOGRAPHIC PROFILE

Shelton, Washington

DESCRIPTION	DATA	%
Population		
2023 Projection	64,521	
2018 Estimate	62,115	
2010 Census	59,422	
2000 Census	48,875	
Growth 2018 - 2023		3.87%
Growth 2010 - 2018		4.53%
Growth 2000 - 2010		21.58%
2018 Est. Population by Single-Classification Race	62,115	
White Alone	52,343	84.27%
Black or African American Alone	832	1.34%
Amer. Indian and Alaska Native Alone	2,396	3.86%
Asian Alone	910	1.47%
Native Hawaiian and Other Pacific Island Alone	272	0.44%
Some Other Race Alone	2,543	4.09%
Two or More Races	2,818	4.54%
2018 Est. Population by Hispanic or Latino Origin	62,115	
Not Hispanic or Latino	56,139	90.38%
Hispanic or Latino	5,976	9.62%
Mexican	3,888	65.06%
Puerto Rican	222	3.72%
Cuban	45	0.75%
All Other Hispanic or Latino	1,821	30.47%

DESCRIPTION	DATA	%
2018 Est. Hisp. or Latino Pop by Single-Class. Race	5,976	
White Alone	2,441	40.85%
Black or African American Alone	59	0.99%
American Indian and Alaska Native Alone	399	6.68%
Asian Alone	53	0.89%
Native Hawaiian and Other Pacific Islander Alone	14	0.23%
Some Other Race Alone	2,469	41.32%
Two or More Races	541	9.05%
2018 Est. Pop by Race, Asian Alone, by Category	910	
Chinese, except Taiwanese	123	13.52%
Filipino	171	18.79%
Japanese	112	12.31%
Asian Indian	32	3.52%
Korean	238	26.15%
Vietnamese	81	8.90%
Cambodian	10	1.10%
Hmong	0	0.00%
Laotian	0	0.00%
Thai	0	0.00%
All Other Asian Races Including 2+ Category	143	15.71%

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PRIMARY RETAIL TRADE AREA • DEMOGRAPHIC PROFILE

Shelton, Washington

DESCRIPTION	DATA	%
2018 Est. Population by Ancestry	62,115	
Arab	5	0.01%
Czech	326	0.53%
Danish	342	0.55%
Dutch	485	0.78%
English	5,495	8.85%
French (except Basque)	1,006	1.62%
French Canadian	442	0.71%
German	8,146	13.11%
Greek	76	0.12%
Hungarian	357	0.58%
Irish	3,820	6.15%
Italian	1,666	2.68%
Lithuanian	24	0.04%
United States or American	2,762	4.45%
Norwegian	2,838	4.57%
Polish	657	1.06%
Portuguese	145	0.23%
Russian	230	0.37%
Scottish	1,489	2.40%
Scotch-Irish	1,175	1.89%
Slovak	44	0.07%
Subsaharan African	35	0.06%
Swedish	1,468	2.36%
Swiss	116	0.19%
Ukrainian	103	0.17%
Welsh	259	0.42%
West Indian (except Hisp. groups)	67	0.11%
Other ancestries	17,640	28.40%
Ancestry Unclassified	10,901	17.55%

DESCRIPTION	DATA	%
2018 Est. Pop Age 5+ by Language Spoken At Home		
Speak Only English at Home	54,188	92.03%
Speak Asian/Pacific Island Language at Home	584	0.99%
Speak IndoEuropean Language at Home	442	0.75%
Speak Spanish at Home	3,595	6.11%
Speak Other Language at Home	74	0.13%
2018 Est. Population by Age	62,115	
Age 0 - 4	3,232	5.20%
Age 5 - 9	3,213	5.17%
Age 10 - 14	3,249	5.23%
Age 15 - 17	2,107	3.39%
Age 18 - 20	1,995	3.21%
Age 21 - 24	2,881	4.64%
Age 25 - 34	6,979	11.24%
Age 35 - 44	6,680	10.75%
Age 45 - 54	7,352	11.84%
Age 55 - 64	10,175	16.38%
Age 65 - 74	8,864	14.27%
Age 75 - 84	3,958	6.37%
Age 85 and over	1,430	2.30%
Age 16 and over	51,737	83.29%
Age 18 and over	50,315	81.00%
Age 21 and over	48,320	77.79%
Age 65 and over	14,252	22.95%
2018 Est. Median Age		46.06
2018 Est. Average Age		43.93

