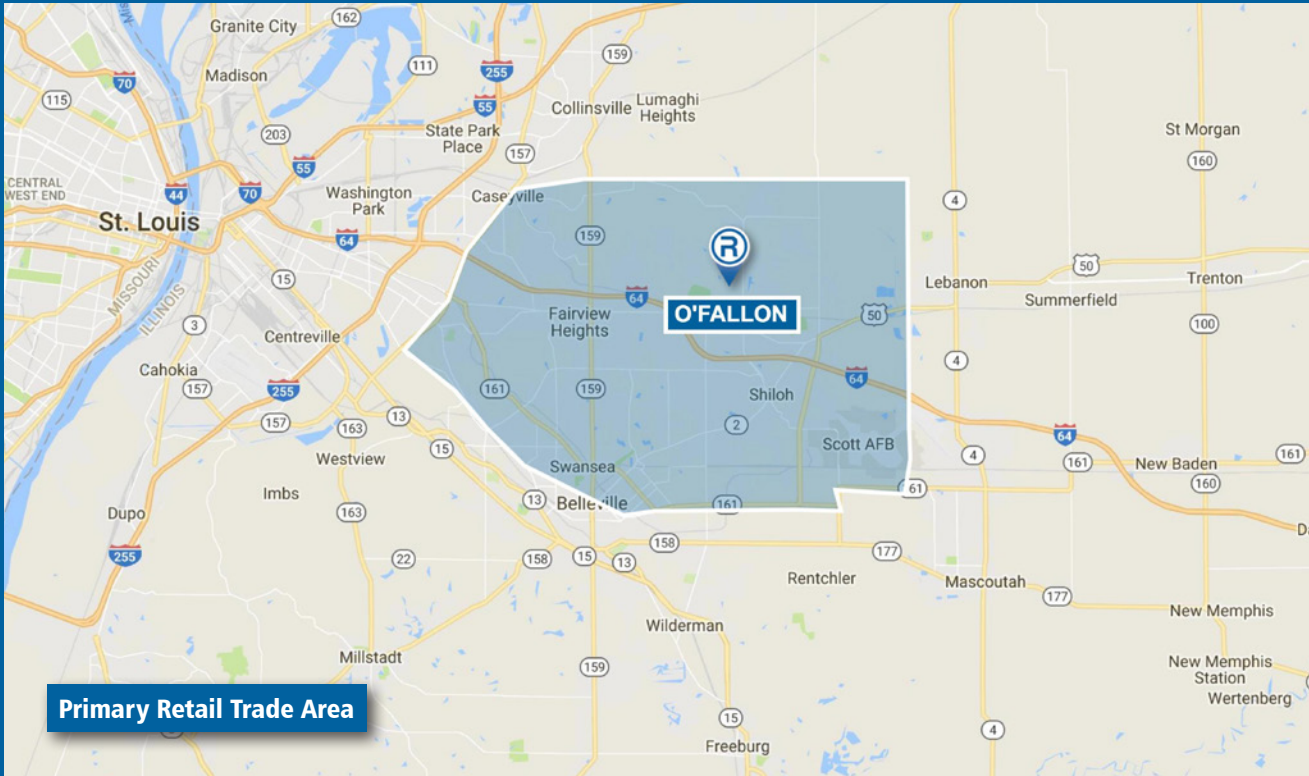


Retail Market Profile 2018



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June 2018. All information furnished is from sources deemed reliable and is submitted subject to errors, omissions, change of terms and/or conditions. Prepared by The Retail Coach, LLC, a national retail consulting and market research firm. 800.851.0962.

Population

	2000	2010	2018 ESTIMATE	2023 PROJECTION
Primary Retail Trade Area	96,110	112,224	113,029	113,174

Income

	2018 ESTIMATE
Average Household	\$85,984
Median Household	\$65,568
Per Capita	\$35,011

Educational Attainment

	2018 ESTIMATE
Graduate or Professional	14.5%
Bachelor's Degree	20.2%
Associate Degree	13.0%
Some College, No Degree	23.0%
High School Graduate	23.1%
Some High School, No Degree	4.5%
Less than 9th Grade	1.7%

