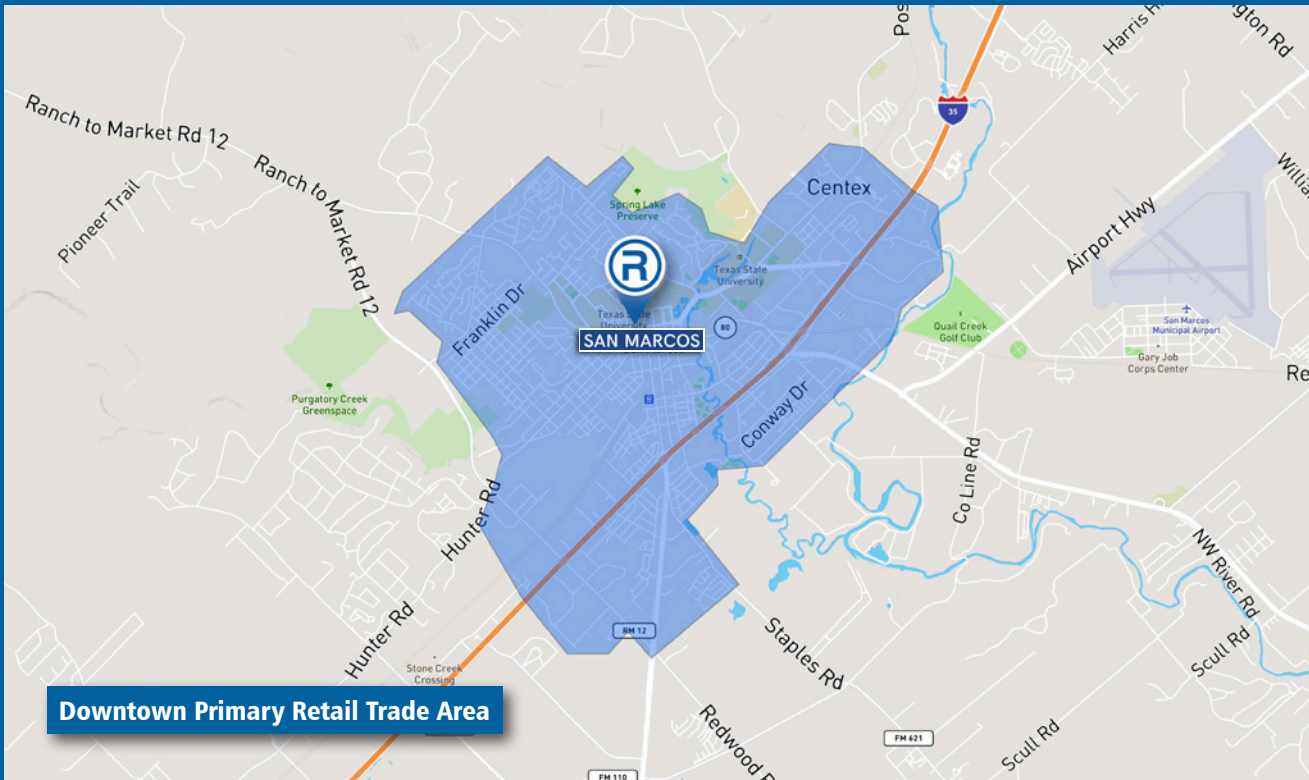


Retail Market Profile 2017



Downtown Primary Retail Trade Area



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Population

	2000	2010	2017 ESTIMATE	2022 PROJECTION
Downtown Primary Retail Trade Area	32,070	38,640	45,524	49,493

Income

	2017 ESTIMATE
Average Household	\$40,519
Median Household	\$27,117
Per Capita	\$18,251

Educational Attainment

	2017 ESTIMATE
Graduate or Professional	8.65%
Bachelor's Degree	21.40%
Associate Degree	7.05%
Some College, No Degree	24.49%
High School Graduate	24.61%
Some High School, No Degree	7.84%
Less than 9th Grade	5.97%

