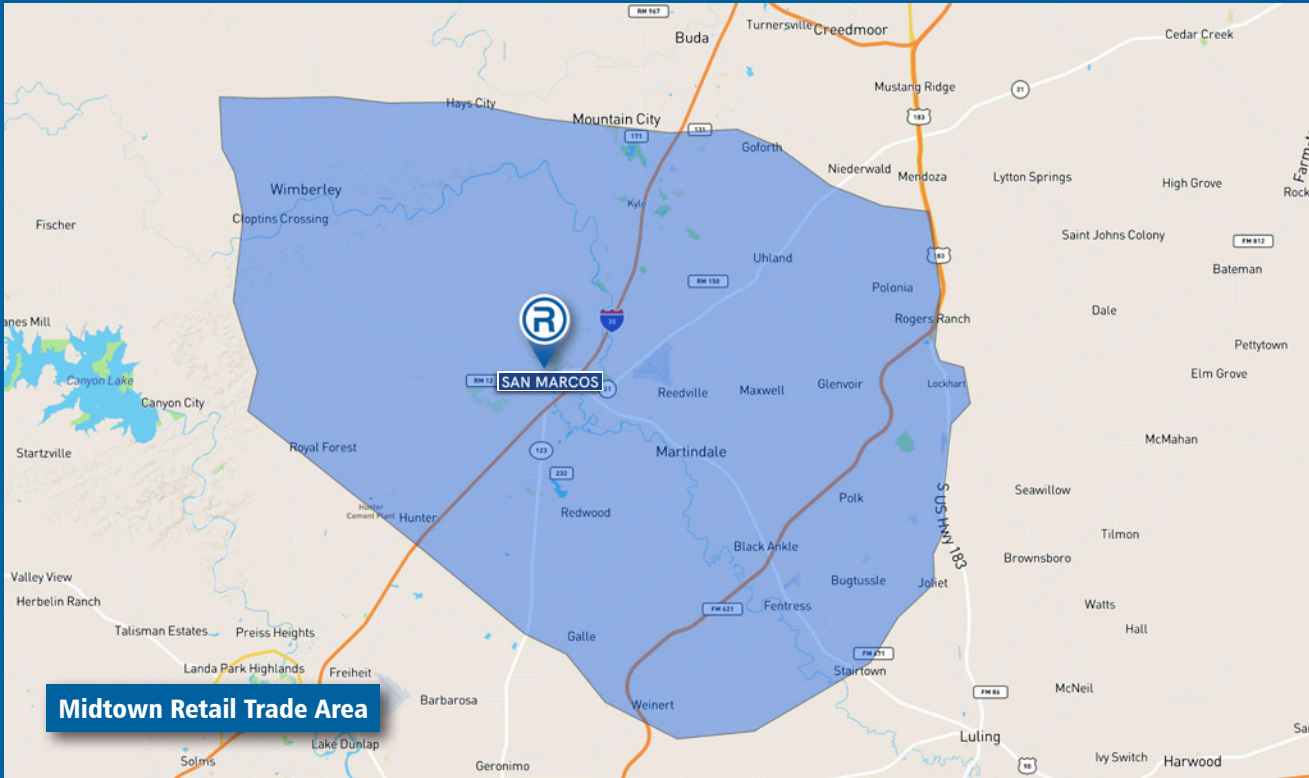


Retail Market Profile 2017



Midtown Retail Trade Area



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Population

| | 2000 | 2010 | 2017 ESTIMATE | 2022 PROJECTION |
|---------------------------|--------|---------|---------------|-----------------|
| Midtown Retail Trade Area | 88,513 | 133,454 | 164,450 | 181,783 |

Income

| | 2017 ESTIMATE |
|-------------------|---------------|
| Average Household | \$63,815 |
| Median Household | \$48,184 |
| Per Capita | \$23,510 |

Educational Attainment

| | 2017 ESTIMATE |
|-----------------------------|---------------|
| Graduate or Professional | 7.96% |
| Bachelor's Degree | 19.56% |
| Associate Degree | 6.85% |
| Some College, No Degree | 24.59% |
| High School Graduate | 25.39% |
| Some High School, No Degree | 8.68% |
| Less than 9th Grade | 6.97% |

