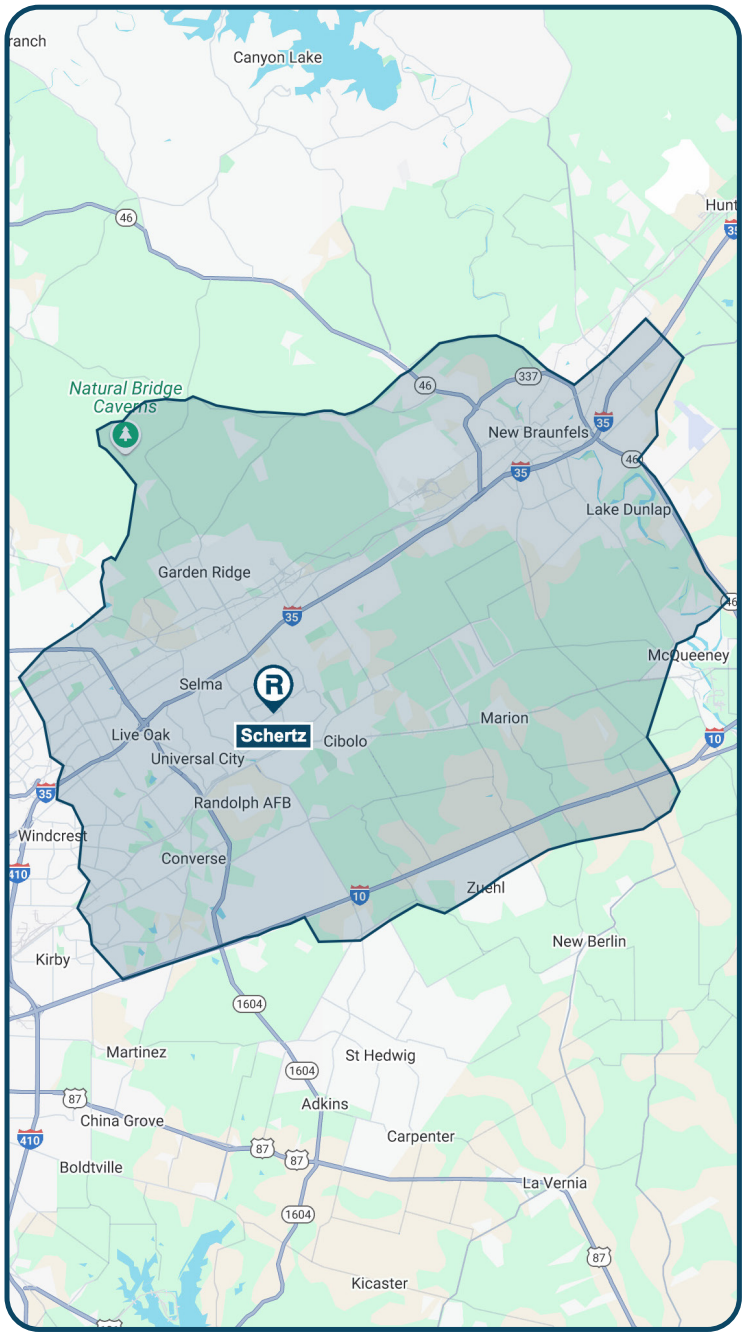
Entertainment Retail Trade Area — Schertz, Texas

RETAIL MARKET PROFILE

SCHERTZ
ECONOMIC DEVELOPMENT CORPORATION
Amy Madison | Interim Director of Economic Development | Schertz Economic Development Corporation (SEDC) |210.619.1072 | 512.757.1810
AMadison@Schertz.com | www.SchertzEDC.com



Population

2020	371,849
2026	431,850
2031	471,674

Age

0-9 Years	12.59%
10 - 17 Years	11.14%
18 - 24 Years	9.16%
25 - 34 Years	13.27%
35 - 44 Years	15.20%
45 - 54 Years	13.03%
55 - 64 Years	10.97%
65 and Older	14.65%
Median Age	37.57
Average Age	38.25