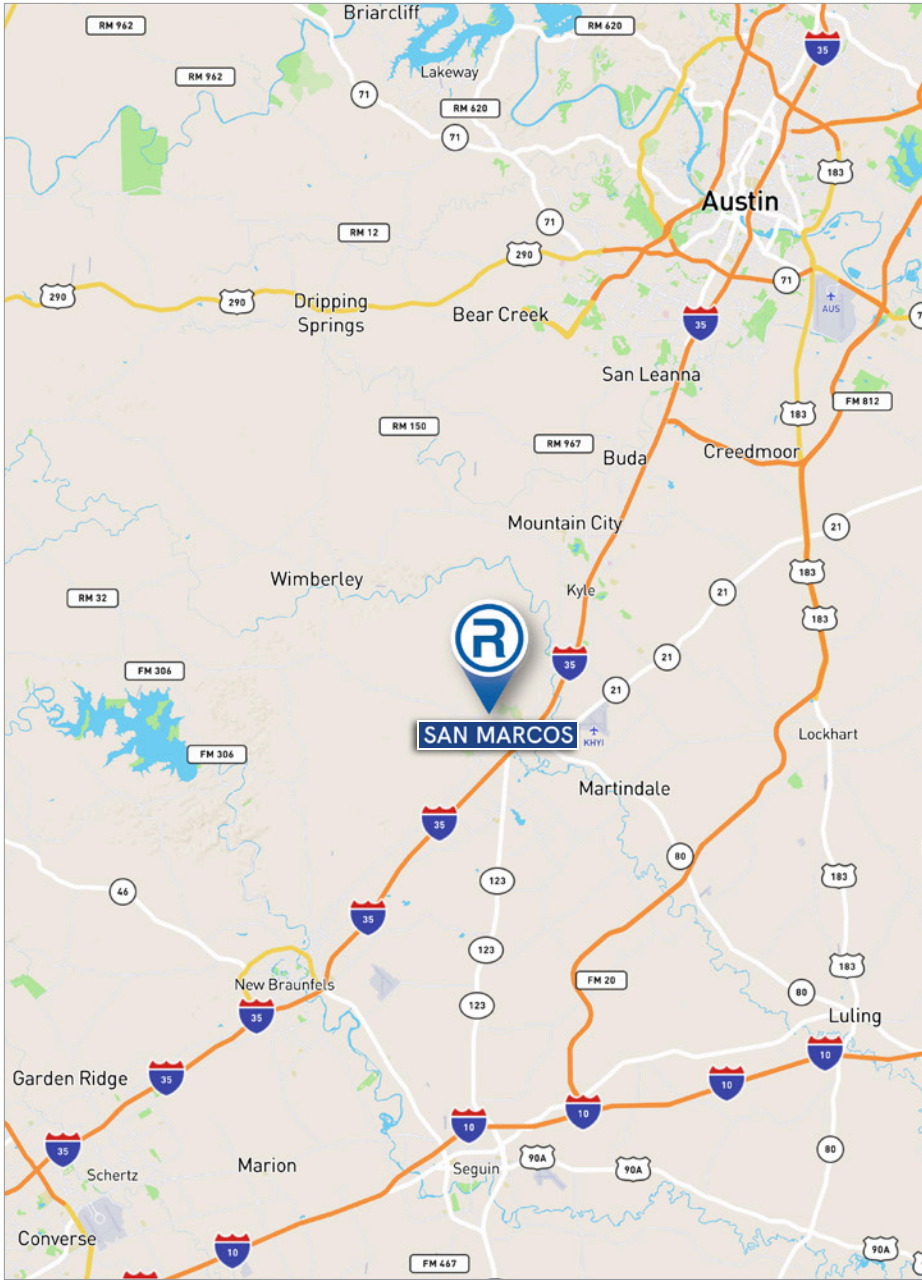
Race Distribution

	2017 ESTIMATE
White	78.29%
Black or African American	5.73%
American Indian/Alaskan	0.98%
Asian	2.00%
Native Hawaiian/Islander	0.17%
Other Race	9.57%
Two or More Races	3.26%
Hispanic or Latino (of any race)	38.92%

Age

GROUPS	2017 ESTIMATE
9 Years and Under	7.60%
10-17 Years	8.11%
18-24 Years	36.93%
25-34 Years	17.82%
35-44 Years	9.95%
45-54 Years	6.17%
55-64 Years	5.43%
65 Years and Over	7.99%
DISTRIBUTION	2017 ESTIMATE
Median Age	24.5
Average Age	31.1

LOCATION MAP



EXISTING RETAIL



Information provided is for illustrative purposes only and is deemed to be correct as of publish date of this document. Data sources used may include: ESRI, AGS, Nielsen, RegisPro, SitesUSA, TxDOT and/or Microsoft Corporation.