



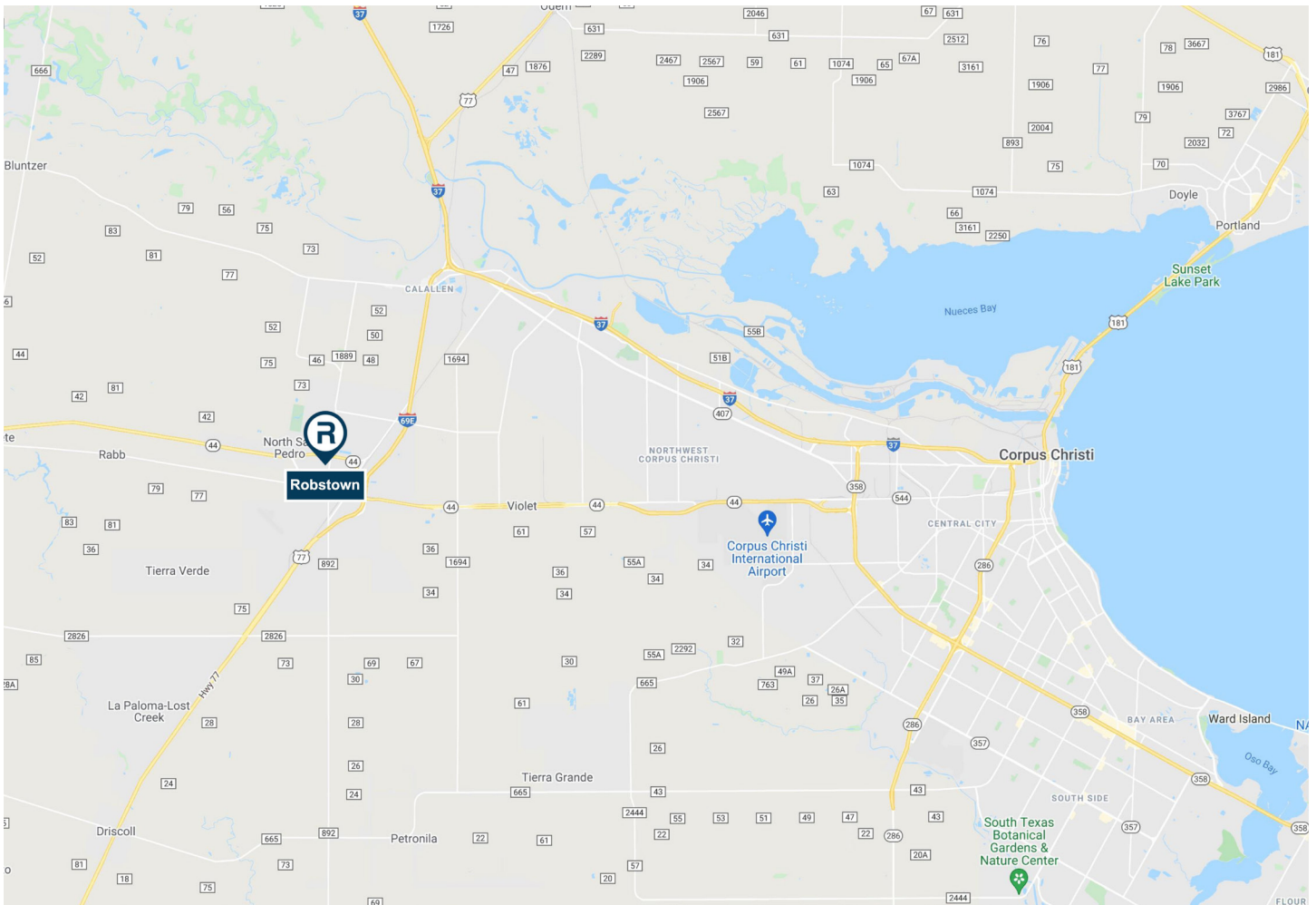
The**Retail**Coach.®

Community Workplace Population

ROBSTOWN, TEXAS

Prepared for City of Robstown
July 2021

Community



Prepared for:



City of Robstown

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Community • Workplace Population