Educational Attainment (%)

Graduate or Professional Degree	12.30%
Bachelors Degree	22.77%
Associate Degree	9.99%
Some College	22.35%
High School Graduate (GED)	24.26%
Some High School, No Degree	4.59%
Less than 9th Grade	3.74%

Income

Average HH	$123,024
Median HH	$96,967
Per Capita	$44,135

Race Distribution

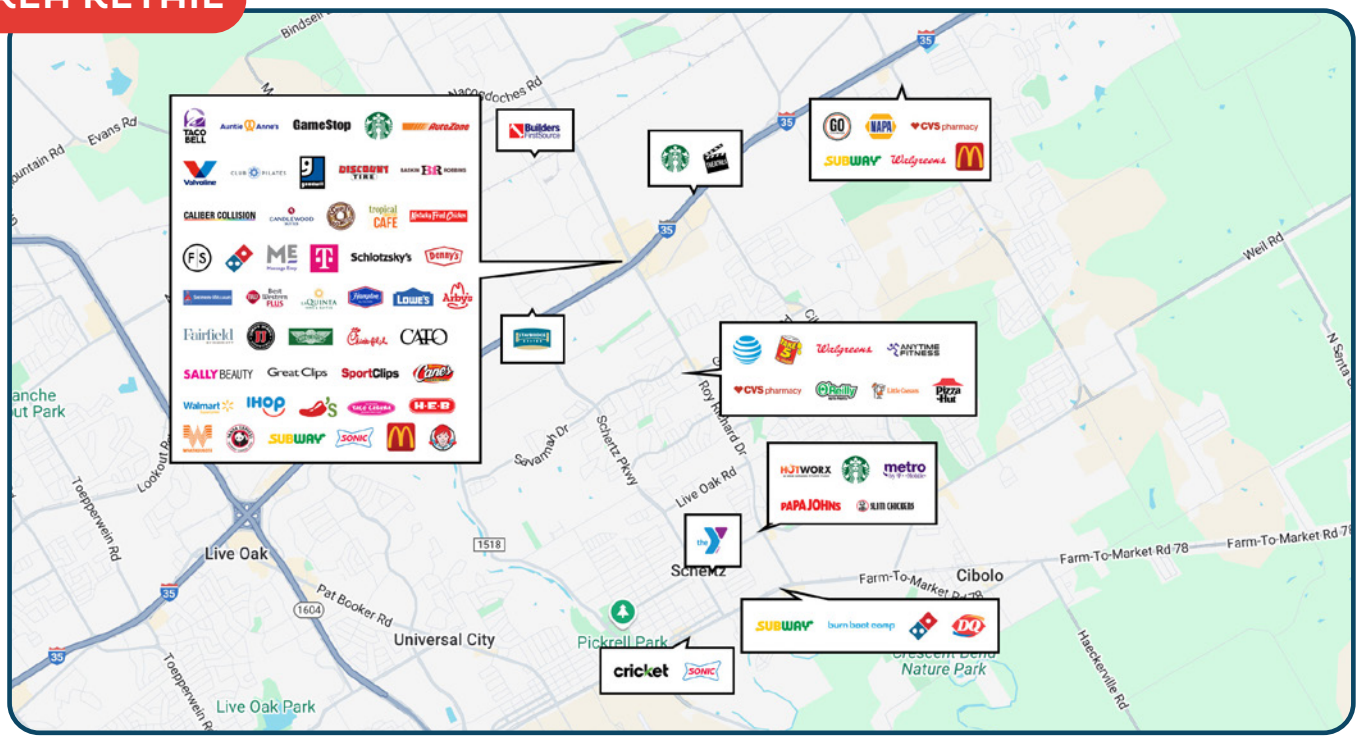
White	49.66%
Black/African American	12.52%
American Indian/Alaskan	0.98%
Asian	3.00%
Native Hawaiian/Islander	0.34%
Other Race	11.34%
Two or More Races	22.16%
Hispanic	42.22%
Non-Hispanic	57.78%