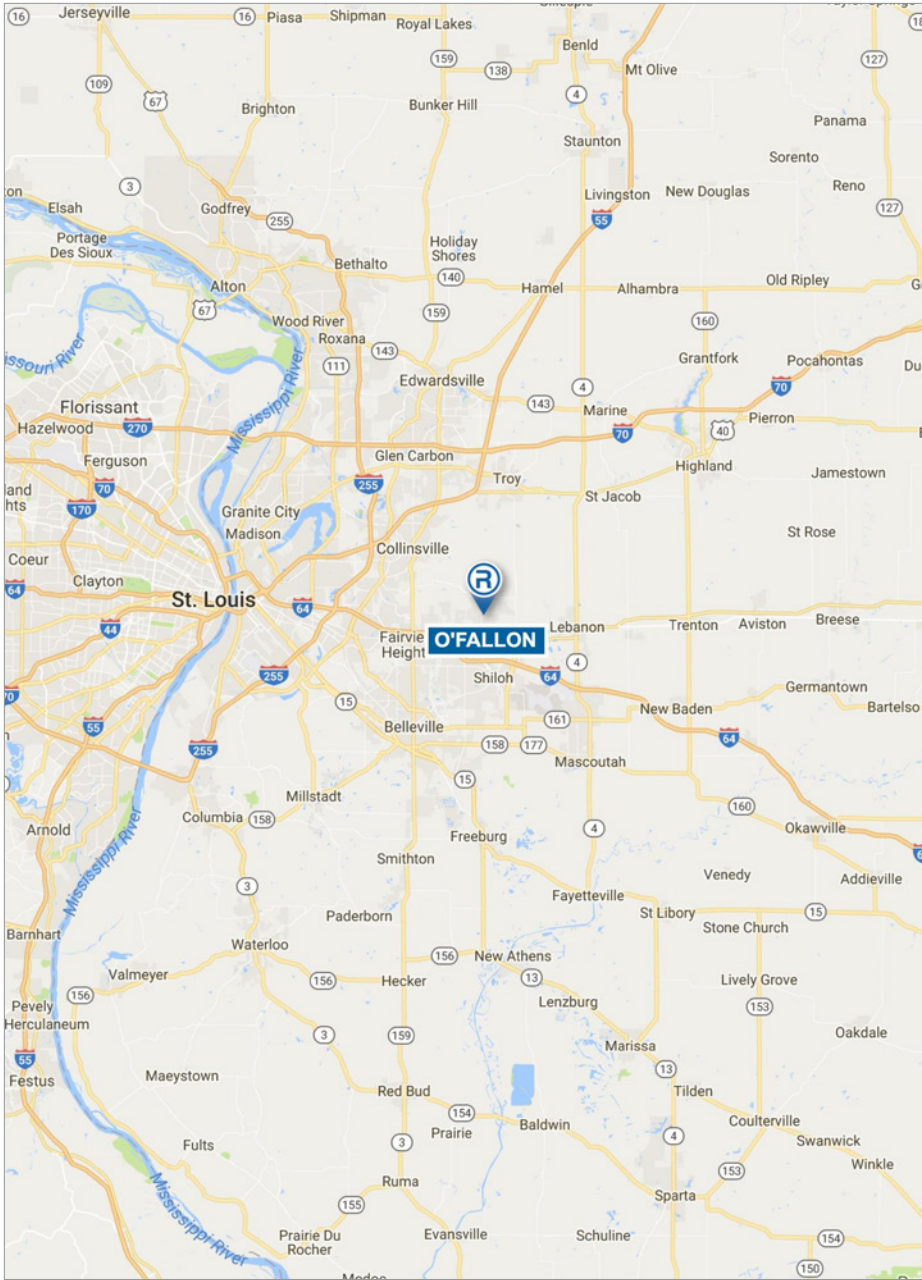
Race Distribution

	2018 ESTIMATE
White	70.48%
Black or African American	21.86%
American Indian/Alaskan	0.32%
Asian	2.56%
Native Hawaiian/Islander	0.15%
Other Race	1.21%
Two or More Races	3.43%
Hispanic or Latino (of any race)	4.51%

Age

GROUPS	2018 ESTIMATE
9 Years and Under	12.25%
10-17 Years	10.54%
18-24 Years	8.81%
25-34 Years	12.87%
35-44 Years	13.27%
45-54 Years	13.74%
55-64 Years	13.68%
65 Years and Over	14.85%
DISTRIBUTION	2018 ESTIMATE
Median Age	39.21
Average Age	39.34

LOCATION MAP



EXISTING RETAIL



Information provided is for illustrative purposes only and is deemed to be correct as of publish date of this document. Data sources used may include: ESRI, AGS, Nielsen, RegisPro, SitesUSA, TxDOT and/or Microsoft Corporation.