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DESCRIPTION	DATA	%
2018 Est. Population by Sex	62,115	
Male	32,133	51.73%
Female	29,982	48.27%
2018 Est. Male Population by Age	32,133	
Age 0 - 4	1,658	5.16%
Age 5 - 9	1,663	5.18%
Age 10 - 14	1,681	5.23%
Age 15 - 17	1,094	3.41%
Age 18 - 20	1,102	3.43%
Age 21 - 24	1,693	5.27%
Age 25 - 34	4,009	12.48%
Age 35 - 44	3,622	11.27%
Age 45 - 54	3,769	11.73%
Age 55 - 64	5,009	15.59%
Age 65 - 74	4,301	13.39%
Age 75 - 84	1,955	6.08%
Age 85 and over	576	1.79%
2018 Est. Median Age, Male		43.74
2018 Est. Average Age, Male		43.08

DESCRIPTION	DATA	%
2018 Est. Female Population by Age	29,982	
Age 0 - 4	1,574	5.25%
Age 5 - 9	1,549	5.17%
Age 10 - 14	1,567	5.23%
Age 15 - 17	1,012	3.38%
Age 18 - 20	893	2.98%
Age 21 - 24	1,188	3.96%
Age 25 - 34	2,970	9.91%
Age 35 - 44	3,058	10.20%
Age 45 - 54	3,584	11.95%
Age 55 - 64	5,166	17.23%
Age 65 - 74	4,563	15.22%
Age 75 - 84	2,004	6.68%
Age 85 and over	854	2.85%
2018 Est. Median Age, Female		48.58
2018 Est. Average Age, Female		44.95
2018 Est. Pop Age 15+ by Marital Status		
Total, Never Married	13,496	25.75%
Males, Never Married	8,497	16.21%
Females, Never Married	4,998	9.53%
Married, Spouse present	25,064	47.81%
Married, Spouse absent	2,542	4.85%
Widowed	3,471	6.62%
Males Widowed	825	1.57%
Females Widowed	2,646	5.05%
Divorced	7,849	14.97%
Males Divorced	3,731	7.12%
Females Divorced	4,118	7.86%

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DESCRIPTION	DATA	%
2018 Est. Pop Age 25+ by Edu. Attainment		
Less than 9th grade	1,552	3.4%
Some High School, no diploma	3,813	8.4%
High School Graduate (or GED)	13,689	30.1%
Some College, no degree	13,562	29.8%
Associate Degree	4,146	9.1%
Bachelor's Degree	5,553	12.2%
Master's Degree	2,451	5.4%
Professional School Degree	451	1.0%
Doctorate Degree	222	0.5%
2018 Est. Pop Age 25+ by Edu. Attain., Hisp./Lat.		
No High School Diploma	1,292	45.75%
High School Graduate	715	25.32%
Some College or Associate's Degree	613	21.71%
Bachelor's Degree or Higher	203	7.19%
Households		
2023 Projection	25,705	
2018 Estimate	24,674	
2010 Census	23,452	
2000 Census	18,677	
Growth 2018 - 2023		4.18%
Growth 2010 - 2018		5.21%
Growth 2000 - 2010		25.57%

DESCRIPTION	DATA	%
2018 Est. Households by Household Type	24,674	
Family Households	16,693	67.65%
Nonfamily Households	7,981	32.35%
2018 Est. Group Quarters Population	2,372	
2018 Households by Ethnicity, Hispanic/Latino	1,335	
2018 Est. Households by Household Income	24,674	
Income < $15,000	2,518	10.21%
Income $15,000 - $24,999	2,808	11.38%
Income $25,000 - $34,999	2,309	9.36%
Income $35,000 - $49,999	3,203	12.98%
Income $50,000 - $74,999	4,894	19.84%
Income $75,000 - $99,999	3,332	13.50%
Income $100,000 - $124,999	2,225	9.02%
Income $125,000 - $149,999	1,395	5.65%
Income $150,000 - $199,999	1,146	4.65%
Income $200,000 - $249,999	418	1.69%
Income $250,000 - $499,999	335	1.36%
Income $500,000+	91	0.37%
2018 Est. Average Household Income		$72,175
2018 Est. Median Household Income		$57,170

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DESCRIPTION	DATA	%
2018 Median HH Inc. by Single-Class. Race or Eth.		
White Alone		$58,541
Black or African American Alone		$35,887
American Indian and Alaska Native Alone		$53,548
Asian Alone		$72,272
Native Hawaiian and Other Pacific Islander Alone		$123,425
Some Other Race Alone		$28,884
Two or More Races		$44,723
Hispanic or Latino		$34,605
Not Hispanic or Latino		$58,245
2018 Est. Family HH Type by Presence of Own Child.	16,693	
Married-Couple Family, own children	3,718	22.27%
Married-Couple Family, no own children	9,362	56.08%
Male Householder, own children	698	4.18%
Male Householder, no own children	602	3.61%
Female Householder, own children	1,303	7.81%
Female Householder, no own children	1,011	6.06%
2018 Est. Households by Household Size	24,674	
1-person	6,387	25.89%
2-person	10,098	40.93%
3-person	3,529	14.30%
4-person	2,468	10.00%
5-person	1,239	5.02%
6-person	571	2.31%
7-or-more-person	381	1.54%
2018 Est. Average Household Size		2.42