Race Distribution

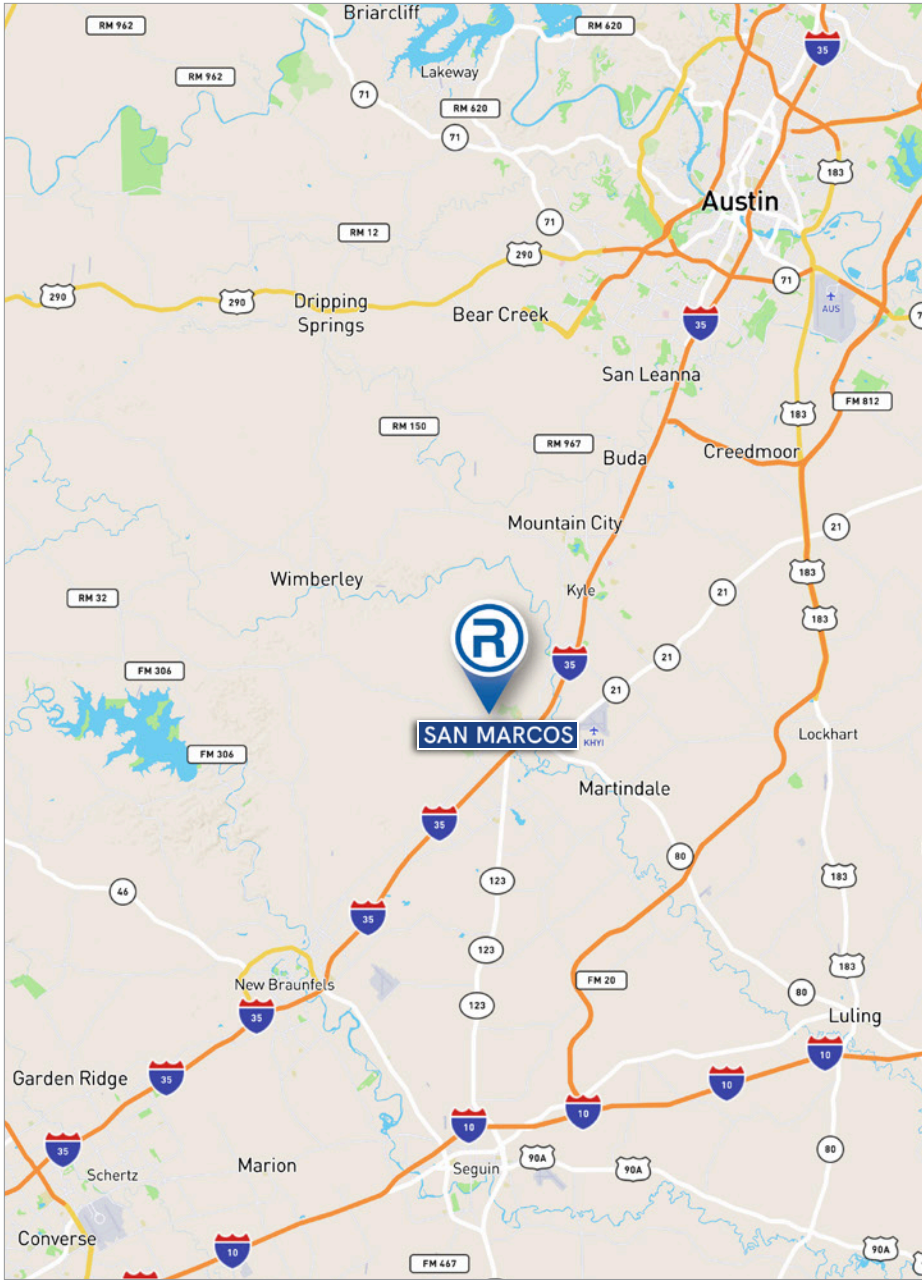
| | 2017 ESTIMATE |
|----------------------------------|---------------|
| White | 75.56% |
| Black or African American | 4.97% |
| American Indian/Alaskan | 0.94% |
| Asian | 1.42% |
| Native Hawaiian/Islander | 0.13% |
| Other Race | 13.87% |
| Two or More Races | 3.11% |
| Hispanic or Latino (of any race) | 45.41% |

Age

| GROUPS | 2017 ESTIMATE |
|-------------------|---------------|
| 9 Years and Under | 12.04% |
| 10-17 Years | 10.93% |
| 18-24 Years | 18.88% |
| 25-34 Years | 15.15% |
| 35-44 Years | 12.76% |
| 45-54 Years | 10.43% |
| 55-64 Years | 9.25% |
| 65 Years and Over | 10.57% |
| DISTRIBUTION | 2017 ESTIMATE |
| Median Age | 30.4 |
| Average Age | 34.4 |



LOCATION MAP



EXISTING RETAIL



Information provided is for illustrative purposes only and is deemed to be correct as of publish date of this document. Data sources used may include: ESRI, AGS, Nielsen, RegisPro, SitesUSA, TxDOT and/or Microsoft Corporation.