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BUSINESS DESCRIPTION	TOTAL ESTABLISHMENTS	TOTAL EMPLOYEES	EMPLOYEES PER ESTABLISHMENT
Grand Total	336	3,575	11
11: Agriculture, Forestry, Fishing and Hunting	1	4	4
111: Crop Production	1	4	4
112: Animal Production and Aquaculture	0	0	0
113: Forestry and Logging	0	0	0
114: Fishing, Hunting and Trapping	0	0	0
115: Support Activities for Agriculture and Forestry	0	0	0
21: Mining, Quarrying, and Oil and Gas Extraction	0	0	0
211: Oil and Gas Extraction	0	0	0
212: Mining (except Oil and Gas)	0	0	0
213: Support Activities for Mining	0	0	0
22: Utilities	3	64	21
221: Utilities	3	64	21
23: Construction	15	212	14
236: Construction of Buildings	5	15	3
237: Heavy and Civil Engineering Construction	4	105	26
238: Specialty Trade Contractors	6	92	15
31: Manufacturing	0	0	0
311: Food Manufacturing	0	0	0
312: Beverage and Tobacco Product Manufacturing	0	0	0
313: Textile Mills	0	0	0
314: Textile Product Mills	0	0	0
315: Apparel Manufacturing	0	0	0
316: Leather and Allied Product Manufacturing	0	0	0
32: Manufacturing	0	0	0
321: Wood Product Manufacturing	0	0	0
322: Paper Manufacturing	0	0	0
323: Printing and Related Support Activities	0	0	0
324: Petroleum and Coal Products Manufacturing	0	0	0
325: Chemical Manufacturing	0	0	0
326: Plastics and Rubber Products Manufacturing	0	0	0
327: Nonmetallic Mineral Product Manufacturing	0	0	0

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BUSINESS DESCRIPTION	TOTAL ESTABLISHMENTS	TOTAL EMPLOYEES	EMPLOYEES PER ESTABLISHMENT
33: Manufacturing	4	17	4
331: Primary Metal Manufacturing	0	0	0
332: Fabricated Metal Product Manufacturing	1	9	9
333: Machinery Manufacturing	1	2	2
334: Computer and Electronic Product Manufacturing	0	0	0
335: Electrical Equipment, Appliance, and Component Manufacturing	0	0	0
336: Transportation Equipment Manufacturing	1	1	1
337: Furniture and Related Product Manufacturing	0	0	0
339: Miscellaneous Manufacturing	1	5	5
42: Wholesale Trade	10	171	17
423: Merchant Wholesalers, Durable Goods	8	143	18
424: Merchant Wholesalers, Nondurable Goods	2	28	14
425: Wholesale Electronic Markets and Agents and Brokers	0	0	0
44: Retail Trade	30	322	11
441: Motor Vehicle and Parts Dealers	5	66	13
442: Furniture and Home Furnishings Stores	0	0	0
443: Electronics and Appliance Stores	0	0	0
444: Building Material and Garden Equipment and Supplies Dealers	1	1	1
445: Food and Beverage Stores	8	143	18
446: Health and Personal Care Stores	3	17	6
447: Gasoline Stations	6	45	8
448: Clothing and Clothing Accessories Stores	7	50	7
45: Retail Trade	18	142	8
451: Sporting Goods, Hobby, Musical Instrument, and Book Stores	1	8	8
452: General Merchandise Stores	3	17	6
453: Miscellaneous Store Retailers	7	91	13
454: Nonstore Retailers	7	26	4
48: Transportation and Warehousing	10	195	20
481: Air Transportation	0	0	0
482: Rail Transportation	1	14	14
483: Water Transportation	0	0	0
484: Truck Transportation	3	111	37
485: Transit and Ground Passenger Transportation	2	30	15
486: Pipeline Transportation	1	16	16
487: Scenic and Sightseeing Transportation	0	0	0
488: Support Activities for Transportation	3	24	8
49: Transportation and Warehousing	2	13	7
491: Postal Service	1	4	4
492: Couriers and Messengers	0	0	0
493: Warehousing and Storage	1	9	9

