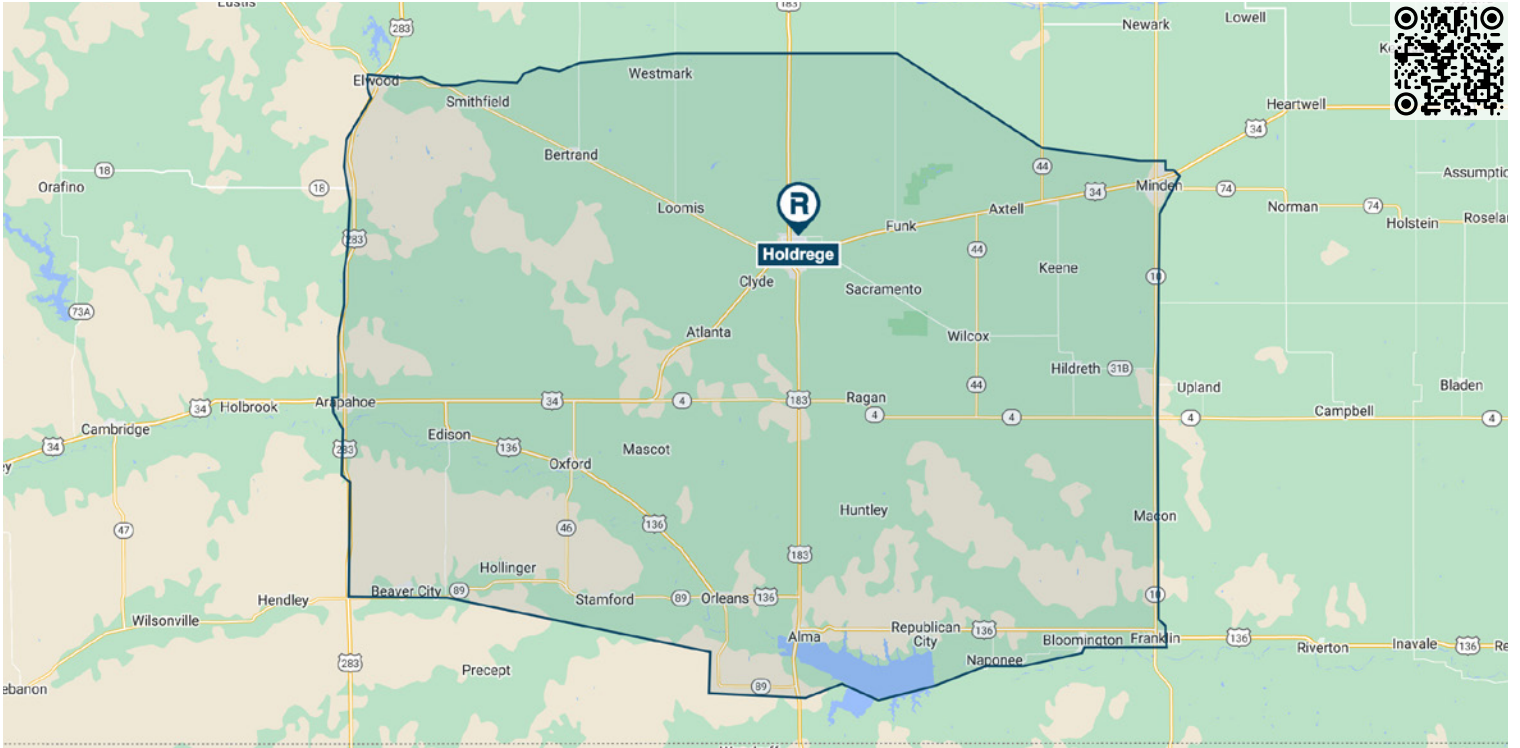


# Primary Retail Trade Area • Retail Market Profile

Holdrege, Phelps County, Nebraska



## Population

2020	21,709
2024	21,505
2029	21,521

## Educational Attainment (%)

Graduate or Professional Degree	7.02%
Bachelors Degree	17.51%
Associate Degree	13.15%
Some College	25.25%
High School Graduate (GED)	29.49%
Some High School, No Degree	5.15%
Less than 9th Grade	2.44%

## Income

Average HH	\$89,280
Median HH	\$69,916
Per Capita	\$38,355

## Age

0 - 9 Years	11.83%
10 - 17 Years	10.51%
18 - 24 Years	8.27%
25 - 34 Years	9.46%
35 - 44 Years	10.95%
45 - 54 Years	10.32%
55 - 64 Years	13.41%
65 and Older	25.26%
Median Age	44.08
Average Age	43.50

## Race Distribution (%)

White	91.29%
Black/African American	0.32%
American Indian/Alaskan	0.54%
Asian	0.37%
Native Hawaiian/Islander	0.05%
Other Race	2.38%
Two or More Races	5.06%
Hispanic	6.56%



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Holdrege Phelps County, Nebraska

