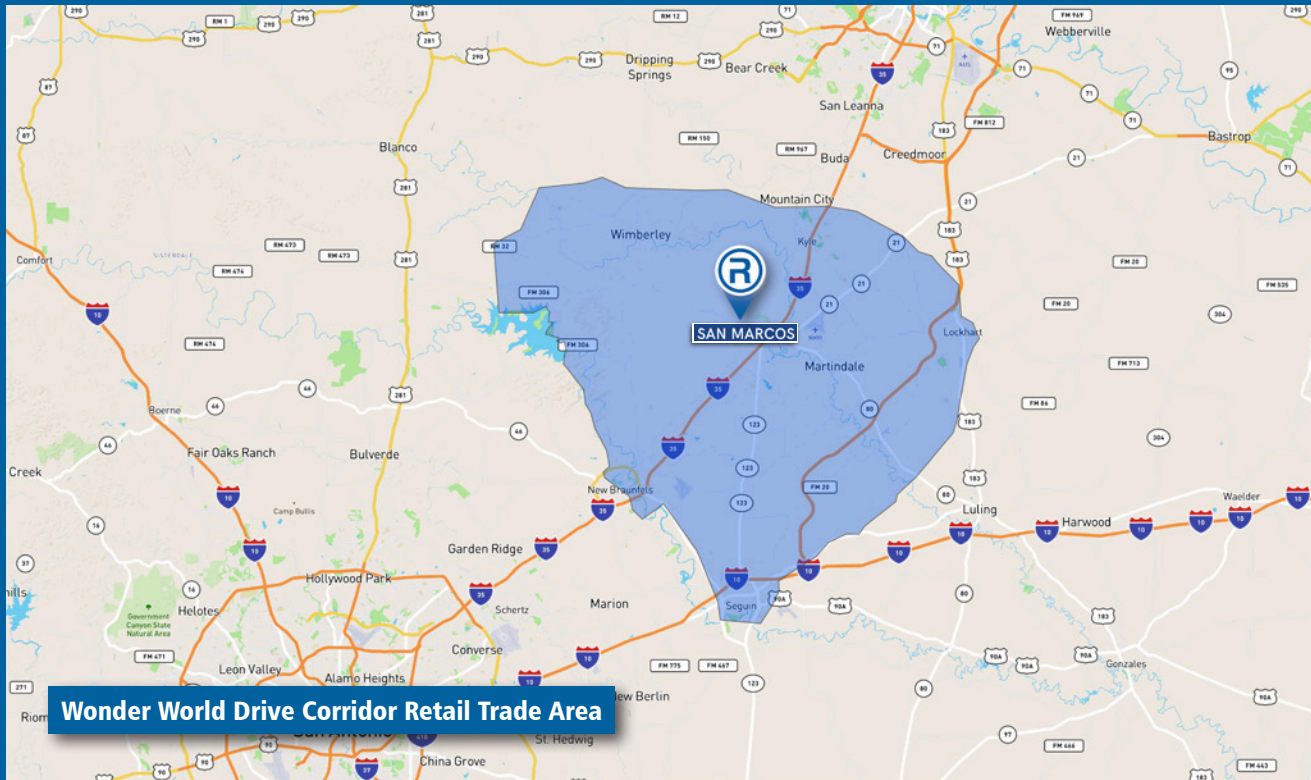


Retail Market Profile 2017



Wonder World Drive Corridor Retail Trade Area



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Population

	2000	2010	2017 ESTIMATE	2022 PROJECTION
Wonder World Drive Corridor Retail Trade Area	142,810	200,381	245,496	270,436

Income

	2017 ESTIMATE
Average Household	\$67,112
Median Household	\$50,602
Per Capita	\$25,166

Educational Attainment

	2017 ESTIMATE
Graduate or Professional	7.70%
Bachelor's Degree	18.62%
Associate Degree	6.73%
Some College, No Degree	24.63%
High School Graduate	27.27%
Some High School, No Degree	8.40%
Less than 9th Grade	6.66%

