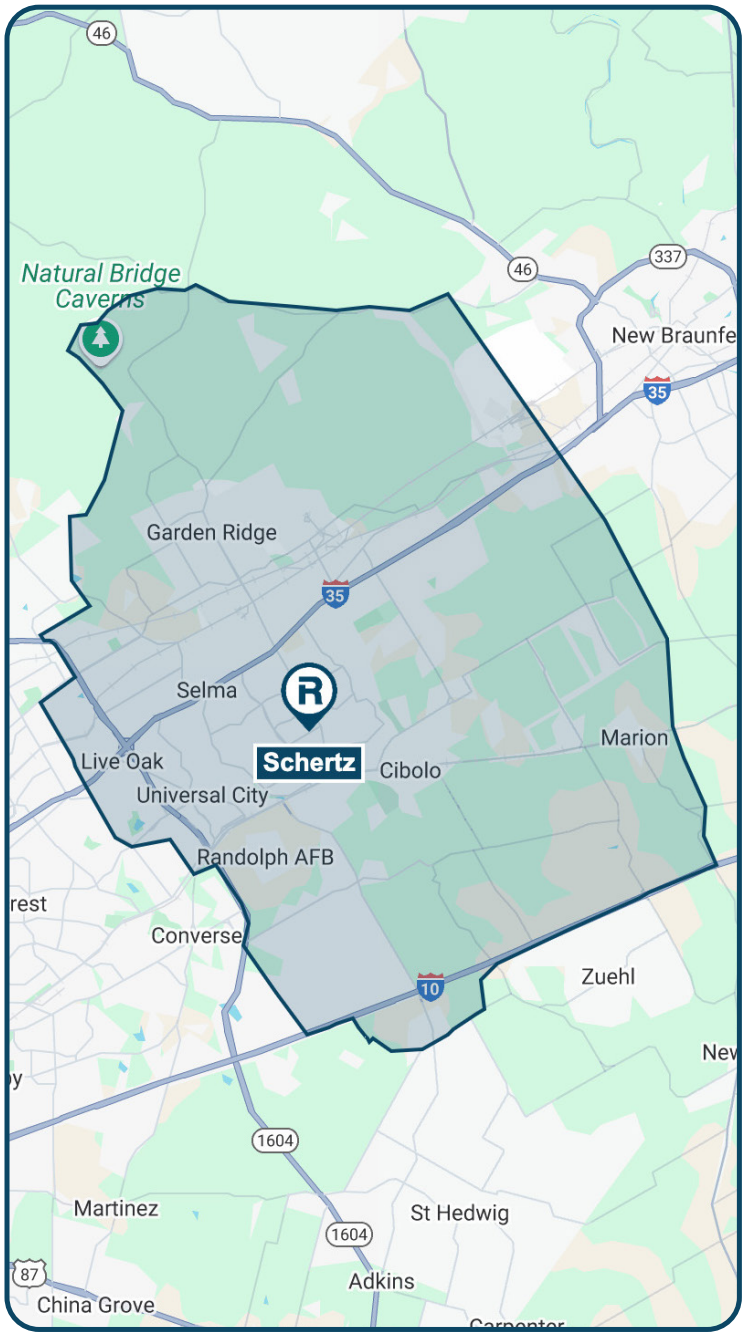
Primary Retail Trade Area — Schertz, Texas

RETAIL MARKET PROFILE

SCHERTZ
ECONOMIC DEVELOPMENT CORPORATION

Amy Madison | Interim Director of Economic Development | Schertz Economic Development Corporation (SEDC) |210.619.1072 | 512.757.1810
AMadison@Schertz.com | www.SchertzEDC.com



Population

2020	142,485
2026	163,796
2031	179,591

Age

0-9 Years	11.92%
10 - 17 Years	11.33%
18 - 24 Years	9.42%
25 - 34 Years	12.18%
35 - 44 Years	14.76%
45 - 54 Years	13.81%
55 - 64 Years	11.91%
65 and Older	14.68%
Median Age	38.59
Average Age	38.75