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51: Information	5	30	6
511: Publishing Industries (except Internet)	0	0	0
512: Motion Picture and Sound Recording Industries	0	0	0
515: Broadcasting (except Internet)	0	0	0
517: Telecommunications	4	19	5
518: Data Processing, Hosting, and Related Services	0	0	0
519: Other Information Services	1	11	11
52: Finance and Insurance	35	107	3
521: Monetary Authorities-Central Bank	0	0	0
522: Credit Intermediation and Related Activities	26	72	3
523: Securities, Commodity Contracts, and Other Financial Investments and Related Activities	0	0	0
524: Insurance Carriers and Related Activities	9	35	4
525: Funds, Trusts, and Other Financial Vehicles	0	0	0
53: Real Estate and Rental and Leasing	17	42	2
531: Real Estate	9	28	3
532: Rental and Leasing Services	8	14	2
533: Lessors of Nonfinancial Intangible Assets (except Copyrighted Works)	0	0	0
54: Professional, Scientific, and Technical Services	13	122	9
541: Professional, Scientific, and Technical Services	13	122	9
55: Management of Companies and Enterprises	2	14	7
551: Management of Companies and Enterprises	2	14	7
56: Administrative and Support and Waste Management and Remediation Services	6	112	19
561: Administrative and Support Services	3	14	5
562: Waste Management and Remediation Services	3	98	33
61: Educational Services	13	916	70
611: Educational Services	13	916	70
62: Health Care and Social Assistance	40	339	8
621: Ambulatory Health Care Services	29	230	8
622: Hospitals	0	0	0
623: Nursing and Residential Care Facilities	0	0	0
624: Social Assistance	11	109	10

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BUSINESS DESCRIPTION	TOTAL ESTABLISHMENTS	TOTAL EMPLOYEES	EMPLOYEES PER ESTABLISHMENT
71: Arts, Entertainment, and Recreation	2	34	17
711: Performing Arts, Spectator Sports, and Related Industries	1	20	20
712: Museums, Historical Sites, and Similar Institutions	1	14	14
713: Amusement, Gambling, and Recreation Industries	0	0	0
72: Accommodation and Food Services	38	373	10
721: Accommodation	6	26	4
722: Food Services and Drinking Places	32	347	11
81: Other Services (except Public Administration)	34	119	4
811: Repair and Maintenance	11	32	3
812: Personal and Laundry Services	9	40	4
813: Religious, Grantmaking, Civic, Professional, and Similar Organizations	14	47	3
92: Public Administration	27	223	8
921: Executive, Legislative, and Other General Government Support	21	154	7
922: Justice, Public Order, and Safety Activities	6	69	12
923: Administration of Human Resource Programs	0	0	0
924: Administration of Environmental Quality Programs	0	0	0
925: Administration of Housing Programs, Urban Planning, and Community Development	0	0	0
926: Administration of Economic Programs	0	0	0
927: Space Research and Technology	0	0	0
928: National Security and International Affairs	0	0	0
99: Unassigned	11	4	0
999: Unassigned	11	4	0

About The Retail Coach®

The Retail Coach is a national retail recruitment and development firm that combines strategy, technology, and creative expertise to develop and deliver high-impact retail recruitment and development plans to local governments, chambers of commerce, economic development organizations and private developers.

Through its unique Retail360® Process, The Retail Coach offers a dynamic system of products and services that better enable communities to maximize their retail development potential.

Retail:360® Process

Providing more than simple data reports of psychographic and demographic trends, The Retail Coach goes well beyond other retail consulting and market research firms' offerings by combining current national and statewide demographics and trend data with real-world, "on-the-ground" information gathered through extensive visits to our clients' communities. Every community is different, and there is no "one size fits all" retail recruitment solution. Compiling the gathered data into client-tailored information packets that are uniquely designed for, and targeted to, specific retailers and restaurants who meet the community's needs help assure our clients that they are receiving the latest and best information for targeted retail recruitment efforts – all with personal service and coaching guidance that continues beyond the initial project scope and timeline.

Our Retail:360® Process assures that communities get timely, accurate and relevant information. Translating that data into the information that retailers need and seek assures our clients even better possibilities for tremendous retail growth and success.



The**RetailCoach**.®

ACKNOWLEDGMENTS

The observations, conclusions and recommendations contained in this study are solely those of The Retail Coach, LLC and should not be construed to represent the opinions of others, including its clients, or any other entity prior to such entity's express approval of this study.

All information furnished is from sources deemed reliable and is submitted subject to errors, omissions, change of terms and/or conditions.

Sources used in completing this study include: infoUSA™, Applied Geographic Solutions, Environics Analytics, ESRI, U.S. Census Bureau, Economy.com, Placer.AI, Spatial Insights Inc., Urban Land Institute, CensusViewer.com, International Council of Shopping Centers, and/or U.S. Bureau of Labor and Statistics. To better represent current data, where applicable, portions of estimated actual sales may be calculated using an average sales per square foot model. Mapping data is provided by Google, Nielsen, ESRI and/or Microsoft Corporation.

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