DESCRIPTION	DATA	%
2018 Est. Households by Presence of People Under 18	24,674	
Households with 1 or More People under Age 18:	6,604	26.77%
Married-Couple Family	4,152	62.87%
Other Family, Male Householder	817	12.37%
Other Family, Female Householder	1,512	22.90%
Nonfamily, Male Householder	94	1.42%
Nonfamily, Female Householder	30	0.45%
Households with No People under Age 18:	18,069	73.23%
Married-Couple Family	8,927	49.41%
Other Family, Male Householder	490	2.71%
Other Family, Female Householder	795	4.40%
Nonfamily, Male Householder	3,965	21.94%
Nonfamily, Female Householder	3,892	21.54%
2018 Est. Households by Number of Vehicles	24,674	
No Vehicles	1,053	4.27%
1 Vehicle	6,453	26.15%
2 Vehicles	9,568	38.78%
3 Vehicles	4,853	19.67%
4 Vehicles	1,966	7.97%
5 or more Vehicles	781	3.17%
2018 Est. Average Number of Vehicles		2.14

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DESCRIPTION	DATA	%
Family Households		
2023 Projection	17,410	
2018 Estimate	16,693	
2010 Census	15,829	
2000 Census	13,244	
Growth 2018 - 2023		4.30%
Growth 2010 - 2018		5.46%
Growth 2000 - 2010		19.52%
2018 Est. Families by Poverty Status	16,693	
2018 Families at or Above Poverty	15,001	89.86%
2018 Families at or Above Poverty with Children	5,032	30.14%
2018 Families Below Poverty	1,691	10.13%
2018 Families Below Poverty with Children	1,330	7.97%
2018 Est. Pop 16+ by Employment Status	51,737	
Civilian Labor Force, Employed	23,537	45.49%
Civilian Labor Force, Unemployed	3,165	6.12%
Armed Forces	214	0.41%
Not in Labor Force	24,821	47.98%
2018 Est. Civ. Employed Pop 16+ by Class of Worker	23,055	
For-Profit Private Workers	12,521	54.31%
Non-Profit Private Workers	1,466	6.36%
Local Government Workers	1,136	4.93%
State Government Workers	2,989	12.97%
Federal Government Workers	1,965	8.52%
Self-Employed Workers	2,958	12.83%
Unpaid Family Workers	19	0.08%

DESCRIPTION	DATA	%
2018 Est. Civ. Employed Pop 16+ by Occupation	23,055	
Architect/Engineer	284	1.23%
Arts/Entertainment/Sports	299	1.30%
Building Grounds Maintenance	939	4.07%
Business/Financial Operations	895	3.88%
Community/Social Services	442	1.92%
Computer/Mathematical	292	1.27%
Construction/Extraction	1,471	6.38%
Education/Training/Library	1,218	5.28%
Farming/Fishing/Forestry	1,097	4.76%
Food Prep/Serving	1,122	4.87%
Health Practitioner/Technician	978	4.24%
Healthcare Support	523	2.27%
Maintenance Repair	747	3.24%
Legal	199	0.86%
Life/Physical/Social Science	119	0.52%
Management	2,131	9.24%
Office/Admin. Support	3,146	13.65%
Production	1,556	6.75%
Protective Services	928	4.03%
Sales/Related	1,941	8.42%
Personal Care/Service	1,414	6.13%
Transportation/Moving	1,315	5.70%
2018 Est. Pop 16+ by Occupation Classification	23,055	
White Collar	11,943	51.80%
Blue Collar	5,089	22.07%
Service and Farm	6,023	26.12%

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DESCRIPTION	DATA	%
2018 Est. Workers Age 16+ by Transp. to Work	22,697	
Drove Alone	17,550	77.32%
Car Pooled	3,373	14.86%
Public Transportation	339	1.49%
Walked	309	1.36%
Bicycle	26	0.12%
Other Means	261	1.15%
Worked at Home	838	3.69%
2018 Est. Workers Age 16+ by Travel Time to Work		
Less than 15 Minutes	5,698	
15 - 29 Minutes	6,176	
30 - 44 Minutes	4,641	
45 - 59 Minutes	2,319	
60 or more Minutes	3,048	
2018 Est. Avg Travel Time to Work in Minutes		33.66
2018 Est. Occupied Housing Units by Tenure	24,674	
Owner Occupied	19,189	77.77%
Renter Occupied	5,485	22.23%
2018 Owner Occ. HUs: Avg. Length of Residence		15.03
2018 Renter Occ. HUs: Avg. Length of Residence		5.98