Educational Attainment (%)

Graduate or Professional Degree	15.48%
Bachelors Degree	24.62%
Associate Degree	10.38%
Some College	21.01%
High School Graduate (GED)	22.38%
Some High School, No Degree	3.68%
Less than 9th Grade	2.45%

Income

Average HH	$136,973
Median HH	$107,513
Per Capita	$48,655

Race Distribution

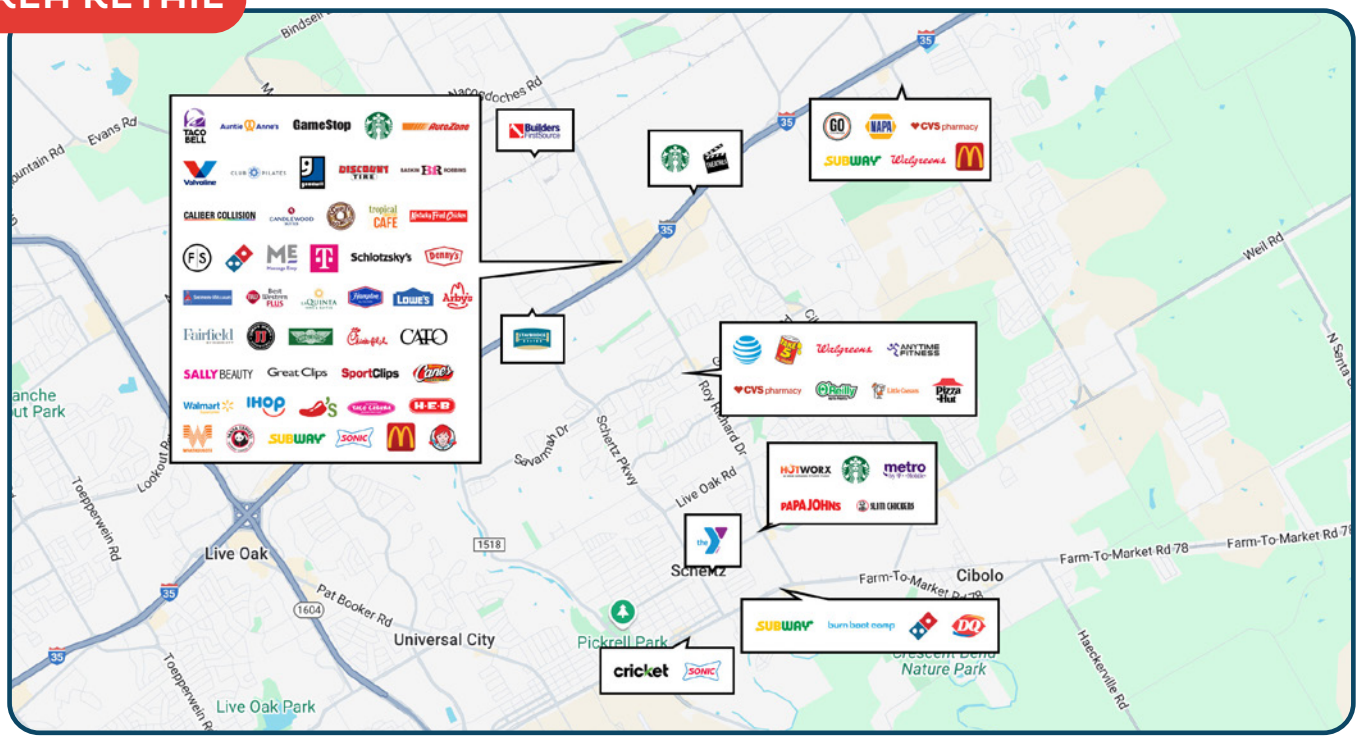
White	50.53%
Black/African American	13.35%
American Indian/Alaskan	0.89%
Asian	3.58%
Native Hawaiian/Islander	0.42%
Other Race	9.22%
Two or More Races	22.01%
Hispanic	37.66%
Non-Hispanic	62.34%

