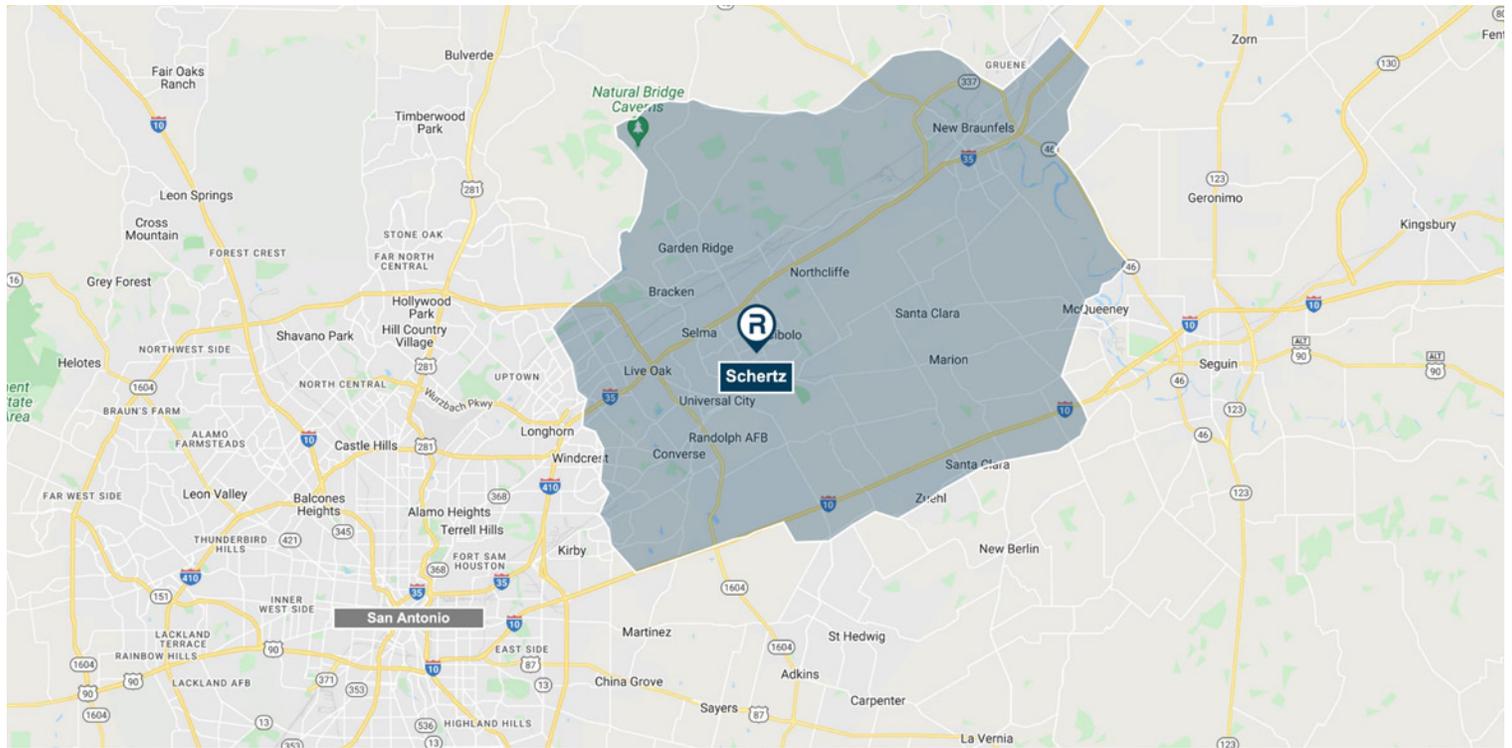


Entertainment/Destination Retail Trade Area • Retail Market Profile

Schertz, Texas



Population

Year	Population
2010	281,159
2022	382,505
2027	409,483

Randolph Air Force Base Population

2022	12,500
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Educational Attainment (%)

Graduate or Professional Degree	10.96%
Bachelors Degree	19.58%
Associate Degree	10.38%
Some College	23.50%
High School Graduate (GED)	26.55%
Some High School, No Degree	5.30%
Less than 9th Grade	3.73%

Income

Average HH	\$100,978
Median HH	\$81,340
Per Capita	\$36,081

Age

0 - 9 Years	13.36%
10 - 17 Years	11.60%
18 - 24 Years	8.91%
25 - 34 Years	13.36%
35 - 44 Years	14.52%
45 - 54 Years	13.12%
55 - 64 Years	11.46%
65 and Older	13.68%
Median Age	36.93
Average Age	37.63

Race Distribution (%)

White	68.13%
Black/African American	13.43%
American Indian/Alaskan	0.76%
Asian	2.85%
Native Hawaiian/Islander	0.24%
Other Race	9.75%
Two or More Races	4.83%
Hispanic	41.42%

SCHERTZ
ECONOMIC DEVELOPMENT CORPORATION

Schertz Economic Development Corporation (SEDC)
1400 Schertz Parkway, Building 2
Schertz, Texas 78154
SchertzEDC.com

Scott Wayman
Executive Director
Office 210.619.1071
Cell 210.380.5033
SWayman@Schertz.com

Holly Malish
Deputy Director
Office 210.619.1070
Direct 201.619.1072
Hmalish@Schertz.com

The Retail Coach, LLC
Aaron Farmer
President

Office 662.844.2155
Cell 662.231.0608
AFarmer@theretailcoach.net
www.TheRetailCoach.net



PO Box 7272 | Tupelo, MS 38802 | 800.851.0962 | theretailcoach.net

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Entertainment/Destination Retail Trade Area • Retail Market Profile

Schertz, Texas