Race Distribution

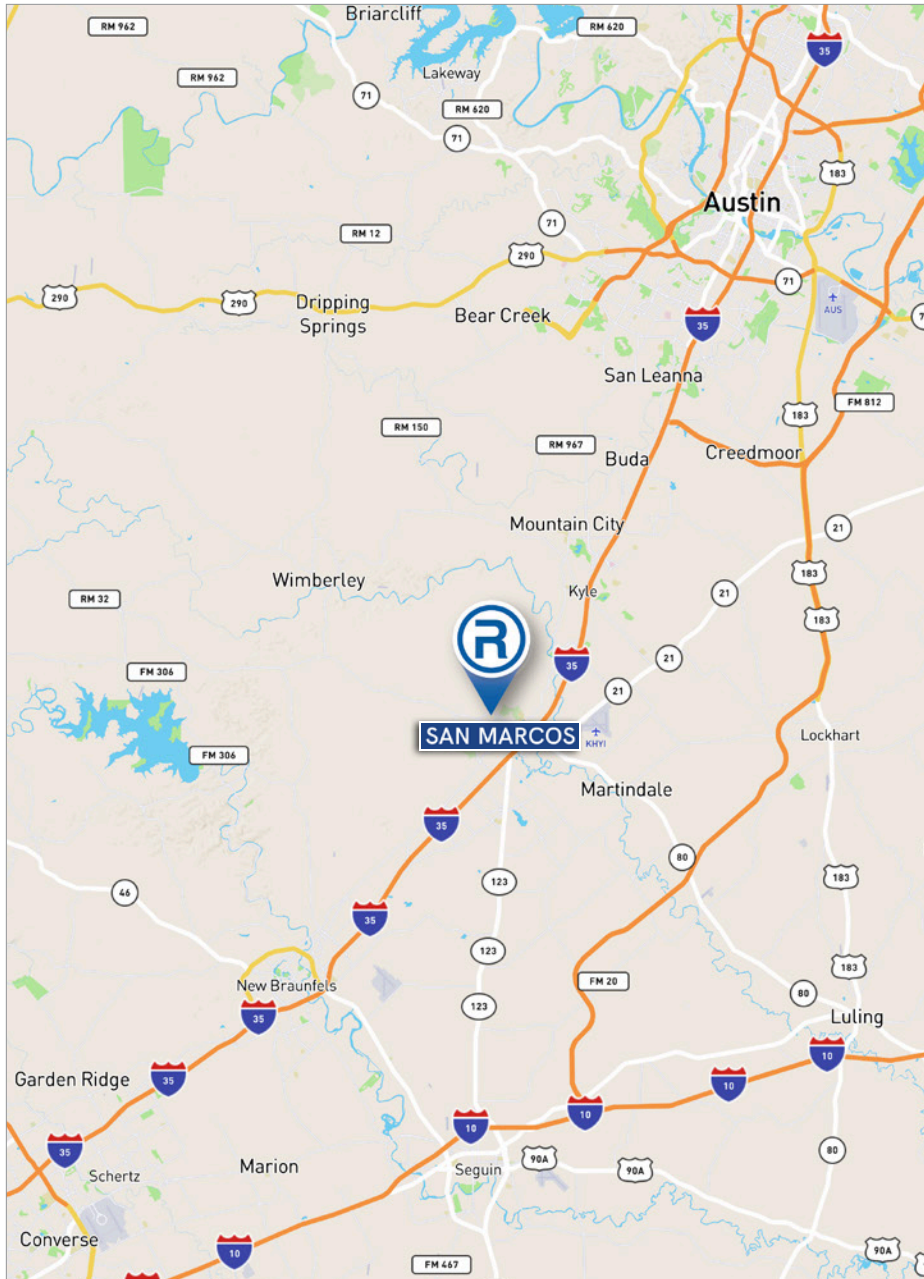
	2017 ESTIMATE
White	78.24%
Black or African American	4.68%
American Indian/Alaskan	0.85%
Asian	1.30%
Native Hawaiian/Islander	0.11%
Other Race	11.90%
Two or More Races	2.92%
Hispanic or Latino (of any race)	42.81%

Age

GROUPS	2017 ESTIMATE
9 Years and Under	12.28%
10-17 Years	10.93%
18-24 Years	15.77%
25-34 Years	14.19%
35-44 Years	12.65%
45-54 Years	11.05%
55-64 Years	10.34%
65 Years and Over	12.80%
DISTRIBUTION	2017 ESTIMATE
Median Age	32.8
Average Age	36.1



LOCATION MAP



EXISTING RETAIL



Information provided is for illustrative purposes only and is deemed to be correct as of publish date of this document. Data sources used may include: ESRI, AGS, Nielsen, RegisPro, SitesUSA, TxDOT and/or Microsoft Corporation.