DESCRIPTION	DATA	%
2018 Est. Owner-Occupied Housing Units by Value	24,674	
Value Less than $20,000	488	2.54%
Value $20,000 - $39,999	225	1.17%
Value $40,000 - $59,999	387	2.02%
Value $60,000 - $79,999	452	2.36%
Value $80,000 - $99,999	732	3.82%
Value $100,000 - $149,999	2,506	13.06%
Value $150,000 - $199,999	3,052	15.91%
Value $200,000 - $299,999	4,556	23.74%
Value $300,000 - $399,999	2,725	14.20%
Value $400,000 - $499,999	1,763	9.19%
Value $500,000 - $749,999	1,580	8.23%
Value $750,000 - $999,999	478	2.49%
Value $1,000,000 or $1,499,999	174	0.91%
Value $1,500,000 or $1,999,999	34	0.18%
Value $2,000,000+	38	0.20%
2018 Est. Median All Owner-Occupied Housing Value		$233,664
2018 Est. Housing Units by Units in Structure		
1 Unit Attached	24,526	75.43%
1 Unit Detached	502	1.54%
2 Units	621	1.91%
3 or 4 Units	269	0.83%
5 to 19 Units	306	0.94%
20 to 49 Units	263	0.81%
50 or More Units	247	0.76%
Mobile Home or Trailer	5,578	17.16%
Boat, RV, Van, etc.	205	0.63%

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PRIMARY RETAIL TRADE AREA • DEMOGRAPHIC PROFILE

Shelton, Washington

DESCRIPTION	DATA	%
2018 Est. Housing Units by Year Structure Built		
Housing Units Built 2014 or later	1,140	3.51%
Housing Units Built 2010 to 2014	228	0.70%
Housing Units Built 2000 to 2009	6,214	19.11%
Housing Units Built 1990 to 1999	6,871	21.13%
Housing Units Built 1980 to 1989	4,998	15.37%
Housing Units Built 1970 to 1979	5,948	18.29%
Housing Units Built 1960 to 1969	2,530	7.78%
Housing Units Built 1950 to 1959	1,685	5.18%
Housing Units Built 1940 to 1949	1,193	3.67%
Housing Unit Built 1939 or Earlier	1,709	5.26%
2018 Est. Median Year Structure Built		1987

TheRetailCoach®

ABOUT THE RETAIL COACH

The Retail Coach, LLC, is a national retail analytics and locational intelligence firm that specializes in all aspects of retail market analyses and recruitment, from "macro to micro" trade area assessment to actively recruiting retailers on behalf of our clients.

Through its unique Retail360® process, The Retail Coach offers a dynamic system of products and services that better enable communities to maximize their retail development potential.

C. Kelly Cofer
President & CEO
The Retail Coach, LLC

Retail360®

Providing more than simple data reports of psychographic and demographic trends, The Retail Coach goes well beyond other retail consulting and market research firms' offerings by combining current national and statewide demographics and trend data with real-world, "on-the-ground" data gathered through extensive visits within our clients' communities.

Every community is different, and there is no "one size fits all" retail recruitment solution. Compiling the gathered data into client-tailored information packets that are uniquely designed for, and targeted to, specific retailers and restaurants who meet the community's needs helps assure our clients that they are receiving the latest and best information for their retail recruitment efforts—all with personal service and coaching guidance that continues beyond the initial project scope and timeline.

Our Retail360® process assures that communities get timely, accurate and relevant information. Translating that data into the information that retailers need and seek assures our clients even better possibilities for tremendous retail growth and success.

The Retail Coach –
"It's not about data. It's about your success."

ACKNOWLEDGEMENTS

The observations, conclusions and recommendations contained in this study are solely those of The Retail Coach, LLC and should not be construed to represent the opinions of others, including its clients, or any other entity prior to such entity's express approval of this study.

All information furnished is from sources deemed reliable and is submitted subject to errors, omissions, change of terms and/or conditions.

Sources used in completing this study include: infoUSA™, Applied Geographic Solutions, Environics Analytics 2018, ESRI 2017, U.S. Census Bureau, Economy.com, Spatial Insights Inc., Urban Land Institute, CensusViewer.com, International Council of Shopping Centers, and/or U.S. Bureau of Labor and Statistics.

To better represent current data, where applicable, portions of estimated actual sales may be calculated using an average sales per square foot model.

Mapping data is provided by MapInfo, Nielsen, ESRI and/or Microsoft Corporation.

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