Retail Market Profile

Seagoville, Texas



Population	
2010	56,123
2021	71,433
2026	77,455
Educational Attainment (%	6)
Graduate or Professional Degree	4.1%
Bachelors Degree	8.5%
Associate Degree	5.5%
Some College	22.0%
High School Graduate (GED)	31.9%
Some High School, No Degree	14.1%
Less than 9th Grade	13.9%
Income	
Average HH	\$76,978
Median HH	\$60,695
Per Capita	\$23,580

Age		
0 - 9 Years	17.07%	
10 - 17 Years	12.45%	
18 - 24 Years	9.73%	
25 - 34 Years	14.22%	
35 - 44 Years	14.79%	
45 - 54 Years	12.14%	
55 - 64 Years	10.05%	
65 and Older	9.55%	
Median Age	32.60	
Average Age	33.99	
Race Distribution (%)		
White	59.62%	
Black/African American	17.14%	
American Indian/Alaskan	0.94%	
Asian	0.67%	
Native Hawaiian/Islander	0.04%	
Other Race	18.33%	
Two or More Races	3.28%	
Hispanic	45.75%	



Patrick Stallings City of Seagoville City Manager

702 North U.S. Highway 175 Seagoville, Texas 75159

Phone 972.287.6807

pstallings@seagoville.us www.seagoville.us

Aaron Farmer The Retail Coach, LLC President

Office 662.844.2155 Cell 662.231.0608 AFarmer@theretailcoach.net www.TheRetailCoach.net



PO Box 7272 | Tupelo, MS 38802 | 800.851.0962 | theretailcoach.net

Seagoville, Texas

Area Retail



Location Map

