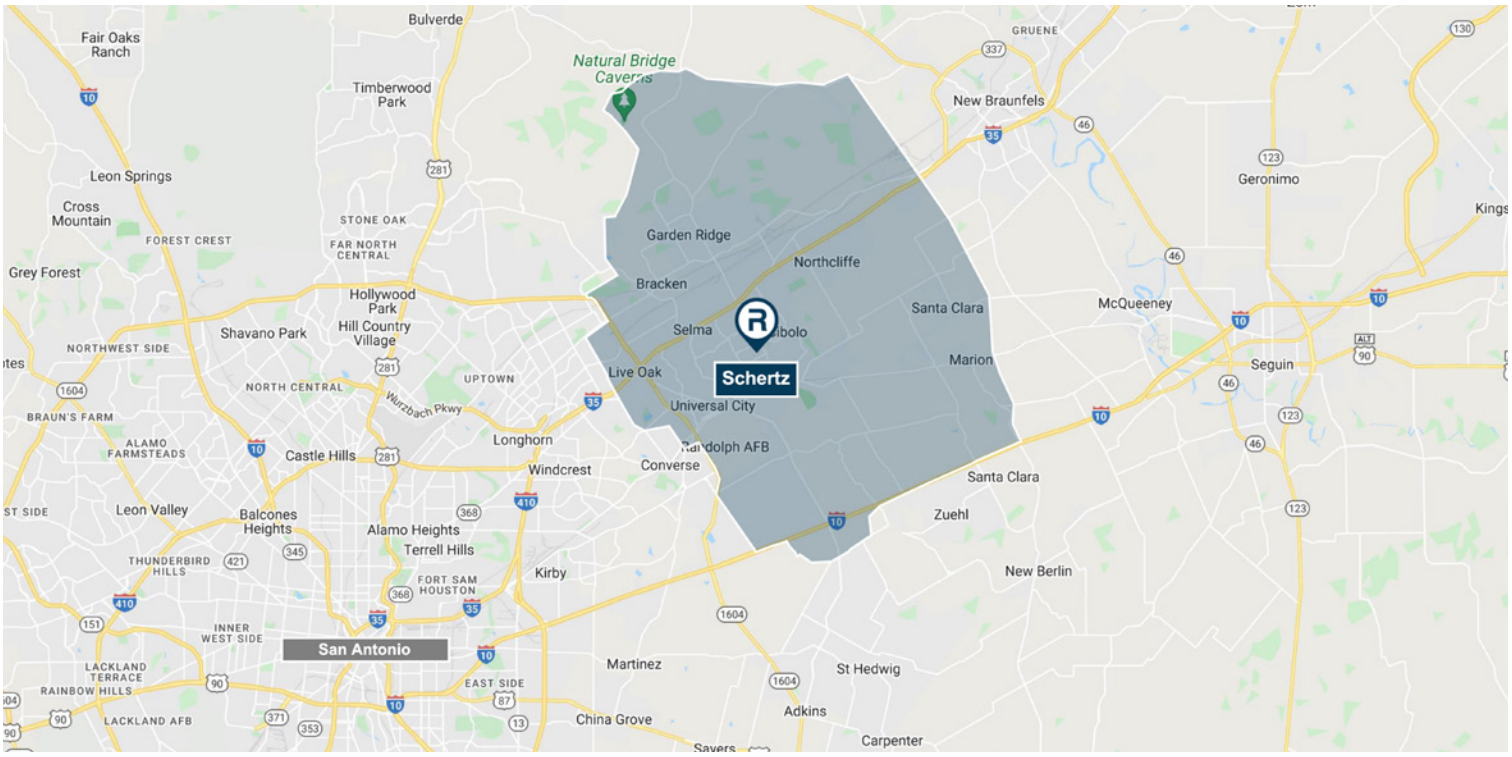
Primary Retail Trade Area • Retail Market Profile

Schertz, Texas



Population

2010	102,623
2022	142,541
2027	152,601

Randolph Air Force Base Population

2022	12,500

Educational Attainment (%)

Graduate or Professional Degree	13.53%
Bachelors Degree	22.53%
Associate Degree	11.96%
Some College	22.18%
High School Graduate (GED)	23.67%
Some High School, No Degree	3.95%
Less than 9th Grade	2.18%

Income

Average HH	$112,358
Median HH	$92,796
Per Capita	$40,716

Age

0 - 9 Years	12.54%
10 - 17 Years	11.32%
18 - 24 Years	8.86%
25 - 34 Years	13.11%
35 - 44 Years	14.35%
45 - 54 Years	13.76%
55 - 64 Years	12.32%
65 and Older	13.74%
Median Age	37.95
Average Age	38.26

Race Distribution (%)

White	69.02%
Black/African American	13.25%
American Indian/Alaskan	0.64%
Asian	3.32%
Native Hawaiian/Islander	0.29%
Other Race	8.16%
Two or More Races	5.32%
Hispanic	35.39%