Aaron Farmer | **President, The Retail Coach, LLC** | **Cell:** 662.231.0608 | **Email:** AFarmer@TheRetailCoach.com

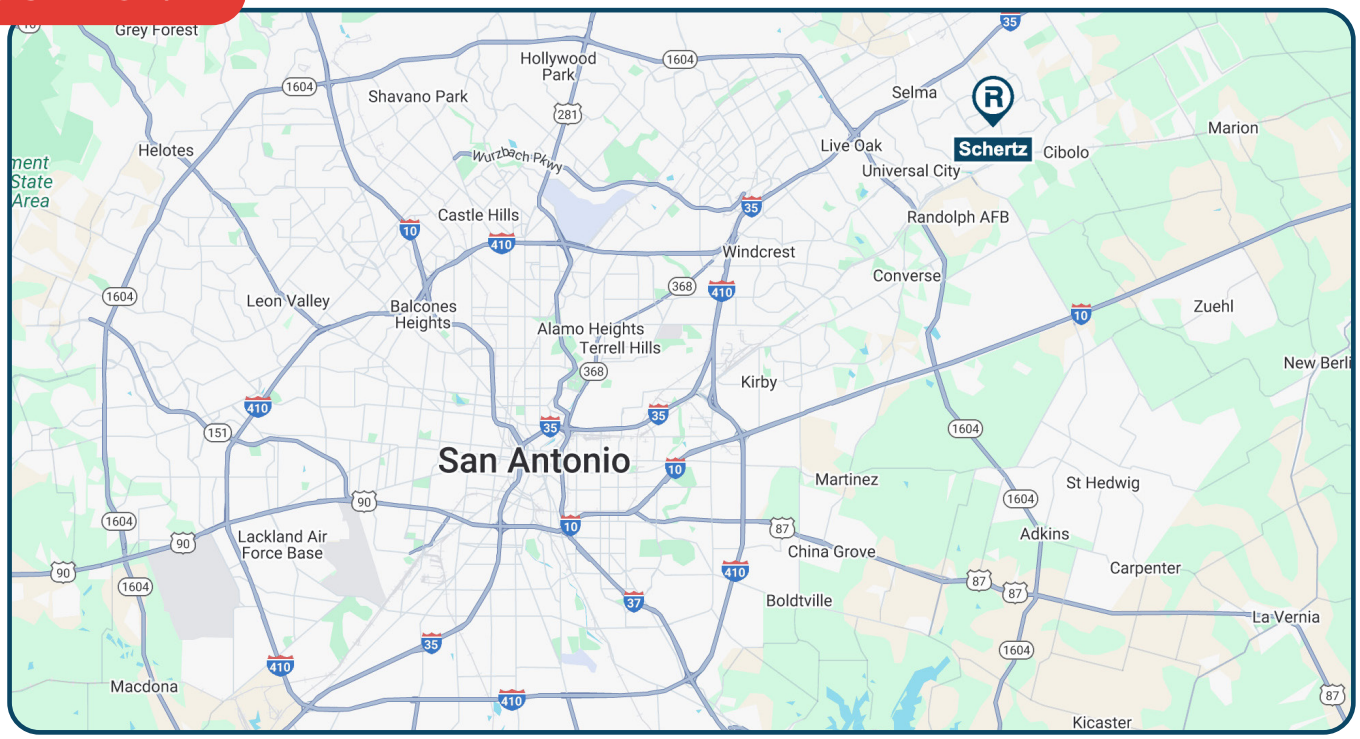
Entertainment Retail Trade Area — Schertz, Texas

RETAIL MARKET PROFILE

AREA RETAIL



LOCATION



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