Aaron Farmer | **President, The Retail Coach, LLC** | **Cell:** 662.231.0608 | **Email:** AFarmer@TheRetailCoach.com

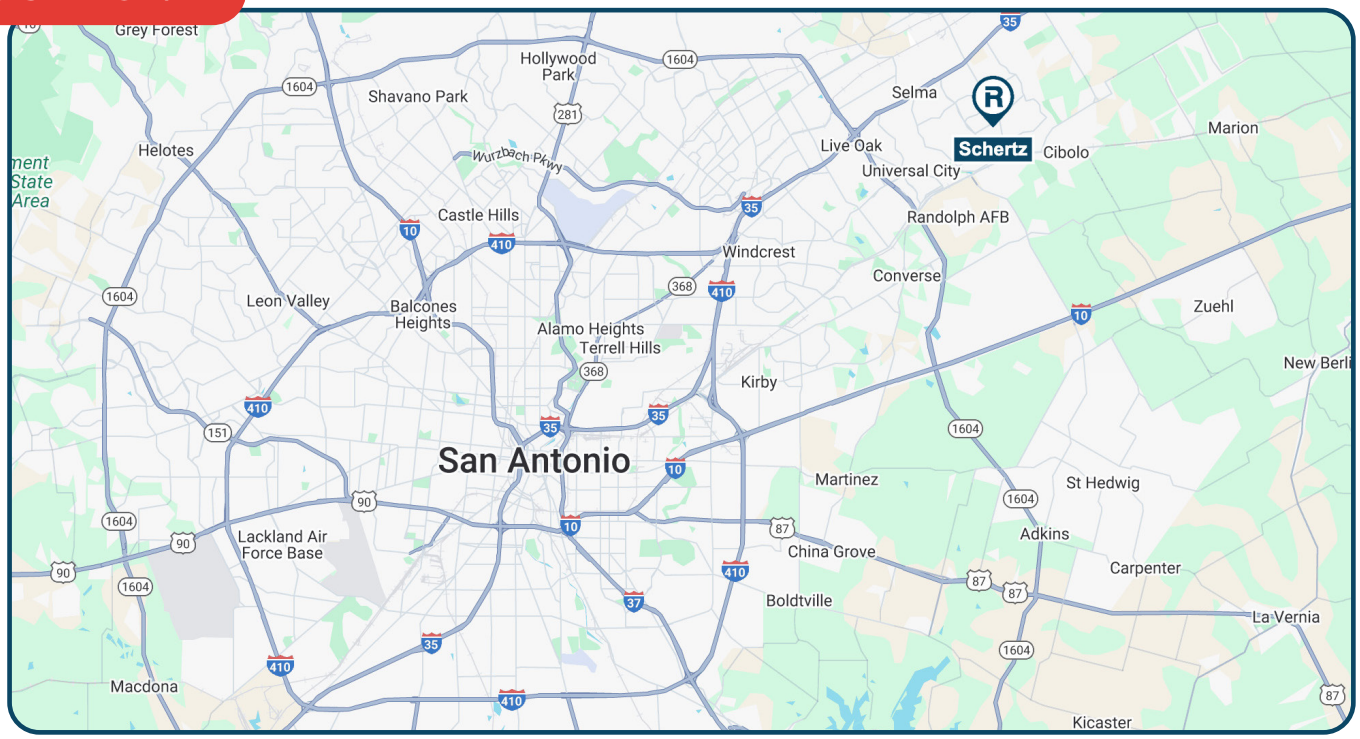
Primary Retail Trade Area — Schertz, Texas

RETAIL MARKET PROFILE

AREA RETAIL



LOCATION



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