SCHERTZ
ECONOMIC DEVELOPMENT CORPORATION

Schertz Economic Development Corporation (SEDC)
1400 Schertz Parkway, Building 2
Schertz, Texas 78154
SchertzEDC.com

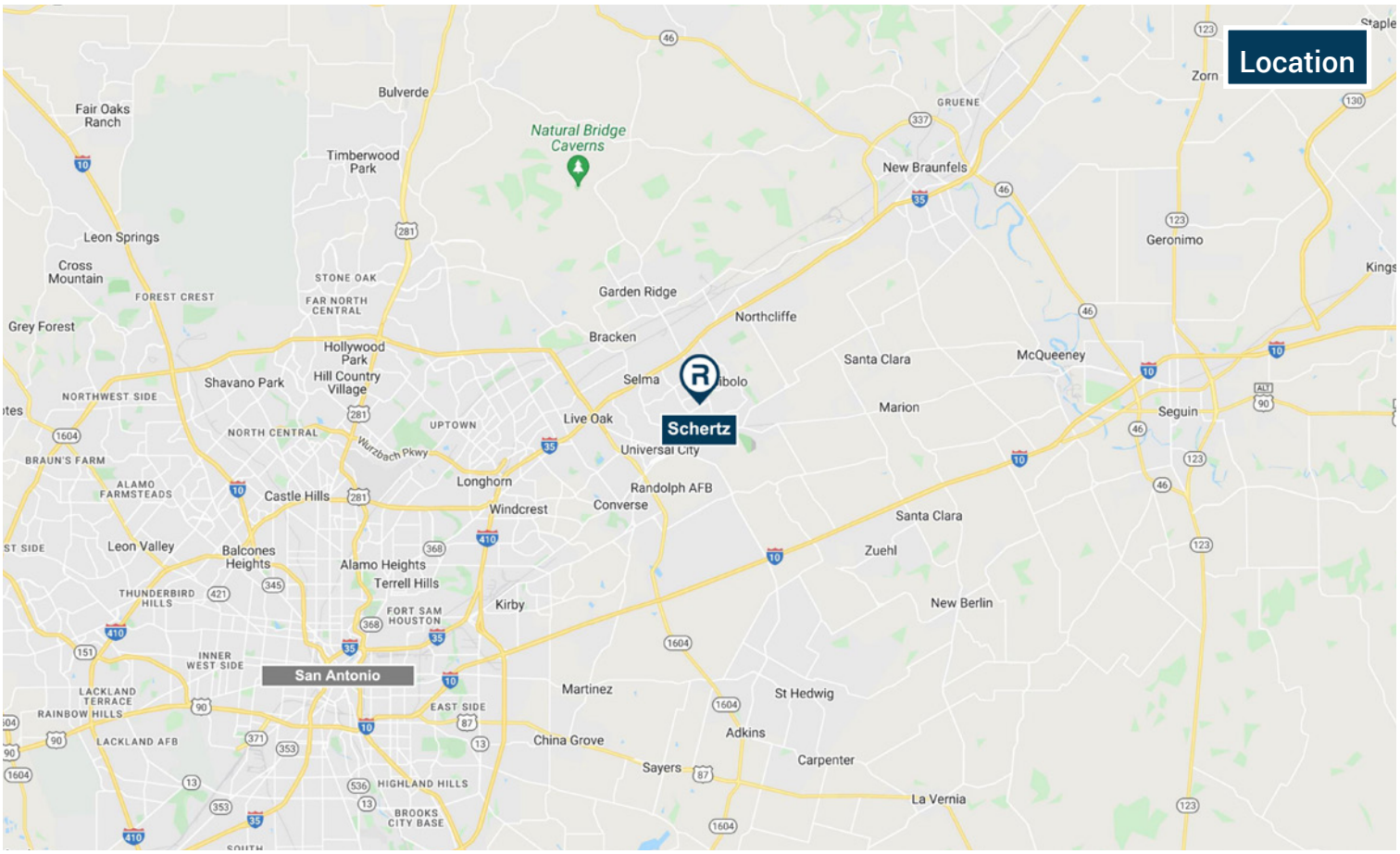
Scott Wayman
Executive Director
Office 210.619.1071
SWayman@Schertz.com

Holly Malish
Deputy Director
Office 210.619.1070
Direct 201.619.1072
Hmalish@Schertz.com

The Retail Coach, LLC
Aaron Farmer
President

Office 662.844.2155
Cell 662.231.0608
AFarmer@theretailcoach.net
www.TheRetailCoach.net

The information contained herein was obtained from sources believed to be reliable, however, The Retail Coach, LLC makes no guarantees, warranties or representations as to the completeness or accuracy thereof. The presentation of this property is submitted subject to errors, omissions, changes of price or conditions, prior sale or lease or withdrawn without notice.

Primary Retail Trade Area • Retail Market Profile

Schertz, Texas